



The Overture to Act II, a grand march entitled "The March of the Rangatiras," was composed for this revival of "Marama" by Madame A. W. Lelievre. Opening with a stately martial theme in which the bass is prominent, it changes to a melodious song-like plaint for wood and strings; the whole composition, suggesting the regretted passing of that honourable and old-time Maori Chief — the Rangatira, has been sympathetically treated by the composer.

20 years ago

"MARAMA"

was first produced in Hastings.

Then-

CHRISTIES' was a very young firm. Its slogan was . . .

"It's Quality That Counts"

Today

"MARAMA"

is again produced in Hastings, but Christies' has now grown to one of the most up-to-date furniture houses in New Zealand, having been built up on that same slogan . . .

"IT'S QUALITY THAT COUNTS"

Linked with that guaranteed quality are prices that enable everyone to furnish well at reasonable cost. You can completely furnish at Christies' and be completely assured of the utmost pleasure and satisfaction.

We Invite You

to visit our showroom and to see our latest furnishing styles and also our new Carpets and Carpeting which we have recently landed.

CHRISTIES,

Russell St.

Hastings.

Watson's

THE

Drink

THAT MAKES YOU
GLAD YOU'RE THIRSTY

609 St. Aubyn St. W. Hastings.

CARLTON CLUB HOTEL

HASTINGS

C.T.A. and A.P.S. HOUSE by appointment.

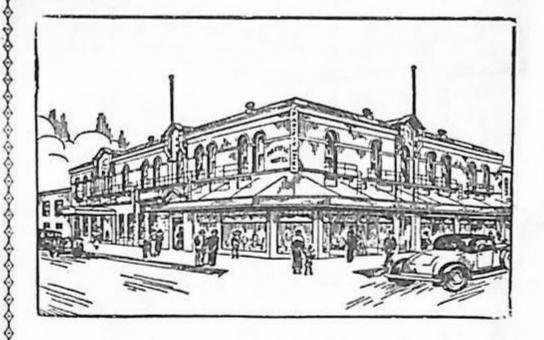
Speights Ale only on Draught.

All Spirits and Liqueurs stocked.

Phone 4014.

P.O. Box 14.

Proprietress: Mrs. E. Luttrell.



Pacific Hotel Hastings

THE POPULAR

LICENSED HOTEL

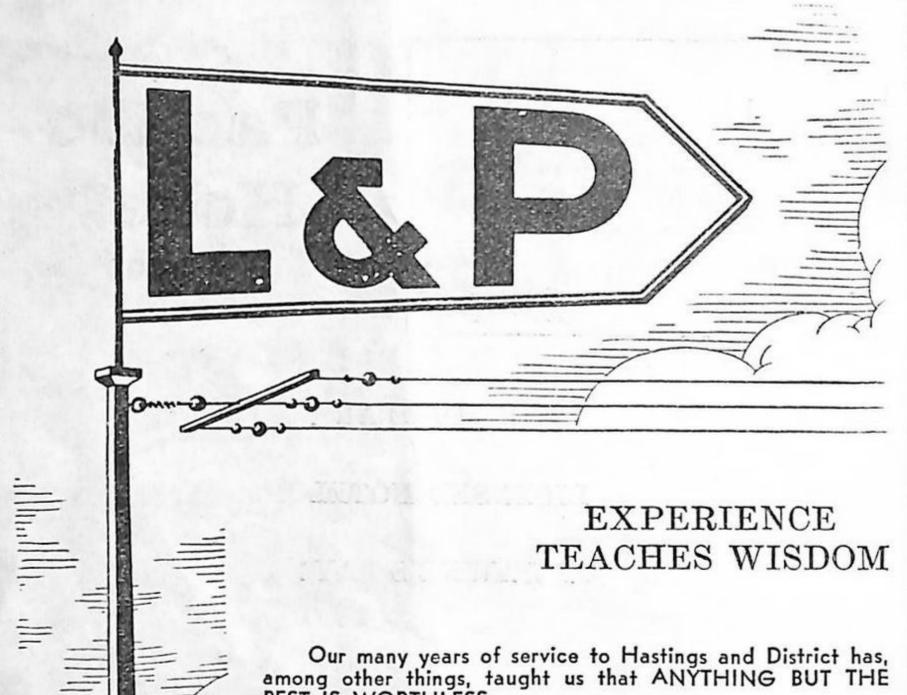
OF HAWKE'S BAY!

