The Dominion Surveys The Reconstruction

NAPIER INDUSTRIES

W.M. ANGUS

LIMITED

HAWKE'S BAY'S LEADING BUILDERS and CONTRACTORS.

Building conducted in any part of the District. All Branches of reconditioning Work undertaken. Shop and Office Fittings our Speciality.

Our Work Stood the Test.



Depicted above is the NAPIER POST OFFICE, which was gutted by fire after at had stood up to the Earthquake, and which will shortly be restored.

Other notable buildings erected by us and which suffered little or no damage through the Earthquake were—PEACH'S GARAGE and the new NAPIER TECHNICAL SCHOOL.

WE ARE ONE OF THE OLDEST ESTAB-LISHED BUILDING CONTRACTORS IN HAWKE'S BAY.

'All Contracts carried out under the personal supervision of Mr. W. M. ANGUS.

CALL ON US FOR FULL PARTICULARS.

Head Office: OWEN ST., NAPIER.

And at HASTINGS

STRUCTURAL STEEL WORK

Is needed now more than ever in the rehabilitation of Hawke's Bay

We can supply, fabricate and erect STRUCTURAL STEEL WORK for all purposes, in RIVETED or WELDED construction.

We are also specially equipped for the MANU-FACTURE and SUPPLY of the machinery requirements of Hawke's Bay Industries.

Our 38 Years' continuous service to our numerous clients was broken for only a period of twelve days by the disastrous earthquake.

Our Merchandise Department functioned throughout.



Shown above are our reconstructed premises.

NEW ZEALAND DISTRIBUTORS FOR:—
HIGG'S ELECTRIC MOTORS,
ALEMITE LUBRICATING EQUIPMENT,
BOSCH ELECTRIC SUPPLIES,
JOHNS MANVILLE BRAKE LINING,
RANSOME & MARLE BALL BEARINGS.

Full Stocks of the above Agencies and a complete range of

ENGINEERS' SUPPLIES AND MACHINERY AND MOTOR ACCESSORIES ALWAYS ON HAND.

REHABILITATION NEEDS ARE BEST SERVED BY UTILISING OUR EXTENSIVE EXPERIENCE AND MODERN PLANT.

JAS. J. NIVEN

& CO., LTD.
ENGINEERS AND MERCHANTS,
PORT AHURIRI

PHONE NO. 198.

P.O. BOX 4

And Also at
EASTBOURNE STREET, HASTINGS.
PHONE 126.

Planning a Greater Hawke's Bay

THE FIGHTING SPIRIT OF HAWKE'S BAY

Mr. H. M. Campbell's Confidence

SMILING, PROSPEROUS DAYS AHEAD

The spirit of Hawke's Bay is well exemplified by the views volced by its member la the House of Representatives, Mr. H. M. Campbell. When seen by a "Dominion" representative, Mr. Campbell, who has been one of the busiest units of a community which for many weeks has been working overtime to surmount its troubles, could still find consolation in many lisings, and good cheer and hope in many more.

"In a district such as Hawke's Bay," he remarked, "when one takes the risk of making suggestions as to what the future holds in store for us, the first thing that occurs to any thoughtful individual is the wonderful luck the district has had in the past, through the remarkably fine type of people who

"When we look back at the end of the fifties and all through the sixties we



Mr. H. M. Campbell, M.P.

settlers had to put up with In their struggles with Nature, without roads, without railways and with the everpresent danger of the Natives. Yet, in spite of these difficulties those people have turned Hawke's Bay into probably the finest province in the whole of New Zealand. They went to endless trouble in planting and beautifying the country. Any spare money they had was invested in English seeds to get good pastures. Then a great deal more was spent in improving the breeds of stock by getting the best blood procurable from the Old Lands.

"These people reanised wat a great district Hawke's Bay was going to become, and their vision has proved perfectly correct, although it has passed through a very disastrous season from an agricultural and pastoral point of view, also a fairly disastrous season from the fruit-growing standpoint, finally being completely knocked out on February S. In spite of this we see almost all businesses re-established today, not only re-established, but going well. Our settlers are getting their fences and buildings in repair also, and in my opinion everything now is suggestive of pressured to the same property of pressured times abend.

"Formerly Hawke's Bay was entirely a sheep and beef-breed of cattle growing district. Later years have seen a certain amount of dairying done, but this will never be a very big them or account of the periodical dry spells. But what will be a very big thing in this district is the fruit-growing proposition. It has come in comparatively lately very heavy crops per acre of either apples or pears can be grown on these fertile lands, and the fruit always seems to meet a ready response in the Furdish murkets.

"February 3 last was a disastrous day to Hawke's Bay's towns, as well as to furmers. Nearly every business in either of the two principal towns. Napler and Hastings, was destroyed or very seriously damaged, ret within about 14 days most of the businesses had made a start of some sort. In Napler, where the blow was hardes, owing to the destructive fire, things moved alowly at first, but all or nearly

"In Hastings, the people, as soon as they had time to pick themselves up, got straight to work, either in tron sheds or in small wooden buildings, and quickly had their respective businesses under way; in fact it was almost at once a case of business as usual. Losses and troubles were faced courageously, and no grousing; just a good solid British determination to be up and doing, every mind being set on the re-establishment of both their own trade and their town.

"Now, just let me say in conclusion that when we look back and think of the hardships and the struggles that our pioneer settlers here went through is if feasible for one moment to suggest that the present generation will not stand up to the difficulties that they are finding to-day? Not for a moment can such a thought be entertained. The fighting spirit is still with us. In the very near future Hawke's Bay will be the smiling, prosperous province that

A CONFIDENT AND ENTERPRISING COMMUNITY

Government Aid Totally Inadequate DISASTER A NATIONAL RESPONSIBILITY

Out of a clear blue sky on the morning of February 3, 1931, sunny, fertile and prosperous Hawke's Bay was awakened from its serenity by a disaster unparalleled in the records of New Zealand. Flourishing industries and beautiful homes in a smiling countryside were laid low as fire vied with earthquake in spreading the work of destruction. But such is the courage and enterprise of Hawke's Bay people that organisations to meet an unprecedented problem were in operation before the bigger earthquakes had ceased. Long before the last tremors died away the work of temporary rebuilding had commenced and people proudly amounced that business was proceeding as usual.

To-day, five months later, the people of the earthquake zone are carrying on in temporary structures of every conceivable type. The wheels of business are turning as usual, and to the visitor the scene is one of enterprise amid the ruins. But underlying the outward appearance of partial recovery is a feeling of dread uncertainty as to what the immediate future holds. In a great many cases, retailers, merchants, manufacturers and tradesmen are carrying on from day to day awaiting the decision of the various organisations empowered to aid them in the difficult task of rehabilitation. Pre-earthquake liabilities, in addition to those caused by the disaster, have been laid aside for the moment, but, like the oft-quoted sword of Damoeles, they hover threateningly over the heads of many.

Immediately following the disaster, an assurance was given by the Government that the matter would be treated as a national problem, and Hawke's Bay was led to believe that a full measure of assistance would be forthcoming. The extent of Government assistance so far promised, however, amounting to £1,500,000, £250,000 of which is earmarked for Public Works, is totally inadequate to meet the needs of Hawke's Bay. As is shown elsewhere in this issue, the total losses sustained are at present unknown, but it is generally conceded that they will exceed £5,000,000.

The funds made available to the Rehabilitation Committee will not permit it to rehabilitate to any appreciable degree. In fact, in appears that unless the Government is prepared to do its duty by Hawke's Bay, and at least double the amount allocated for rehabilitation, many of the most deserving business people of the earthquake area will have no alternative but to seek the protection of the Bankruptcy Court. Should such a step become necessary, the effect on Hawke's Bay—and indeed on New Zealand generally—will be serious indeed.

The people of Hawke's Bay have proved their sterling qualities in the face of New Zealand's greatest tragedy; they have helped themselves as far as is humanly possible with the funds at their disposal, and have clearly indicated their right to national assistance on a scale that will enable them to overcome their difficulties. There is no desire for complete reliabilitation—there has never been any question of it. Only such assistance as will enable the people to adjust their liabilities, and rebuild again on a modest scale has been asked for. In this issue "The Dominion" surveys the whole question that the general public may fully appreciate the problems confronting an important and honoured section of our people.



Hasting—before the earthquake, and to-day. Lower picture shows a typical scene in Hastings before the arthquake. Inset shows same atreet to-day, with reconstruction work rapidly obliterating traces of the disaster. On the corner at the left the "Tribune" building can be seen. Note that its top story was demolished by the rearthouske.

SELF-RELIANT PEOPLE

Looking Ahead
ASSISTANCE NEEDED

"The minds of the people of Napier since the catastrophe of February 3 have passed through three phases. The first feeling was one of stupefaction and horror, rather than of fear; this was followed by despair as people had time to think a little over the heavy losses they had suffered; finally, as they got busy cleaning up their homes and properties and settling themselves in new, if cheap and rather poky shops, their native energy and self-reliance came to the fore, and these qualities have continued to be shown right up to the present time." Thus Mr. W. E. Barnard, M.P., prefaced his remarks when discussing the rehabilitization of Napies.

"Napier was stricken more severely than any other populous portion of the earthquake area," he said, "and the way in which the citizens have roused themselves and bravely faced the huge tasks which the earthquake wins the fire have presented is wholly commendable. The suggestion that Napier will not recover from the blow that it will



Mr. W. E. Barnard, M.P.

be a place of less importance than before, receives no support whatever from the clitzens. On every side one finds clear evidence of confidence in the future of the town, and indeed there is much to hispire and justify that confidence. The bed of our harbours (Inner and outer) was raised, but this has in no way affected the capacity of Nanier as a port.

"The upbrawni of February 3 has disclosed a fine sandy beach on the seafront at Westshore, and this should more than compensate for the dreary muddats which have appeared along the waterfront of the lagoon on the Westshore—Bay View Road. The harbour Board proposes to restore all the pre-earthquake harbour facilities, and the large companies interested in wool, etc., have aiready planned the building of new stores at the port. Apart from our sea-going trade, our chief local industry is the preparation of tobacco at Port Aburit. To-day the tobacco company is in full swing, with all its old employees busy at work. The woollen mills, line works, the Vulcan foundry and other engineering establishments have been revived.

"The opinion is held at Napier that the town is perfectly safe for the future from severe 'quakes, and the history of cities which have been similarly stricken affords support for this feeling of confidence. Some confusion exists in the minds of people who are not familiar with Napier that the Bluff Hill is an exceedingly dangerous spot on which to live. This is an entire mistake. The Napier hills are composed of limestone rock, and except where sharp cliffs and entitings exist there is nothing to indicate that the hills have suffered to any extent through the enribquake. Indeed there is something to be said for the report that the hills are the safest part of

"Some fears were at first entertained that various public facilities which had been temporarily lost to Napier through the earthquake might hot perinstated here, but might possibly be established at Hastings. These fears have so far proved groundless. The Supreme Court Office has been re-established, and the Court will presently hold its usual quarterly sittings in Napier. Assurance has been given that he Land Transfer and Deeds Office

"Up to the present the people have for the most part had to re-establish themselves in business out of their own saddy depleted resources, but considerable expansion may be expected when the money to be made available under the Earthquake Act is liberated. For Napler, much will depend on the manner in which assistance is rendered by the Minister of Finance, and the Rehabilitation Committee is expected to make its recommendations in accordance with the express wish of Parliament that generous help should be afforded those who have suffered loss. The ona thing which has not been affected by the earthquake is the glorious summy weather for which Napler is justly famous."

NAPIER ANNOUNCEMENTS

AARD

Motor Services

NAPIER and HASTINGS

DAILY SERVICES TO-

AUCKLAND, ROTORUA, TAUPO, WELLINGTON, PALMERSTON NORTH, WANGANUI, NEW PLYMOUTH, MASTERTON, WAIROA, GISBORNE AND PUKETITIRI.

Head Office—STATION STREET, NAPIER. Booking Office—DICKENS STREET, NAPIER. Phones 5 and 4.

HASTINGS-RUSSELL STREET. Phone 3062.

NAPIER-Phone 7007.

Advice Free

BATTERY, ELECTRICAL and RADIO SALES and SERVICE

A TRIAL WILL CONVINCE YOU

Hawke's Bay Distributors

ATWATER KENT RADIO

VESTA CAR BATTERIES

THE

Napier Battery & Electrical Co.

DICKENS STREET, NAPIER

NAPIER-WELLINGTON DAILY TRANSPORT CO.

Trucks leaving Wellington and Napier daily All goods fully insured during transit, and under the personal supervision of the proprietors.

FURNITURE SHIFTING A SPECIALITY

Napier Office:

Wellington Office: 16 FARISH STREET,

Next LEREW'S GARAGE, HASTINGS STREET.

LEREW MOTORS (1927 Ltd.) HASTINGS STREET - NAPIER.

WE ARE STILL GOING!

FULL STOCKS OF TIRES, OILS, BENZINE AND ALL
ACCESSORIES ON HAND.

REPAIRS A SPECIALITY.

FULL STAFF IN WORKSHOP.

We are in a ferro-concrete building and suffered no damage. Hawke's Bay Distributors for WOLSELEY and GRAHAM Cars.

LEREW MOTORS (1927 Ltd.)

JACK SKELTON

MONUMENTALIST :: CARLYLE STREET, NAPIER (Late 12 years with H.B. Monumental Works). Expert Attention Given to Cemetery Repairs. Modern Memorials in Stock.

Auctioneer, Fruit and Produce Salesman

Auction Sales of Fruit and Vegetables every Tuesday and Friday.

Market Sales of Poultry and General Goods every Saturday.

Land Agent - Member of the Real Estate Institute.

Valuer of Hotel and other Furniture, and of Real and Personal Property.

SPECIAL, SALES BY ARRANGEMENT.

A. McGlashan

NO. 33 MEMORIAL SQUARE, NAPIER.

E. HYDE & SON

HAIRDRESSERS TOBACCONISTS, THE STRAND, Clive Square, NAPIER.

Specialists in PIPE REPAIRING of all descriptions, both to the Trade and General Public.



PIPES SENT BY POST WILL RECEIVE PROMPT ATTENTION

JAMES BLACK & SON. Wallpaper Specialists.

One of the most modern stocks of Wallpapers in New Zealand to choose

AT FAMOUS LOW PRICES.

THACKERAY STREET NAPIER.

Ever at Your Service!

SEVEN YEARS' FAITHFUL SERVICE IS THE FACTOR THAT HAS MADE

HUMPHRIES' CASH GROCERY

THE HOUSEWIFE'S FRIEND IN HAWKE'S BAY

No Better Service Given—and no Service Better given than Humphries' Seven Busy Shops in Napier and Hastings.

SHOP HERE WHERE YOU SAVE TIME, MONEY AND DISAPPOINTMENT

W. PLOWMAN & SONS Ltd.

BATTERY ROAD, NAPIER.

Manufacturers of

AERATED WATERS AND CORDIALS, JELLY CRYSTALS,

> TOMATO SAUCE ETC., ETC.

GRINDERS OF PEPPERS AND SPICES, ETC.,

All above lines can be supplied as usual.

Our Vinegar Works are at present out of action through the earthquake.

The Quality of "LION" Products is the Best.

We still lead the way with quality GROCERIES at our famous LOW PRICES, plus our usual

Smiling Service. Note our New Addresses and Phones:

DICKENS STREET (opposite Foresters' Hall), Phone 290.

HASTINGS STREET (old site). Phone 190.

KING STREET (old site). Phone 538K. Cr. WARREN and HERETAUNGA STREETS. Phone 538S. TARADALE—

OAD. Phone 39. SAVE AT KELLY'S—TO-DAY!

THE DUCK INN

Morning and Afternoon Teas, Quick Lunch and Suppers

OUR SPECIAL

We are serving Specially-prepared FRENCH COFFEE-TRY IT

E. CARD & CO., Dickens Street, Napier.

T. PARKER & CO., LTD., TAILORS AND GENTLEMEN'S OUTFITTERS
CLIVE SQUARE and DICKENS ST., NAPIER, Box 91. Phone WS.,
Have reopened with a Specially Selected Stock.

PARKER'S

How Earthquake Funds will be Administered



MANY RELIEF ORGANIMA AND ADDRESS OF THE ACTION BOOKS OF THE ACTION











Persoanel of the Hawke's Bay Earthquake Rehabilitation Committee. Left to right: MESSRS. J. S. BARTON (chalman), W. G. SHERRATT, W. G. SHIRTCLIFFE, G. H. WRIGHEN

REBUILDING NAPIER

W. DAUBNEY,

Building, Registered Plumbing and Drainage Contractor, 112 McGrath Street, Napier.

