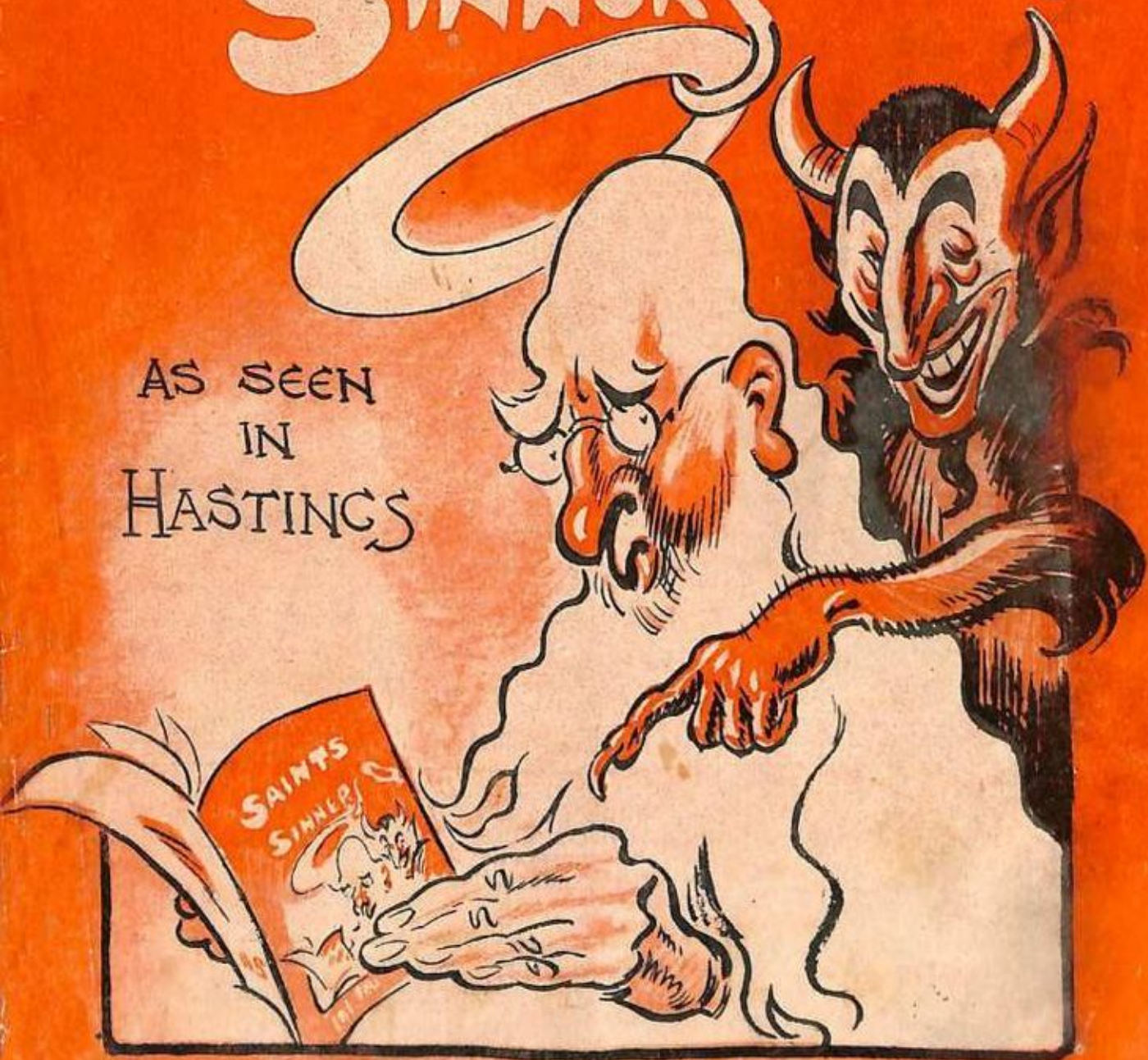


SAINTS AND SINNERS

AS SEEN
IN
HASTINGS



THE CLIFF PRESS, HASTINGS

101 GARICATURES BY ONE OF THE SAINTS

Printed and Published by the Proprietor of the Cliff Press, Ernest Sherman Cliff, Nelson Street, Hastings, at his Registered Office, Queen Street Hastings, Saturday, June 30, 1923.

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THE READY MONEY DRAPERS

HASTINGS

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Hello !

Brr again !

YES ! . . . No, I'm not the artist. . . . I've been lucky enough, however, to secure one—one who could cope with the task of illustrating "Saints and Sinners." Yes, very much the genuine article, complete with velvet coat, baggy Pants, and shaggy hair. . . . That's the fellow! you've probably spotted him stalking his victims in the street. . . . Between us we've got together a really stunning collection—all the lads of the village, old and young, grave and gay. . . . Of course you're in it! . . . A Sinner? . . . By all means! . . . What did you expect—a pair of wings and a halo? . . . Well, anyway, blame the irresponsible artist! . . . If you want the original sketch you can buy it, nicely coloured, ready to hang up in your billiard room. . . . There's been nothing as good for years as "Saints and Sinners," and you'll want to keep the book until you're an old, old man. . . . Incidentally, it is being sold in a very good cause. . . . The Plunket Society gets a lift along, too. . . . They've taken over the entire publication and are making a big commission in aid of their funds. . . . Too true! —the advertisers responded like one man, all the keenest business intellects are behind this—they know a good thing when they see it. . . . No, there's no limit to the number you may buy. With each copy the fair vendor hands you an identity disc. . . . Half a crown is the price. . . . So cash your cheque and deck yourself out like a Zulu Prince. . . . It's all in a good cause. . . . Cheerio ! . . . See you later !



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Buy a Case!

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Who had the unholy desire
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Of the frumps and the chumps,
To string round his neck on a
wire.



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To get your goodwill, and keep it, we must live up to what we say. Should anything you purchase prove unsatisfactory, please return it for exchange. Or, if preferable, your money will be refunded—and we say that our stock is the freshest, our prices are lowest, and our service quickest in town. Try us and let us convince you.