An EYE-MINDED WORLD

This is an optical age. Today, out of every ten people, seven need glasses. An increasing number wear them. They know that the pace of modern living demands for their eyes the best help modern science affords.

SHATTKY & WEBBER

F.I.O. (Eng.) F.S.M.C. (Lond.)
OPHTHALMIC OPTICIANS
Hastings.



Our many years of service to Hastings and District has, among other things, taught us that ANYTHING BUT THE BEST IS WORTHLESS.

We will not offer anything but the best, and our long and wide experience has made us capable judges of what to offer.

WE ARE AGENTS FOR-

"COURIER" RADIO.

"GOBLIN" VACUUM CLEANERS.

"DOMESTIC" ELECTRIC SEWING MACHINES.

PRIGE LOAGH

ELECTRICIANS

RADIOTRICIANS

PLUMBERS

HASTINGS

Powdrell Bros. Transport Ltd.

CARRIERS & TRANSPORT CONTRACTORS

401, Corner Nelson & Eastbourne Sts., Hastings.

WITH OUR FLEET OF 11 TRUCKS

WE PROVIDE

TRANSPORT FOR ALL CLASSES OF

LIVESTOCK, WOOL, MANURE &

GENERAL GOODS.

Satisfaction Guaranteed!

Telephones—DAY - 4260 NIGHT 3687

THE

NAPIER-WELLINGTON

Daily Transport Co. Ltd.

(Co-ordinated with N.Z. Railways)

LICENSED BY N.Z. GOVERNMENT.

LICENSED BY H.M. CUSTOMS.

WE PICK UP AND DELIVER FREE!

ADDRESSES:

HEAD OFFICE: Station St., Napier, Phone 4921 (3 lines).

HASTINGS BRANCH: King St., Hastings, Phone 2436.

WELLINGTON BRANCH: 94 Jervois Quay, C.I. Phones 44,379 and 45,708.

Furniture Removals Specially Catered For.

General Goods — Nothing Too Large or Too Small, not even a 1 lb. parcel.

"YOUR GOODS TRAVEL WHILE YOU SLEEP"





Look Smart All Day
"THE MODERN WAY"



All Dry-Cleaning Requirements promptly attended to.

The "Modern Way" Dry Cleaners

Heretaunga St. West.

'Phone 3820.

CURLINE & PRITCHARD

The

Motor Repair Specialists



Stockists-

"India" Tyres

"Erg" Batteries

Castrol Oils

Phones:

4362

2896



"ERG"

Batteries

Made
in
New
Zealand.

UNCONDITIONALLY GUARANTEED!

"INDIA" TYRES

100 Per Cent.

British.

Factory Labour

Capital.



AVAILABLE FROM ALL GARAGES
AND SERVICE STATIONS!

MURRAY, ROBERTS & CO., LTD.

FACTORY REPRESENTATIVES

Hastings—Napier—Waipukurau—Wairoa

Hector Jones Electrical Co., Ltd.



ELECTRICAL

a n d

RADIO

REPAIR

SERVICE

PHONE . . . 4359

Hector Jones Electrical Co., Ltd.

KING STREET, HASTINGS.

MORRIS Cars and Trucks



PETROL, OIL AND MOTORING REQUISITES,

'A' Grade Mechanics

all available at



Stewart Greer Motors

Limited

GARAGES:

HASTINGS and NAPIER.

Protect Your Credit

by joining

The N.Z. National Creditmen's Association (H.B.) Ltd.

Credit reports obtainable from every part of New Zealand.



127E QUEEN STREET, HASTINGS. P.O. BOX 73.

'PHONE 3585.

Napier Privilege Line 3585.

