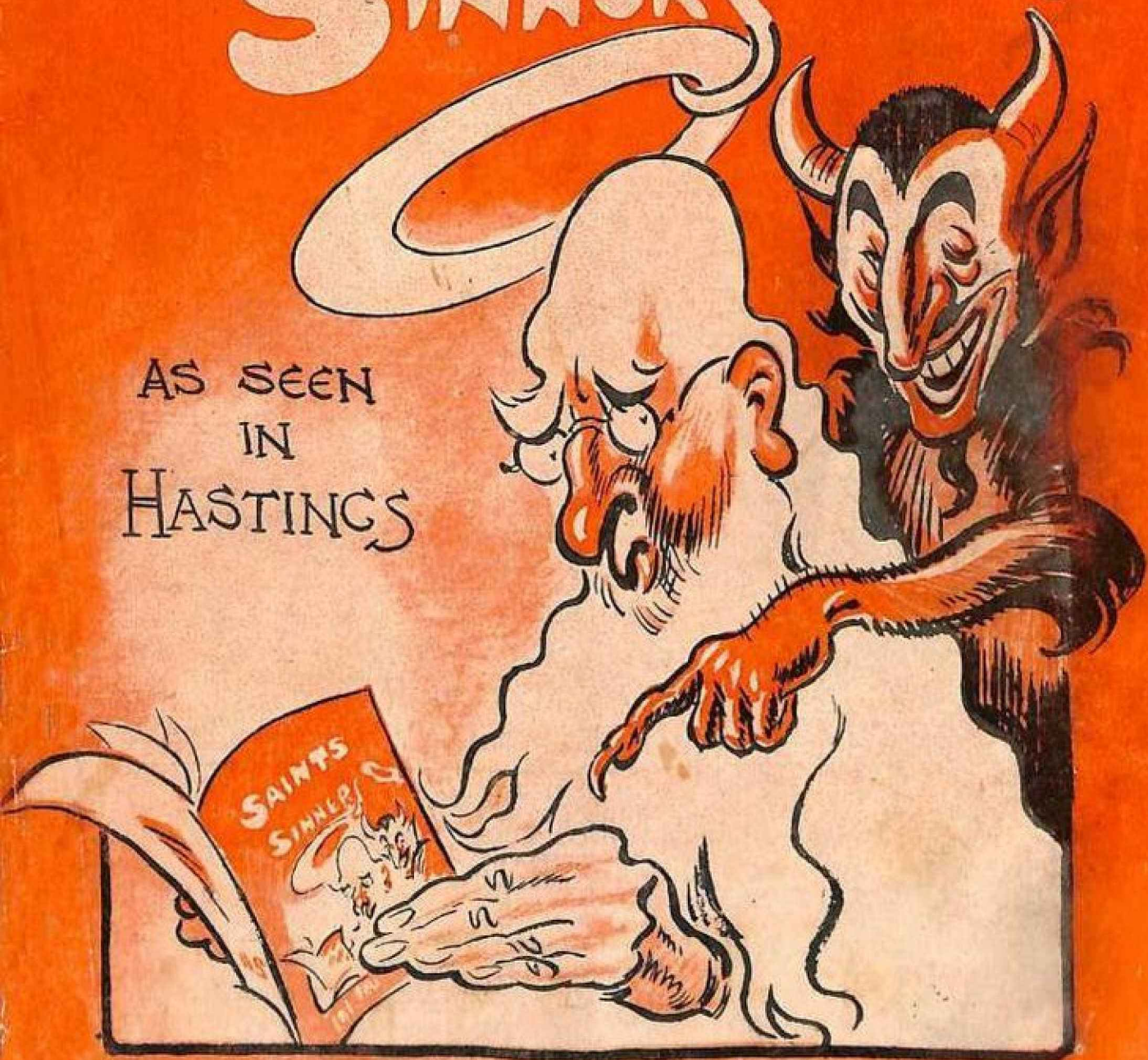


SAINTS AND SINNERS

AS SEEN
IN
HASTINGS



THE CLIFF PRESS, HASTINGS

101 GARICATURES BY ONE OF THE SAINTS

Printed and Published by the Proprietor of the Cliff Press, Ernest Sherman Cliff, Nelson Street, Hastings, at his Registered Office, Queen Street Hastings, Saturday, June 30, 1923.

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WESTERMAN & CO.,

THE READY MONEY DRAPERS

HASTINGS

Brr ! . . . Brr ! . . . Bang ! . . . Crash ! . . .

Hello !

Brr again !

YES! . . . No, I'm not the artist. . . I've been lucky enough, however, to secure one—one who could cope with the task of illustrating "Saints and Sinners." Yes, very much the genuine article, complete with velvet coat, baggy Pants, and shaggy hair. . . That's the fellah! you've probably spotted him stalking his victims in the street. . . Between us we've got together a really stunning collection—all the lads of the village, old and young, grave and gay. . . Of course you're in it! . . . A Sinner? . . . By all means! . . . What did you expect—a pair of wings and a halo? . . . Well, anyway, blame the irresponsible artist! . . . If you want the original sketch you can buy it, nicely coloured, ready to hang up in your billiard room. . . There's been nothing as good for years as "Saints and Sinners," and you'll want to keep the book until you're an old, old man. . . Incidentally, it is being sold in a very good cause. . . The Plunket Society gets a lift along, too. . . They've taken over the entire publication and are making a big commission in aid of their funds. . . Too true! —the advertisers responded like one man, all the keenest business intellects are behind this—they know a good thing when they see it. . . No, there's no limit to the number you may buy. With each copy the fair vendor hands you an identity disc. . . Half a crown is the price. . . So cash your cheque and deck yourself out like a Zulu Prince. . . It's all in a good cause. . . Cheerio ! . . . See you later !



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Do not be
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(A FANTASY).

There once was a jovial friar,
Who had the unholy desire
Of hauling the stumps
Of the frumps and the chumps,
To string round his neck on a
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To get your goodwill, and keep it, we must live up to what we say. Should anything you purchase prove unsatisfactory, please return it for exchange. Or, if preferable, your money will be refunded—and we say that our stock is the freshest, our prices are lowest, and our service quickest in town. Try us and let us convince you.