Blasting and Demolition Work a Speciality.

Estima'es Free

Reasonable Charges

Satisfaction Guaranteed

30 Men at your service day or night

Christie's Improved ratent Earthing and Fencing Standards

fade in Wrought Iron and Special Mild Steel. Conted with a special compound Varnish. Light, Rigid and Strong. Easy to handle and pack, section gives equal resistance in all directions, and a greater area for tripping surface in the ground. No Thrending, no Staples, Cibs or Wedges, imply place the wire in the slot. The same applies to wire netting or barb

SAPETY PIRST.

By using these EARTHING STANDARDS your stock will be protected if
you are in the vicinity of HIGH TENSION ELECTRIC CABLES. These

Earthing Standard are used extensively by Hawke's Bay Electric Power Board, Waltomo Electric Power Board, Bay of Plenty Electric Power Board, Christies Committee Comm

JAMES CHRISTIE, Port Ahuriri Engineering Works, 76 Waghorne Street, Port Ahuriri



C.M.A. CABLE

BANK ON C.M.A. FOR CABLE SECURITY

Speculative outlay on cables which have not stood the test of time is over-risky. The hazard of interruption or breakdown, and the practical certainty of limited life, make cheap cable an expensive experiment. It costs to replace the electric wiring of your house and re-decorate, etc., just twice as much as for the original installation. So it is to your own advantage to see that your builder uses, in the first place, cable designed to give a lifetime of service. C.M.A. Cables, the World Standard of Quality, are made to last, year in, year out, without fear of interruption or breakdown; made to minimise the fire-risk, made to a definite standard of quality, ce:tified by the manufacturers and by the Cable Makers' Association.

Make your new home as safe as possible . . . Specify C.M.A. to your Builder.

REGISTERED TRADE MARK NOS. 20529, 20530, 20531

RAILWAY BRIDGE

Drainage at Westshore

EFFECT OF 'QUAKE

ENGINEER'S COMMENTS

An indication of the magnitude of the earth movement associated with the earthquake in Hawke's Baya on February 3 is afforded by its effect on the Westshore Bridge (at Napier), and approaches, says Mr. F. C. Widdon, Chief Engineer, New Zealand Raliways, is the N.Z. Raliways Magazine. The bridge, which has a total length of 1232 feet, is of reinforced concrete piles, and consists of twenty-one spons of 56 ft each, five of 25ft each, and one of 57ft (the latter designed to allow the passage of boats and launches).

The old bridge which crossed the inner harbour from Port Aburiri to the south end of the shingle spit at Weshore, was in need of renewal in 1914. At the same time the Napier-Eskdale raliway was about to be constructed, while the Napier Harbour Board was also contemplating the construction of an extensive inner harbour fur the Aburiri Lagoon. An agreement was, therefore, entered into between the Public Works Department, the Napier Harbour Board, and the Hawke's Bay County Council (an agreement subsequently confirmed by legislation), by which a combined road and raliway bridge was to be constructed in a position that would not interfere with the proposed inner harbour.

The bridge was constructed by the Public Works Department at a cost of 44,705/18,' the County Council contributing 20,000, out of a total cost of about 447,000).

Provision was made for the Raliway Department to maintain the bridge and embankment and collect from the County Council being assigned the work of maintaining the road surface.

To allow for expansion and contraction, the bridge was constructed by the Harbour Board, the Public Works Department contributing 20,000, out of a total cost of about 447,000).

Provision was made for the Raliway Department to maintain the bridge and embankment and collect from the County Council being assigned the work of maintaining the road surface.

To allow for expansion and contraction, the bridge was constructed by the raker piles acting in the same direction. The waterway was designed to allow fo

The earthquake of February 3, 1961, was accompanied by an earth movement from the north of a magnitude sufficient to push the south end spanenticipy off the concrete pler at the expansion joint, allowing the span to fall into the estuary. The pier (with the expansion joint placed centrally) is three feet wide. All plies in the piers to the northward were cracked on the northward were cracked on the north side, but the reinforcing remained in place. The southernmost pier was broken by the failing of the span.

The whole structure was raised 6ft 10in by an upward movement of the bed, and this movement extended for many miles in both directions. The maximum uplift noted on the railway was 6ft at Bay View (about 5 inlies north other bridge), teadily decreasing to 3ft 9in at Eskidale (9 miles northward). The uplift was less where swamps were crossed, due to the semi-fluid earth flowing toward the lower levels. For some distance south of the hridge the uplift was about 5ft 6in. The long embunkment was spread and flattened almost throughout its entire length, and the road on both sides of the bridge was badly broken up. A number of motor vehicles which were on the embankment when the earthquake occurred became embedded in the flasures, the fine bitumen surface being shattered.

The bridge was shally broken up. A number of motor vehicles which were on the embankment when the earthquake occurred became embedded in the flasures, the fine bitumen surface being shattered.

earthquake occurred at ap-oximately 10.50 a.m. on Tues-February 3, and within milliones, or to be exact, 58 a.m. New Zeaanld milproximately 1050 a.m. on Treety, February 2. and within in militures or to be exact, by hondquartrees had been adults by the administer at Wildhamber at Wallage and the pitch and that communication eith of this station had been interest detice was received that the interest detice was removed. The material of the state of the proximately of the state of

RAILWAYS AND EARTHQUAKES



evacuation, and carriages and other rolling-stock were being hurried to Hawke's Bay district from all parts of the North Island.

the North Island.

The arrangements made covered a possible evacuation of 15,000 to 20,000 people, and within twenty-four hours there were available 150 railway cars and 50 railway bogie wagons each with a capacity (in emergency) of 100 people or 20,000 people in all.

schedules were prepared to enable trains to leave at short intervals and had the necessity arisen the whole of the population could have been remov-ed from the danger sone in a short space of time.

space of time.

The railway refreshment branch had accumulated sufficient food and stores of various kinds to supply all possible denands that might be made upon it at Napier or Hastings. A main depot was established at Napier and subsidiary depots in other parts.

A number of the department's experienced chefs and cooks were assembled at Napier, and cooking arrangements were adequate and satisfactory, Luckily, the wetter remained fine.

Restoring the Track.

Repair work to the track, which had been carried on without cessation, enabled the trains to get through to Hastings by 10 am, on Thursday, February 5, and to Napler by 9 pm, on the same day. The rapidity with motives were kept ready awaiting the completion of the streamons work of purifig the track in order, which was being encretically pushed forward by the maintenance men.

Moving the Injured.

The evacuation of the injured was proceedingly methodically, and as proceedingly methodically, and as proceedingly methodically, and the first pears point of the rail a special hospital train was made up there, and the first patients left for Palmerston North at 11.30 a.m. on February 4.

Arrangements for Evacuation.

Railway headquarters had set the bers of people could now leave if they wheels in motion for the possible so destred.

CAIRNS & PATON

BUILDERS AND CONTRACTORS

Established in Hawke's Bay in 1910.

Phone 3718.

HASTINGS ROAD, HAVELOCK NORTH

Work done in any part of the Hawke's Bay Province.

Patronise the Established and Proved Local Builders, and leave nothing to chance.

> SATISFACTION ASSURED.

CAIRNS & PATON HAVELOCK NORTH

A. STEVENSON

Builder and Contractor

For Efficiency in all kinds of Building, Shop and Office Fittings.

> GLASS SHOW CASES AND

SHOP FRONTS ARE OUR SPECIALITIES.

TOWN OR COUNTRY. JOINERY SUPPLIED. ESTIMATES GIVEN.

401 PARK ROAD. Phone 2517, HASTINGS.

Expert Joinery Attractive Shop Fittings Staircase Specialists

ONLY THE LATEST TYPE OF BRITISH BALL - BEARING WOOD - WORKING MACHINERY IN USE IN OUR WORK-SHOPS.

> FULL STOCKS SEASONED TIMBER ON HAND

F. C. HORTOP

(ESTABLISHED 1923)

Phone 2825.

TOMOANA ROAD

HASTINGS

THE QUALITY BUILDER AND CONTRACTOR

ESTIMATES GIVEN.

SKILLED LABOUR **EMPLOYED** Our Work is Our RECOMMENDATION INOUIRIES INVITED.

J. W. TAYLOR, IKANUI ROAD, HASTINGS. Phone 3726. WORKMANSHIP GUARANTEED.

ONLY BEST MATERIALS USED.

NAPIER'S RECONSTRUCTORS

FIBROUS PLASTER WORKS

8 GEORGE'S DRIVE, NAPIER.

Phone No. 660.

M. SCRAGG

ARCHITECTURAL & ORNAMENTAL MODELLER

Manufacturer of

FIBROUS PLASTER,
DECORATIVE WORK
FOR THEATRE,
CHURCH, HALLS, SHOPS,
BANKS OR COTTAGE.

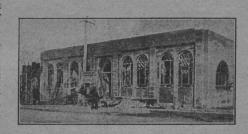
Special Designs Modelled and Executed at Cut Rates.

RAT PROOF— BORERPROOF— FIREPROOF

AS ONE OF NAPIER'S LEADING BUILDERS OUR CLAIMS DEMAND YOUR ATTENTION

WE ARE PREPARED TO BUILD, RECONSTRUCT, OR REPAIR ANY CLASS OF STRUCTURE.

WE HAVE UNDERTAKEN SOME PARTICULARLY DIFFICULT PROBLEMS IN THE RECONDITIONING OF HOUSES A FTER THE EARTHQUAKE, AND ARE PREPARED TO GIVE ESTIMATES FOR ANY CLASS OF THIS WORK.



WE CLAIM THAT, SINCE THE EARTHQUAKE, WE WERE THE FIRST FIRM TO ERECT, IN NAPIER, AN ENTIRELY NEW REINFORCED CONCRETE BUILDING ON A FLOATING FOUNDATION. THIS CONTRACT WAS FOR THE ACETONE ILLUMINATING AND WELDING CO., LTD., IN OWEN STREET.

One of our New Building Contracts in the Course of Erection.

HAWKE'S BAY CONSTRUCTION CO.

35 SHAKESPEARE ROAD, BOX 354, NAPIER.

THE BUSY BUILDERS LOVEGROVE BROS.

Builders and Contractors
3 STATION STREET, NAPIER.

We employ our own staffs of Carpenters, Painters, Plumbers, Bricklayers, Tilers, Drainers, etc., and can therefore build at very reasonable prices.

All classes of Building and Reconstruction Work carried out by highly skilled labour at shortest notice.

SATISFACTION GUARANTEED.

ASK US FOR AN ESTIMATE.

S. E. Hammond

177 Nelson Crescent, NAPIER.

Builder and Contractor

FOR ALL CLASSES
OF BUILDING AND
RECONSTRUCTION

We employ our own Plumbers, Concrete Workers and Bricklayers, and only Expert Tradesmen at that.

TOO

ALL WORK UNDER MY PERSONAL SUPERVISION.

Supplies of Timber READY AT A MOMENT'S NOTICE

BUILDERS in the earthquake area must have their TIMBER SUPPLIES promptly. All jobs are urgent and the men on the job must not be held up through a shortage of materials.

Our large stocks have enabled us to cope with the great rush of orders with promptness that has drawn favourable comment from our builder customers. We carry stocks of every line of timber you require and can quote prices and offer services second to none. If you haven't yet tried us, then bring your next order along and join the ranks of our numerous permanent customers.

The largest stock of Oregon Pine in the district will be found in our Yard, and we can quote special prices for delivery direct from the boat.

MANSON & CLARK LTD.

'Phone 39.

TIMBER MERCHANTS, NAPIER,

P.O. Box 10, Port Ahuriri.

OUR ORGANISATION WAS EQUAL TO THE OCCASION

Due to the Perfect Organisation of our various units, we were in the happy position of being able to assist in the re-establishment of many of Napier's Prominent Businesses and Services.

NEW CONSTRUCTION

We will undertake the largest of Building Contracts. and will, if desired, prepare Plans, etc.

OVER 30 YEARS OF BUILDING EXPERIENCE AT YOUR DISPOSAL.

A. B. DAVIS

BUILDING CONTRACTOR
33 WELLESLEY ROAD, NAPIER

New Zealand Agent for "PETEROID"

THE BRITISH COLOURED CEMENT. Shades stocked—Yellow, Brown, Black, Cream, Red. THE TASTEFUL USE OF "PETEROID" WILL DO MUCH TOWARDS BEAUTIFYING NAPIER.

Intention of Rehabilitation Committee

The scope and plans of the Hawke's Bay Rehabilitation ommittee were recently explained to the business people of apier by the chairman, Mr. J. S. Barton, S.M. As particular terest attackes to the views expressed by Mr. Barton, we no republish them.

"Only a part of the million and a quarter can be used to meet the loss



STRENUOUS DAYS

Activities in Hastings MAYOR'S SURVEY







Heretaunga Street, Hastings, as it appeared before the earthquake. The remarkable transformation can be noted by comparing this view with others appearing elsewhere in this issue.

PROFESSIONAL CARDS

ARCHITECTS

CHEMISTS

E. A. WILLIAMS F.N.Z.I.A., A.N.Z.S.C.E.,

REGISTERED ARCHITECT, CIVIL AND STRUCTURAL ENGINEER.

Dalgety's Buildings NAPIER

CHEMISTS

G. C. BREEN

CHEMIST (By Exam.)

5 Clive Square West (Adjoining Holland's Corner)
'Phone 583 NAPIER

BROMLEY HILL

THE NAPIER SOUTH PHARMACY, 62 Kennedy Road

A. HOBSON

CLIVE SQUARE, NAPIER.

KNIGHT'S

PHARMACY (Opp. Bank N.S.W.) HERETAUNGA ST., HASTINGS.

Qualified Dispensing Service

DRUGS PATENT MEDICINES TOILET GOODS

> Everything New 'Phone 136M

C. E. MANEY,

Maney's Pharmacy

OPTICIANS

P.J.O., P.S.Me, (London). by Optician, Cr. Cilve Sq. Market Street, HASTING (on Tuesdays).

CHAS. L. THOMAS

THE PEOPLE'S OPTICIAN, 23 Jull St., Napier. EYE TESTING, DAY OR NIGHT

RODGER'S PHARMACY

HASTINGS

BUSINESS AS USUAL ON OLD SITE.

221 HERETAUNGA ST., EAST Full New Stocks of Drugs and Chemicals.

Prescriptions Sent for and Delivered.

Shattky & Webber Webber

Ophthalmic Opticians

May now be consulted at their former premises

> Russell Street, HASTINGS

WOODWARD'S **PHARMACY**

COMPLETE NEW STOCKS.

ALAN GRANT, Proprietor.

DENTISTS

R. V. C. HARRIS

DENTIST

CLIVE SQUARE, NAPIER

I BEG to announce that I have
Re-opened my Surgeries with
all the latest and most up-todate appliances, and may be
consulted at the above address,

R. V. C. HARRIS

DENTIST

Box 158

Phone 432,
Annee's Bidgs., CLIVE SQ.

OPTICIANS

AZZOPARDI & HOLLAND **OPTICIANS**

W. S. HOLLAND

F.B.O.A. (Hons.) F.S.M.C. (Lond.), F.I.O. (Eng.).

NAPIER

Milton Road and Tennys St. (Next Fire Station.) Box 67, Thene 295

HASTINGS

Opp. Lockyer's, Heretaninga St. 'Phone 4868,

H. M. BENNETT, F.S.M.C. (London), F.I.O. (Eng.), OPTICIAN, Phone 505 for Appointments, NAPIER.

"ONE UNIT"

Tying of Buildings HIGH STRUCTURES

Two Main Classes

"Flat Slab" Type.

BUSINESSES

The Pathway of Life is littered with many obstructions---

Tread it in Griffiths' Footwear and pass obstacles unnoticed.

Griffiths' are again giving wonderful value in Men's, Women's and Children's Boots and

Business as usual with us-so bring your feet to Griffiths' for your next Foot-

BOOT STORE

Opposite Temporary Banks, MARKET STREET, HASTINGS.

the dead weight of the building. Knowing the relative rigidity of the beams and columns and the strength of the connection between them, the stresses from these horizontal forces can be proportioned between the various members. To take all these factors into consideration requires a thorough understanding of structural mechanics, but when it is done the resultant structure will safeguard the lives of the occupants at only a slightly increased cost to the owner.