"Marama" was first produced on the 16th November, 1920, at the Municipal Theatre, Hastings, by the Hastings Operatic Society. This was followed, six months later, by a New Zealand tour embracing the four centres and many smaller towns.

WE SPECIALISE IN THE REPAIR OF ALL

Electrical Machines

ALTERNATING AND DIRECT CURRENT MOTORS and STARTERS.

AUTOMOBILE ELECTRICAL EQUIPMENT.

JOHN HILL Ltd.

MARKET STREET

HASTINGS

Dial 2116

LET YOUR WASHING DAY BE OUR WORRY!

> OUR SERVICE IS AT YOUR CALL!

WE

COLLECT AND

DELIVER

or is pulsed within the sales and to sales

Hastings

Steam Laundry and Bag Wash Co.

LYNDON ROAD :: HASTINGS

'Phone 4361.



HARVEY'S

FOR ALL THAT

IS BEST IN

ENGLISH

and

CHINA TEASETS

In spite of the difficult times through which
the Empire is passing, we are fortunate in
having excellent stocks of the very latest
from the leading English Potteries. Our Mr.
Harvey while in England visited these Potteries and purchased some exquisite designs
in Doulton, Spode, Josiah Wedgwood, and
Susie Cooper ware. We can confidently invite the most critical inspection of these
lovely products and will be pleased if you

PAY US A CALL!

L. J. HARVEY

HARDWARE AND CROCKERY Russell St., Hastings.

Don't Despair..

WE STILL HAVE GOOD STOCKS
OF BABIES' WOOLLIES AND
SHAWLS AT

The W@L SHOP

RUSSELL ST., HASTINGS.

IT'S SPARKLING!

IT'S INVIGORATING!

IT'S A DRINK TO CHEER!

Its.

Waitemata

A Quality Product of Dominion Breweries Ltd.



Procurable at the

Hastings Hotel

Geo. Deakin, Proprietor.

H. H. Campbell and Sons, Ltd.

Timber

Joinery

Hardware

Karamu Rd. HASTINGS

LOOK FOR THE SALON WITH THE NAME RAYMON.

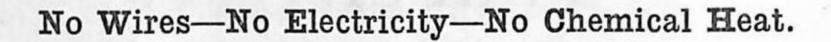
AMERICA'S LATEST

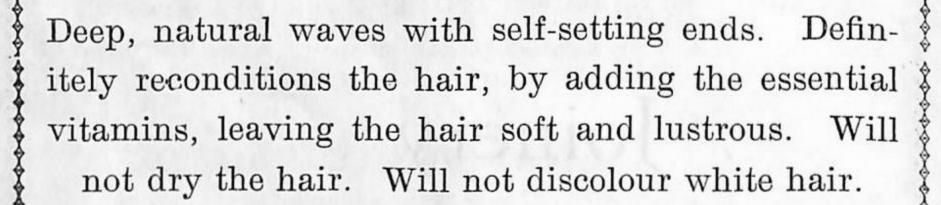
(Direct from the Continent)

THE OIL-RAY WIRELESS WAVE

featured by "Raymon"

is Acutally Self-Setting.





A tonic as well as a perm.

Definitely exclusive to . . .

RAYMON Hairdressing Salon

Market Street, Hastings.

Late Night Thursday.

Tel. 4354.

ALL: AMERICAN: METHODS

CARRIAGE OF LAMBS
AND ALL LIVE STOCK ...

J. MILLS Ltd.

ARE PREPARED AT SHORTEST NOTICE TO
PLACE THEIR MODERN LORRIES

AT THE DISPOSAL OF
FARMERS.

Every Care and Attention.

Telephone 2307, Hastings.

"NEW ZEALAND HERALD"-Auckland, 20/6/21.

"Marama" is a tuneful, musical comedy and a capital one at that. Principally because it reflects with fidelity the concord and unity in which Pakeha and Maori live in this Dominion, and because it furnishes quite a number of airs which might well be claimed as National Songs."

"WHERE THE GOOD BOOKS ARE"

Latest Political, Biography, Fiction and General Books always in stock.