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Economic Grocery,

CORNER HERETAUNGA AND RUSSELL STREETS, FOR EVERYTHING A GROCER SELLS

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McGILL'S

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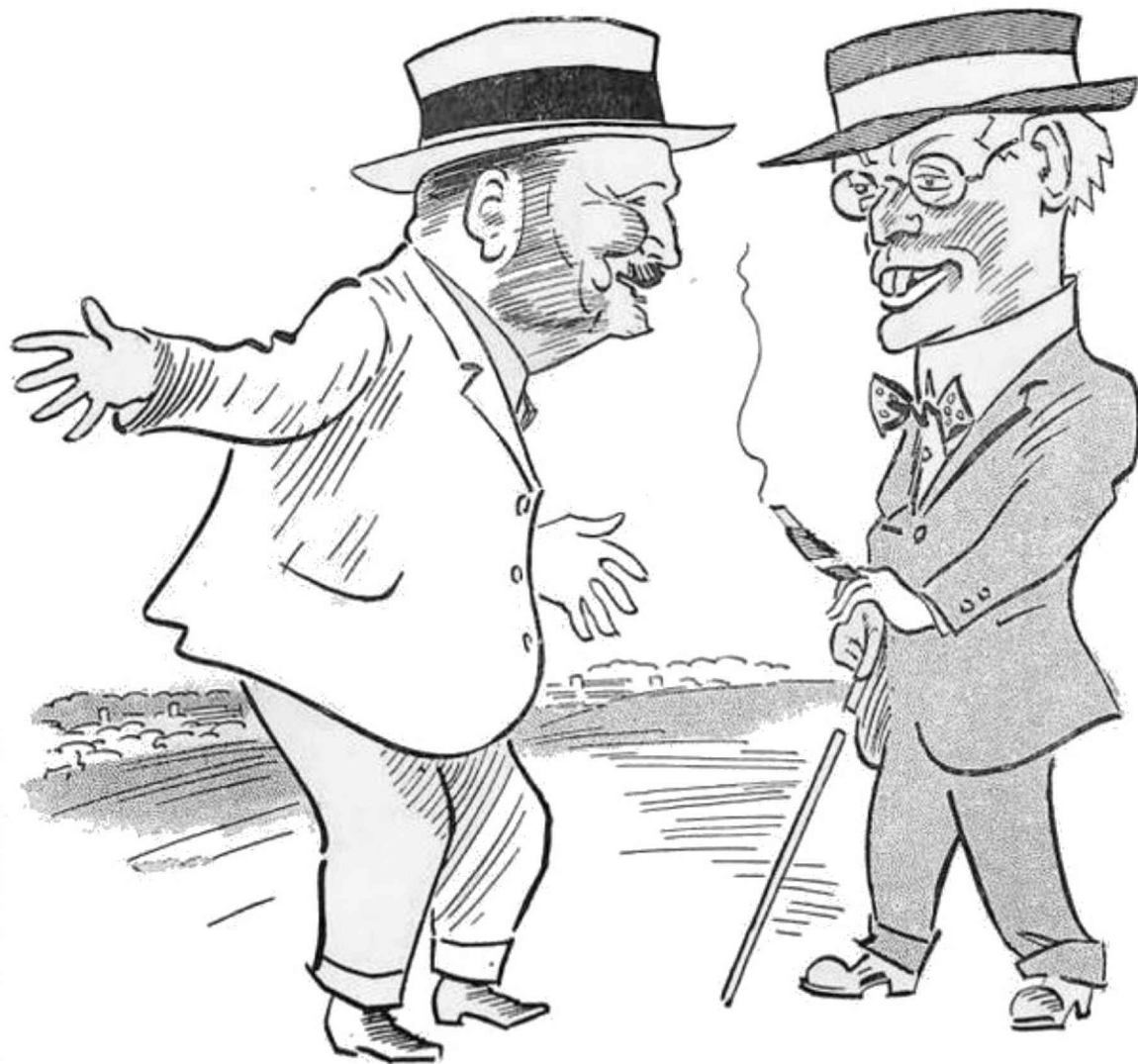
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PRICES REASONABLE—SATISFACTION
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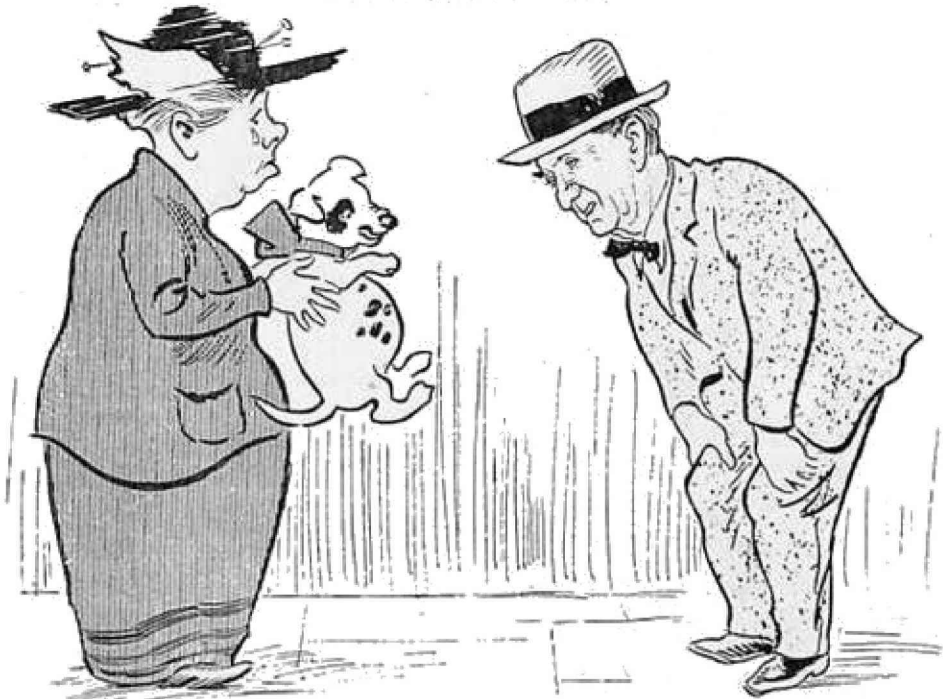
NOT UNDERSTOOD.

W.R. (indicating immense flock of sheep to distinguished American visitor): "And they're all hoggets, too, the whole furry lot of them!"

Distinguished American Visitor: "Gee! Same name again! Blame me if ol' man Hawgett don't own the hola Hock's Bay!"

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A FRIEND IN NEED.



Mrs. Bloggs: "I'm fair worried about Rover, Mr. Donovan, and 'earing as 'ow yore on the 'Orspital Board, I thought I'd insult you about 'im. 'E's 'ad these 'ere purple and green spots orl over 'is pore little stummick since Sunday!"

Tim: "Mm! Let me see—spots on the stummick? Yes! Go round to the chemist and buy a bottle of Freckle Remover—if that ain't drastic enough, come back to me and I'll give 'im a drop of prussic."

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INSTRUMENTS

GRAMOPHONES
AND RECORDS

PIANOS AND
PLAYER-PIANOS

AND THE

Latest Popular Song Hits

ARE STOCKED IN GREAT
VARIETY AT

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THE LEADING PIANO HOUSE
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You are invited to visit our Warehouse and inspect our Fine Selection of Instruments and Music. Our assistants are at your service to demonstrate to you any of the Instruments you may be interested in.

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I'm the heap big chief—the great Bellowing Papoose—
I'm boss of the Orphans—I do as I choose—
Who breaks my command for his sin shall atone—
He'll be thumped on the boko with the sacred bone.

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Certificated Plumber and
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Large Stocks of British-made
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SONABLE CHARGES.

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FOR SOCIALS, DANCES, BALLS, WEDDING BREAK-
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BOX 6.

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Now Showing

REPLETE STOCKS FROM LONDON
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Ladies' Stylish
Costumes in Knit-
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Gaberdines, and
Velours.

Knitted Frocks
from 23/6.

Fur Capes and
Stoles.

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siery.

Exclusive Model
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LEADING DRAPERS &
MERCERS,
HASTINGS.

"For this relief much thanks."

—Shakespeare.



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E. T. INGRAM

HIGH CLASS GROCER & PROVISION MERCHANT,
HASTINGS.

'Phone 53.

☞ Coffee fresh ground for each customer.
Fresh Cooked Ham always on cut.

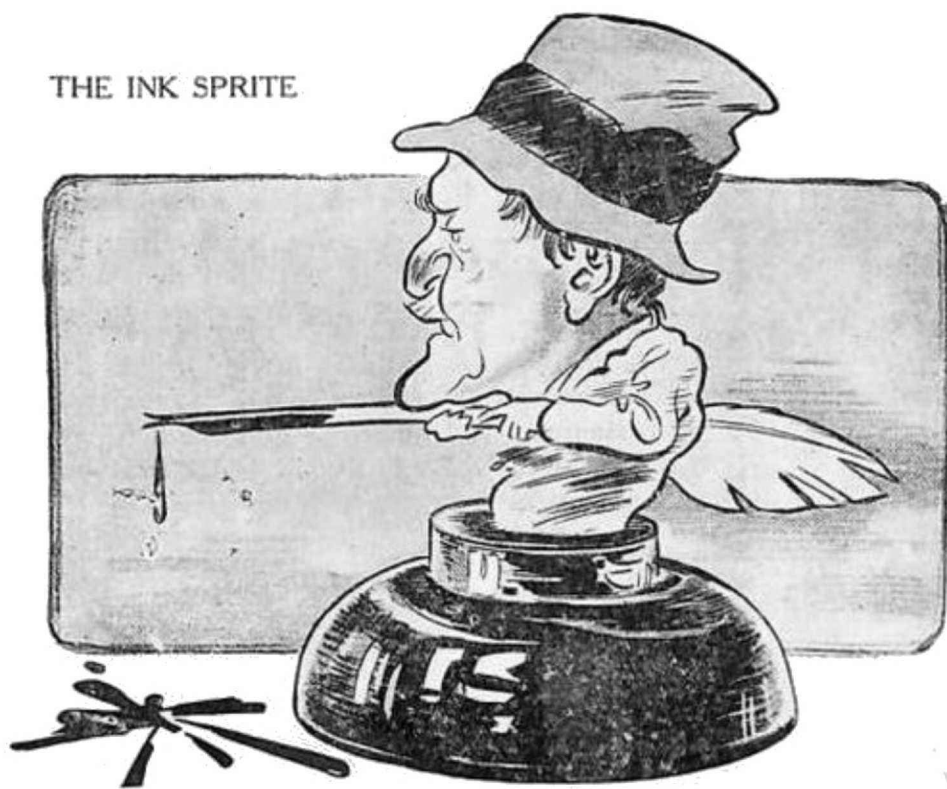
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Goods delivered in any part of the Borough daily free of charge.