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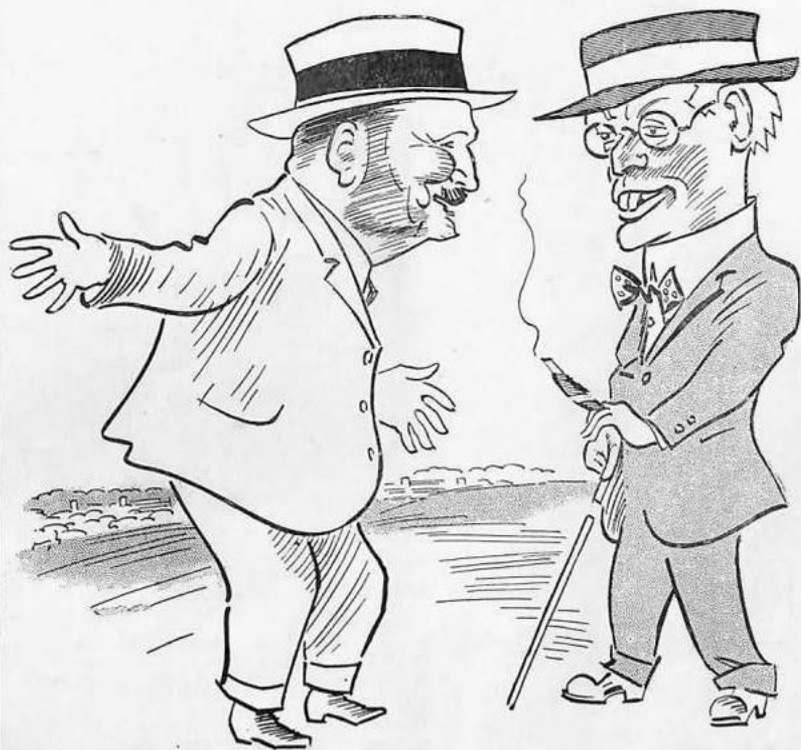
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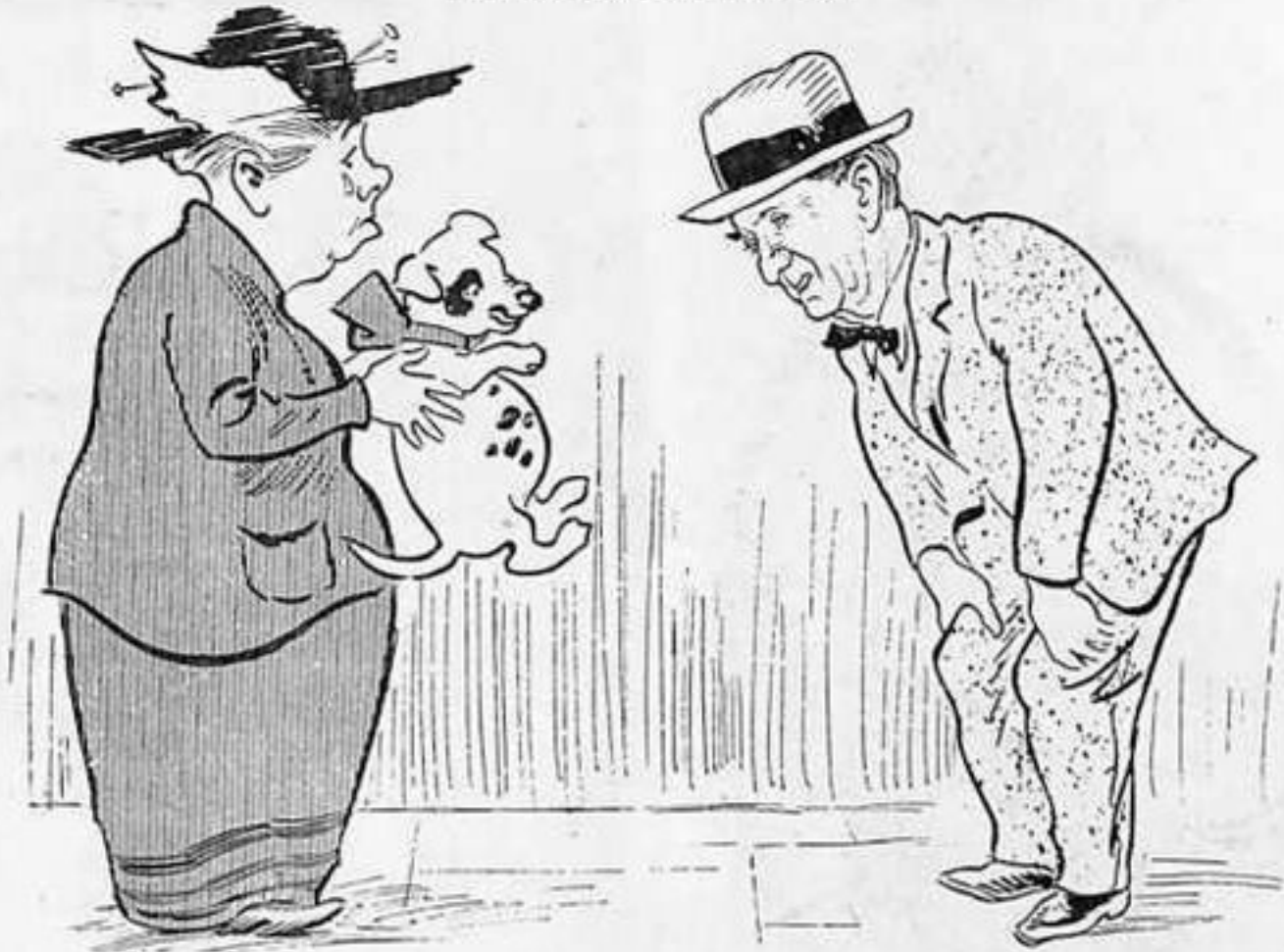


NOT UNDERSTOOD.

W.R. (indicating immense flock of sheep to distinguished American visitor): "And they're all hoggets, too, the whole furry lot of them!"

Distinguished American Visitor: "Gee! Same name again! Blame me if ol' man Hawgett don't own the hola Hock's Bay!"

A FRIEND IN NEED.



Mrs. Bloggs: "I'm fair worried about Rover. Mr. Donovan, and 'earing as 'ow yore on the 'Orspital Board, I thought I'd insult you about 'im. 'E's 'ad these 'ere purple and green spots orl over 'is pore little stummick since Sunday!"

Tim: "Mm! Let me see—spots on the stummick? Yes! Go round to the chemist and buy a bottle of Freckle Remover—if that ain't drastic enough, come back to me and I'll give 'im a drop of prussic."

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INSTRUMENTS

GRAMOPHONES
AND RECORDS

PIANOS AND
PLAYER-PIANOS

AND THE

Latest Popular Song Hits

ARE STOCKED IN GREAT
VARIETY AT

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You are invited to visit our Warehouse and inspect our Fine Selection of Instruments and Music. Our assistants are at your service to demonstrate to you any of the Instruments you may be interested in.

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I'm the heap big chief—the great Bellowing Papoose—
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Who breaks my command for his sin shall atone—
He'll be thumped on the boko with the sacred bone.

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Large Stocks of British-made
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REPLETE STOCKS FROM LONDON
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Ladies' Stylish
Costumes in Knit-
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from 23/6.

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MERCERS,
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"For this relief much thanks."

—Shakespeare.



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"I'm full of fight," quoth the Sprite of the Ink Pot. "It's my delight to tilt with the feather of a hen, at the multifarious failings of me fellow men—to rend 'em, and tear 'em, never praise and never spare 'em, they all get a breeze up at the scraping of me pen. I'm a bitter little crittu, when I start, in this respect I'm quite a credit to me tribe, as Maurice often has said, 'Ven tings is nice and placid,' and I pour on the acid, gall and wormwood aren't in it with my jibe. Yards of foolscap!—gallons of inkt—gimme a pen and I'll make you shrink."