Fountain Pens with Pencils to Match — Always Ideal Gifts for Troops Overseas.

Any Newspaper or Periodical Posted to any address.

Foster Brook

Bookseller, Stationer, Newsagent.

Box 3

Telephone 2461

HASTINGS

"WANGANUI HERALD"-Wanganui, 16/6/21.

There was a splendid house for the only Wanganui presentation of "Marama" in the Opera House last night, and the unanimous verdict was that the advance reports of the opera were more than justified. The 'book' is a good one; embodying an interesting plot, well told, and with the grave and gay excellently balanced. As for the music, it is tuneful, bright, and captivating from end to end; some of the numbers are real gems.

ALBERT

Proprietor: HAROLD E. CONNOP

Good Sports House for Accommodation and Liquor.

Today's Drink...
WAITEMATA

"ECLIPSE ALL" Overcoats — Suits — Sports Wear



MILLAR and GIORGI

(HASTINGS) LTD.

FREE ...

RADIO TESTING ...SERVICE

We have recently installed the latest Precision Valve Tester.

This tester not only gives a true record of the efficiency of the valves under load but each electrode is also tested separately.

The large size meter gives you a clear reading. Remember your radio can only be as good as the weakest valve.————

THOS. RITCHIE LTD.

ELECTRICIANS & RADIO DEALERS
HASTINGS.

'Phone 3531 (2 lines)

Box 108

For All Good Radio Accessories.

The words and melody of the new patriotic song and chorus, "One and All For Maoriland," has been specially written by Mr. Ribbands for this centennial occasion. The number should prove a worthy successor to the Hastings Operatic Society's Great War' song hits, "Our Territorials," and "We Shall Get There — In Time." Mr. Cedric White, the Society's conductor, has provided a clever, rich, and colourful orchestration to this song, as well as to the "March of the Rangatiras."

The Thanks of the Society are due to

Messrs. S. I. Jones and H. Elliott

who have acted throughout the season as

Assistant Business Managers.

Hastings Amateur Operatic Society (Inc.)

OFFICIALS:

President:

HIS WORSHIP THE MAYOR, G. A. MADDISON, ESQ.

Vice-Presidents:

A. I. RAINBOW, ESQ. and H. R. CAMPBELL, ESQ.

Committee:

C. H. SLATER (Chairman), H. G. DAVIES, L. FAIL, L. J. FISHER, U. D. McIVOR, H. B. POPPELWELL, H. S. B. RIBBANDS, G. E. G. ROGERS.

Hon. Stage Manager: HECTOR SPENCE.

Hon. Pianiste:

Hon. Auditor:

MISS B. McCUTCHEON.

Messrs, RAINBOW & HOBBS.

Wardrobe Mistress: MRS. T. W. LEWIS.

Hon. Electrician: DUNCAN HENDERSON.

Property Manager: RALPH SPENCE.

Business Manager: E. E. RIVERS.

Hon. Treasurer: C. H. SLATER.

Hon. Secretary: E. E. RIVERS.

COVER DONATION

Our thanks are due to Mr. Colin Wilkinson for the designing and artist work, and to the printers, Messrs. Wattie Ltd., for the printing and supply of blocks.

FOREWORD

MARAMA is primarily and finally a New Zealand Opera, the first of its kind, and is intended to depict, with musical adornment, the every day life of some of the inhabitants of these happy islands. Although it was inevitable for the construction of an interesting and cohesive libretto that there should be introduced a certain amount of fancy and improbability, yet there is no impossibility about a story wherein the actors are everyday persons, picnicking on the beach near Auckland, or sight-seeing near Rotorua. The theatre-goer must not therefore expect to see the sheep farming hero attired as a picturesque Prince Charming, or the chorus costumed as Watteau swains and shepherdesses, but whatever disappointment may be felt through lack of spectacular display will, it is anticipated, be fully compensated for by humourous dialogue, bright songs and choruses and above all by tuneful music. The play is written as a Comedy Opera and not as a Musical Extravaganza.—The Author.