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AND KEEP ON RIDING EASY!

THE INK SPRITE



"I'm full of fight," quoth the Sprite of the Ink Pot. "It's my delight to tilt with the feather of a hen, at the multifarious failings of me fellow men—to rend 'em, and tear 'em, never praise and never spare 'em, they all get a breeze up at the scraping of me pen. I'm a bitter little crittu, when I start, in this respect I'm quite a credit to me tribe, as Maurice often has said, 'Ven tings is nice and placid,' and I pour on the acid, gall and wormwood aren't in it with my jibe. Yards of foolscap!—gallons of ink!—gimme a pen and I'll make you shrink."

Confidence
IN THE PURCHASE
OF THE
**Engagement
Ring**

MEANS THAT YOU
ARE SATISFIED THAT
THE STONES ARE
PURE
THE SETTINGS ARE
SAFE
THE PRICE IS HON-
EST.



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Confidence

IS YOURS IN THE
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if you buy the Ring
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"THE QUALITY
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Partridge Super Cord Tyres

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DON'T EXPERIMENT FIT THE PROVEN TYRES

Call on the Alexander Vulcanising Works, Station Street,
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EXCEEDED 12,000 MILES SERVICE under hard use.

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Smarten Your Appearance!

Wear a Famous "Eclipse-All Suit"

"Eclipse-All" Suits are selected by the smart, discriminating men of Hawke's Bay, who know what it means to have good quality in their clothing.

These Suits stand alone for Quality and Value.

They are manufactured of the highest quality materials, the cut and finish being all that can be desired. The man of good taste can be suited to perfection from our fine range.

CALL AND BE FITTED FOR ONE NOW.

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HASTINGS.





Framed Originals, in colour, of all Sketches in this book are for sale.—Prices on application to G. Hartshorn, Russell Street. P.O. Box 58. Telephone 1547.

WE HAVE A REPUTATION FOR ACCURATE WORK—

A Winning Double

CRAWFORD Whisky and ABDULLA Cigarettes



"I'm not
Smoking!"

Both Hot Favourites,
and certain to come up
to expectations.

Dalgety & Company, Limited
AGENTS IN HAWKE'S BAY.

TO SECURE SATISFACTION, BUY YOUR WINE.

"A MAN NOT OLD, BUT MELLOW, LIKE
GOOD WINE."
—Shakespeare.



"A SHOPPER IN HERETAUNGA
STREET"

WE HAVE INSTALLED THE MOST MODERN

FERREOUS
BUT BY NO MEANS RUSTY



When Your
Engine is
Pronounced O.K.

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Fill up with "Gold Crown" Gasoline, and note the difference. The added power, smoother running, and quicker acceleration of your engine will demonstrate conclusively that it pays to use this 100 per cent. pure Spirit.

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"Gold Crown" Gasoline is a product of the Standard Oil Company (California), the largest Petroleum Producers and Refiners in the world.

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CLEARING SALES OUR SPECIALITY.

THE PRICE IS RIGHT.

Carpenter's
THE
Shoemakers

The true worth of

Footwear

is dependent, first, last, and
always, upon its quality.

For, after all, it is not what we
pay so much as what we get for
what we pay that counts.

THEREFORE,
DEAL AT

CARPENTER'S
NEXT TO ROACHS', LTD.



EH?

Beneath the tower, on kerb below,
A worthy donor sighs—Heigh ho!
I wonder if the public know
That only several years ago,
With modest mien and little show,
I gave these chimes—?

These chimes that mark the fleeting hours,
Announce the time to clear the bars,
And herald in the cinemas—
That call the populace to tea,
And set the bankers on the spree
Precisely at the hour of three—
Oh, do they ever think of me,
I wonder?

My gift forgotten—unextolled—
High time the story was re-tolled.



"A SPARKY WEE SCOT"



HYPNOTIST ?—NO !
MESMERIST ?—NO !!
CONJUROR ?—NO !!!

VOT AM I ?

WELL, I AM WHAT PEOPLE SAY—

A RING MAN

of many a successful sale in Diamond Rings, Engagement Rings, Wedding Rings.

You smile all the while if

Bert M. Kessell

GAINS YOUR PATRONAGE AT HIS
GEM SHOP, HASTINGS.

Telephone 317.

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LANGLEY & CO.
PROPRIETORS.
KARAMU ROAD.

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FRESH EGGS.

We are also Cash Buyers, all the year round, in any quantity, of

GUARANTEED FRESH EGGS.

Send your Eggs along and collect the CASH.

ALL DELIVERIES FREE.

THE TWO SAMs



"THEY GREW IN BEAUTY SIDE BY SIDE."



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*of the Children
Never Grow Up*

Make an Appointment To-day

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Send you Films to us.—It's our
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FOR HARLEY-DAVIDSON AND TRIUMPH MOTOR CYCLES.

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FOR THE BEST IN
MEDICINES
TOILET ARTICLES
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Three features of our successful
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We carry the best stocks.

We have had world-wide experi-
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We sell at reasonable prices.

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M.P.S.

(Late Royal Prince Alfred Hospital,
Sydney),

CHEMIST & PHOTO DEALER,
HASTINGS.



CHARLIE.
"A KNIGHT OF THE PIGSKIN."

SOLE AGENTS: SAMSON WINDMILLS.

SUB-AGENTS: "WIZARD" LIGHT.

Telephones: Office and Works, 413; Jack Cowan, 1481.

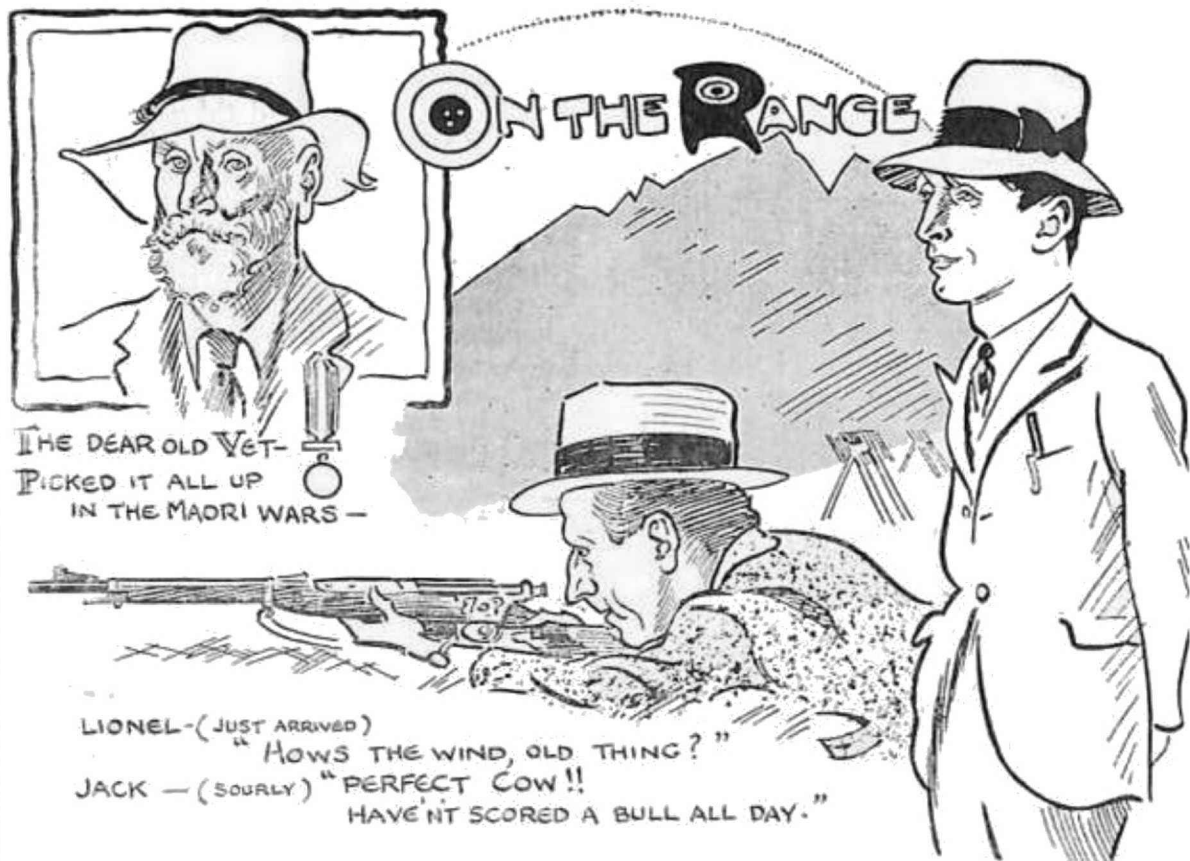
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WINDMILL & HYDRAULIC RAM EXPERTS
HOT AND COLD WATER FITTERS
QUEEN STREET, HASTINGS

We now hold stocks of the New Samson Windmill, fitted with Roller Bearings. It will pay you to see us before deciding to make your purchase.