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IN THE PURCHASE
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**Engagement
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MEANS THAT YOU
ARE SATISFIED THAT
THE STONES ARE
PURE

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if you buy the Ring
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"Eclipse-All" Suits are selected by the smart, discriminating men of Hawke's Bay, who know what it means to have good quality in their clothing.

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They are manufactured of the highest quality materials, the cut and finish being all that can be desired. The man of good taste can be suited to perfection from our fine range.

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"I'm not
Smoking!"

Both Hot Favourites,
and certain to come up
to expectations.

Dalgety & Company, Limited
AGENTS IN HAWKE'S BAY.

TO SECURE SATISFACTION, BUY YOUR WINE,

THE TOURIST MOTOR COMPANY, LTD.

"A MAN NOT OLD, BUT MELLOW, LIKE
GOOD WINE."

—Shakespeare.



"A SHOPPER IN HERETAUNGA
STREET"

WHISKY, AND BRANDY FROM T. COTTER.

WE HAVE INSTALLED THE MOST MODERN

FERREOUS
BUT BY NO MEANS RUSTY



When Your
Engine is
Pronounced O.K.

and still fails to give satisfaction, look to the Spirit in your Tank, for it is there that the trouble lies.



Fill up with "Gold Crown" Gasoline, and note the difference. The added power, smoother running, and quicker acceleration of your engine will demonstrate conclusively that it pays to use this 100 per cent. pure Spirit.

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THE PRICE IS RIGHT.

Carpenter's
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The true worth of

Footwear

is dependent, first, last, and
always, upon its quality.

For, after all, it is not what we
pay so much as what we get for
what we pay that counts.

THEREFORE,
DEAL AT

CARPENTER'S
NEXT TO ROACHS', LTD.



EH?

Beneath the tower, on kerb below,
A worthy donor sighs—Heigh ho!
I wonder if the public know
That only several years ago,
With modest mien and little show,
I gave these chimes—→

These chimes that mark the fleeting hours,
Announce the time to clear the bars,
And herald in the cinemas—
That call the populace to tea,
And set the bankers on the spree
Precisely at the hour of three—
Oh, do they ever think of me,
I wonder?

My gift forgotten—unextolled—
High time the story was re-tolled.



" A SPARKY WEE SCOT "



HYPNOTIST ?—NO !
MESMERIST ?—NO !!!
CONJUROR ?—NO !!!!

VOT AM I ?

WELL, I AM WHAT PEOPLE SAY—

A RING MAN

of many a successful sale in Diamond
Rings, Engagement Rings, Wedding
Rings.

You smile all the while if

Bert M. Kessell

GAINS YOUR PATRONAGE AT HIS
GEM SHOP, HASTINGS.

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PROPRIETORS.
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GUARANTEED FRESH EGGS.

Send your Eggs along and collect the CASH.

ALL DELIVERIES FREE.

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"THEY GREW IN BEAUTY SIDE BY SIDE."



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Never Grow Up*

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Send you Films to us.—It's our
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*Fancy Goods, Crockery, Toys
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IF IT BE A LIGHT ALE YOU REQUIRE,

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We carry the best stocks.

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We sell at reasonable prices.

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T. COTTER CAN SUPPLY IT.



THE DEAR OLD VET—
PICKED IT ALL UP
IN THE MAORI WARS—

ON THE RANGE



LIONEL—(JUST ARRIVED)
"HOWS THE WIND, OLD THING?"
JACK—(SOURLY) "PERFECT COW!!
HAVEN'T SCORED A BULL ALL DAY."

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Get Service from Ten Heighway
THE SINNER, BUT KEEN AS MUSTARD
**About Everything
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YOU KNOW THAT YOUR CLOTHES EITHER MAKE OR MAR YOUR APPEARANCE.

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AND SOLD BY T. COTTER, MARKET STREET.

THE SHORT SHORT HOSE

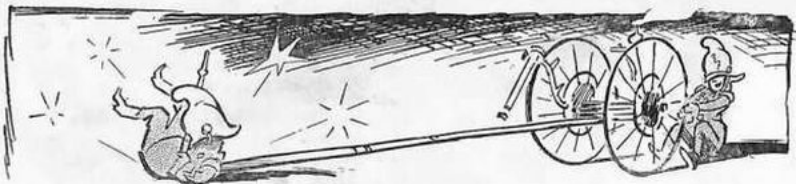
A KEITH
MOTION
TRAGEDY
IN ONE REEL
AND A JERK



The Superintendent: "Now then, Bob, are you quite sure you've got the big long hose on?"

The Deputy: "Yes, Boss!"

The Superintendent: "Well, hang on while I break all records!"



WHOOF! CRASH!!!

The Deputy: "Sorry, Boss—it must have been the little 'un!"

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IN A
"BARLEY" BUILT SUIT

which adds distinction to

THE SMARTLY-DRESSED
MAN.

Every Garment bears the hall-
mark of particular attention to
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SATISFIED CUSTOMERS.

Call and inspect our New
Season's Stock of exception-
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THE LONDON TAILORS &
MERCERS,
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ENGLISH AND COLONIAL SWEETS,
SOFT DRINKS AND ICES.



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GOODS DELIVERED FREE OF CHARGE.

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BUYERS

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Your CASH when you
want it, but your Fruit
must be Good. - -



We do not want Second-grade Fruit.

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The Biggest Stock of Oak and Heart Rimu Fur-
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Mattresses, Prams, Push Chairs, Wicker Fur-
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niture is at Christie's.

Everybody knows Christie's business is built up
on low expense, low prices, and high-class
goods.

Always remember you get these nice, just-what-
you-want goods for beat-'em-all prices at

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QUEEN STREET - - HASTINGS

EVERY T.M.C. REPAIR



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L.V. Zala Manufacturing Furrier

BANK OF NEW ZEALAND CHAMBERS,

HASTINGS.

All Repairing, Re-modelling, and Re-dyeing of Garments is done with the same care as new work. In fact, I always aim to make each customer a medium of recommendation for my work through perfect satisfaction.

Quality and workmanship is of more importance in the creation of Fur Garments than in cloth or any other kind of fabrics. Operating, as I do, a complete manufacturing establishment, with ever-ready personal service, you can rely upon perfectly artistic workmanship and fit.

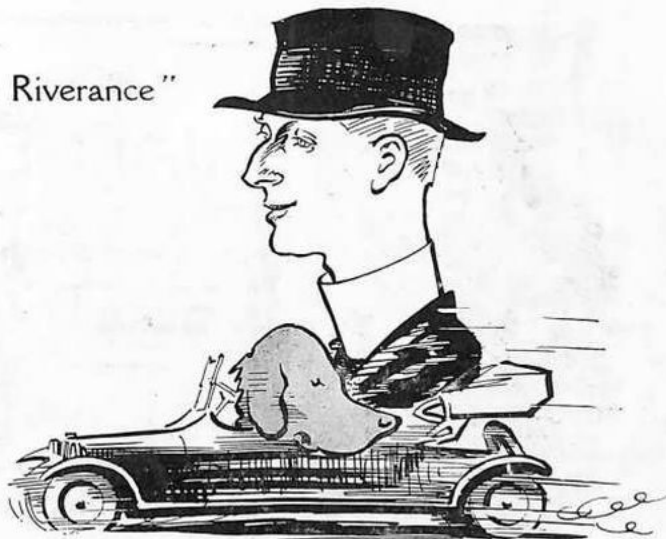
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COATS AND FURS OF ALL DESCRIPTIONS ON VIEW.