THE PLOT

The Story of "MARAMA," as the sub title suggests, centres in a famous greenstone mere—a mere being a Maori jade hand weapon of chieftain rank. This mere, named Matua-a-Tiki-Pounamu, belonged to an old time Rangatira called Puanga, who in his leisure carved a tiki in the likeness of a small deformed idol from the handle of the mere, and gave it to his wife as a mascot on the eve of a great tribal battle. In the conflict the mere disappeared, Puanga was slain, and the battle lost.

The tiki, carefully preserved, and handed down from generation to generation in the direct female line, is now in the possession of Marama, a native princess, who has been brought up to believe the legend that although her tiki may protect and bring her good luck, yet she will never experience perfect happiness until wedded to the owner of the long lost mere.

When the play opens, this mere, a few months before, has been ploughed up by a sheep farmer, Alan Dale, on whose property is the site of the ancient battle field. Alan, unaware of the weapon's history, is profiting by the Christmas holidays to get down to town for the purpose of selling it, mainly because through a series of petty misfortunes he is beginning to suspect that the mere is cursed, or, as the Maoris say, 'tapu.'

MARAMA, hearing that a mere corresponding to one she seeks, is in the possession of Alan, hastens to see him with the sole intention of securing it for her lover, Huia; but, a few moments before her arrival, Alan has made a present of it to a stranger, Lord Aucklington, with the proviso that the latter should permit friendship with Lady Betty Cantago, his daughter. Alan, unwilling to ask for the return of the mere, and not saying what he has done with it, leaves Marama and Lord Aucklington alone. Lord Aucklington is an earnest student of ethnology, and it is for the purpose of scientific investigation in the racial characteristics of Maoris that he has come out from England, so naturally he is much interested in being brought into contact with the pure blooded princess Marama. on the other hand is much bored by the Lord's technical phraseology. So to attract her attention the mere is produced. Marama is greatly shocked on discovering who is the possessor of an object on which her whole life's happiness is depending, and more so when she learns that Aucklington will not part with it for worlds. Concerned as to the best thing to do she invocates the help of her tiki, and on her knees receives the inspiration—which to her child-like mind seems a command—that her duty is to marry Aucklington and trust to luck that some great disaster will speedily happen to her involuntary husband, so that she may be left with the mere, free to wed the man of her choice.

Fortunately, in Comedy Opera nothing tragic can happen, so, instead, a series of escapades humourous to all but the noble Lord himself, carry the story along to the final curtain, where through the intervention of His Excellency The Governor General, the ending is happy for all concerned.

WE ARE

BLUE BAND TAXIS

Weddings etc.

YOUR CALL

(THOS. NAISBITT, PROP.)

specially catered for

DAY OR NIGHT!

PHONE 2489

with latest model Lincoln.

OR, THE MERE AND THE MAORI MAID.

Words by H. S. B. RIBBANDS

A Rangatira,

Rangi Taihoa,

MARAMA,

1st Girl

2nd Girl

Music by ARCHIE DON

> Hawea Tomoana Lena Bennett

Te Uira Tomoana Ruru Te Aro Robin

MERE AMOHAU

CHARACTERS:

PAKEHAS HIS EXCELLENCY THE GOVERNOR GENERAL FRANK BYRNE LORD AUCKLINGTON, F.R.S., A Professor of Ethnology LEON FAIL THE HONOURABLE TONY CANTAGO, Aucklington's Son HARRY POPPELWELL ALAN DALE, A Sheep Farmer ERIC POYNTER Harry Hastings Gordon Body Ted Nelson Jack Sullivan Alan's Cobbers Geoff Long Inver Cargill Pat Palmerston Cliff Cross LADY BETTY CANTAGO, Aucklington's Daughter MOLLIE McKENZIE Nancy Napier Olive Nelson Joan Arthur Sally Sumner Polly Plymouth Nelly's Chums Iona Thompson Kitty Gisborne Rachel Schofield Edna Egmont Dorrie Robertson NELLY BRITAIN, A Farmer's Daughter IVENA POTHAN Picnickers, Bathers and Tourists. MAORIS THE TOHUNGA, A Native Priest WHENUAKURA NIKERA A Young Chief TAANGA TOMOANA HUIA,