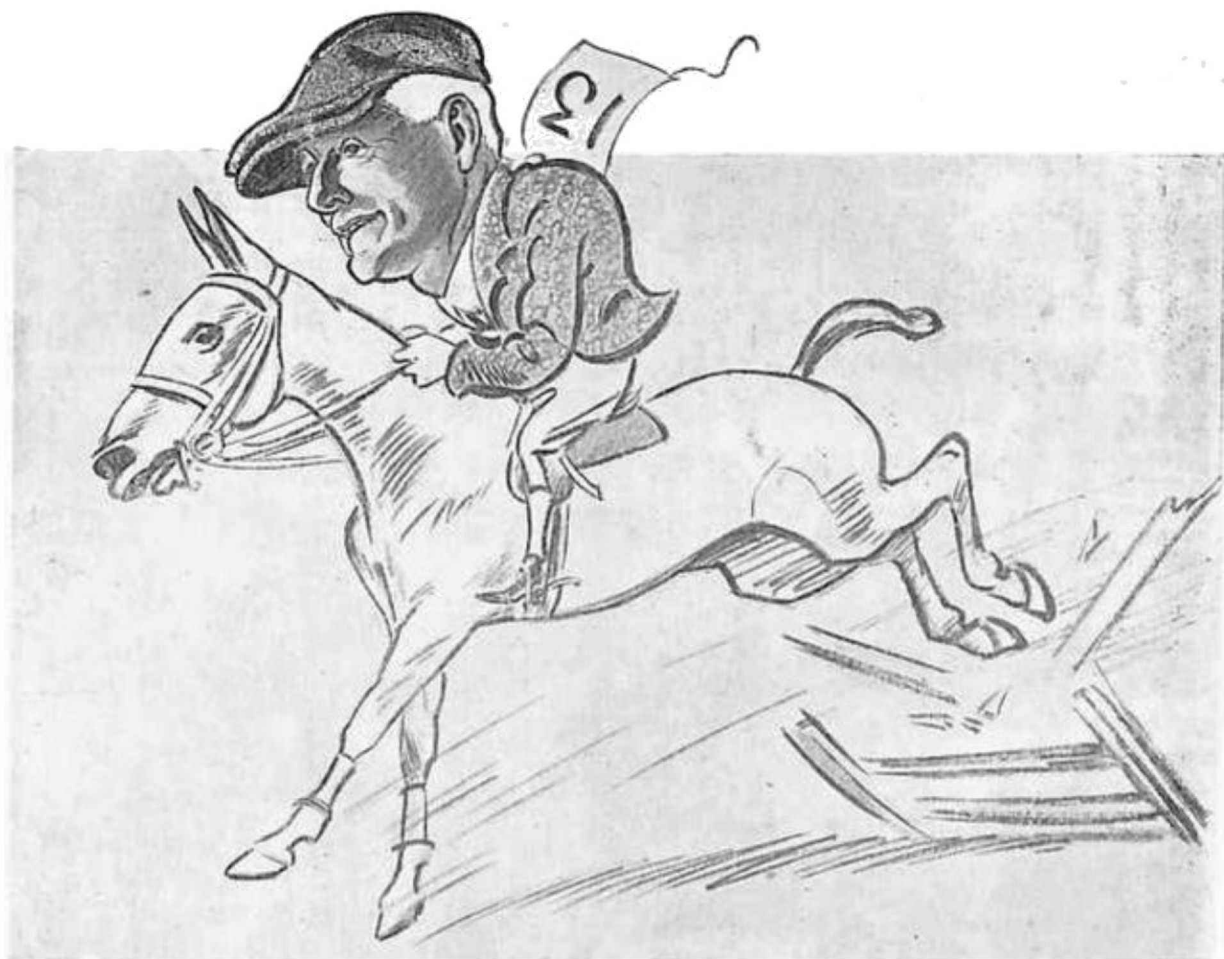
T. COTTER CAN SUPPLY IT.



RIDE A BICYCLE AND
Get Service from Ten Heighway
THE SINNER, BUT KEEN AS MUSTARD
**About Everything
In the Cycle Line.**

ALL BEST GRADES OF TYRES AND ACCESSORIES IN STOCK.
TELEPHONE 511.

NOTHING BUT THE BEST IS STOCKED



OVER THE STICKS

YOU KNOW THAT YOUR CLOTHES EITHER MAKE OR MAR YOUR APPEARANCE.

We number many of the well-dressed men in Hastings and district among our clients.

WHY NOT YOU ?

If you really appreciate Good Tailored Clothes you will come to

DUNKLEY'S *For Fine Tailoring*
HERETAUNGA STREET, HASTINGS.

*Phone 898.

AND SOLD BY T. COTTER, MARKET STREET.

THE SHORT SHORT HOSE

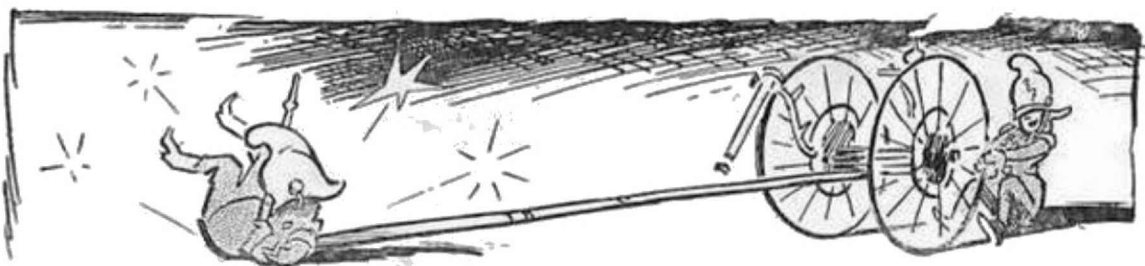
A KEITH
MOTION
TRAGEDY
IN ONE REEL
AND A JERK



The Superintendent: "Now then, Bob, are you quite sure you've got the big long hose on?"

The Deputy: "Yes, Boss!"

The Superintendent: "Well, hang on while I break all records!"



WHOOF! CRASH!!!

The Deputy: "Sorry, Boss—it must have been the little 'un!"

IN THE FAMOUS HUDSON FACTORIES.

THERE IS CHARACTER
IN A
"BARLEY" BUILT SUIT

which adds distinction to

THE SMARTLY-DRESSED
MAN.

Every Garment bears the hall-
mark of particular attention to
details which results in
SATISFIED CUSTOMERS.

Call and inspect our New
Season's Stock of exception-
ally Choice Suitings.

Barley Bros.

Limited
THE LONDON TAILORS &
MERCERS,
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FOR THE BEST IN

LOCAL AND IMPORTED FRUIT,
ENGLISH AND COLONIAL SWEETS,
SOFT DRINKS AND ICES.



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Fruiters and Confectioners,
HERETAUNGA STREET, HASTINGS.
Telephone 110.

GOODS DELIVERED FREE OF CHARGE.

C. H. SLATER, Ltd.

ARE
BUYERS

of all Local-grown Fruit.
Your CASH when you
want it, but your Fruit
must be Good. - -



We do not want Second-grade Fruit.

Christie's

is the big full-stocked Furniture Warehouse in
Queen Street, Hastings.

The Biggest Stock of Oak and Heart Rimu Fur-
niture, Linoleums, Floor Rugs, Carpet Runners,
Carpet Squares, Chesterfield Suits, Wire Mat-
tresses, Wire Stretchers, the famous Milled Wool
Mattresses, Prams, Push Chairs, Wicker Fur-
niture—or, in fact, any line you require in Fur-
niture is at Christie's.

Everybody knows Christie's business is built up
on low expense, low prices, and high-class
goods.

Always remember you get these nice, just-what-
you-want goods for beat-'em-all prices at

CHRISTIE'S

QUEEN STREET - - HASTINGS

MAKE IT UP FOR YOU AND BE SATISFIED.