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MUST BE ABSOLUTELY PERFECT.

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COAL AND FIREWOOD MERCHANT
208 N WARREN STREET, HASTINGS

Telephone 178

Agent: Pukemiro Coal Mines

AND ALL LEADING BRANDS OF SPARKLING WINE.

WE HAVE NOW INSTALLED

"Out, damned spot! Out, I say!"
—Shakespeare.



OVER PROOF.



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*Specialists in
Men's Wear*



JAEGER'S

TAILORS, MENS' AND BOYS'
COUTFITTERS

HERETAUNGA STREET, HASTINGS

WE CAN SUPPLY ROSS'S DRY GINGER ALE

"The glass of fashion and the mould of form."
—Shakespeare.



A POCKET CARPENTIER.



JOE

A WAIMARAMA RANGATIRA.

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RUSSELL STREET, HASTINGS.

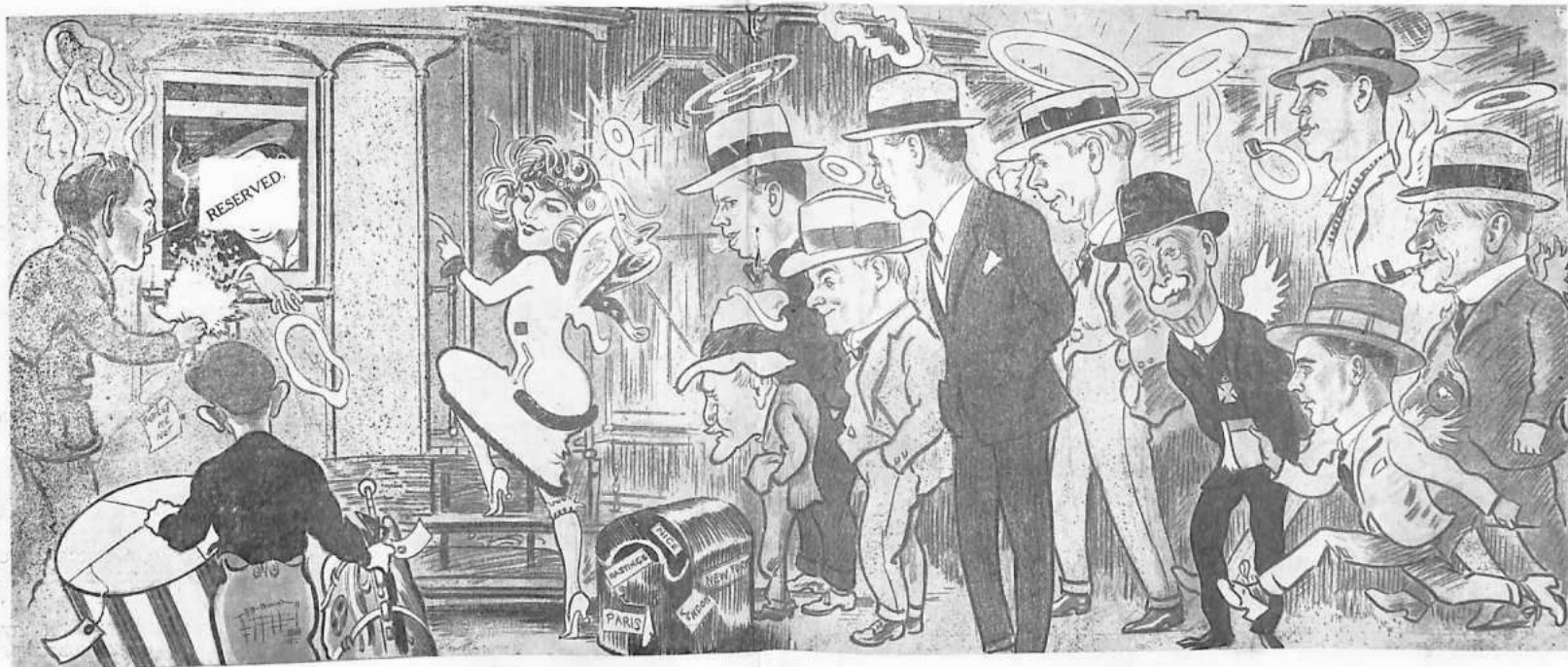
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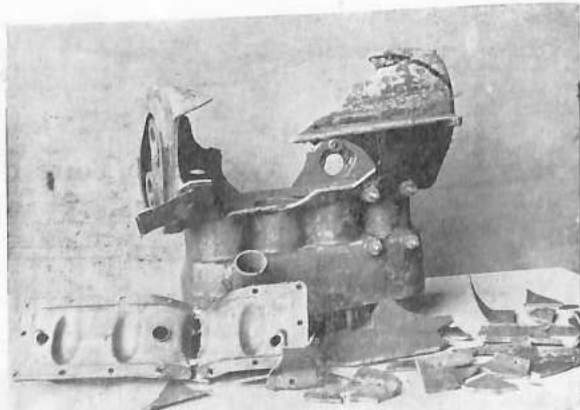
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"GOOD BYE—EE!"
(A FANTASY OF THE DEPARTING EXPRESS)



THE LADS OF THE VILLAGE BID FAREWELL TO A POPULAR STAGE IDOL.



These are genuine photographs of the engine of Mr. James Barclay's car before and after repairs at my garage.

Save the Pieces!
I may be able to weld them together.

EIGHT YEARS' EXPERIENCE IN ACETONE WELDING.
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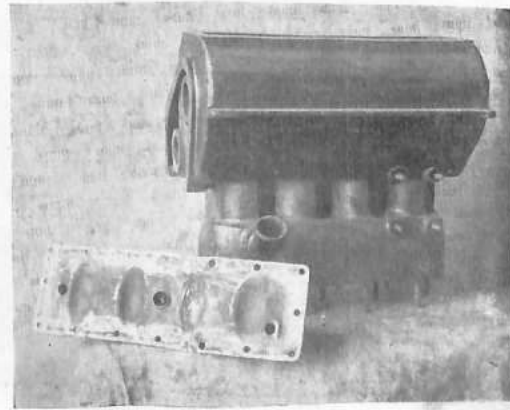
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CORNER QUEEN STREET AND NELSON STREET,
HASTINGS.

BEFORE—

'Phone 1525

AFTER—



ARE ALWAYS GREAT VALUE!

A BRACE OF SPORTS



MARTIN.



JOCK.

"Wee ba'—ye're unco dear tae me,
I'm feared tae smack ye aff the Tee—
Ye're price, at hauf a croon, is much enough,
Faur better in ma pooch are you, than in the
rough!
Losh me!"