BUILDING REPAIRS Napier Busy

WORK AHEAD

REHABILITATION

Workingmen's Complaints

ASSURANCE BY MR BARTON

When speaking to a meeting of businessmen in Hastings, Mr. J. S. Barton, chairman of the Rehabilitation Committee, referred to the importance of employing local workers on reconstruction work.

He said that he was entirely in accord with the resolution which had been sent to him from a meeting of Hastings workingmen, which rend as follows: "That this meeting of work ingmen point out to Mr. J. S. Barton that every workingman of this town wishes to rehabilitate himself as a werker; and that when he (Mr. Barton) is granting permission to erect

LE GROVE TYPEWRITER IMPORTING CO., LTD.,
Agents: UNDERWOOD TYPEWRITERS, Standard and Portable
EDISON-DICK MIMEOGRAPH. Typewriter Repairs a Speciality

Manson & Barr's Bldgs., Rangitikei Street, PALMERSTON NORTH,
ALSO
Dickens Street, NAPIER.

REBUILDING HAWKE'S BAY

W. M. ANGUS LTD.

THE BUILDING CONTRACTORS

Are prepared to accept all classes of building reconditioning, and alteration work.

WE HAVE BUILT MOST OF THE LARGE BUILDINGS THAT HAVE BEEN ERECTED IN RECENT YEARS, ALL OF WHICH SUCCES FULLY WITHSTOOD THE EARTHQUAKE.

ENQUIRIES WELCOMED.

W. M. ANGUS LTD.

OWEN STREET, NAPIER.

GIVEN'S Shoe Store

"DRYFOOT" BOOTS, in Tan and Black, stout calf leather; bladder-lined, and water-tight.
Will serve you magnificently.

TAN 52/6 BLACK 50/-

Another excellent line—Water-tight vicolized.

BLACK and TAN only 30/-

GIVEN'S SHOE STORE

For Value

WAIPUKURAU

Wilson, Canham & Co.

AWATOTO

Phone 4117. Box 255.

WAIPUKURAU

Branches New Zealand—Everywhere.
Head Office: AUCKLAND.

Buyers and Exporters of WOOL, HIDES, SHEEPSKINS, TALLOW, ETC.

Consign your Goods direct to us or write or phone and our

Suvers will call on you. Cash on Branch Manager J. F

FOR EXPERT LAUNDERING
THE HAWKE'S BAY STEAM LAUNDRY
IS UNSURPASSED.
CLASS SHIRT AND COLLECTIONS AND DELIVERISS FREE.
DAILY COLLECTIONS AND DELIVERISS FREE.
Change 480, THACKERAY STREET, NAPIER.

REBUILDING NAPIER

WALKER

and

McBEATH

BUILDERS
AND
CONTRACTORS.

Contractors to The Presbyterian Church, Napier.

All classes of Building Work Undertaken at Reasonable Prices.

ENQUIRIES INVITED

ESTIMATES
WILLINGLY
GIVEN.

The Efficient and Economical Builders.

Walker & McBeath

Phones 145 and 652, Hastings St., NAPIER.

LEAD LIGHTS

Add Beauty to the Home

Earthquake-resisting properties need not be sacrificed if beauty of design and finish is demanded.

Obtain relief from severity of design by specifying Lead Lights wherever possible, whether they be the favourite diamond panes or in one of the new designs.

Designs submitted and all work executed by

DOUGLAS PIRIE

3 KENNEDY ROAD, NAPIER.

BUILD

Phone 442 NAPIER

WITH

NAPIER BRICKS LTD.

. . for .

BRICKS, CEMENT, LIME, PIPES, FLUE LINERS, SHINGLE, SAND, BUILDERS' SUPPLIES

REINFORCED BRICKS

PAKI PAKI LIME

Best for Orchardists, Farmers, Builders and Plasterers

Earthquake-proof CHIMNEYS

You do not expect a fire when you insure your home—or an accident when you take a cover over your Car.

But, nevertheless, you DO insure, however small the risk.

Earthquakes may never occur again, but think of the true sense of security—the freedom of worry by building chimneys that are safe—100 per cent. safe from "shocks."

The "SECURITY" Pumice Chimney Block, with its reinforcing rods, has successfully withstood the destruction test—a test positively proving it to be the safest, surest, quake-resisting chimney possible to devise.

Light, strong, inexpensive and easy to erect, but, above all, fortified with steel rods from top to bottom, making a chimney definitely shock proof for all time. Be fair to your family—specify "SECURITY."

Let us send you Free Booklet.

Once a Chimney always

Chimney

The C. & A. Odlin Timber & Hardware Co., Ltd.

WELLINGTON

NAPIER

HASTINGS

"Security" Blocks made by the Reinforced Pumice Chimney Co., Hastings

ORDER OUT OF CHAOS

Organising a Town

Hastings is unique in that if it should gepts. The back portion of the Drill derson, who had put in the source and the pumps are here also. The back portion of the Drill derson, who had put in the position at the pumps are here also. The back portion of the Drill derson, who had put in the source and severage must stop as halve larged out in an alarming fashion. Despite the danger the staff worked despended on wall, which agreed out in an alarming fashion. Despite the danger the staff worked despended on the surged out in an alarming fashion. Despite the danger the staff worked despended on the surged out in an alarming fashion. Despite the danger the staff worked despended on the surged out in an alarming fashion. Despite the danger the staff worked despended on the surged out in an alarming fashion. Despite the danger the staff worked despended to go and the danger the staff worked despended on the surged out in an alarming fashion. Despite the danger the staff worked despended to go as work of shifting bricks played the danger the staff worked despended to pay for their foot; (22) were voluntary workers and rectall from the deputs mayor. Mean that if it should depots. The back portion of the Drill derson, who had put in the year of commission, not only light, the should as a bulk store and by hard days with all the value and the stop as a bulk store and by hard days with all the value and the staff worked despended on wall, which agreed out in an alarming fashion. Despite the danger the staff workers' clothing.

"The question of boots and clothing.

"The quest

t a quarter to eleven on February rushed through from many towns, 31, business was being carried in Fortunately there was never any shorts usual in Napler and Hastings, age, despite wild rumours to the five minutes later nothing but contrary, and devastation could be seen: "With the first hour over, some of very suddenness of the disaster the leading men of the town met and the teven the stoutest spirits. Some first idea being to form a vigilance



Main Street, Waipawa, as it appears to-day—little evidence of destruction remains.

Main Serret. Weipawa, as it appears to-day—little evidence of destruction were formered to day.

The service of compared it to the wear, committee. The meeting, which was the supervision of the service of the service

as citizens. Fortunately for the lown the former class were in the great minority.

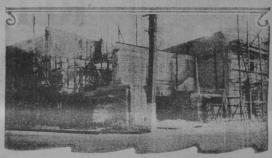
"As a spply of tents had been made available by the Defence Department front lawns changed rapidly in appearance.

"Temporary fireplaces were built up in back yards, and became a great trial on the tempers of the users. By Wednesday night the situation was well in hand. All the people seemed hopeful.

"At 7 p.m. the deputy-mayor called a meeting, which was held outside the Municipal Building. Most of the borough councillors were present at this meeting. It was decided to concentrate on conservation of water, disconnection of all electrical services until tested, and two councillors (Councilors Baker and Cohr) were appointed to take over the supervision of covering the roofs of damaged houses.

"Gangs of grave-diggers, mortuary, hospital workers, clearing-gangs to recover bodies, were organised.

"During the evening Inspector Cummings arrived to make arrangements for bigger gangs to go on the work of recovering bodies. This was done.



struction scene in Queen Street, Hastings. under repair.

timite the value of but it might suffice but it might suffice light the sheet was dece of the desire to get back to bushes by a lines it it quite a lot of essend a very decided effect in the way of rethe sees.

"This return of confidence was real-decided by the outcome of a combination of things. Chiefly one might suggest was the activated of the committee in tacking everything that presented itself gift from its inception. No predise an be too high for its work and be conds of all persons killed, had had elear the too he would have be even and the too he even the too he water a minute was being pumped into the sewers. This second, once it was elipped there were a coordingly disbanded.

"The salvaging operations in the card, once it was elipped there were accordingly disbanded.

"On Thursday the could be no second issue.

"The salvaging operations in the card, once it was elipped there were accordingly disbanded.

"On Ehurary it was appointed what, without the sewers. This was good news larger and the course of the persons killed, had had been a decided to adopt the registration officer. He at once organised a staff at St. Matthew's Sunday from the provided that the course of the persons killed, and had been a decided to adopt the registration officer. He at once organised a staff at St. Matthew's Sunday from the provided the count of the provided that 800 gallons of the persons killed, and had charge of the removal of all persons killed, had had every stream and and staff at St. Matthew's Sunday for the persons killed, and had charge of the removal of all persons killed, had had every stream and and staff at St. Matthew's Sunday for the persons killed, and had charge of the removal of all persons killed, had had charge of the

INSURANCE FIGURES

the Melne coul insurances on outlidings and stocks in the business areas of Napier, Port Ahurin, Hastings and Wairoa 4,131,000 Total insurances on stocks in those ceas are:

 Napier
 731 300

 Port Ahuriri
 154 759

 Wairoa
 114 937

 Hastings
 548 339

These figures, of course, do not take into account the insurances on private residences and on buildings outside the business areas of the towns mentioned.



REBUILDING NAPIER

HOLDEN AND FLETCHER

CARPENTERS And BUILDING. CONTRACTORS,

62 Hardinge Road, Port Ahuriri, NAPIER.

TIMBER SUPPLIED IN ANY QUANTITY, IN TOWN OR COUNTRY.

All Orders Promptly Attended to.

WE GUARANTEE OUR PRICES WILL SUIT.

ALL CLASSES OF BUILDING UNDERTAKEN.

> A TRIAL IS SOLICITED.

FIT CO-PA SKYLIGHTS

Efficient Economical



All Work Guaranteed.

Let us show you Samples.

CO-PA CO.

Plumbers and Sheet-metal Workers. Contractors to P.W. Dept.

Thone 467. 19 Thackeray Street, NAPIER.

PEARCE for PRECISION and PERMANENCY

Having had extensive experience in Building and Contracting over a period of years, it is our claim that we can undertake all kinds of Building Work, whether temporary or permanent, and give the utmost satisfaction. WE EMPLOY OUR OWN SUB-CONTRACTORS.

NO JOB TOO BIG-NONE TOO SMALL.

HIGHLY-SKILLED WORKMEN — PERSONAL SUPERVISION — REASONABLE TERMS.

BUILDER & CONTRACTOR : -: H. A. PEARCE BOX 72. 3 LUCY STREET, NAPIER.

W. WHITEHEAD,

Builder and Contractor, 16 COLENSO AVENUE,

NAPIER

FOR PERFECTION IN ALL BUILDING AND CONTRACTING.

PRIVATE WORK A SPECIALITY.

ALL WORK UNDER PERSONAL SUPERVISION.

Designs for Modern Houses supplied on Application.

FREE ADVICE GIVEN ON ANY CLASS OF BUILDING OR RECONSTRUCTION WORK

W. Whitehead,

BUILDER AND CONTRACTOR,

16 Colenso Avenue. NAPIER

"CHUBB MEANS SAFE"

CHUBB'S

SAFES & STRONGROOM DOORS

Chubb & Son's Lock & Safe Co. Ltd.

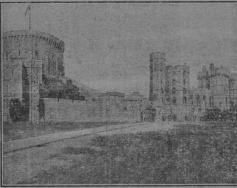
128 Queen Victoria Street LONDON.

A. C. GILLIES & LAIRD, LTD.,
Routh's Buildings — Johnston St., Wellington.

IDEAL THE

> COLFIX Read.

BITUMEN



WINDSOR CASTLE ROADWAY, SURFACED WITH COLFIX.

Full Particulars on application to-WRIGHT, STEPHENSON & CO., LTD., ABRAHAM & WILLIAMS, LTD., All Branches FOOTPATHS, GARDEN PATHS. TENNIS COURTS. PLAYING AREAS. ETC.

For-

ROADS,

minimin NO HEATING, NO BLEEDING, EASILY LAID, RESILIENT. DURABLE.

Manufactured in New Zealand.

Hawke's Bay Agents-AMNERS LIME CO., LTD.,

Clive Square, Napier.

A N.Z. PRODUCT WHICH IS SURE TO FIND ITS PLACE IN THE RECONSTRUCTION OF NAPIER AND HASTINGS.

Fama can be had in 9 colours, laid plain or mottled, on wood or on concrete. It is hygienic, jointless and lasting. For Bathrooms, Sink Tops, Balconies, etc.

FAMA STONEWOOD FLOORING CO.

10 TORY STREET, WELLINGTON

Also Specialists in all Branches of Marble Terrazzo.

PHONE 21-063.

FOOD SUPPLIES

Emergency Organisation AN INTERESTING RECORD

One of the most urgent problems following the earth-quake was the need for food supplies, particularly in Napier and Hastings. How supplies were commandeered, and organ-ised, reads like a page from the history of the Great War, so fficient and complete were the methods employed. Mr. C. H. Stater, who was appointed Food Controller at Hastings, ex-plains the working of the scheme in the following article.

farst thing I did after being apde controller was to look for sultpremises. It was suggested at
eneral meeting that I obtain a
t section and commandeer
tees. This seemed to me to be
y inadequate, so I drove round
ma of the town thit were clear
our of inspection. I decided that
hig's Theatre, which is a wooden
ag. was most sultable, so I imtely took possession of it, and
mided myself with sultable helpThe selection of my helpers was
opinion the best thing I did. I
ortunate in being able to receive
sistance of such men as Barton,
a recountant; R. D. Brown, acunt; Mr. Woods, manager, 'de
ect, McLeod, Ltd.; Rahip Paynresident of Fruitgrowers' Assoin; Harold Roach, Grocery Deent Manager; Yates Grocery
ger; M. Kershburg, Commercial
lier; Major Manson; F. S. Budd,
Manager A.M.P. Society, and
is others.



One of many scenes of great earth movements in the back country north of Napier.

Cheerful Spirit.

Although most of us had sustained very heavy losses, there was no grouch-ing among the helpers, and it was really wonderful how everyone worked for the good of the community.

NEW WOOL STORES

Two Big Structures

PROVISION FOR NEXT CLIP

NAPIER'S RETAILERS

Unusually Good Business AN AUCKLAND VIEW

Commercial travellers say that Napier, for its size, is one the best business towns in New vealand to-day and there pears no reason for doubting the statement when one sees the ady flow of trade in the shops, says the "New Zealand Her-Kz" special reporter. Another surprising fact for the stranger is that the price standard is low, and a third is that more de is being done on a cash basis than for many a day.



Mr. A. E. Jull, M.P., chairman of the Napier Harbour Board.

Brisk Cash Transactions.



wiches and brewing tea. This de-frontage of 66 feet and a depth of 144 partment, which was situated at the feet, is already being put in order again, rear of the King's Theatre was pro- and a start has also been made with No. bably the most popular institution in 2 (wool) store, covering half an acre, Hastings at the time and was in charge the steel frame of which is being of Mrs. Arkens, who supplied a cheery straightened by the use of jacks with smile with every cup of tea and sandout the removal of the material of which wich.

The Hon. Mr. Masters, when paying (wool) store, at the corner of Bridge a visit, was so interested in our method at fait, was so interested in our tioning the lower story and rebuilding methods that he decided to go through the upper floor.

REBUILDING NAPIER

A Building the Earthquake Failed to Damage



Non

The above is Dalgety's Napier Building, and shows how the structure appeared a few days after the earthquake.

Erected in reinforced concrete, on a grill foundation, the building emerged from the severe test of the earthquake period undamaged by either earthquake or fire.

The architect was Mr. E. A. Williams, Dalgety's Building, Napier, while the building contractors were

Lowry and Hamilton,

BUILDING CONTRACTORS,

PHONE 122, 154 NELSON CRESCENT, NAPIER.



JACKSON STREET, PETONE—A LAYKOLD ROAD.

TINNIS COURTS - ROADS - PATHS

PAVING EXPERTS

COLD EMULSIONS and MODERN METHODS

ESTIMATES FREE.

We sell COLD EMULSIONS in any quantities.

Large stocks in 5-gallon and 45 -gallon Drums.

LAYKOLD

PHONE 28-763.