EVERY T.M.C. REPAIR



A LARGE ORDER.
"PUT ME ON AN OMELETTE, PLEASE!"

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L.V. Zala Manufacturing Furrier

BANK OF NEW ZEALAND CHAMBERS,

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All Repairing, Re-modelling, and Re-dyeing of Garments is done with the same care as new work. In fact, I always aim to make each customer a medium of recommendation for my work through perfect satisfaction.

Quality and workmanship is of more importance in the creation of Fur Garments than in cloth or any other kind of fabrics. Operating, as I do, a complete manufacturing establishment, with ever-ready personal service, you can rely upon perfectly artistic workmanship and fit.

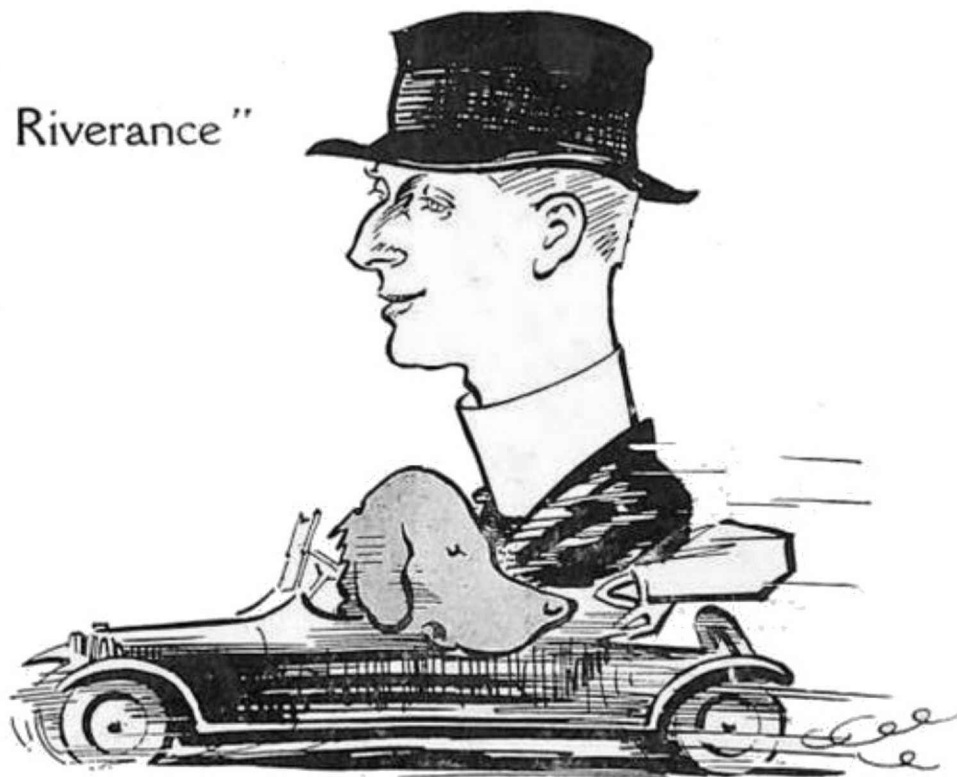
My prices are as moderate as can be charged for reliable workmanship, and it will be a pleasure to estimate for you or your friends at any time.

COATS AND FURS OF ALL DESCRIPTIONS ON VIEW.

T. COTTER, WINE AND SPIRIT MERCHANT, SELLS CHAMPAGNE

MUST BE ABSOLUTELY PERFECT.

"His Riverance"



T. DONOVAN
COAL AND FIREWOOD MERCHANT
208 N WARREN STREET, HASTINGS

Telephone 178

Agent: Pukemiro Coal Mines

AND ALL LEADING BRANDS OF SPARKLING WINE.

WE HAVE NOW INSTALLED

"Out, damned spot! Out, I say!"
—Shakespeare.



OVER PROOF.



JAEGER'S

*Specialists in
Men's Wear*



JAEGER'S

TAILORS, MENS' AND BOYS'
OUTFITTERS

HERETAUNGA STREET, HASTINGS

WE CAN SUPPLY ROSS'S DRY GINGER ALE

ARE ALWAYS GREAT VALUE!

A BRACE OF SPORTS



MARTIN.



JOCK.

"Wee ba'—ye're unco dear tae me,
I'm feared tae smack ye aff the Tee—
Ye're price, at hauf a croon, is much enough,
Faur better in ma pooch are you, than in the
rough!
Losh me!"

THE DRINK OF ALL DISCERNING SAINTS AND SINNERS

Timaru Brewery Co's Ale and Stout

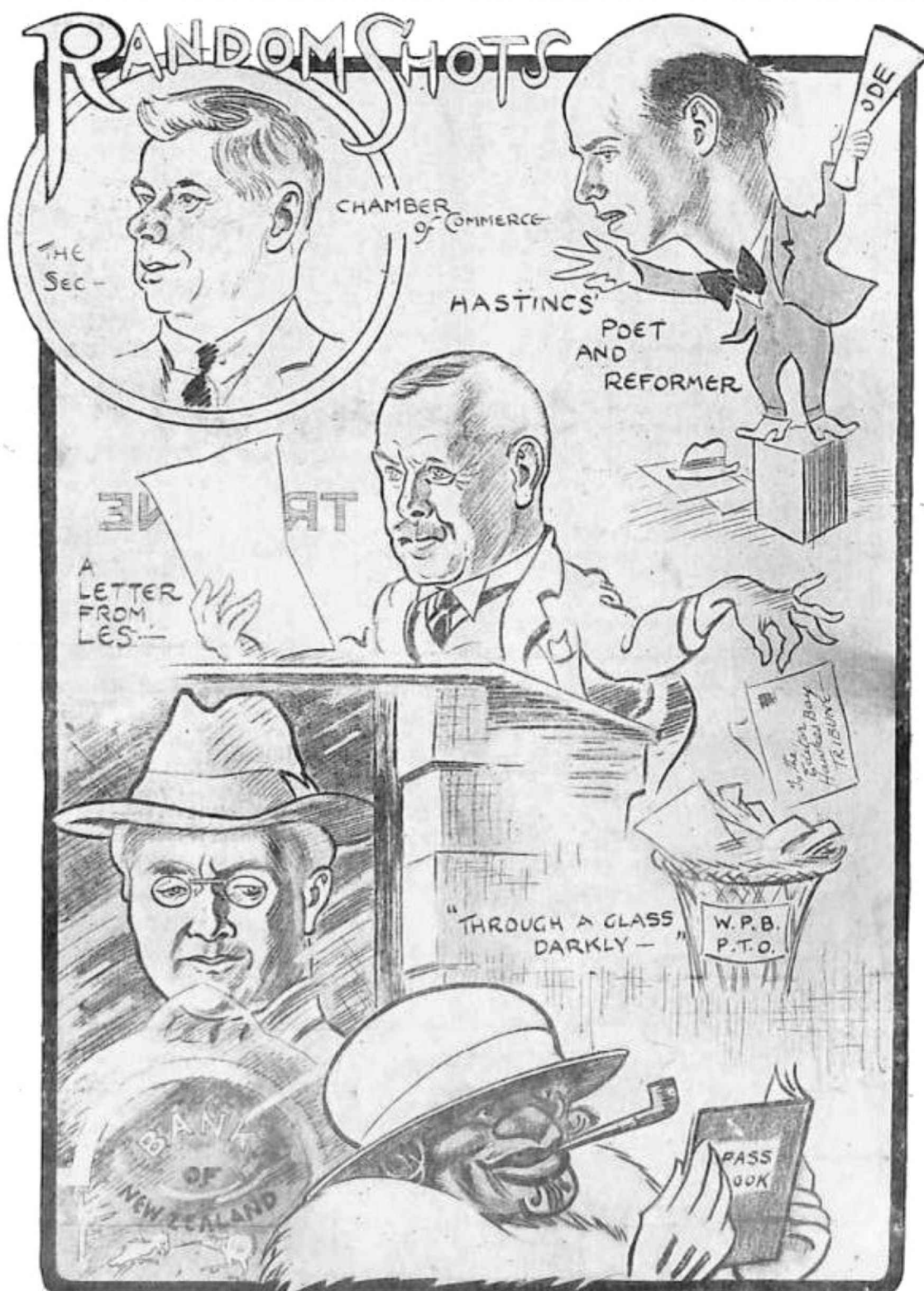
AS PURE AS SUNLIGHT
AND BEYOND REPROACH.