THE DRINK OF ALL DISCERNING SAINTS AND SINNERS

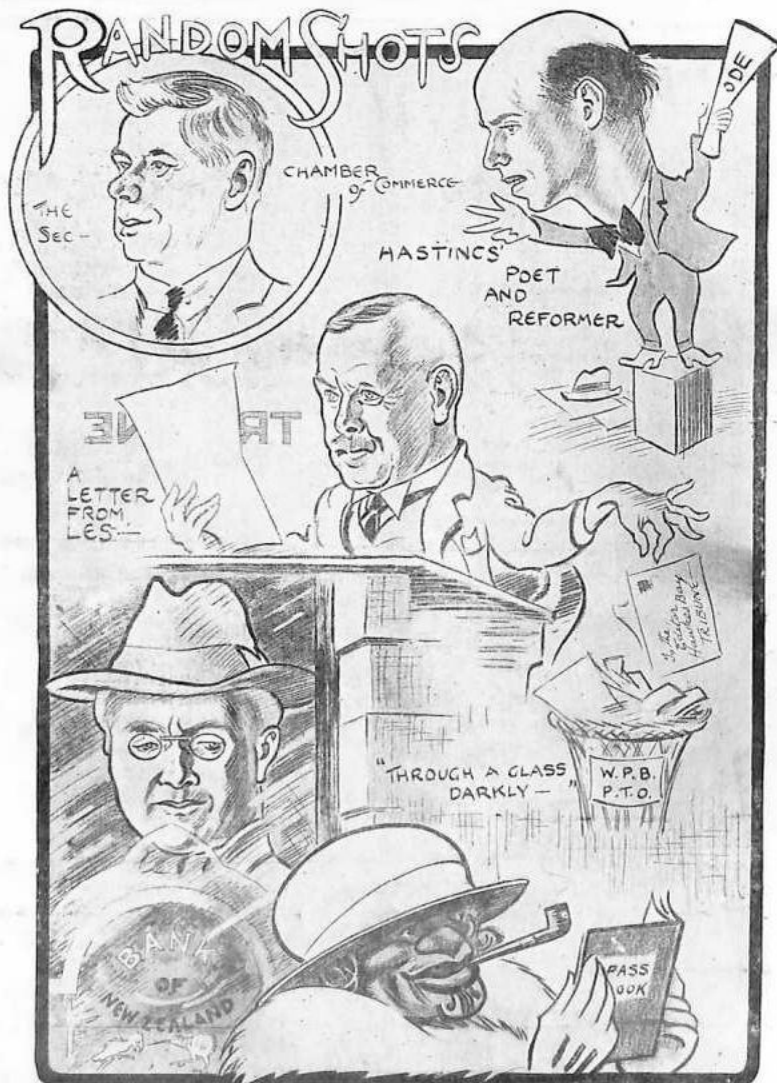
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AS PURE AS SUNLIGHT
AND BEYOND REPROACH.

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SOLE HAWKE'S BAY AGENT.

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Pharmaceutical,
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Requisites.



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BEST VALUE IN HASTINGS

A fine Selection to choose from.

WHETHER IT BE
A DIAMOND RING, A WRISTLET
WATCH,

or any other article of
JEWELLERY, ELECTROPLATE, OR
SILVERWARE.

you should always bear in mind that our twenty years' experience is at your disposal. If satisfaction has not been yours in the past, you can make sure of it in the future by dealing at our store.

Honest dealing, reliable service, moderate prices, are at your disposal

S. J. McKee
THE RELIABLE JEWELLER,
Opposite Carlton Club Hoel.

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Sole Distributors in Hawke's Bay.
Our Battery Service Station is the most up-to-
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Creams, "Inecto," L'Oreal, and Best English
Dyes always in stock.

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Walter Webb

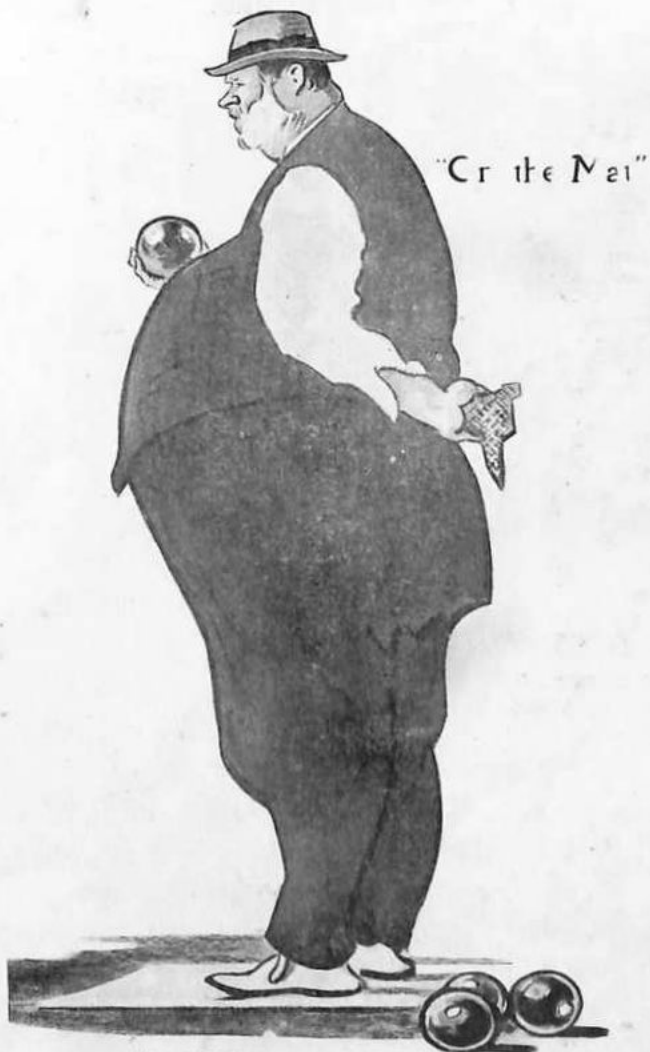
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NURSERY STOCK.

A cordial invitation is extended to all to visit
the Nurseries in the growing season and see for
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advice in respect to all classes of garden work
always at the service of clients.

FOR C.A.V. AND WILLARD BATTERIES!



Watch his elephantine antics,
Note his missile homeward slammed,
See the pretty little kitty,
Smashed to atoms—R.B. D***!!!

AND IT'S THE BEST.

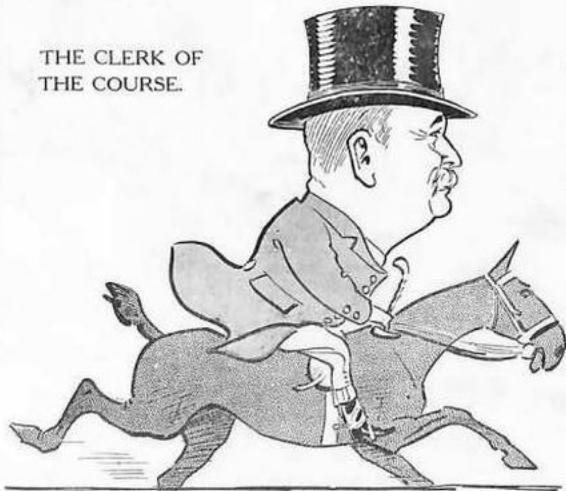
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TYPICAL TURFITES.