70 ABEL SMITH ST., WELLINGTON.

G.P.O. BOX 1234

A SPECIAL MESSAGE TO NAPIER and HASTINGS RESIDENTS

TO SE SAN ?? (REGISTERED TRADE

MARK

INDOOR CHEMICAL CLOSET

Provides a needed com'ort in Winter time

Absolutely Hygienic, Odourless and Sanitary.

A Modern Necessity

For Homes and Districts without Sewerage.

Does NOT require Running Water, Drains or Plumbing, and can be installed by anyone.

Installation of THE ELSAN as a Safe, Sanitary Indoor Closet has been endorsed by the N.Z. Govt. and Local Authorities.

PRICE £8/10/-, complete with 1 gal. of ELSANOL Chemical, all carriage paid to your nearest Railway Station.

"Elsanol" Chemical

(As used with the Elsan Closet) IS A PROVED CERMICIDE, ANTISEPTIC AND DEODORANT.

Albert E. Parkes, F.I.C., F.C.S., Analytical and Consulting Chemist,

139 St. Leonards Rd.

Report on action of ELSANOL Disinfectant on fresh faeces:

An emulsion of fresh faeces was rendered sterile in less than five minutes at ordinary temperature, which shews a high bacteriological value. The Elsanol preparation penetrates the lumps and samples taken from the

(Sgd.) ALBERT E. PARKES.

ELANSOL kills all Disease Germs, Liquifies and Sterilizes all Sewage, rendering it HARMLESS, ODOURLESS, and no more unpleasant to discharge than a bucket of clothes water.

This is your opportunity!

A shipment of 5,000 GALLONS

5,000 GALLONS
arrives from England very shortly.

For the First Time in New Zealand
We are making "ELSANOL" available to the General Public, as we believe a short trial of this Wonderful Antiseptic Agent with your present system will appealing convince you of the immense advantages available in the purchase of an "ELSAN" indoor close for your home.

available in the purchase of an "ELSAN" indoor closet for your home.

Price 9/- per Gallon, F.O.R., Wellington
IN-1 GAL. TINS.

Full Instructions on each Tin.

(1 Gal. will fulfill average family requirements for six months.)

WRITE TO-DAY, enclosing your remittance for 9/- and we will forward a trial tin by return and also mail you, free, illustrated literature, fully explaining the construction and operation of THE ELSAN INDOOR CLOSET.

UTILITIES LIMITED 22 CUSTOMHOUSE QUAY, WELLINGTON.

Sole N.Z. Representatives of THE ELSAN MANUFACTURING CO., LTD., LONDON, ENG.

CRAFTSMEN, Whose Work is GUARANTEED. Floors supplied and laid in

RUBBER, KARKOID, WOOD PARQUET, and other BRITISH

Heavy Duty Materials.

BURCH HOPKIRK, LTD., P.O. BOX 29, PALMERSTON NORTH.

Productive Hawke's Bay



HE province of Hawke's Bay certainly has borne a creditable share in building up the wealth of this country, and it is very really a matter that touches everybody that its agricultural and pastoral industries, and its not

uninportant manufactures, should be restored to their former working. Napier and Hastings are not, of course, Hawke's Bay; but, the two towns and their close neighbourhood sustain a good deal more than half of the whole population of the province, and the fact that Napier is the provincial scaport, and, from the point of view of inward and outward shipping, next in, size to the ports at the four main city centres, gives the province a considerable im-

Wool, ment, meat by-products, dairy produce, and fruit, which are the main products of Hawke's Bay's soll, reach annual average value of about five and a half millions—of pounds sterling. Timber, honey, pork and other products are produced in considerable quantities, and the annual production figures show a perceptible progress from year to year, Dairy produce in the Napler Hastings area, for example, has more than once doubled from one year to another, and in five years the apple exports from the orchards in the Hastings and Havelock North district rose from 20,000 cases to approximately 250,000.

Figures published in the annual production returns of the Department of Agriculture show that Hawke's Bay heads the list in New Zealand in stock carried per occupied acre, that its sheep carry the second heaviest fleece, that it produces by a good deal the most wool per acre, and that the yield per tree of its commercial orchards is substantially the heaviest. In some sorts of production, namely, in timber, dairy products, minerals, etc., the province is greatly outstripped by other parts of New Zealand. Nevertheless, its industries and their present and potential wealth are extremely well worth fostering; and, now that they have been sorely set back by carridpunke damage, worth restoring to their former prosperity.

These remarks may prompt the reader to observe to himself that it want sheep and dairy herds that were killed by the earthquake, but human beings; that the illustrated paper showed no farms destroyed, but only town business premises. Though thou sands of pounds worth of wool wand though many farmers lost the homes, those observations may be said to be for the most part true. That however, is not the point. The wealth of the district, which is to all intent and purposes purely a farming district, was depleted to the extent of some millions of pounds. In many in stances directly, and in other instances indirectly, it was the farmer's wealth that was destroyed. The pastoral and other industries that have created the wealth of the earthquake area will have to pay for the damage in the long run. What the industries of the province.

What the industries of the province mean to it may be described in rather greater detail if their importance is to be realized.

d. Sheen and Wool.

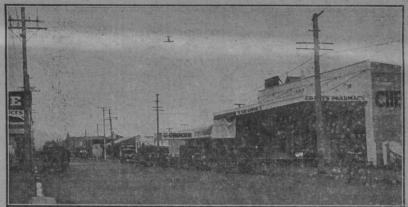
Fat lambs, fat sheep, and fat cattle share with wool-growing primary importance as sources of the wealth of Hawke's Bay. The soil upon which they are grown is of a uniformly good quality, but in many parts is of extraordinary fertility. The excellence of the province's climate adds another great natural advantage, and the rainfall is sufficient yet moderate and usually well distributed throughout the year. Much of the land, particularly on the Heretaunga Plains to the south of Hastings, lends itself ideally to tri-

gation, and, like all the soil of the district, is extraordinarily responsive to such reatment. "The immense ferritility and the great variety of the crops that can be grown on the Heretaunga Plains have given this district some of the finest pastoralists in the world," and Dr. D. L. Freeman, of the Departure. "And," he added, "I know of no other place where you will find anch apple of the splendid of the splen

It may justly be claime do that Hawke's Bay is capable of producing any of the sort of crop that are grown in New Zealand; excepting, of course, such crops as are peculiar to the Sar North. The district has in recent years come into some prominence on account of its wonderful crops of rye-grass. The district is the Dominion's largest producer of that erory.

Growing Value of Exports WIDE RANGE OF PRODUCTS

The point of view that the people in the earthquake area would have wished the Government to take in drawing up its relief legislation, and in deciding the amount of money that the State would make available for restoration purposes, was rather vividly expressed in a figure of speech used by a local speaker at a gathering of business men. "Let us look at New Zealand as being a great business," he said. "The earthquake area is a profitable branch of that business, and has always paid good dividends. Owing to earthquake the business of that branch is wiped out. What are you going to do about it? No small part of your profits was derived from it. Is it worth while putting into running order again, or is it not?"



Heretaunga Street. Hastings, the principal business thoroughfare of a thriving town. The above view taken a few days ago, shows little evidence of earthquake havor, but many of these structures are merely temporary replacements of much larger buildings.

The meat-killing and refrigerating industry is another source of considerable and increasing wealth to the district, and the three works adjacent to the district, and the three works adjacent to the considerable and the considerable and the constant of t

As elsewhere in this country, so it flawke's Bay the dairying industry is of growing importance. In the earth quake area it centres about the Heretaunga Dairy Co. at Hastings, and the history of that company's progress is indicative of the progress made in dairying in the northern Hawke's Bay district. Twenty-five years ago its output was about 89 tons of butter. In 1910, with a total output of 115 tons the company entered the export trade (which was a good year for prices) the exports of dairy products from (which was a good year for prices) the exports of dairy products from Napier were valued at £285,000. The Heretaunga Company's factory is equipped to handle 1000 tons of butter, and its plant was added to by the purchase of the Walpukurau Dairy purchase of the Walpukurau Dairy



Reconstructing a block of offices in Queen Street, Hastings, an important legal and mercantile section of the town.

Fruit Export.

Fruit Export.

The most remarkable progress made by any of Hawke's Bay's industries, however, is that of the fruit export trade. Eleven years ago the fruit ex-

Hawke's Bay. Only about 4 per cent of the crop was exported. This year about 50 per cent. was exported, and the district now ranks second only 'Nelson as a fruit producing province In 1925, the first year in which Hawke's Bay sent fruit to overseas markets, the total shipments amounted to only 20,500 cases. The next year 100,300 cases were sent abroad; in 1930 about 250,000, and very slightly fewer this year. About 120 acres of new orchard are plantic each year, meaning that about 10,000 or more trees are coming newly into bearing to swell the districts output on to the markets in New Zealand and

As is well known—so well known that a brief mention of the industry will suffice—woolgrowing is of extreme importance to the earthquake area, and not only to the farmer, but equally so to the town dweller in the two stricken centres. Hawke's Bay ranks second to Wellington from the point of view of the quantity of wool sold at auction. In fact, nearly haft the wool sold in New Zealand is sold at the auctions in Wellington and Napler.

In recent years Hawke's Bay has shown the largest increase among the larger woolgrowing districts of the country, and there are at present ampladications that the rate of progressible will be steadily maintained for som

The facts stated above, together with other facts bearing upon what has been said in this article, may be summarised in the following way:—

Hawke's Bay has several distinctly important industries—woolgrowing, refrigerating, fruitgrowing, and dairying Every one of those industries, at the time of the earthquake, was showing a considerable increase, and dairying and fruitgrowing were showing remarks with increase.

The province was second in important ance in woolgrowing and fruitgrowing. Napler was the fifth most important scaport in New Zealand, importing about £900,000 worth of goods anunally, and exporting about £4,500,000 worth. Thus the port handled trade

The province paid out annually £627, 200 in factory wages, the great bulk of factories being those at Napier and the three freezing works on the out skirts of Hastings.

Factory production totals yearly about £4,500,000, and the province owns about £2,500,000 worth of fixed assets in factories.

These facts certainly go a long way toward emphasising the belief that the industrial restoration of the earthquake area should be looked upon not as a matter of sentimental appeal, but as a matter touching closely upon the national prosperity, and largely contributing to it.

THE PERSON NAMED IN

WATER AND DRAINAGE

Big Scheme in Hand

Napice's water supply and drainage system was counietely disorganised by the earthquake, but temporary measures were promptly introduced to overcome these problems. The complete scheme of reconstruction is now in hand under the direction of the Borough Engineer, Mr. H. B. Climie, M. E. E. A.M.I.C.E., whose review appears below.

In regard to drainage, the more serious breaks on the hills have been ropaired, and the drains there generally are functioning. On the flats at Napler South and at the Poet, few of the drains are functioning. Temporary measures have been taken to permit their use for waste water. Ninety per cent. of the pipes are found to be broken. The existing drains are therefore being discarded and the whole system re-designed. This involves a great deal of field work, and the drains are discarded in the whole system re-designed. This involves a great deal of field work, and the drain worder to deal with it. Three surveyors are at present employed. In the meantime one contract for the main sewer in Napler South has been leet, and is almost completed. The subsidiary sewers on this section are being reconstructed with labour obtained under the No. 5 scheme. With the co-operation of the Labour Department these gangs are being better organised and doubled in number and provided with more suitable plant. Already six such gangs are employed. Contracts for the deeper sewers in Napler South will be let from time to time as the plana are completed.

Water Supply.

In regard to the water supply, the inflow from the wells after the 'quale was reduced by 40 per cent. A contract was accordingly let to Mr. Stew art for three new six-inch wells. This to these has been completed and diverted temporarily into the existing system. The measured discharge of this well at the ground surface was over half a million gallons per day Pull use of this and the other wells is only possible by installing a new pumping station in the midst of the wells, in stead of being threequarters of a mile sway as at present. A scheme of

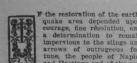
meantime a booste pump has been if stalled in Nelso Park, at small expense, to force the artesian watethrough the colecting mains to the old receiving tanks.

of the low-level preservolr were lated found to be subsite the high-level reservolr was immed ately isolated. This step, unfortunated, caused a storing of water on the heights for twe days until the newell could be found in the high-level reservolr, and the high-level reservolr, and the high-pressure has found to a number of weak points in the reticulation. On night, for instance to the high-level reservolr, and the high-pressure has found to a number of weak points in the reticulation. On night, for instance a burst occurred which involved hose of a quarter of a million gallom. The daily consumption at present muonts to 150 gallons per head which indicates a excessive waste an leakage. An organised investigation is being undertaken order to reduce it reduces to the control of the control o



A bird's-eye view of the community shopping centre of Napier as it appears to-day. In these temporary iron structures the majority of the retailers

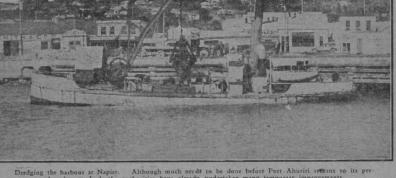
WHAT DOES THE FUTURE HOLD?



Hawke's Bay's Grave Concern

REHABILITATION FUNDS INADEQUATE

Out of a pride which is not only excusable but even commendable, the people of the earthquake stricken area of Hawke's Bay have chosen to broadcast the information that business is as usual, and that "things are back to normal." Such statements are only to the credit of a people who, ever since the earthquake smote them so terribly on February 3, have refused to allow themselves to be daunted by circumstance. Also there is a certain amount of truth in such claims, but when they are examined they are found to depend upon so many qualifications, and on so many "if's" that they lose a great deal of their value.





A general view of section of Napier's business area a few weeks after the earthquake. It will be noticed that debris has been removed and that temporary structures are beginning to rise among the ruins.

NAPIER ANNOUNCEMENTS

BUILD WITH CONCRETE

THEREBY ASSURING ECONOMY PERMANENCY

AND

BEAUTY

For Speed and Solidity in Construction

Specify the Unsurpassable

WILSON'S STAR BRAND CEMENT

Obtainable from all Merchants,

C. H. CRANBY & CO., LTD.

Hawke's Bay Agents.

Builders' Requisites

We have large stocks of the following Builders' Requisites available for immediate Delivery.

Asbestos Sheets, Brick Bonding, Fibrous Plaster Board, Kiwi Plaster Board, Wilson's Hydraulic Lime, Wilsonite Rapid Hardening Cemen Medusa and Atlas White Cement, Keene's Cement. Victorite Plaster, Silver and Yellow Sand, Doors, Laths, Plywoods, Crompton's Fuel Boilers, Lime, Donnacona Board, Corrugated Iron, Flat and Galvanised Iron, Cedar Shingles, Plasters, Oxides, Hobart Timber, Hobart Palings, Concrete Mixers, Steeltex.

C. H. Cranby & Co.

For Everything a Builder Needs

STATION STREET - NAPIER

三

RAIL and ROAD COMBINED SERVICES

HAWKE'S BAY MOTOR COMPANY LTD.

(Incorporated 1903)



Regular Daily Motor Services to:—
WAIROA
MORERE

GISBORNE WAIKAREMOANA TAUPO

ROTORUA PUTARURU



One of our Latest Pullman Saloon Cadillacs

Travel to Auckland via Napier, Taupo, Wairakei and Rotorua on your through Railway Ticket.

Full information regarding Fares, Timetables, etc., may be obtained from the nearest Railway Station, Government Tourist Bureau, Thos. Cook & Son, and White Star Booking Offices.

HAWKE'S BAY MOTOR COMPANY LTD.

NAPIER, WAIROA, TAUPO, GISBORNE.

Telegrams: Railcar, Napier.

NAPIER BUSINESS HOUSES

Established 68 years and still going strong.

Barry Bros.

LIMITED

Customs, Shipping and Forwarding Agents, Carriers and Coal

Merchants

Agents for N.Z. Carrying Co., Ltd., and Colonial Carrying Co., Ltd.,

Specialists in Forwarding and Customs Work.

Carriers for Hawke's Bay's Leading Merchants.

Large Supplies of Concrete Pipes, Earthenware Pipes and Bends, . Pumice Chimney Pots, etc.

GENERAL TRANSPORT WORK IN ANY PART OF THE DISTRICT.

PORT AHURIRI NAPIER HASTINGS

BURT

NAPIER.

(Adjoining Community Banks)

We have just opened with a most comprehensive stock of

FURNITURE, CARPETS, LINOLEUMS, BEDSTEADS. and

BEDDING.