PRODUCER: LEON FAIL. MUSICAL DIRECTOR: CEDRIC WHITE. n Pastorenessesses contratoreness quantities de la contratoren del la contratoren de la contratoren de la contratoren de la contratoren de

ACT I—THE SEA COAST NEAR AUCKLAND. A POHUTUKAWA GROVE. (A Fortnight Elapses)

ACT II-THE THERMAL REGION AT ROTORUA. A MAORI PA IN THE GEYSER VALLEY. TIME: THE PRESENT—CHRISTMAS HOLIDAYS.

SCENERY DESIGNED AND PAINTED BY GEORGE H. TARR.

PICNICKERS, BATHERS AND TOURISTS.

GIRLS—Erica Belchamber, Ngaio Body, Joyce Cullinane, Moira Drummond, Gaven Edwards, Vera Duff, Myrene Harris, Peggy Hale, Cora Hares, Jean Jenkins, Audrey Long, Joyce Mackay, Esther McKay, Hilda Pope, Dorothy Ramsay, Dorrie Robertson, Beryl Gill, Joan Rivers, Dorothy Ramsay, Merle Shaw, Muriel Shaw, Iona Thompson, Agnes Upton, Thelma Wilson, Joan Milne.

BOYS-Maurice Blackmore, Peter Jericcevich, Alan Johnston, Jack Murphy, Wrey Simpson, Pat Sullivan, Jim Stringer, Alex Taylor.

BALLET.

Vida Hayes (principal dancer), Joyce Cullinane, Moira Drummond, Beryl Gill, Esther McKay, Joan Milne, Ivena Pothan, Dorothy Ramsay, Joan Rivers.

POI GIRLS.

Mouru Carroll, Baby Campbell, Minnie Chase, Alice Harndon, Thelma Hawkins, Margarete Kohai, Tutu Kemp, Lyndhurst Nikera, Hine Nikera, Susan Panapa, Lena Bennett, Ruru Robin, Lily Swan, Te Uira Tomoana, Ebelle Tomoana, Pare Whiripo.

HAKA DANCERS.

Villiam Bennett, Edward Bennett, Mare Broughton, Rangi Chadwick, Pat Chadwick, Wi Huata, Bob Kaiwai, Rangi Mokomoko, Jim Pene, Korotu Nikera, Dawson Nikera, Hore Newton, Tatio Nicholas, Don Robin, Te Aro Robin, Tama Tomoana, Scott Tawhai, Edward Ward.

> THE HAKAS, POI DANCES and ACTION SONGS under the direction W. H. NIKERA

by MAORI MEMBERS OF THE MARAMA COMPANY.

The introduced numbers, "One and all for Maoriland," and "I found my love in Maoriland," words and music by the author, were arranged for the piano by Madame A. W. Lelievre, and orchestrated by Mr. Cedric White.

Weddings etc.

Haka Leader

A Princess

An Old Woman

BLUE BAND TAXIS

(THOS. NAISBITT, PROP.)

YOUR CALL

ARE

OR NIGHT!

specially catered for

with latest model Lincoln.

PHONE 2489

MUSICAL PROGRAMME

ACT I.