JIM.

THE CLERK OF
THE COURSE.



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MANNING'S OATMALT STOUT IS BOTTLED AND SOLD

IN PART PAYMENT FOR A NEW ONE.

All Sporting Material Stocked
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Play the Game!

There's nothing like outdoor sport to keep one fit and happy.

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If you already follow some sport we can keep all your wants supplied.

Our Sporting Gear is by the world's best makers, and is always fresh and reliable.

You will find that shopping with us is a habit that pays.

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THE OLDEST-ESTABLISHED TAXI BUSINESS IN HASTINGS.

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Trips undertaken to all parts of
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Special Cars to all Race Meetings.

THREE SEVEN-SEATER CARS
AMBULANCE
MOTOR HEARSE

Telephone 1325 - - Hastings

BY T. COTTER, WINE & SPIRIT MERCHANT, AND IS WITHOUT DOUBT THE BEST



THE BAT.

ON duty light
At dead of night,
I flit about the city,
With watchful eye
I ofttimes pry
On am'rous Bill and Kitty;
Or deal out biffs

To sozzled stiffs
Who doubt that I am gritty.
Let burglars brag,
They'll strike a snag
When I get on their track, sir.
The only thing that gets my goat
Is the Sergeant's frightful slack, sir!

Miss Dunphy

Late of Hygeia, Sydney.
LEADING SKIN AND HAIR
SPECIALIST.

Face Massage, Hair Tinting, Chiro-
pody, Manicuring.
MARCEL WAVING DONE
BY AN EXPERT.

Next Grand Hotel,
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Stays Good!

Good Furniture made to-day will be the sought-after ANTIQUE FURNITURE of the future. The Scoullar - made Furniture - represents the finest in design, material, and workmanship. You are cordially invited to visit the Scoullar Show-room, where a splendid assembly of high-grade and artistic Furniture productions await you.



The Scoullar Co., Ltd.

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THE DIEHARDS

(FRANK AND MORRIE)

Each ancient rep
Is full of pep—
He'll rush about !!
With dash quite diabolic
Till breath gives out,
And ends his little frolic !

Miss Sartori

Milliner & Costumier,
HASTINGS.

is now showing a large assortment of
Navy Serge Costumes in the finest
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Manufacturers and Direct Importers of Statuary,
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MONUMENTAL SCULPTORS,
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P.O. Box 124.

First-Class Work at Moderate Prices.
Estimates & Designs supplied on request.

RUBBISH!

(OR, WHAT'S TO BE DONE WITH THE QUARRY ROAD DUMP?)



Cr. Garnett—
"Oh, what a chance
for a civic jest!
We'll build 'em an or-
nate Fathers' Rest."

Cr. Garry (an idealist)—
"That, I think, would hardly
do;
Instead, I would suggest a
Zoo:
There's an ideal cave for
the Belgian hares
And a beautiful pond for
the Polar bears."

Cr. Cochrane (holding up
garter)—
"Ven I see it first, I
say to meself,
Now dot's a funny
ting."

The Deputy Mayor—
"Our visit here is **not**
a dud—
I've found a milk-
can in the mud."

Drink only the Best!

Strachan's Dunedin Ale and Invalid Stout

BOTTLED IN HAPKE'S BAY ONLY BY

J. A. Anderson

WINE AND SPIRIT MERCHANT,
Opposite Municipal Buildings,
HASTINGS.

'Phone 453.



"The rankest compound of villainous smell that ever offended nostril."
"The Merry Wives of Windsor."



Cr. Beatson—
"Much as I admire your talk,
I'll give this lot a miss in
baulk."

His Worship:
"Oh, for a larger honorarium,
I'd head the fund for a cre-
matorium.
Ashes to ashes, dust to dust,
It's a crying shame, a poor
outcast must
Moulder unmourned in the
mire."

Cr. Fowler—
"Garn! Oo! Ah! Sob stuff!
Droppit, etc."

CHAS. BONE :: PLUMBER HASTINGS

GUARANTEES ALL WORK UNDERTAKEN
POWER PUMPS TANKS
WINDMILLS GALVANISED PIPE
HYDRAULIC RAMS, ETC. PIPE FITTINGS, TAPS, ETC.

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10 Years in Hastings 10 Years

STEVE



*Sketched
at the Yards*



STUDIES IN EXPRESSION.

The Flinty "Once Over" of the Buyer, and The persuasive glance of the seller.



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AND GET IT PAINTED AND ENAMELLED BY

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WE RAIL GOODS TO ALL TOWNS AT

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Exporters and
Cash Buyers of

CALF SKINS, HIDES,
SHEEP SKINS, WOOL,
TALLOW, HORSE HAIR,
ETC.

Phone 161.

Box 255.



SALE OF THE OLD EWE.

Five bob I'm offered,
Seven it is!
Ten to you, sir!
Damned poor biz—
Ten bob, bob, bob—bob!!
Strike me! Mine's a rotten job!
Make it twelve—don't let her stick.
'Struth, the market's bally sick!
Come, have a heart! She's here to sell,
And I'm as dry as flaming L!
Eleven, twelve, fifteen I'm bid—
Stretch a point to reach the quid.
A pound it is! She goes to you.
All done, all done, at twenty-two!

VULCANISING

You can bring your Tire Repair Bill down to a **minimum**
when you deal with

ALEXANDER'S VULCANISING WORKS

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THE TOURIST MOTOR COMPANY HAVE

Box 205. Telephones 277 and 454.

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WAIROA, AND WAIPUKURAU.

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MURTON'S DIPS AND FOOT ROT CURE
GILBEY'S WINES AND SPIRITS
NEW ZEALAND SHIPPING COMPANY

RUSSETTA DRY GINGER ALE IS COOL AND REFRESHING.

THE CAR YOU ARE LOOKING FOR.



OVERHEARD.

"Heard the news, George?"
"Mon, Eric, I'm hearin' them all day long!"
"I said news, not ewes."
"Well, well, well! Yows, yows, yows!
Yes, yes, yes! Mercy me!"

Framed Originals, in colour, of all Sketches in this book are for sale.—Prices on application to G. Hartshorn, Russell Street. P.O. Box 58. Telephone 1547.

AND CAN BE PURCHASED FROM T. COTTER, MARKET STREET.

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**Hawke's Bay's Leading Quality
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There you will find any article you may require in the very best quality, and comparison of prices is invited to prove that the values are unbeatable.

All goods excepting heavy Manchester and Furnishings are forwarded free of cost.

We give 1/- in the £ discount on all Accounts paid by the 10th of the month following purchase, and 6d. in the pound if paid by the 20th of the month following purchase.

Our Country Order Department is under expert supervision, and we guarantee to give satisfaction to every customer shopping by Post or refund the money.

Shop with the House that has a guarantee behind every article sold, and which has built a big reputation for service and dependability during the short time it has been in existence.

Genuine—always Genuine.

THE D.S.L. . . . NAPIER

"UPON HIS TIP-TOES STALKETH
STATELY BY." —Spenser.