We Invite Comparison of Prices.

Mr. Burt, upon request, will be pleased to wait upon clients in town or country and give expert advice and quotations.

Under the Management of M. BURT (21 years Buyer for Blythes, Ltd.)

Diamond Jubilee Year

Henry Williams & Sons, Ltd.

NAPIER and HASTINGS

Have Faithfully served the Public as Hardware and Metal Merchants throughout Hawke's Bay for

69 YEARS

Although totally destroyed by earthquake and fire in by earthquake in Hastings and Port Napier and Ahuriri, the firm, along with their subsidiary departments, was re-established in new premises within 3 days, employing 153 local workers to again serve the Public.

HARDWARE DEPTS.

MAPIER: Phone 385, P.O. Box 9.

Full Stocks of Builders' and household hardware are available in our new premises in Hastings Street, Napier, and Heretaunga Street, Hastings.

We stock everything in Tools, Cutlery, Paints, Varnishes, Oils, Aluminium Ware, Enamel Ware, Tinware, Brushware, Baths, Basins, Sinks, Water Heaters, Stoves and Ranges, etc.

VULCAN FOUNDRY

Dept. Phone 326.

P.O. Box 77.

Equipped for an emergency, we were able to help in the early reconstruction of Napier's Public Services through our organisation, Equipment, and Skilled Staff.

In these days of reconstruction, our Foundry and staff are at your service.

Specialists in Steel Frame constructional work, electrically welded or riveted. Manufacturers of boilers, tanks and all Contractors' plant and machinery. Castings of any description in Iron, Bronze or Alloy.

PLUMBING and TINSMITHING

Dept. Phone 383

Completely equipped with skilled staff for all work in town or country.

Manufacturers of tanks, spouting, ridging, skylights, chimney pots, lead headed nails, etc.

VULCAN AUTOMOTIVE SUPPLIES

P.O. BGX 77. Phone 619.

Equipped with the most modern plant in New Zealand and with a staff of specialists to give cylinder reconditioning and engine maintenance service to the Garage trade.

The largest stock in Hawke's Bay of Engine Replacement Parts.
Pistons, Piston Rings, Valves, Gaskets, Bearings, Timing Chains,
Brake Lining, Etc.

HARSTON'S

For Everything Musical THE STRAND, CLIVE SQUARE, NAPIER.

PIANOS, MUSIC, RECORDS AND RADIO.

MOTORISTS!

HOTORISTS:
For all
HOODS, SIDE-CURTAINS, AND TRIMMING
REPAIRS—
CALL OR RING 700 FOR ESTIMATES.
E. D. ROW,
MOTOR TRIMMER,
BATE & BELL'S BUILDINGS,
(Entrance Tennyson Street.)
NAPIER.

HASTINGS ANNOUNCEMENTS

CHRISTIE'S

RUSSELL ST., HASTINGS,

The FURNITURE FIRM

LARGE STOCKS OF OAK AND RIMU FURNITURE, CARPETS, RUGS, EIDERDOWNS, BLAN-KETS, QUILTS, AND ALL OTHER FURNITURE REQUISITES.

INSPECTION INVITED

STILL THE CHEAPEST AND BEST IN HAWKE'S BAY FOR QUALITY FOOTWEAR



THE BIGGER, BETTER AND BUSIER WHOLESALE FOOTWEAR WAREHOUSE

HERETAUNGA ST., HASTINGS.

J. E. HALL'S Bookshop

Firmly Established on the old Site HERETAUNGA STREET, HASTINGS

Bigger, brighter and better stocks than ever before

Our BOOK CLUB is now open.

New Books, Periodicals, Office and General Stationery arrive by every a mail steamer.

"READ AND GROW WISE."

UNIVERSAL BARGAIN STORES

MARKET STREET, HASTINGS.

BARGAINS GALORE THROUGHOUT THE STORE. STATIONERY, CROCKERY, TOILET GOODS, FANCY GOODS, HOUSEHOLD REQUIREMENTS, IRONMONGERY, ETC.

UNIVERSAL BARGAIN STORES

BROADWAY BEAUTY SALON (W. J. CTETAT)—HERETAUNGA STREET (Opp. Roach's)

ow respensed in modernly-equipped rooms (Late Land's Bag Shop) and re carrying on business in all branches of toilet work as usual. RING FOR AN APPOINTMENT. PHONE 71S, HASTINGS.

WHITE & CO.
(W. J. MICHAELSEN)
WOOD & COAL MERCHANTS,
Telephones: Yard, 3610; Residence-W. J. Michaelsen, 2632,
P.O. BOX 66. KING STREET EXTENSION, HASTINGS,
RATA, MATAL MAIRL TAUPIR, NEWCASTLE, WESTPORT,
SOLE AGENTS; GLEN AFTON COLLIERIES.

HASTINGS MODERN STEAM LAUNDRY

LYNDON ROAD.

usses of LAUNDRY WORK. BAG WASH 3/-. Collected and delivered. STARCHING A SPECIALITY.

"LA MODERNE"

RAILWAY ROAD :: HASTINGS.

Hosiery, Gloves and Underwear Specialists. INSPECTION INVITED.

HASTINGS

For Men's Working Wear

Genuine Palmer Nap Trousers, all sizes 6/11 Super Nap Trousers, all sizes5/11 Railway Saddle Tweed Trousers,11/9 All-Wool Saddle Tweed Trousers12/6 Drill Bib Overalls, White5/11 Blue6/11 Engineer Overalls or Boiler Suits11/6 N.B. Drill Coats ..7/11 Working Suits (3-piece)

Wool Felt Hats7/6 Working Socks (all wool)1/-Twist Shirts3/9

Harvard Shirts .. 3/11 White Neglige and Tennis Shirts, with

Black Stripes3/3 Oiled Canvas Coats 38/9 Roadmen's Coats. . 10/9 Waterproof Aprons
4/11

Satisfaction Guaranteed Postage Extra

HERETAUNGA ST., HASTINGS.

DEVASTATED HASTINGS

The Last and Best Picture Story of how the great Earthquake and Fires struck Progressive Hastings.

56 PICTURES and 1000-WORD DESCRIPTION.

A memorial for all time for everybody, Price will not exceed 2,6. Supply in a few days' time.

F. B. DOTT (Ibs.) E. E. BOTT (late French's)

Bookseller and Stationer,
HASTINGS.

THE CASH CLOTHING CO.

(T. Honor Taylor)
Next Carlton Club Hotel.
HERETAUNGA ST., HASTINGS.
We stock Everything in Men's
Wear.

Hallenstein Bros. Ltd.

Complete stocks of Men's and Boys Clothing, etc., and Smart Footwear for Ladies and Gents.

J. UNDERWOOD

DAIRY SPECIALIST.

DAIRY SPECIALIST.

For Alfa Laval Separators, Ideal
Miking Machines, also Bilind Workcra' Institute, for Seagrass Furniture, Basket Ware.

GAS CO. BUILDINGS. KING ST.,
HASTINGS.

Sell Suits men are proud to wear

Keep this as a reminder of where to get the best value in Mercery in Hastings. Where you can dress to tone at lower prices.

Clothes for men in fashionable styles.

Let us make you a permanent customer.

SPECIAL - Made-to-Measure Suits, tailored finish, finest quality material, from £3/19/6.

ONE QUALITY-THE BEST. ONE PRICE-THE LOWEST.

HERETAUNGA STREET, HASTINGS. Opp. Pacific Hotel

Special Rehabilitation Sale

THESTERFIELD SUITES, 66t., in Velour Velvet or Wood Moquette. CHESTERFIELD SUPTES, 66., in views.

JACOBEAN OAK DINING-ROOM SUPTE, consisting of Draw-lenf Table, 4 Chairs, leaders backs and sents, Sideboard. Price 224/10/.

BROWN OAK DINING-ROOM SUITE with Cabriole Legs, consisting of Draw-lenf Table, 4 Chairs, blue leather seats, and Sideboard. Price 226/10/.

Draw-leaf Table, 4 Chairs, blue leather seats, and Sideboard.

Price 226/10/
GOLDEN OAK DRAW-LEAF TABLE, with 4 Oak Chairs, lift-out seats.

Price 226/10/
GOLDEN OAK BEDEROOM SUITE. Double Panel Bed and Wire.
Large Duchess, Str. Sin., 3 drawers; Pedestal.

DaRK OAK BEDROOM SUITE. Beautiful design. Cabriole Legs;
Duchess with Frameless Wing Mirrors.

Price 124/12/
DUBLE RIMU BED AND WIRE, with Kapce Mattress and 3-drawer Duchess.

SQUARES, 96t. x 66t. 9in., 22/10/-. 10ft. AXMINSTER RIGS, 22/6.

Latest designs in AXMINSTER CARPETS from 26/5/-. TAPESTIX SQUARES, 96t. x 66t. 9in., 22/10/-. 10ft. AXMINSTER RIGS, 22/6.

Latest designs REVERSHELE 10ft. RIGS, 13/6. Choice patterns in best AXMINSTER RINNER, 12/6 yaard.

Great display of Bedding and Eiderdowns at Bedrock Prices.

2th. MATURESSES from 12/6. 4tf. 6in. MATURESSES from 20/ to 4t/5/-. Special value, 10tb. Kapce to foot.

SEAGRASS CHAIRS, 18/6 and 29/-. Smokers' Seagrass Chairs, 21/Cane Clothes and Laine Besicts at min prices; all sizes.

RAILAGE PAID HAWKE'S BAY.

JAS. W. SHAW

LAND AGENT AND HOUSE FURNISHER,
CNR. WARREN AND EASTBOURNE STREETS,
HASTINGS.

"CLASSIC" Fountain Pens and Pencils Carry a Lifetime Guarantee.

ing Cheaper or Better. Prices Permanently Halved on Other Well-known Makes. Astounding Values. Artistic Colours. Prices range from 8/6 to 35/- in Sets.

Remember the Guarantee Certificate given with each Pen or Pencil.

B. M. KESSELL

Sole Hastings Agent, Jeweller and Watchmaker, HAWKE'S BAY FARMERS' GARAGE BUILDINGS, QUEEN STREET, HASTINGS.

"COLLEEN"

RAILWAY ROAD :: :: Fifty yards west of new Town Clock.

Have in stock Genuine Irish Linen, Beautiful Glass and China Ware, Utility Presentation Gifts for Birthdays, Weddings and every other occasion. Cretonnes and Antique Furnishings.

G.P.O. BOOKSHOP

USUAL BUILDINGS

For all Periodicals, Magazines, Books, etc. We have in stock a full supply of Office Requisites. AND NOVELS.

NEWSPAPERS. STATIONERY

HASTINGS

STRUCTURAL DAMAGE

As Result of Earthquake AN ENGINEER'S INVESTIGATIONS

How the various types of buildings withstood the terrific earthquake shocks in Hawke's Bay has been investigated by architects, structural engineers and builders from all part of New Zealand. Immediately after the earthquake, Mr. G. F. Clapcott, M.N.Z.S.C.E., made a close inspection of the damage sustained in Napier, and his conclusions, published below, are of considerable interest.

Reinforced Concrete Buildings.

Roof Principals.

The lighter roof principals can be designed with safety the better. Prin-

there were several hundred tons of coal and the greatest damage, running in the bins situated at the top of the buildings, where same have been contracted on the hillsides. Another ext is due to house blocks being toot, not permitting them to have saftent hold in solid ground. In regard the same time would be securely bonded in the brick, and keep strictly to a high standard of mortar. With such improvements there is no reason why brick walls cannot be safely constructed with panelling considerably in excess of the dimensions now in vogue, and which have proved so successful and the households.



Retaining Fences and Walls.

Retaining Fences and Walls.

Mails and fences, the principal cause is been, as already mentioned about use blocks, lack of having the walls dded into solid ground. This defect noticeable in connection with compatively low walls. Others have fleet through lack of sufficient bond tween the stones and mortar. In spect to concrete walls the defects are due to the adoption of too light a ctional area, combined with quite unliable reinforcing material; and me being bedded into the concrete in haphazard manner. Inadequate offings are another weakness noted.

cipals possessing a large degree of elasticity have not caused the same damage to walls as was noted in the case of principals of a more rigid type.

The after effects of the 'quake in Hawke's Bay have been an object lesson to all those taking an interest in the design and construction of build-

......

MILLION DE LA COMPANION DE LA

ings, and have opened up new fields for investigation. It is only by such practical demonstrations that weaknesses in our every-day methods are revealed. It should be remembered that any defects shown here are common to every town in the Dominion, and need guarding against.



HAWKE'S BAY FRUIT

Promising Industry SEASON'S FIGURES

Fruit-growing is rapidly assuming an important place in the industries of Hawke's Bay, and although the figures for the season just closed show a decrease in many cases, the prospects for the future are particularly bright.

With regard to pears, there was a variety for this and last season is substantial decrease in almost every follow:—
variety, Winter Coles being the sole exception among the principal varie
Cases Cases Cases

exception among the principal ties.

The grading of the fruit this year, however, was consistent with that of last season, extra fancy being 45:91 per cent of the output, compared with 44:91 twelve months ago; fancy was 62:30 and 53:71 respectively, and good grade 1:60 and 1:36 respectively.

The aggregate output for each

variety for this and last season be follow:—

APPLES.

1930-31 1029-50
Cases. Cases.
Delicious 47,598 61,716
Sturmer 45,762 49,423
Dougherty 32,589 31,722
Jonathan 23,553 32,014
Dunns 8,398 14,291
Ballarat 7,148 6,026
Cox's Orange 6,451 5,837
Lord Wolseley 3,835 3,628
Cleopatras 3,739 3,106
Statesman 2,110 2,123
Rome Beduty 1,842 1,888
Ploneer 1,197 2,365
Other varieties despatched were sefollow, the figures in parentheses being those for the previous year:—

5010w, the figures in parentheses being those for the previous year:—

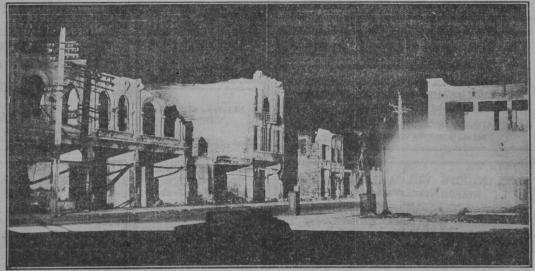
6(40), McMathons 629 (400), Wornester 470 (302), Grany Smith 436
(94), Frimley Beauty 399 (—), Rokenovod 294 (311), Stone Fippin 266
(338), Yates 190 (120), Memor Pippin 36
(635), Siark 27 (—), King David —

Totals: 1930-31, 188,577 cases; 1929-30, 217,256; decrease, 28,679
cases.

Ans.		
PEAR	S.	
	1930-31	1929-30
	Cases.	Cases.
Winter Nellis	9,735	11,859
. Barry	5.278	9,917
Winter Cole	3,201	1.481
lo ephine	2,819	3,328
Dovenne di Com	1,440	1,637

Other figures are: Parkkam's Tri-umph 645 (638), Beurre Bose 645 (763), Clairgeau 562 (492), Harring-ton's Victoria 294 (105), Vicar of Winkfield 171 (59), Beurre Caplamont 63 (140), Beurre Diel — (58), Keiffer — (57), L'Inconnul — (39), Eliza Cole — (21). Totals: 1938-31, 24,763 cases; 1929-30, 30,516 cases; decrease, 5,753 cases.





A transformation indeed. Hastings Street, Napier, before and after the earth make. The above illust

HASTINGS ANNOUNCEMENTS

AGAIN UNDER WAY

It gives us pleasure to be able to announce that we are again open for business, and ready to offer the same Good Value and Efficient Service

The Store may be smaller and our display space less, but every corner is packed with well chosen up-to-date merchandise selected by our keen buyers.

Call and Inspect, or Mail your Inquiry for any Goods you may need.

ROACHS' HASTINGS

BOX 101

NUTTERS LTD.

The Popular Drapers and Showroom Specialists. IMPORTERS OF THE LATEST IN FASHION GOODS.

DEPARTMENTS:

coom—Mantles, Costumes, Frocks, Cardigans, Jumpers, Millinery, Berlei Corsets and Underwear. We Specialise in the Malds' and Baby section.

Manchester Department-Full Stocks Household Linens, Blankets, etc. Dresses and Silks-Always something new in Silks and Materials. Hosiery, Gloves, Neckwear and Novelties.