You will know it by the Elephant's Head on the label. On sale at the Leading Hotels.

T. Cotter, *Wine and Spirit Merchant* - - *Hastings.*

SOLE HAWKE'S BAY AGENT.

WITH T. COTTER. IT WILL BE DELIVERED PROMPTLY.



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Requisites.



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A fine Selection to choose from.

WHETHER IT BE
A DIAMOND RING, A WRISTLET
WATCH,

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JEWELLERY, ELECTROPLATE, OR
SILVERWARE.

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WITH WILLARD
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the Nurseries in the growing season and see for
themselves the class of stuff on offer. Expert
advice in respect to all classes of garden work
always at the service of clients.

FOR C.A.V. AND WILLARD BATTERIES!



Watch his elephantine antics,
Note his missile homeward slammed,
See the pretty little kitty,
Smashed to atoms—R.B. D***!!!

AND IT'S THE BEST.

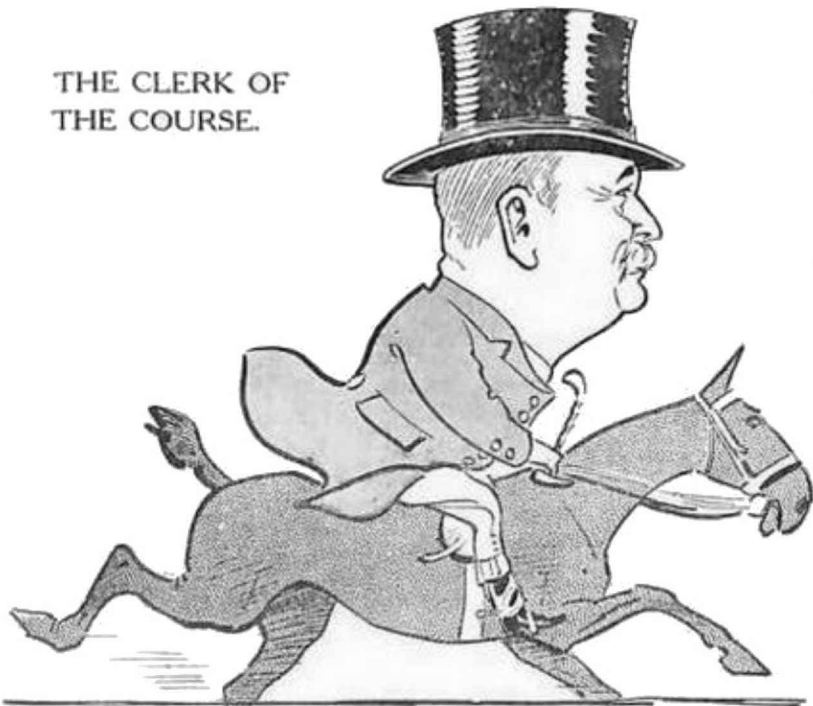
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TYPICAL TURFITES.



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THE CLERK OF
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Our Sporting Gear is by the world's best makers, and is always fresh and reliable.

You will find that shopping with us is a habit that pays.

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Special Cars to all Race Meetings.

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AMBULANCE
MOTOR HEARSE

Telephone 1325 - - Hastings

BY T. COTTER, WINE & SPIRIT MERCHANT, AND IS WITHOUT DOUBT THE BEST



THE BAT.

ON duty light
At dead of night,
I flit about the city,
With watchful eye
I ofttimes pry
On am'rous Bill and Kitty;
Or deal out biffs

To sozzled stiffs
Who doubt that I am gritty.
Let burglars brag,
They'll strike a snag
When I get on their track, sir.
The only thing that gets my goat
Is the Sergeant's frightful slack, sir!

Miss Dunphy

Late of Hygeia, Sydney,
LEADING SKIN AND HAIR
SPECIALIST.

Face Massage, Hair Tinting, Chiro-
pody, Manicuring.

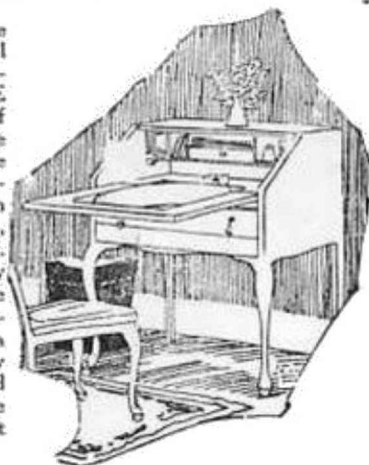
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BY AN EXPERT.

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Stays Good!

Good Furniture
made to-day will
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after ANTIQUE
FURNITURE of
the future. The
Scoullar - made
Furniture repre-
sents the finest in
design, material,
and workmanship.
You are cordially
invited to visit the
Scoullar Show-
room, where a
splendid assembly
of high-grade and
artistic Furniture
productions await
you.



The Scoullar Co., Ltd.

MARKET STREET, HASTINGS.

HEAD OFFICE - - WELLINGTON



THE DIEHARDS

(FRANK AND MORRIE)

Each ancient rep
Is full of pep—
He'll rush about !!
With dash quite diabolic
Till breath gives out,
And ends his little frolic !

Miss Sartori

Milliner & Costumier,
HASTINGS.

is now showing a large assortment of
Navy Serge Costumes in the finest
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Manufacturers and Direct Importers of Statuary,
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MONUMENTAL SCULPTORS,
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First-Class Work at Moderate Prices.
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RUBBISH!

(OR, WHAT'S TO BE DONE WITH THE QUARRY ROAD DUMP?)



Cr. Garnett—
"Oh, what a chance
for a civic jest!
We'll build 'em an or-
nate Fathers' Rest."

Cr. Garry (an idealist)—
"That, I think, would hardly
do;
Instead, I would suggest a
Zoo;
There's an ideal cave for
the Belgian hares
And a beautiful pond for
the Polar bears."

Cr. Cohr (holding up
garter)—
"Ven I see it first, I
say to meself,
Now dot's a funny
ting."

The Deputy Mayor—
"Our visit here is not
a dud—
I've found a milk-
can in the mud."

Drink only the Best!

Strachan's Dunedin Ale and Invalid Stout

BOTTLED IN HAPKE'S BAY ONLY BY

J. A. Anderson

WINE AND SPIRIT MERCHANT,
Opposite Municipal Buildings,
HASTINGS.

'Phone 453.



"The rankest compound of villainous smell that ever offended nostril."
"The Merry Wives of Windsor."



Cr. Beatson—
"Much as I admire your talk,
I'll give this lot a miss in
balk."

His Worship:
"Oh, for a larger honorarium,
I'd head the fund for a cre-
matorium.
Ashes to ashes, dust to dust,
It's a crying shame, a poor
outcast must
Moulder unmourned in the
mire."

Cr. Fowler—
"Garn! Ool Ah! Sob stuff!
Droppit, etc."

CHAS. BONE :: PLUMBER
HASTINGS

GUARANTEES ALL WORK UNDERTAKEN
POWER PUMPS TANKS
WINDMILLS GALVANISED PIPE
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BILLY

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STUDIES IN EXPRESSION.

The Flinty "Once Over"
of the Buyer.

and The persuasive glance
of the seller.



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IMPROVE THE VALUE AND DURABILITY OF
YOUR CAR

AND GET IT PAINTED AND ENAMELLED BY

GEORGE HORTON

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WE RAIL GOODS TO ALL TOWNS AT

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Exporters and Cash Buyers of

CALF SKINS, HIDES,
SHEEP SKINS, WOOL,
TALLOW, HORSE HAIR,
ETC.

Phone 161.

Box 255.



SALE OF THE OLD EWE.

Five bob I'm offered,
Seven it is!
Ten to you, sir!
Damned poor biz—
Ten bob, bob, bob—bob!!
Strike me! Mine's a rotten job!
Make it twelve—don't let her stick.
'S'truth, the market's bally sick!
Come, have a heart! She's here to sell,
And I'm as dry as flaming L!
Eleven, twelve, fifteen I'm bid—
Stretch a point to reach the quid.
A pound it is! She goes to you.
All done, all done, at twenty-two!

VULCANISING

You can bring your Tire Repair Bill down to a minimum
when you deal with

ALEXANDER'S VULCANISING WORKS

STATION STREET, HASTINGS.

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WAIROA, AND WAIPUKURAU.