THE REGISTRAR.

Oh, Registrar! Oh, Registrar!
How bright and debonair you are,
In hat and tie so sporty.
Tho' nigh four score,
You look no more
Than thirty-nine or forty.
What is the secret of your youth?
Why this sprightly carriage?
The answer isn't far to seek—
You've booked another marriage!

THE TOURIST MOTOR CO. HAVE IT!



"THE MAJOR"

Tyre Specialists

PNEUMATIC AND SOLID.

BEST ENGLISH AND AMERICAN
SOLIDS FITTED DAY OR NIGHT.

HASTINGS
ENGINEERING AND MOTOR
WORKS,
KARAMU ROAD, HASTINGS.

Agents for High-grade English
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and Buses.

Oxy-Acetylene Welding in all Metals.
All Classes of Engineering Work
undertaken.

Thoroughly competent mechanics
only employed.

It will pay you to give us a turn.

Call, Write, or Ring.

D. Baker-Gabb
PROPRIETOR.
CERTIFICATED &
PRACTICAL ENGINEER.

T. COTTER, MARKET STREET, IS SOLE BOTTLER IN HASTINGS.

IF QUALITY APPEALS TO YOU,

THE GENTLE ART OF INVESTIGATION.



Parties concerned: A lady visitor to the Baths and a trio of Swimming Club officials.



Billy: "Aha! A winner in the Beauty Contest, or I'm no picker."

Bert: "I'll swear I've seen her at the Cosy."

*The Elite
Hairdressing Saloon*

W. LeBas

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LARGE STOCKS OF CIGARS, CIGARETTES,
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Razors Ground and Set, with a Guarantee.

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TAILORS AND
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Theatre).

LATEST STYLES BEST QUALITY
LADIES' COSTUMES from £8.



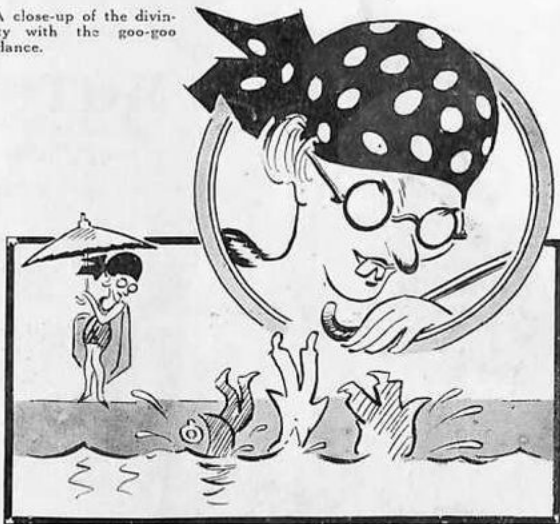
'Phone 1268.

TRY TIMARU ALE AND STOUT.

GET TO KNOW ABOUT THE HUMBER.



A close-up of the divinity with the goo-goo glance.



A.A.: "I'll give one of my famous coughs, and round she'll turn."

EXIT Club Officials.



THE BIG THREE OF THE TAILORING WORLD

THE SOLE AGENT FOR HAWKE'S BAY IS T. COTTER, WINE & SPIRIT MERCHANT

WE REPAIR ALL MAKES OF AUTOMOBILES—



MOTOR CARS

*Fiat, Oldsmobile, Durant, and
Chevrolet Cars*

Call and inspect these beautiful
Cars, and arrange for a demon-
stration run.

IMMEDIATE DELIVERY

Repairs by expert mechanics.
Stockists for Goodyear and
Michelin Tyres, Accessories,
Oils, and Benzine.

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The Motor Car Electrical Specialists ?



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Authorised Representatives for:

GENUINE WILLARD BATTERIES, DODGE, NORTH-
EAST SYSTEMS, BOSCH MAGNETO, STARTING AND
LIGHTING EQUIPMENT.

BATTERIES, SPARE PARTS, AND ACCESSORIES STOCKED.

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"ANTHONY HORDERN"

"Oh, my prophetic soul! My uncle!"
—Hamlet.

L. J. Harvey

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New Goods constantly arriving from the makers.
Our personal supervision enables us to buy all the Latest Goods at lowest market prices.
If you are about to furnish it will pay you to call and inspect our fine assortment. When in
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Come to "The Spa" at Taupo for Your Vacation

Wondrous sights, world-famous sport, an invigorating climate, health-giving hot mineral baths, excellent attention, and first-class cuisine.



The Spa Hotel at Taupo is now under the control of Mr. and Mrs. Sam Charlton, late of Hastings and Napier. Wire, write, or telephone for rooms.

STOP AT "THE SPA" WITH SAM CHARLTON
AND THE SUCCESS OF YOUR HOLIDAY IS ASSURED.

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Timber, Firewood, and Coal Merchants

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Waipa Collieries, Ltd.

Phoenix Crown Galvanised Iron.

WE HAVE LARGE STOCKS OF GIN, AND SELL IT AT

DOCTORS OF SOULS
AND A SOLE DOCTOR



A METHODIST.



C. OF E.



"WE'LL NO BE SAT ON."



On constabulary duty
I'm a divill
It's me slogan!
When I appear
The Fusilier
Accelerates, and fades into
The misty distance.
For, indade,
A very divil of a cop am I!
I'M SERGEANT HOGAN!

NOTHING IS WORTH HAVING UNLESS IT'S THE BEST.

CAN BE CONVERTED TO A CLOSED CAR IN TEN MINUTES

The Glory of a Beautiful Woman

is the admiration and envy of the world.

Ladies—

You cannot afford to get plain and dowdy.

Consult us at the Marcelle Toilet Salon re
PERMANENT WAVING
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All Our Preparations registered "MARCELLE."

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Appointments made personally or by 'Phone
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Telegrams: "Boyd Motors, Hastings."

'Phone 1262, Hastings.

J C. Boyd Motors *Automobile Repair Specialists.*

Our Repair Work is done by a highly-
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personal supervision of John C. Boyd,
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The Houses of Quality Entertainments.

WE SCREEN THE BEST PRODUCTIONS RELEASED BY ALL THE
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Our Aim is to Please You in Entertainment and Comfort.

Showing every evening at 7.45. Matinees Saturday at 2.30. Special Matinee
Performances as advertised.

HEATING SYSTEM FOR WINTER COMFORT.

BUY YOUR LIQUOR FROM T. COTTER, AND BE SURE OF THE BEST.

ALL HUMBER CARS ARE NOW FITTED WITH THE NEW

THE THREE
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PHILLIPS & WRIGHT, LTD.

*Building and Jobbing Work of all descriptions
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Furniture of Artistic Design and Sound Construction manufactured on the premises.
Large Stocks of Moquette, Tapestry, and Covering Material on hand; also large stock
of Superior Carpets and Rugs.
Builders' Ironmongery, Choice Wallpapers, and Painting Materials. All at Lowest Prices.

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YOU CAN BUY ALL LEADING BRANDS OF WHISKY.

V-TYPE WINDSCREEN, THAT SIDETRACKS THE WIND!