NUTTERS LTD.

For a little better service, a little better quality, a little lower price.

You'll find us on the Old

We are Completely Re-established in all Departments and it will be our pleasure to take care of all your requirements.

> Willard - Lucas Batteries.

Majestic Radio.

The Hector Jones Electrical Co. KING STREET, HASTINGS.

Automotive, Electrical, Battery and Radio Specialists.

C. BUNKER'S NOVELTY STORE

Welcomes Old and New Customers.

ALL NEW STOCKS. FANCY GOODS, CUTLERY, CROCKERY, ENAMEL-WARE, TOYS, MECCANO SETS, and HORNBY TRAINS.

:: HASTINGS. HERETAUNGA STREET And also in MARKET STREET, HASTINGS.

ALEXANDER'S VULCANIZING WORKS NELSON STREET, HASTINGS,

Will be going into new Ferro-Concrete Premises in Karamu Road, opposite Hoadley, Son and Stewart, and will be known as

ALEX PETROL SERVICE.

This will be the most up-to-date Service Station in H.B.



HASTINGS REBUILT

and in its foundations



to bring MUSIC

into the homes and lives of its people

Anyone outside the Musical Circle automatically comes in by purchasing one of these fine instruments—on

EASY TERMS

if desired.

The hardships and trials of the past will then be forgotten in the

GLORIOUS MUSIC

which will be enjoyed by the whole family.

HIS MASTER'S VOICE GRAMOPHONES

Portables, from £9
Table Models from ...£12/10/Cabinets from£26

INVITE YOU

If unable to call—write for Illustrated Catalogue to



C. & C. Stores

NELSON STREET, MAHORA.

Phone 4056. Phone 2254.

The Family Grocer

Value, Quality, Service, Daily Delivery.

HASTINGS

WESTERMAN & CO.

The Ready Money Drapers P.O. Box 203, Hastings . .

Were Re-established in New Premises in the third Week in March

Our stocks have been inflated, Our selections reinstated, And our efforts concentrated, To serve YOU more.

Finest selections of the Latest Coatings and Dress Materials at our Famous Low Prices as under

FACE CLOTH COATINGS, 56in. wide. Superior finish and all-wool. in shades Black, Navy, etc. 12/6, 15/6, 17/6, 19/6 yd.

CUMING'S

Modern Reinforced Concrete Premises emerged practically intact through the earthquake period, and was one of the few buildings passed as safe by the authorities.

Our Showroom, which is now under the control of Miss Owen, late of the D.S.L., Napier, is well stocked with the very smartest in Millinery, Coats, Jumper Suits and Frocks.

A VISIT WILL CONVINCE YOU THAT OUR VALUES IN ALL DEPARTMENTS ARE HARD TO BETTER.

CUMING'S

HERETAUNGA STREET . HASTINGS (Near J. R. McKenzie's).

J. G. MARTIN

HERETAUNGA ST., HASTINGS. (Late of Karam

SPECIALISTS IN ALL CLASSES OF MOTOR UPHOLTERING, BODY REPAIR-ING, AND TRIMMING.

Satisfaction Assured.

'Phone 4831.

Note New Address: OPPOSITE SOUTHLAND ROAD.

HARDING

FOR CLOTHES THAT HELP YOU!

After a complete clean out of my old premises next to the Grand Hotel, I have started again with a complete new stock of Mon's and Boys' Clothing and Mercery.

AGENT FOR MINSTER AND BROADWAY SUITS.

HARDING

CORNER HERETAUNGA AND KING STREETS - HASTINGS.
(In Premises recently occupied by Land's Bag Shop.)

SMITH'S HASTINGS WARDROBE AND FURNITURE DEPOT

214 KARAMU ROAD, HASTINGS (Opp. Gospel Hall.)

For new and second-hand Furniture, Men's Suits, Boots, etc., etc., also Guns, Musical Instruments, Gold and Silver Watches and Chains. Largest stock of second-hand Furniture in Hastings.

THE EARTH TREMBLED containing twelve tons of chaft and seventeen bates of wool were also included in the property destroyed. Where the Earthquake Struck WALKARE HARD LUT WAIKARE HARD HIT

HARD as Napier was hit by the earthquake on February 3 hast, the blow
was trilling compared to the sledgehammer thrust which was administered
to that portion of the coast near tie
mouth of the Walkare river. Here
the whole contour of the country has chains in width.

been altered; hills have been raised
room 60ft, to 70ft.; orchards have disappeared; and homesteads, woolsheds,
roads and bridges have been wrecked,
A Perilous Joursey.

Some of the first to penetrate into
the stricken area was Mr. J. G. Holyar,
manager, and Mr. C. S. Clark, traveller, of the Wellington branch of Walker
and Hall, silversmiths.

Launch, drawing 3ft. 6in, of water and
quake on February 36 has, of water and
prove daying at over £400, was intried over
twing at the same and intried at over £400, was intried over
twing at the same and intried and best before it could
mouth of the Woods from the country has chains in width.

A two-roomed cottage, a big barn
How long these trees had been intried
and more interesting still would it be
to learn whether they had been engified
in some past upheaval similar
to that which Walkare experienced on
Pebruary 3 has.

A Terrifying Experience.

No less appalling was the experience



BUILDING STRENGTH

Earthquake Lessons DESIGN OF FOUNDATIONS

THE recent earthquakes in New Zenhard causing destruction of buildings, and consequent loss of life, have forcibly brought it to the minds of all rational thinking people that all structures must be scientificially designed to resist these additional stresses in order to protect life, and not left to the lambhazed methods of anylody and everybody, states a writer in the "party Edgraph" (Napler). The sudden accelegation of the surrounding ground is transmitted to our building foundations, which heretofore have been considered for vertical loads, and only in rare cases for horizontal whal loads on the various rectainments of eclipsism of the minds of more to more lines of columns, where they are continuous between one or more lines of columns in line line and at right angles thereto, where they are continuous between consisting on the various sections. Continuous footings will be used.

Continuous Footings.

Continuous Footings.

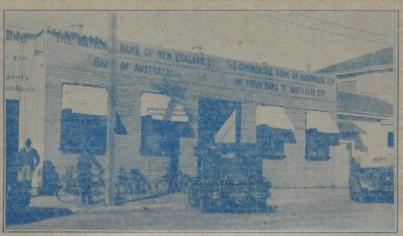
Continuous footings may be divided into two main classes, depending your withing the property into the lambhazed or more or more lines of columns, where it is not limited to our building so the lambhazed or with the lambhazed or more for the effect of the acceleration of the surrounding ground in the lambhazed or more or more lines of columns in line line and at right angles thereto, where they are continuous between one or more lines of columns, where it is not limited to the lambhazed or more or more lines of columns, where it is not limited to the lambhazed or more or more lines of columns, where it is not limited to the lambhazed or more or more lines of columns, where it is not limited to the lambhazed or more or more lines of columns in lambhazed to see the lambhazed or more or more lines of columns in line line and at right angles thereto, where they are continuous between one or more lines of columns, where they are continuous between one or more lines of columns, where the lambhazed or more or more lines of columns and the line where the lambhazed or more or more lines of column



Suitability of Clay,

AWAITING THE CALL

WORKING DAY AND NIGHT





Reconstruction of Tokio and San Francisco

TER the San Francisco catastrophe of April, 1906, the question often asked was, "Are they really re-building San Francisco?

one of the finest land-locked harbours of the werld.

Earthquakes had been common, but of little importance, in California until 1906. Heavy earthquake sheeks on the morning of April 18, 1906, followed by a fire which lasted three days, and a few slighter shocks, practically destroyed the business portion of the city and some of the adjoining districts. The damage by earthquake to buildings in San Francisco was, however, small in comparison to that wrought by the fire which began soon after the principal shock on the morning of the 18th. About half the population of the city, it was estimated, spent the nights out of doors while the fire was in progress, with practically no shelter. The difficulty of checking the fire was increased through the breaking of the watermains by the earthquake, draining the principal reservoirs.

To stop the fire, rows of buildings.

incipal reservoirs.

To stop the fire, rows of buildings ere dynamited. General Frederick miston, in command at the presidio, the frederal troops under him, sumed control, and the city was put der military law, the soldiers assiste in the work of salvage and relief.

Generous Assistance.

Generous Assistance.

On April 2I the fire was reported under control. Assistance with money and supplies was immediately given by the nation and by foreign countries, a committee of the Red Cross Society being put in charge of its administration. By April 23 about £2,000,000 had been subscribed by the people of the United States; Congress world £500,000 from the national treasury. The committee organised by the Red Cross Re-Hect Corporation completed its work in 1908, having spent for the relief of the fungry, for the sick and injured, and for housing and rehabilitation of individuals and families, in round numbers

on their capacities.

cond was the yast amount of from earthquake, an at the city had accumulated the preceding half a century, an of that wealth alone could represent the disaster have been and Premiums.

WHAT HAPPENED OVERSEAS

How Cities Were Reconstructed

Following earthquakes of exceptional severity when the cities of San Francisco and Tokio were razed to the ground, and then destroyed by subsequent fire, the stupendous task of reconstructing the cities had to be faced with promptitude. In both instances fire did far more damage than the earthquake which it followed. In both instances, too, within the space of a very few years new cities had arisen Phoenix-like from the ruins, it being very difficult to discern any traces of the disaster which had caused so much destruction. A visitor to San Francisco in 1913 remarked that it would be hard to believe that the stories of the fire of seven years before were not exaggerated, and that 450,000,000 dollars of property was then represented by smoking ruins. Practically no trace of the disaster remained. In Tokio and Yokohama, the reconstruction process has transformed these cities into a type hitherto not seen before in Japan. A visitor may now walk down spacious highways planted with trees and between rows of vast white buildings of great height, where business does its best to reproduce the department stores of the American cities. In these two cities over 500 bridges, proof against fire and earthquake, have been built.

Beautifying Scheme Fails.

Some initial delay was caused by the visions of enthusiants who saw in the catastrophe an extraordinary opportunity for re-creating the city upon portunity for re-creating the city upon a new and more beautiful plan. The carly architects of San Francisco was on the coast.

The American companies also, for the responsibilities. Beauty was not a factor in their estimate of values. But a city, even a destroyed city, that contains a thousand property boundary lines cannot be rearranged as though it were a garden. For a time the civic idealists continued to see visions and to dream dreams, and the property owners whiled to see what would come and to dream dreams, and the property owners whiled to see what would contained to see visions and to dream dreams, and the property owners whiled to see what would come of the street in a factor of a period of acute financial depression is divided by four rows of trees. An-

Gradually the debris was cleared away and the readjustment of land effected and the reconstruction work launched in earnest in 1924. Three years later, by the consolidation of nine contiguous villages and towns, the city became much larger than before the 1923 disaster. In population the city grew to 504,000 from 2,000 and in area it increased to 40,710,000 tsubo from 11,400,000 tsubo. (A tsubo equals 4 square yards.)



In the matter of insurances, the total amount paid by the various companies up to the end of 1908 was something over £40,000,000. All



HASTINGS ANNOUNCEMENTS

Have Music in your Home

During the Long Winter Evenings.

Our Stocks are complete and we can supply your every Musical Requirement.

"HIS MASTER'S VOICE" GRAMOPHONES AND RECORDS.

COLUMBIA, BRUNSWICK, PARLOPHONE AND ZONOPHONE RECORDS.

PIANOS, MUSIC AND MUSICAL INSTRUMENTS AT LOWEST PRICES.

Hastings Agents for-ATWATER KENT RADIO.

CASH OR EASY TERMS.

SUTCLIFFE'S

RADIO AND MUSIC STORES, RUSSELL STREET, HASTINGS.

HARDWARE & CROCKERY

Always noted for our comprehensive display of Hardware and Crockery, we can offer to-day values and variety even better than pre-quake days. Crockery from the world's leading makers—including Spode, Wedgewood, Royal Worcester, etc.

ROYAL DOULTON LARGE JUGS. Set of 3 for 5/9.

DAINTY SHELLEY CHINA. Hand painted Sweet Dishes. Special value, 1/3,

W. & G. CHINA CUPS AND SAUCERS, 2/11 per 1 dozen.

ENGLISH SALAD BOWLS. Glass, 8in., 1/-.

DINNER SETS, 28/- to £35.

ENGLISH CHINA TEASETS, 15/- to £20.

JUDGE BRAND ENAMELWARE, bought at a special discount and now selling at REDUCED PRICES.

DIAMOND BRAND ALUMINIUM WARE—A few of the special articles are Steam Cookers, Saucepans with Wire Cooking Basket, Covered Roasting Dishes, Sets of Canisters, etc.

Nursery and Spark Guards, Fire Screens, Brass Kerbs, Fireside Sets, Coal Scoops, Fire Shovels, Pokers, Tongs, etc.

Mail Orders Promptly Attended to. Your Personal Inspection Cordially Invited.

P.O. BOX 244

RUSSELL STREET, HASTINGS.

Heretaunga Meat Company

PURVEYORS OF THE FINEST QUALITY MEAT.

Have Reopened in New Premises in HERETAUNGA STREET

(Opp. Pacific Hotel), HASTINGS.

And are carrying on business as usual GIVING THE PUBLIC SERVICE AND QUALITY.

G. WOOLF,

LADIES' TAILOR,

Has reopened with entirely New Stocks of Materials, Also a fine range of Frocks and Coats.

ORDERS TAKEN FOR TAILOR-MADE COSTUMES.

HERETAUNGA STREET (Next Grand Hotel), HASTINGS.

A. J. Jones & Co.

Fashions for Men and Youths

STHTS

We are Agents for the famous Schneideman and Minster Hand-made Suits in 66 Sizes. Our selection of Serges, Worsteds and Thornproofs is the finest in H.B.

Priced from 69/6

OVERCOATS

Up to the minute in style and high grade materials. Navy and Brown Velours. Smart Tweeds. Priced from 42/6 to £5/17/6.

Real Leather and Water-proof Rubber Coats. Priced from 35/- to £10/10/-

Cut this out

And get a Special 2/- in the £ off your next Purchase.

TROUSERS

We give a guarantee of 3 to 9 months with every pair we sell, or replace them in Worsted, Serges, and Saddle Tweeds.

Priced from 11/6 to 29/6.

For Underwear, Shirts, Hose, Hats, etc., see our windows

Quality at the Right Prices

A. J. JONES & CO.

Next J. R. McKenzie HASTINGS.

Prepare for Winter

Cold nights are here again, so be sure you have a HEATER. We can supply you with the very

THOS. RITCHIE Ltd. For all Electrical and Plumbing Work.

HEBETAUNGA ST., HASTINGS. Box 108

PHILLIP LEE

Specialist in Period Furniture and Furnishing.

:: HASTINGS

BATTERSBY PICTURE FRAMER AND STATIONER.

At Old Address: MUNICIPAL BUILDINGS, HERETAUNGA ST., HASTINGS

COOPERS

For Crockery, Hardware, Fancy Goods, etc. DIRECT IMPORTERS. Municipal Buildings, West End, HASTINGS.

BAIRD'S

HASTINGS

Automatic phone No. 2,006. Manual phone 6.

WAIPUKURAU

"Hastings Shopping Centre" GREAT STOCK CLEARANCE

Thousands of pounds' worth of Drapery must be cleared at Substantial Reductions in order to make room for the Builders during the reconditioning of our premises.

GREAT SAVINGS ON NEW UNSOILED GOODS DURING THIS CLEARANCE PERIOD.

Ladies' Tweed, Velour and Faced Cloth Coats, Fur Coats and Furs, Costumes, Tweed Dresses, Evening Frocks, Ladies' and Children's Underclothing. Hosiery, Cloves, Fancy Goods, Laces, Neckwear, Dress and Silk Goods, Household Manchester Goods and Soft Furnishings. Men's and Boys' Clothing and Underwear of Every Description.

DO NOT MISS THIS GREAT BARGAIN OPPORTUNITY See Windows for Special Attractions.

BAIRD'S-Leading Drapers and Men's Outfitters.

HASTINGS AND WAIPUKURAU.

Land & Heighway

HERETAUNGA STREET, HASTINGS.

Manufacturers of Racing Gear, Saddles, for hunting or racing, and Horse Boots.

Agents for PANNEL RIDING BOOTS.

WE SPECIALIZE IN CANVAS COVERS AND TENTS.

A General Sports Depot for all Classes of Sport.

INSPECTION CORDIALLY INVITED.