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HIGHLAND NECTAR WHISKY
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NEW ZEALAND SHIPPING COMPANY

RUSSETTA DRY GINGER ALE IS COOL AND REFRESHING.

THE CAR YOU ARE LOOKING FOR.



OVERHEARD.

"Heard the news, George?"
"Mon, Eric, I'm hearin' them all day long!"
"I said news, not ewes."
"Well, well, well! Yows, yows, yows!
Yes, yes, yes! Mercy me!"

Framed Originals, in colour, of all Sketches in this book are for sale.—Prices on application to G. Hartshorn, Russell Street. P.O. Box 58. Telephone 1547.

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We give 1/- in the £ discount on all Accounts paid by the 10th of the month following purchase, and 6d. in the pound if paid by the 20th of the month following purchase.

Our Country Order Department is under expert supervision, and we guarantee to give satisfaction to every customer shopping by Post or refund the money.

Shop with the House that has a guarantee behind every article sold, and which has built a big reputation for service and dependability during the short time it has been in existence.

Genuine—always Genuine.

THE D.S.L. . . . NAPIER

"UPON HIS TIP-TOES STALKETH
STATELY BY." —Spenser.



THE REGISTRAR.

Oh, Registrar! Oh, Registrar!
How bright and debonair you are,
In hat and tie so sporty.
Tho' nigh four score,
You look no more
Than thirty-nine or forty.
What is the secret of your youth?
Why this sprightly carriage?
The answer isn't far to seek—
You've booked another marriage!

THE TOURIST MOTOR CO. HAVE IT!



Tyre Specialists

PNEUMATIC AND SOLID.

BEST ENGLISH AND AMERICAN
SOLIDS FITTED DAY OR NIGHT.

HASTINGS
ENGINEERING AND MOTOR
WORKS,
KARAMU ROAD, HASTINGS.

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and Buses.

Oxy-Acetylene Welding in all Metals.
All Classes of Engineering Work
undertaken.

Thoroughly competent mechanics
only employed.

It will pay you to give us a turn.

Call, Write, or Ring.

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CERTIFICATED &
PRACTICAL ENGINEER.

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IF QUALITY APPEALS TO YOU,

THE GENTLE ART OF INVESTIGATION.



Parties concerned: A lady visitor to the Baths and a trio of Swimming Club officials.



Billy: "Aha! A winner in the Beauty Contest, or I'm no picker."

Bert: "I'll swear I've seen her at the Cosy."

*The Elite
Hairdressing Saloon*

W. LeBas

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AND PIPES ALWAYS ON HAND.

Razors Ground and Set, with a Guarantee.

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TAILORS AND
COSTUMIERS

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Theatre).

LATEST STYLES BEST QUALITY
LADIES' COSTUMES from £8.



'Phone 1288.

TRY TIMARU ALE AND STOUT.

GET TO KNOW ABOUT THE HUMBER.



A close-up of the divinity with the goo-goo glance.



A.A.: "I'll give one of my famous coughs, and round she'll turn."

EXIT Club Officials.



THE BIG THREE OF THE TAILORING WORLD

THE SOLE AGENT FOR HAWKE'S BAY IS T. COTTER, WINE & SPIRIT MERCHANT

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MOTOR CARS

*Fiat, Oldsmobile, Durant, and
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Call and inspect these beautiful
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stration run.

IMMEDIATE DELIVERY

Repairs by expert mechanics.
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GENUINE WILLARD BATTERIES, DODGE, NORTH-
EAST SYSTEMS, BOSCH MAGNETO, STARTING AND
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BATTERIES, SPARE PARTS, AND ACCESSORIES STOCKED.

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—Hamlet.

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Our personal supervision enables us to buy all the Latest Goods at lowest market prices.

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STOP AT "THE SPA" WITH SAM CHARLTON
AND THE SUCCESS OF YOUR HOLIDAY IS ASSURED.

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DOCTORS OF SOULS
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"WE'LL NO BE SAT ON."

LOWEST PRICE—T. COTTER, WINE AND SPIRIT MERCHANT.



On constabulary duty
I'm a divill
It's me slogan!
When I appear
The Fusilier
Accelerates, and fades into
The misty distance.
For, indade,
A very divil of a cop am I!
I'M SERGEANT HOGAN!

NOTHING IS WORTH HAVING UNLESS IT'S THE BEST.

CAN BE CONVERTED TO A CLOSED CAR IN TEN MINUTES

The Glory of a Beautiful Woman

is the admiration and envy of the world.

Ladies—

You cannot afford to get plain and dowdy.

Consult us at the Marcelle Toilet Salon re
PERMANENT WAVING
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Our Repair Work is done by a highly-skilled staff of experts only, under the personal supervision of John C. Boyd, whose experience dates from the year 1906.

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WE SCREEN THE BEST PRODUCTIONS RELEASED BY ALL THE
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Our Aim is to Please You in Entertainment and Comfort.

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V-TYPE WINDSCREEN, THAT SIDETRACKS THE WIND!

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**Taupiri
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QUALITY—
The hallmark of perfection.
CLEANLINESS—
Of vital importance in Bread-making.
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The Essence of a progressive business.

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HASTINGS BAKERY
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HOW DOES YOUR BAKER MIX DOUGH?



YOU ARE INVITED TO INSPECT OUR MODEL HYGIENIC BAKERY.

FROM T. COTTER, WINE AND SPIRIT MERCHANT.

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The Cliff Press Printing and Bookbinding Depart- ments

Equipped with Model 14 Linotype and expert service. Type-written Letters by Linotype a Specialty.

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Note Address—

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T.M.V. Wines

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Reginald Collins, Ltd.
PROPRIETORS, TE MATA VINEYARDS,
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PATENTED SLOPING-HEAD PISTONS AND OVERHEAD INLET VALVES.



Hastings Timber & Joinery Co., Ltd.

For Joinery of Every Description.

WE MAKE CASKS OF ALL DESCRIPTIONS TO ORDER IN OUR COOPERAGE.

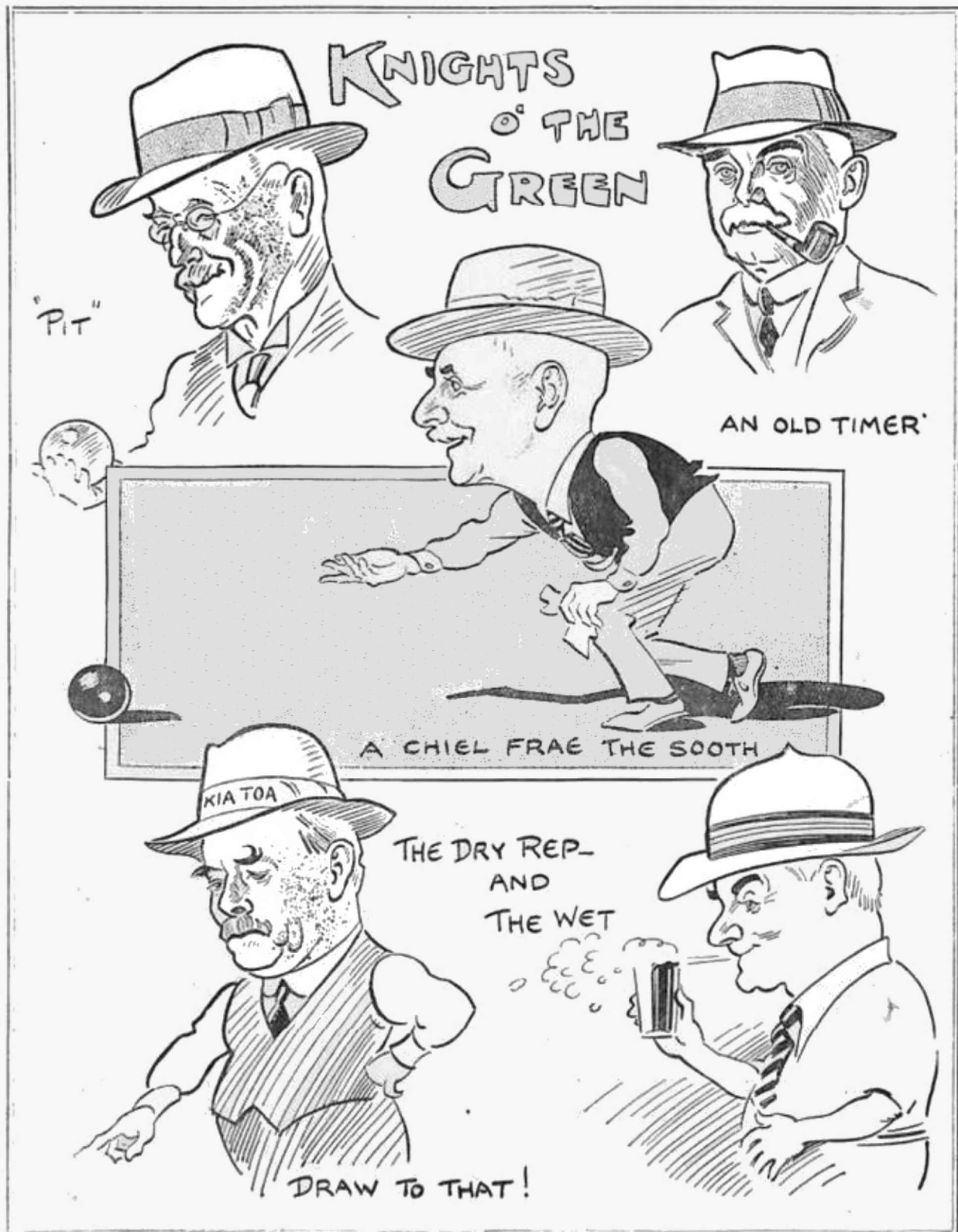
PHONE YOUR REQUIREMENTS TO No. 158.