1.	Opening Chorus. "Tell us truly if there be land"
	Song. "The Coo-ee Call"
	Duet. "Looking for Somebody"
	Song. "Farming" Nelly.
5.	Chorus. "By the big, deep, bright, blue sea"
6.	Quartet and Chorus. "Billy Tea" Harry, Ted, Inver, Pat and Campers.
7.	Song. "Manuka" Betty.
8.	Recitative and Song. "Greenstone Tiki"
9.	Duo. "Forgive Me, Gentle Sir"
10.	
11.	Ballet. "Moonmoths and Moonbeams"
	Octet. "A Place in the Moon"
13.	Song. "I Found My Love in Maoriland" Tony.
14.	Duo. "Oh, Cruel Man" Marama and Aucklington.
15.	Song. "Marama, Maid of the Moonlight"
16.	Chorus. "Hush! Hush!"
17.	Finale. "I Have Found You Again"
18.	"To Koro, Koro"
	-0-
	ACT II.
	Overture. "Grand March of the Rangatiras"
19.	Opening Chorus. "Kapai the Life"
20.	Song. "Maoriland Maid"
21.	Duet. "No One Ever Loved as I Love You" Marama and Aucklington.
22.	Duet, "Go Slow"
23.	Chorus. "Hail to the Governor"
24.	
25.	Song and Chorus. "One and All for Maoriland"
26.	Song. "Come Canoeing Down the Wanganui" Betty.
27.	Scena and Finale Governor, Aucklington, Marama, Maoris and Tourists.

ORCHESTRA

Musical Director - MR. CEDRIC WHITE.

First Violins:

MR. H. COOPER (leader)

MRS. DUFF

Second Violins:

MISS J. BUNGATE MR. W. HARVEY

Bass:

MR. T. ALBISTON

Flute:

MR. J. CHAMBERLAIN

'Cello:

MISS RUBY SHATTKY

Clarinet:

MR. P. BLANCHETT

Trumpet:

MR. F. C. WILKINSON.

Horn:

MR. A. DEVERELL

Trombone:

MR. H. COTTLE

Tympani and Effects: MR. BRIAN CRAIG

Pianiste: MISS B. McCUTCHEON.



UNCHANGED!

CLOUDS MAY HIDE THE SUN—but not for always. War obscures the brightness of this present time, but, like the sun, all things which are good will, in the long run, prevail.

The House of Blackmore

Hastings

The late Mr. A. R. Don, the composer of "Marama," was born in Dunedin, and commenced his musical career as a juvenile member of the Kaikorai Brass Band. At 14 years of age he was leader of a boys' drum and fife band in Dunedin, and later became an efficient organist. For 10 years he was conductor of the Gisborne Band, and deputy-conductor of the Gisborne Orchestral Society. Subsequently he was for 10 years conductor of four musical societies in Hastings. He later resided in Auckland, where he became organist and choir-master at St. Paul's Methodist Church, Remuera, and conductor of the Savage Club's orchestra. His death in the prime of life was a great loss to music in New Zealand.



The House of Blackmore

Hastings

For Quality, For Value, For Service.

Men's Wear Sale

X

INCLUDING COMPLETE STOCKS OF COX & CO. (HASTINGS) LTD., AND McKAY & CO. HASTINGS, BOUGHT AT A DISCOUNT WHICH WE ARE PASSING IT ON TO OUR CUSTOMERS.



MEN'S TOPCOAT BARGAINS.

100 Stylish Overcoats in High-Grade English and Colonial makes. All to be sold at Remarkable reductions. Coats for every purse and purpose. In all sizes.

Sale Prices 89/6 for 59/6, 99/6 for 75/-, 5gns for 89/6, £5/19/6 for 99/6

MEN'S RAINCOATS. SENSATIONAL SAVINGS.

A great selection of Men's Serviceable Raincoats in all styles, including leading British makes such as "Braemac," "Sheltrain," "Servicertus."

Sales Prices: 17/6 for 14/6; 27/6 for 19/6; 45/- for 25/6; 49/6 for 39/6.

MEN'S WORSTED SUITS.

Men's Stylish Worsted Suits in the latest styles. Neat stripes and chalk line stripes in all the newest Blue, Green and Grey tonings. Single or Double-Breasted Coats.

Sale Prices: 92/6 for 59/6; £5/5/0 for 79/6; £6/19/6 for 99/6.

BAIRD'S

MEN'S SHOP HASTINGS





FOOT WEAR!

We have just the thing you have been looking for

EVENING SHOES . . . Brocade, Velvet, Satin, Silver and Gold.

WALKING SHOES . . . Navy, Black or Brown.

GOLF SHOES . . . Leather or Rubber Soles.

TRAMPING BOOTS . . . and all nails and accessories for Tramping and Golf Shoes.