Land & Heighway

ROSS, DYSART & McLEAN'S

GARAGE.

200 Karamu Road, HASTINGS.

Excel in

MOTOR REPAIRS OF EVERY DESCRIPTION.

Stockists of

ALL MOTOR ACCESSORIES, SPIRIT AND OILS.

HAWKE'S BAY STEAM LAUNDRY.

WARREN STREET. 'Phone 2128,

BEST FOR LAUNDRY WORK OF ALL DESCRIPTIONS.

ARTHUR C. FODDY & CO., LTD.,
P.O. BOX 142, HASTINGS.
Telegraphic Address: "Foddys," Hautings.
COMBINED FRUIT AGENCY.
LOCAL AND IMPORTED FRUITS,
FRUIT FRODUCE AND GENERAL AGENTS.
"Omnia Vincie Labor." Telephone 4167.

NAPIER ANNOUNCEMENTS

C. E. ROGERS & CO.

FURNITURE CRAFTSMEN

Those requiring Furniture, either for the

HOME, SHOP, OFFICE, OR SHOWROOM,

would do well to call in at ROGERS'S and get a quote. Remember, we are on our ORIGINAL SITE in Emerson Street, with showroom facing Tennyson Street, and our upto-date factory is now in full swing.

Patrons are assured of the same quality of workmanship as has hitherto been maintained.

C. E. ROGERS 22 CO.

FURNITURE CRAFTSMEN,

NAPIER. Phone 93.



Safe from the Danger of Falling Chimneys

plays an important part in the Rehabilitation of NAPIER and HASTINGS ...

In many of the homes that have been reconditioned, provision has been made for more extensive use of Gas—for Cooking and for Heating.

Quite apart from the fact that the use of Gas as a fuel for heating and cooking does away with the necessity for un-sightly and unsafe chimney stacks, it is proved more economical, more conven-ient and much cleaner than any other fuel.

And there are so many dependable Gas appliances nowadays that the use of Gas fills every heating requirement. There are Gas Cookers, Gas Radiators, Gas Fires, Gas Coppers, Gas Water Heaters—all easy to buy and economical to operate,

We will gladly supply prices and estimates for fitting.

NAPIER GAS CO., LTD.

NAPIER and HASTINGS



J. BROWNE & SON

CARLYLE STREET. NAPIER.

Phone 255. P.O. Box 157.

Auctioneers,

Valuers and

Dealers

R. A. Simmonds

(Late Ellisons and Duncans)

47 Dickens Street, (Next Farmers' Garage) NAPIER.

Try us for your CROCKERY, GLASSWARE, and HOUSEHOLD HARDWARE.

PRICES RIGHT-QUALITY RIGHT.

Try the

NAPIER FRUIT CO.

(next Gaiety Theatre), DICKENS ST., NAPIER

Wholesale and Retail

For Your-

FRUIT, VEGETABLES, CONFECTIONERY and SOFT DRINKS

Families waited upon Daily.

CLOUGH'S BOOK DEPOT, DICKENS STREET, NAPIER.

For all BOOKS, MAGAZINES, PERIODICALS, NEWSPAPERS,

and CIRCULATING LIBRARY

MURDOCH'S

PASTRYCOOKS AND CATERERS.

DICKENS STREET AND MEMORIAL SQUARE, NAPIER.

G. R. SCARFE,

For all Your
Crockery, Glassware, Brushware,
Household Hardware, etc. 2 doors
off Dickens St., in Dalton St.,
NAPIER.

New CURTAIN FABRICS

The Latest in Curtain Materials, direct from the Manufacturers, are now shown in Great Variety.

LACE CURTAIN NETS, beautiful designs, in Champagne, Ecru, Honey, Two-tone and Multi-tone.

1/11, 2/6, 2/11, 3/11, 4/11, 7/6 to 13/6 per yard

NEW PANEL CURTAINS, Ecru, with fringe, 54in. long. 1/11 per Panel

ART SILK SLUB REPP, absolutely fast to sun and wash, in ten art shades. 48 inches wide. 8/6 per yard

INDIAN HAND-MADE FABRICS, fadeless, horizontal stripes, in rich Eastern colours, ideal for Curtains, Cushions, Bedspreads, or Covers. 4/11 per yard

BLINDS - RUGS - CARPETS - LINOLEUMS.

ALLEN'S FURNISHING Co.

40 Memorial Square

NAPIER

IMPORTANT ANNOUNCEMENT

Miss Kathleen Broome, late Underclothing and Corset Buyer for the D.S.L., desires to intimate to the Ladies of Napier and surrounding dis-tricts that she has just received extensive and complete stocks of

Beautiful Corsets, Corselettes Brassieres.

Exquisite Underwear, Children's Frocks, etc.

A cordial invitation is extended to view these lovely goods while variety is so complete. This smart little Corsetry and Underclothing shop is just next to the H.B. Farmers' Co-op. Garage in Dickens Street. Courteous attention, low prices and expert fitting advice awaits you at this new Specialty Store.

PLEASE CALL EARLY.

Kathleen Broome

DICKENS STREET'S UNDERCLOTHING AND CORSETRY SPECIALIST.

NAPIER.

The New French Glove House

(Late of Hastings Street)

Has now re-opened in new premises in

42 DICKENS STREET, NAPIER.

With new and complete stocks of GLOVES, HOSIERY, BLOUSES, LADIES' UNDERWEAR and NOVELTIES.

INSPECTION INVITED.

The New French Glove House

The "Foserelle"

CLIVE SQUARE (EAST), NAPIER.

Specialists in HOSIERY, GLOVES, UNDERWEAR, HABERDASHERY and FANCY GOODS.

TRY US.

CONSOLIDATED BREWERY, LTD.,

HASTINGS STREET, NAPIER. HAWK BRAND

WAIPAWA'S DAMAGE

Reconstruction Proceeding Apace PROMPT MEASURES

Although badly shattered by the earthquake of February 3, there is little evidence in Waipawa to-day of the effects of that tragic day. The following brief survey of the town's partial destruction and prompt reconstruction, supplied by Mr. G. Hunt, Mayor of Waipawa, shows the creditable promptitude with which the townspeople faced the problem.

Although alfunted some considerable stance from the centre of the seished disturbance which wrecked Napier id Hastings, Walpawa, in proportion its size and population, suffered site as severely as any other place intside the two main centres. When pople recovered from the stunning lock of the visitation it was with a elling of relief of being yet alive ter passing through an experience trees. The earthquake commenced to take streets and footpaths were littered that as waying motion and grangdally creased intensity, thus glying people me to reach the open air. Then



J. McGOWAN,

Waipawa.

CHEMISTS AND PHOTO

DEALERS

PRACTIPEDIST

PRESCRIPTIONS A SPECIALITY.

Leigh and Eagle

CHEMISTS AND PHOTO

DEALERS WAIPAWA

Full Stocks of Pharma-ceutical and Photogra-phic requirements always on hand.

SIDNEY BOTT'S

UP-TO-DATE BUSINESS PREMISES

IS REPLETE WITH

Jewellery, Musical Instruments, Crockery, Chinaware,

Records. Toys,

Crystalware,

SHOP IN THE MOST MODERN BUS'NESS PREMISES IN CENTRAL HAWKE'S BAY.

SIDNEY BOTT'S

Waipawa.

WAIPAWA ANNOUNCEMENTS

WHERE TO STAY IN WAIPAWA.

EMPIRE HOTEL
(T. W. WILLS - Proprietor.) (Official C.T. and C.S. House)

One of the most up-to-date Hotels in the Hawke's Bay.

This is a wooden building and successfully withstood the Shake.

BEST OF WINES AND SPIRITS IN STOCK.

EMPIRE HOTEL

WAIPAWA

UNION BREWERY CO., LTD.,

WAIPAWA.

Depression is largely a want of PROPER SPIRITS.

Get rid of Depression by a small supply of the Best

SPIRITS, WINES, ALES AND AERATED WATERS,

which are supplied at CITY RATES by

THE UNION BREWERY CO., LTD., WAIPAWA.

FOR VALUE

In All Departments, Visit the LEADING DRAPERS OF CENTRAL HAWKE'S BAY AT

A. E. KING'S. Waipawa.

For the Best in-

MEN'S and BOYS' WEAR

D. H. EDWARDS, WAIPAWA

F. R. Furminger Ltd. FORD DEALERS, WAIPAWA.

All Makes of Cars Serviced. Open Day and Night.

Phones: 141M and 141S.

Photographer

PHONE 86.

G. SHACKLEFORD

WAIPAWA

Buy Manchester Goods From HOOD BROS., Drapers - Waipawa

| FINLAY'S 80-inch SHEETING | 3/3 yard | FINLAY'S 50-inch SHEETING | 2/3 yard | 2/3 yard

Buy from HOOD BROS., and Save Money

HUNT'S

WAIPAWA LEADING BOOT STORE

FOR MATCHLESS FOOTWEAR. SEND YOUR REPAIRS.

EXPERT WORKMANSHIP.

FRED JULL

The Leading Painter, Paper-hanger, Signwriter and House Decorator, etc.

Large stocks of Wallpapers LET US QUOTE YOU! PHONE 153,

Waipawa.

Maclean's

WAIPAWA

For all Books, Magazines, Periodicals, Fashion Books and Newspapers.

WAIPAWA MOTORS

(H. C. MASON, Prop.)

Bowser Filling Station open day and night. Workshop — all classes of Repairs undertaken

The BEST VALUE in FOOTWEAR, SPORTS, TRAVELLING, AND FANCY GOODS at—

KNOBLOCH'S

Phone 104 WAIPAWA

Topdress with . . .

[98% Carbonate of Lime]

Healthy Stock on Pastures are secured only when Lime is used in Topdressing.

"ONGA" LIME is ground from the Dominion's greatest and richest shell deposit. Finely ground, highly soluble. Analysis 98.42%.

ONGA-TIKO LIME CO., Ltd. Box 55, Waipawa.

HOW WAIROA FARED

Huge I osses in Town and District A SELF-RELIANT COMMUNITY

When approached by "The Dominion" regarding the earthquake damage suffered by Wairoa and the rehabilitation plans, the Mayor, Mr. H. L. Harker, F.P.A., stated that few people fully realised how much the town and district had suffered. How its townspeople have borne their tribulations and endea voured to temporarily rehabilitate themselves is graphically told by Mr. Harker in his survey of conditions, which follows:— taking shape in the way of rehabilitation," he says, "the people of Wair oa look forward to the generous consideration that has been promised both by the Central Relief Committee and by the Government, trusting that their efforts to help themselves will not debar them from their claims for relief."



before people are back to normal with their finances.

Mr. H. L. Harker. A.P.A.,
Mayor of Wairoa.

As we not seen the place for themselves. Though there was not heavy loss of fet this is solely attributable to the act that the business portion is built to only one side of the street facing he river, and when the general exodus rom the shops and offices took place with the first severe upheaval, practically everyone soll clark severe where the market on a inspection made immediately fier the disaster one marvelled how it and been possible for the occupants of he shops to have escaped uninjured. The though there was hot heavy exceeding the wants of the public and the month was much further advanced.

Travellers passing through row was thrown or the relief funds or the Government, preceding the entire production of the shops to have escaped uninjured, as the footpaths and streets for more han half their lengths were a mass of ricks and broken concrete and splinered plate glass.

Fortunately for Wairoa the town bengared the denon of fire, owing chiefly or the electric power from Waikarenous having the production of the work of the public and the street form of the product of the street facing he vive, and within another month or so the town bengared the denon of fire, owing chiefly or the electric power from Waikarenous having the product of the public work of the public and the action of the public work of the publi

REBUILDING HASTINGS

Brainess houses throughout the Dominion have been most considerate, and likewise the bunks, and this has temporally, but until the Rehabilitation Committee has given the much wasted financial assistance no one will feel exactly afte or agree of the chance of building in pheir business again.

The Public Works Department have for some weeks been taking sounding and boring in various places in the river to get suitable foundations for the new bridge which the Main Highest own as soon as the site has been do not supported by a post controlled by the Other has been do noted by a foot bridge erected over the remants of the old traffle bridge, and vehicles are transported by a post controlled by the PWID. and run free of charge to the community.

Business is better in Napier and Hastings than in almost any other part of the Dominion, 'ay commercial travellers token territory covers making the frip much longer.

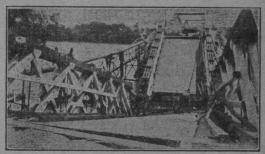
"Business is better in Napier and Hastings than in almost any other part of the Dominion,' and y commercial travellers token territory covers making the frip much longer.

"Business is better in Napier and Hastings than in almost any other part of the Dominion,' and y commercial travellers token territory covers making the frip much longer.

"Business is better in Napier and Hastings than in almost any other part of the Dominion,' and y commercial travellers token territory covers making the frip much longer.

"Business is better in Napier and Hastings than in almost any other part of the Dominion,' and y commercial travellers token territory covers making the frip much longer.

"Business is better in Napier and Hastings than in almost provided the development of the state of the streets of the state of the fact that two or three concrete with the himmediate future is greater in the carrying the carrying and the streets and provided the fact that two or three concrete with the simulation of the streets of the large and to the part of the large and to the part of the large and to the part of the large and the f



A major reconstruction problem. The Wairoa Bridge was wrecked by the big earthquake. It is estimated that it will take two years to

WAIROA ANNOUNCEMENTS

Shop by Mail

STUDY THESE VALUES-WE PAY POSTAGE.

STUDY THESE VALUES—WE PAY POSTAGE.

OUR SPECIAL ROLLER TOWELLING.

UNBLEACHED TURKISH ROLLER TOWELLING.—Good quality, closely woven and strong; will make a capital and serviceable Roller Towel. With our recommendation. Width, 15 in. PRICE 1/- per yd. KAIAPOI ALL PURE WOOL BLANKEITS—Single Bed Size, 37/6 pair. Tuble Purcey and the property of the pair. Double Bed Size, 59/6 pair.

LINEN-FINISH SHEETS.

BLEACHED PLAIN LINEN-FINISH SHEETS.—Hemmed ready for use. Pure finish. 54 in. x 2½yds., 12/11 pair. 72 in. x 2½yds., 17/11 pair. 80 in. x 2½yds., 17/11 pair.

DOUBLE TEXTURE WATERPROOF SHEETING.—Two layers of sheeting with layer of pure rubber between. Very strong, and will not periah readily. Width, 36 inches.

PILLOW CASES.—Our well-known, inexpensive Pillow Case. Made from good quality Calico. Taped and nearly hemmed, ready for use. Size, 18 x 28.

PRICE, 10½d. each. Six for 4/11 NURSERY FLANNELETTE.—27 inches. A pure White Flanneletts suitable for all classes of nursery use.

Made from all long cotton yara, very closely woven, and finished with cosy soft nap. Bleached pure White. 31 in., 1/-yd., 11/6 doz. 35 in., 1/3 yd., 14/6 doz. 35 in., 1/5 yd., 16/6 doz. ADMIRALTY TOWELS.

The Genuine Super "ADMIRALTY" TOWEL, as supplied to the British Government.—This famous standard Towel is very popular. With heavy pile, extremely soft and absorbent, noted for long and satisfactory service. Pure snow White, with Red striped border. Size, 24 x 48. PRICE, 2/6 each, 56 for 14/6. HORROCKSES' FAMOUS CALICO.—Fine make, soft, and very suitable for children's and ladies' wear; known throughout the world for its high quality, close weave and durability.

Al Quality, 32 in., 1/-yd.; 11/6 per doz. Al Quality, 36 in., 1/5 yd.; 16/6 per doz. WE PAY POSTAGE.

WE PAY POSTAGE.

LUXFORD'S, Cash Drapers
MAIL ORDER SPECIALISTS, WAIROA, H.B.

D. GLENGARRY

BUILDING CONTRACTOR -

Joinery, Shop Fittings, and Cabinetmaking Experts. All Classes of Concrete Structural Work Undertaken. Materials Supplied.

PHONES: House 269; Factory 378.

FRED HANHAM

WAIROA'S LEADING **BOOKSELLER & STATIONER**

MARINE PARADE and CARROLL ST., NORTH CLYDE.

For all Newspapers, Periodicals, Novels and Stationery.

Large Stocks of Toys, Gramophones, and Re-cords and Musical Instru-ments.

SHOP WHERE YOU GET BEST VALUE— at

Fred Hanham's

S. & E. SMALL

Booksellers, etc. MARINE PARADE.