YOU WILL RECEIVE PROMPT ATTENTION. LARGE STOCKS OF SEASONED TIMBER ALWAYS ON HAND.

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J. HIRON, Manager.

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TO DRIVE AND HOW TO CARE FOR YOUR CAR.

CHECKS OR CHEQUES ?

*Both of the above are quite fashionable—
the larger the better.*

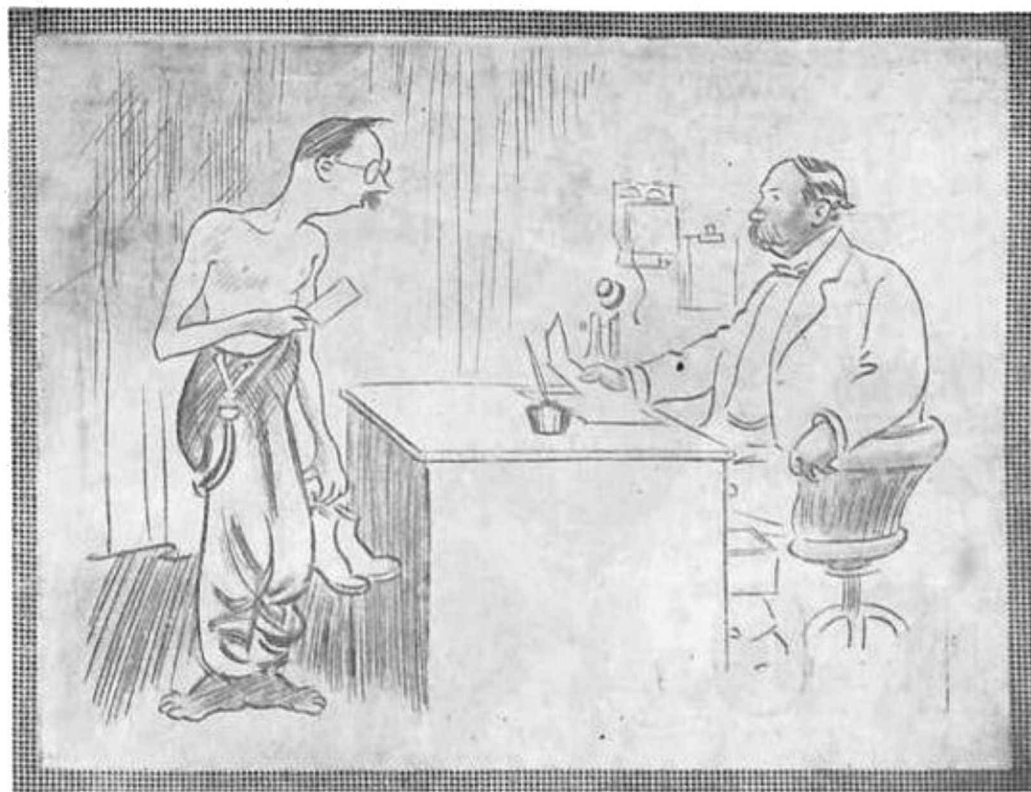
We are showing a Splendid Selection of Materials in the New Fashionable Large and Small and Broken Checks, also Tartan Colourings in warm woollen materials. In the wider widths $1\frac{1}{4}$ yards is sufficient for an ordinary Skirt.

Prices are quite moderate—

4/6, 5/11, 9/11, 10/6, 14/6, 18/6 per yard.

SUTHERLAND & MITCHELL

The Ladies Wear Store, Hastings

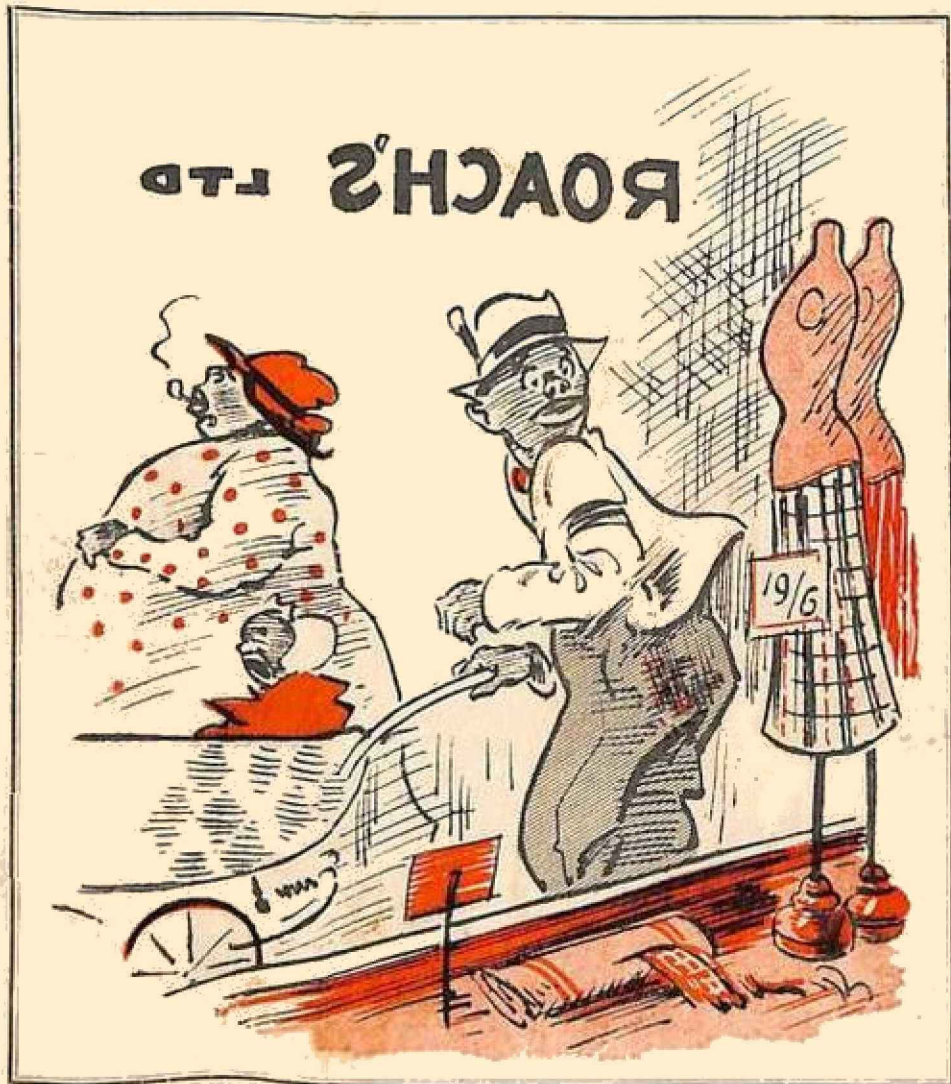


Doctor (to Wowser being examined for life insurance): "I take it you're not in any way rapid? You don't dissipate, for instance?"

Wowser: "Well, to be perfectly frank with you, doctor, I'm rather a demon for Ludo."

This Drawing is issued by the Contingus

QUITE 'ARMLSS



Hori (horrified): "Py corry! Tese pakeha birds
not much like te old wahine, eh?"

ROACHS'

LIMITED