FOR
**Taupiri
Coalbrookdale
Newcastle
Coal**

**Maire
Rata
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Pine
Willow
Firewood**

Coke, etc.

Ring

WHITE & CO.

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QUALITY—

The hallmark of perfection.

CLEANLINESS—

Of vital importance in Bread-making.

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The Essence of a progressive business.

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HASTINGS BAKERY
LIMITED**

PHONE 74.

How Does YOUR BAKER MIX DOUGH?



YOU ARE INVITED TO INSPECT OUR MODEL HYGIENIC BAKERY.

FROM T. COTTER, WINE AND SPIRIT MERCHANT.

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The Cliff Press Printing and Bookbinding Depart- ments

Equipped with Model 14 Linotype and expert service. Type/written Letters by Linotype a Specialty.

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Note Address—

The Cliff Press Lending Library

" WHERE THE GOOD BOOKS
ARE "

Every book is absolutely new, and our Special Cover and Book-mark ensures cleanliness.

Inspection invited. Country Clients catered for. Catalogue of Books free.

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Post Office).

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T.M.V. Wines
O.O. Whisky
Normandin's Brandy

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BOX 88, HAVELOCK NORTH.



Hastings Timber & Joinery Co., Ltd.

For Joinery of Every Description.

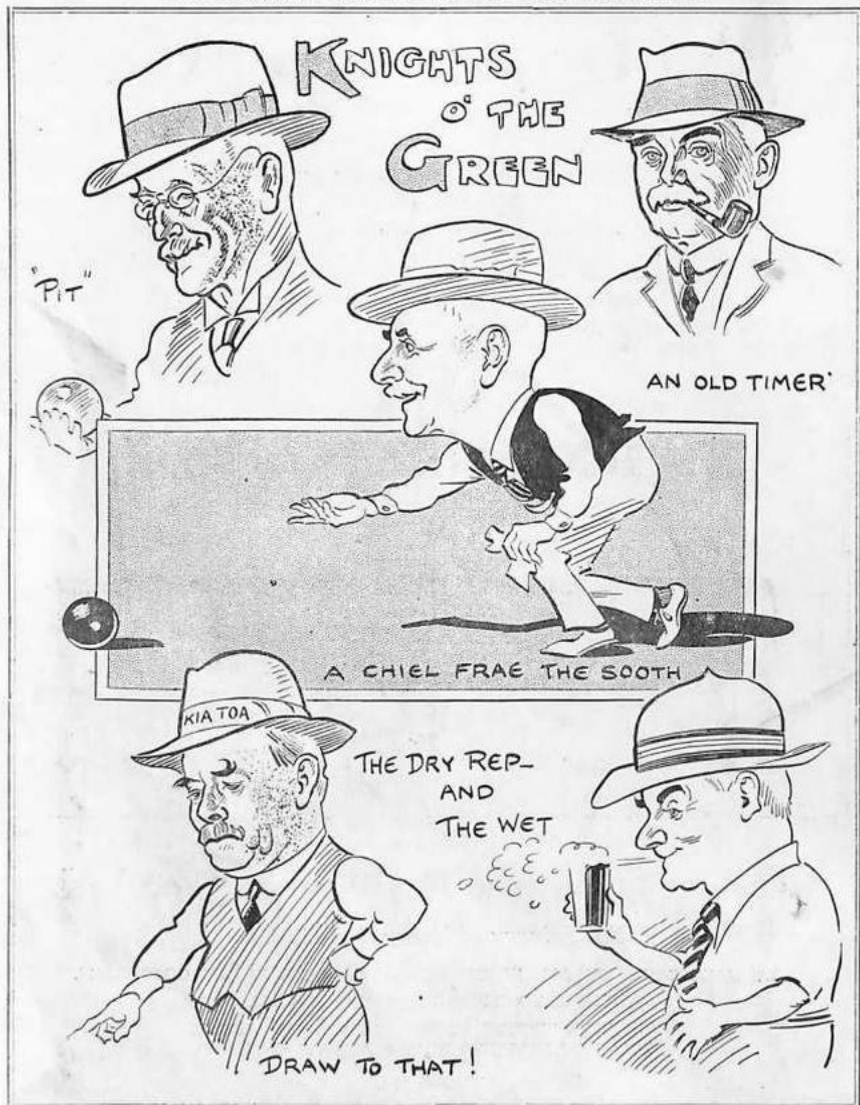
WE MAKE CASKS OF ALL DESCRIPTIONS TO ORDER IN OUR COOPERAGE.

'PHONE YOUR REQUIREMENTS TO No. 158.

YOU WILL RECEIVE PROMPT ATTENTION. LARGE
STOCKS OF SEASONED TIMBER ALWAYS ON HAND.

'PHONE 158.

J. HIRON, Manager.



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WINE AND SPIRIT MERCHANT, YOU WILL NOT BE DISAPPOINTED.

TO DRIVE AND HOW TO CARE FOR YOUR CAR.

CHECKS OR CHEQUES ?

*Both of the above are quite fashionable—
the larger the better.*

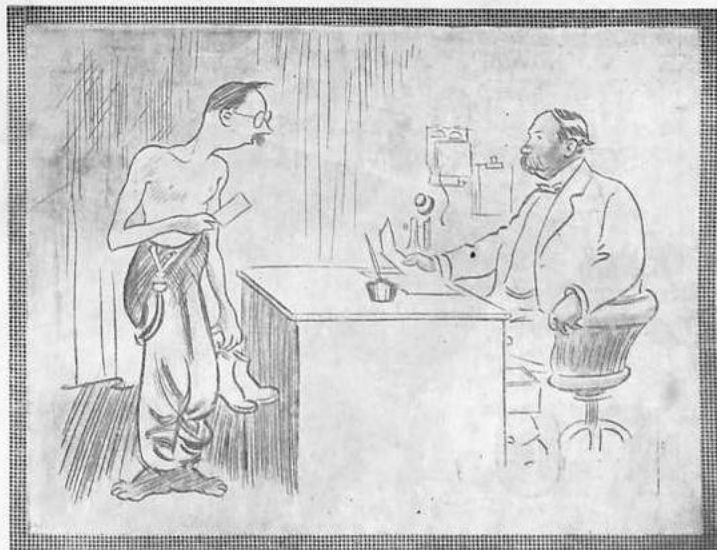
We are showing a Splendid Selection of Materials in the New Fashionable Large and Small and Broken Checks, also Tartan Colourings in warm woollen materials. In the wider widths $1\frac{1}{4}$ yards is sufficient for an ordinary Skirt.

Prices are quite moderate—

4/6, 5/11, 9/11, 10/6, 14/6, 18/6 per yard.

SUTHERLAND & MITCHELL

The Ladies Wear Store, Hastings



Doctor (to Wowser being examined for life insurance): "I take it you're not in any way rapid? You don't dissipate, for instance?"

Wowser: "Well, to be perfectly frank with you, doctor, I'm rather a demon for Ludo."

This Drawing is issued by the Contingent

QUITE 'ARMLSS



Hori (horrified): "Py corry! Tese pakeha birds
not much like te old wahine, eh?"

ROACHS'
LIMITED