понивания принципри

WAIROA AGENTS FOR

"THE DOMINION"

Phone 100. - - WAIROA.

Hasler's

MARINE PARADE, WAIROA.

HOMEMADE CAKES SPECIALISTS

Best for-

SMALL CAKES
CANADIAN DATE SPONGES
BUTTER SPONGES
Stockists of Confectionery and
Cordials.

Light Luncheon and Morning and Afternoon Teas served.

Housewives! Take things easy, and buy your Cakes from—

Mrs. HASLER WAIROA

GROUT'S NOVELTY SHOP WAIROA

The Finest Selection of Crockery and Glass from the best Manufacturers.

Fancy Goods, Toys, Leatherware, Stationery, and all the Latest :: Fiction. ::

P.O. Box 64.

Telephone No. 321.

H. L. HARKER

F.P.A.N.Z.,
PUBLIC ACCOUNTANT AND AUDITOR, MARINE PARADE, BOX 34, WAIROA.

Phones: Office: 267. Private: 149.

NAPIER ANNOUNCEMENTS

Buy your FOOTWEAR Wholesale at ...

LES. DOWNES

WHOLESALE SHOE IMPORTER

OPEN WAREHOUSE

Now Open to the Public

THE ARCADE, DICKENS STREET, NAPIER. Opposite Foresters' Hall

Aus.in, Hudson-Essex Sales and Service

We are now Re-established in NAPIER AND HASTINGS

and MAINTAINING OUR HIGH-CLASS SERVICE

to the Motoring Public AS BEFORE.

ANDERSON & HANSEN LTD.

Plane Garage

TEMPORARY PREMISES: HASTINGS STREET, NAPIER.

RUSSELL STREET, HASTINGS.

"TRY OUR COMPLETE SERVICE."

We hope to be re-established on our old site in Dickens St., Napier, by October.

NAPIER RADIO COMPANY NAPIER

MAKERS OF THE

NAPIER RADIO

THE ONLY ALL-ELECTRIC RADIO WHICH FUNCTIONED THROUGH THE SHAKES.

PHONE 878 FOR A DEMONSTRATION IN YOUR OWN HOME.

Phone 878 for all ELECTRICAL AND RADIO GOODS. LICENSED RADIO DEALERS, LICENSED ELECTRICIANS, ELECTRICAL INSTALLATIONS.



I-IN" ON A NAPIER RAD FORGET YOUR WORRIES. NAPIER RADIO AND

FIFTY-FOUR U.S.A. AND CANADIAN STATIONS LOGGED.

Prices from £26/10/-

Hawke's Bay Agents for "Orion" Electric Ranges and Crosley Radios

PHONE 878 FOR QUOTATIONS.

T. L. WICKENS, Manager.

NAPIER RADIO COMPANY

PHONE 878 NAPIER.

C. B. HANSEN & CO., LTD.

Automotive-Electrical Engineers

NOW SITUATED IN DICKENS ST., NAPIER,

Official Service Station---

Delco Batteries, Delco Remy, Autolite, Lucas, North East, De-Jon, Rotax and Klaxon, and Electrical Equipment.

Lovejoy Shock Absorbers, Harrison Radiators, Bosch Magnetos and Horns.

Hot Point Appliances.

Majestic Radio Agents.

Napier and Hastings are on the map again!

TIMBER JOINERY

Builders and Domestic Hardware

Everything required for the reconstruction of our towns is stocked by

ROBERT HOLT & SONS

LIMITED

NAPIER AND HASTINGS.

Galvanised Iron, Nails, Paints, Glass, Oils, Wallpapers, Domestic Hardware and Tools of all kinds in stock.

HAWKE'S BAY'S PIONEER SAWMILLERS AND BUILDERS' MERCHANTS-OVER 72 YEARS' OF SERVICE.

HAWKE'S BAY MONUMENTAL WORKS

New Address: STATION STREET, NAPIER. (Opposite Stephenson Trading Co.). 'PHONE 303,

W. H. JONES, Manager ('Phone 304). BUSINESS AS USUAL.

PERSONAL SUPERVISION. NO TRAVELLERS. Information Gladly Given.

ELLISON'S

Napier's Leading SHOE STORE

CLIVE SQUARE

Value in Evening Shoes—furange from 15/6 to 32/6.

Our Special-Ellison's Gents' Our Special—Lilison's Cents Guinea Shoe—in four colours, with four toes in each colour. Beautiful French hand-made Slippers, from 27/6, others from 2/3 upwards.

Agents for Astoreas and

Support the Shop that gives QUALITY and SERVICE.

W. Marcel & Co.

From PARIS

The well-known Manufacturing Furriers of Hawke's

Desire to announce that they have re-established their well-known Fur Shop in

CLIVE SQ., NAPIER

And will open shortly in Hastings with a wonderful selection of Fur Coats, Stoles, Fur Trimmings, etc., and will also continue with their Remodelling as usual.

ESTIMATES FREE!

Deighton Studios

FOR PHOTOGRAPHS

'Phone 556 for appointments
MEMORIAL SQUARE,
Opposite Milton Road,
NAPIER.

MATHEWSON'S

34 MEMORIAL SQUARE, NAPIER

Direct Importers of MODEL GOWNS, COATS and MILLINERY.

Just to hand, a wonderful selection of FUNCTION GOWNS and ENSEMBLES, also SUEDE GOLF COATS, in all colours.

All garments are Exclusive Models, and PRICES ARE REMARKABLY LOW.

MATHEWSON'S

Where Quality Costs No More.

MARSDEN'S ANNOUNCEMENT

BRANCH SHOP OPENED AGAIN IN THE "ARCADE"
Opposite the Foresters' Hall.

FANCY GOODS AT CUT PRICES, NEWS AGENCY AND LENDING LIBRARY. LIBRARIES POSTED ANYWHERE, SPECIAL LIBRARY POSTAGE, EÁRTHQUAKE BOOKS AND SNAPS

MARSDEN BOOK CO., LTD.,

DICKENS ST., Next Galety Theatre.

Branch Fancy Goods Depot at "Arcade," Opposite Foresters' Hall.

NAPIER ANNOUNCEMENTS

LOCKYER'S

PROP. T. B. LOCKYER

The name that has stood as the emblem of Musical Merchandise in Napier for 32 years and still going strong.

PIANOS John Brinsmead & Gulbransen
Sons Brunswick
Paul Newman
Gulbransen Registering Pianos

RADIO

GRAMOPHONES & RECORDS His Master's Voice Brunswick Columbia

OUR NEW ADDRESS CHEAPSIDE, CLIVE SQUARE, NAPIER.

THE IDEAL PATENT FENCING CO., LTD.,

WAGHORNE ST., PORT AHURIRI, NAPIER.

Announce that they are carrying on business as usual, and that they have supplies of posts and gates immediately available.

ENQUIRIES SOLICITED

S. HARRIS LTD.

NAPIER.

HAT AND CAP MANUFACTURERS.

BUY GOODS MADE BY YOUR OWN PEOPLE.

The Quality is Good-You are helping employment.

ASK FOR HARRIS CAPS. ASK FOR XCELLA HATS.

CHILDREN'S AND WOMEN'S BEACH HATS.

HELEN SMITH

:-: Milliner :-:

DALTON CHAMBERS, DICKENS STREET, NAPIER.

BERYL STACK

For the Season's New Styles in COATS, FROCKS AND EVENING WEAR. WONDERFUL RANGE ON VIEW

Fine Selection of CARDIGANS AND JUMPERS. INSPECTION INVITED.

DALTON STREET, NAPIER.

LEES, Furnishers

DICKENS STREET NAPIER.

Cheapest House for Dining and Bedroom Suites. From £11/15/-

THE TROCADERO

LUNCH AND TEA ROOMS,
FORESTERS' HALL, Dickens Street, NAPI
FOR ALL MEALS.
Open 12 hours a day and every day in the week.
BEST MEALS IN NAPIER.

DARBY'S

(J. H. MENDELSSOHN)

Has reopened with new and ocm-plete stocks of FANCY GOODS, CROCKERY, HARDWARE and TOYS, and maintains Darby's standard for HIGH QUALITY and LOW PRICES.

DARBY'S

37 MEMORIAL SQUARE, opp. MIL-TON ROAD, NAPIER.

STORKEY'S **BOOKSHOP**

New Address: THACKERAY STREET, NAPIER,

ALL THE LATEST BOOKS AND MAGAZINES.

J. Wray

BOOTand SHOE IMPORTER

Re-opened in CLIVE SQUARE,

NAPIER next to Methodist Church.

Full Ranges of UP-TO-DATE FOOTWEAR

Arriving Daily.

Stocks Gradually Increasing.

> BEDROCK PRICES.

A. B. Eames & Co.

THE CITY MARKET Dickens St. - - Napier

BUYERS

Make your selection from the most extensive range of

Furniture and **Furnishings**

In the District.

All our lines of Bedding, Rugs and Furniture are purchased in large quantities on the bear possible market, enabling us to offer greater value than could be the case if our stocks were ON CONSIGNMENT

We have the space, staff and facilities to handle all classes of business to the best advantage for our clients, and we make every endeavour to guard your interests.

FOR BETTER BUSINESS

A. B. EAMES & CO.

'Phone 136.

STEWART NASH MOTORS LTD.

DICKENS STREET

NAPIER'S LEADING GARAGE

Open All Night PETROL TYRES REPAIRS.

C. T. GARAGE

W. J. KEEN & CO.

We are buyers of Antique Furni-ture; in direct touch with Christies, London.

55 MEMORIAL SQUARE, NAPIER, Opp. Provincial Hotel.

QUALITY SHOP **EQUIPMENT**

REMINGTON CASH REGISTERS

BARNES CYLINDER SCALES

PENNSYLVANIA CAKE AND CONFECTIONERY SCALES

MANUAL OR ELECTRIC SLICERS FAIRBANKS PLATFORM SCALES

CORDEROY PLATFORM SCALES

Sold under Guarantee on Very Easy Terms to Suit all Buyers

Exclusive Agents:

DOMINION SCALE AND CASH REGISTER CO.,

(HENRY BERRY & CO., Proprietors)
79 DIXON STREET (BOX 910), WELLINGTON.

T. R. GARRATT,

GROCER, PROVISION AND HARDWARE MERCHANT, Cr. Thackeray and Craven Streets, NAPIER.

GROCERIES.
Sultanas, 5d. and 7d.; Prunes, 5d., 7d. and 1/-; Sago, 5lb. 1/-; Cheese, mild, 9d. Try our Bacon. Best Quality. All our stock is new.
Our Prices right.

Quick-boiling Kettles, 1/6 and 2/3; Whistling Kettles, 3/6, 4/3 and 5/-; Aluminium Saucepans, from 1/3 to 5/6; Door Mats, from 3/6; Lino Squares, cheap; Leather and Sundries for boot repairs. Men's and Boys' Boots at Quick Sale Prices. Cooper's Famous Seeds, good range.

CROCKERY.

Dinner Sets, from 50/- to 75/-; Supper Sets, from 6/-; Fruit Salad Sets, from 6/6; White Cups, only 6d. each; Tea Sets, 21 pieces, from 13/6 set; Glassware, a large variety Jugs, Tumblers, Sugar Basins, Salad Dishes, etc.

HAWKE'S BAY OFFICE EQUIPMENT

AGENCY,
THACKERAY STREET, NAPIER. Next Corner Clive Square.

H.B. Agents for Royal Typewriters, All-steel Filing Cabinets, Twinlock Loose Leaf Ledgers, Swallow Ribbons and Carbons, Swallow Stencils, J. Faber's Famous Pencils. Latest in up-to-date office equipment.

OUR AIM IS TO GIVE BETTER SERVICE

Than Can be Obtained Outside of H.B.

CHADWICKS

DICKENS STREET : NAPIER.

For all BOOKS, MAGAZINES, PERIODICAL and NEWSPAPERS, etc..

JOIN OUR CIRCULATING LIBRARY.

Proprietor :: J. J. ALLISON.

M. E. FAULKNER

Stationer and Bookseller,

—For all—

MACAZINES, BOOKS, PERIODICALS and FASHION BOOKS. Hastings Street,

BEAUTY SALON
(H. POWELL, Principal)
Opp, Galety Theatre-DICKENS SI., NAPIER.
Eugane Permanent Waving, 27/A. Marčedle Water Waving, Tinting, Ladies' and
Genta' High-class Hairdressing. Only experts employed.

PHONE 683.

GEO. W. KEEBLE, Men's Outlitter HASTINGS STREET, NAPIER (Next Victoria Hotel).
PRICES RIGHT—QUALITY RIGHT. GEO. W. KEEBLE.

S. C. MOSS,

HASTINGS ST., NAPIER.

Full Stocks of LADIES' AND GENTS' FOOTWEAR.

Repairs Executed, Expert Workmanship

FURNITURE

We make a speciality of High-Grade Furniture. WONDERFUL ASSORTMENT OF RUGS.

E. HARRIS, 129 CARLYLE STREET, NAPIER.

REBUILDING HASTINGS

R. McArthur

THE BUILDER
FOR BEAUTY
AND ECONOMY.

REPAIRS AND ALTERATIONS SKILFULLY EXECUTED.

OF BUILDING UNDERTAKEN.

COUNTRY WORK IS OUR SPECIALITY.

ESTIMATES GIVEN. ECONOMY ASSURED. GIVE US A TRIAL.

R. McArthur

Builder and Contractor

208 WILLOW PARK
ROAD,
Phone 3014,
HASTINGS.

An Example of Our Work



picted above is the Handsome Kiosk we erected in Cornwall Park, which was not damaged by the earthquakes.

ESTIMATES FOR BUILDING AND REPAIR WORK FREE!

ALF. MUSSON

705N WILLOW PARK ROAD,
'PHONE 4168.
HASTINGS.

R. T. DEWSON

THE (QUALITY) SHOPFITTER

Plate Glass Counters, Show Cases, and Shop Fronts made by Expert craftsmen, under my personal supervision.

MR. BUSINESSMAN!

Get your Show Fittings from us, and keep your

Money in the Bay.

R. T. DEWSON

KARAMU ROAD

:: HASTINGS

Art Fibrous Plaster Works

612 FITZROY AVENUE, HASTINGS. R. GRAY, Proprietor. Phone 145.

Suppliers of FIBROUS PLASTER SHEETS, CORNICES, ORNAMENTAL CEILINGS, DOMES, ETC.

Architects' Detail Work a Speciality.

All materials used are of the best quality obtainable.

Our work Survived the Earthquake

Hospital and Hastings High School, withstood the recent disastrous earthquakes and were undamaged. As Demolishers, we were instructed to demolish the

As Demolishers, we were instructed to demolish the Grand Hotel and the National Bank Buildings, two of the Largest Demolishings in Hastings.

Two of the Largest Buildings we Erected, the Hastings

Quotations given for the Erection of Steel and Ferro-Concrete Buildings.

L. W. HOWARD

(Late of Hillen & Howard Construction .Co.)

Building Contractor and Demolition Expert
201 BERESFORD STREET

HASTINGS

H. HIRON

CNR. EASTBOURNE AND

WARREN STREETS,

HASTINGS.

FOR
JOINERY OF ANY
DESCRIPTION,

PLATE GLASS, MOTOR SCREENS.

REPAIR WORK UNDERTAKEN.

Estimates Free.

SKILLED WORKMEN

EXPERT ATTENTION.

THE BRIGHTER HASTINGS

Skilled Building Contractors can do much to ensure the Beauty of the New Hastings.

Take no Risks, let us Handle Your Re-building Contract!

CONSULT US BEFORE YOU FINALLY DECIDE.

H. W. ABBOTT

BUILDER AND CONTRACTOR,

AVENUE ROAD,

Telephone 2014.

HASTINGS.

REBUILDING HAWKE'S BAY

We are prepared to undertake all Classes of building

Specialists in Reinforced Concrete Works. Estimates Free. Enquiries Invited.

C. S. PALMER

BUILDER AND CONTRACTOR

518 FITZROY AVENUE

Phone 4252

HASTINGS

Prudent Purchasing Promotes Prosperity

The Prudent Motorist Buys

"BIG TREE"
SPIRIT and OIL

Because They Ensure
BIG MILEAGE
and Carefree Motoring

Encourage Extensive Employment of New Zealanders by Using "BIG TREE" Products

A. S. PATERSON & CO., LTD.