Agents:

O'BRIEN'S FAMOUS WORKING BOOTS.



We specialise in Children's Footwear.

C. GRIFFITHS

FOOTWEAR SPECIALISTS

Heretaunga St.

Hastings.

MADE TO YOUR MEASURE

66 ULTIMAX 99

SUITS

Beautiful English Worsteds in uncommon fabric weaves and colourings; and really smart Herringbone Tweeds - one of the most attractive selections H.B.'s have ever assembled.

Priced from £5/5/0.

CUT TO YOUR INDIVIDUAL MEASUREMENTS FIT AND STYLE GUARANTEED!

HALLENSTEINS, Hastings

Winter Necessities

FIT A FOG LAMP TO YOUR CAR—It will save you a lot of anxiety.

Accessories of every description.

We vulcanize Tyres & Tubes. in all makes.

Large Stocks of Tyres & Tubes Is your WINDSCREEN WIPER 100% efficient?

We can still supply

CUM BOOTS

And also make a good job of Gum Boot Repairs.

P. Gibson & Sons,

Petrol, Oil, Tyre Retreading, Car Accessories. KING STREET, HASTINGS 'Phone 3980

TRAVELLING GODS

SOLID LEATHER SUIT CASES—£2/15/0 to £8/0/0.

VULCANIZED FIBRE SUIT CASES—30/- to 50/
FIBRE, in Brown, Blue and Green—8/6 to 30/
LEATHER ATTACHE CASES—22/6 to 42/6

FIBRE LUNCH and ATTACHE CASES—2/3 to 25/
HAT BOXES in Latest Colours—8/6 to £3/17/6

CABIN TRUNKS—£3/7/6 to £10/10/0

LADIES' HAND BAGS, made in the Latest Shades,

12/6 to £7/10/0.

Land & Heighway

NAPIER

HASTINGS

Little greenstone tiki—tiki mine,
In you my trust and confidence I lay;
My Maori mascot charm to ward off ev'ry harm,
That may be met and so beset my way.
The four-leaved clover fades within a day,
The horseshoe trinket wears with silver stain,
But my little greenstone tiki is ever span and spicky,
Hanging by its old gold chain.

Electricity, The Perfect Servant.

Perfectly safe, perfectly clean, perfectly reliable, perfectly perfect in every way, electricity gives no cause for complaint to the housewife who employs it as her only household help. Cleaning, washing, ironing, cooking—all the routine household tasks can be turned from drudgery to sheer delight with the help of the ever-ready electricity. Yours to command at the snap of a switch, a pound's worth of help for each penny you pay ——yours for unexcelled service —— ELECTRICITY!

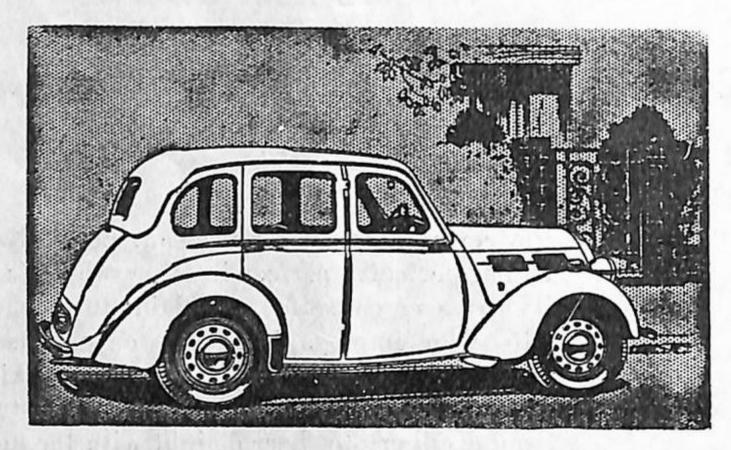
IF YOUR HOME'S NOT ALL-ELECTRIC, THEN IT ISN'T UP-TO-DATE.

Hawke's Bay Electric Power Board Heretaunga street Hastings

"NEW ZEALAND TIMES—Wellington, 6/5/21.

"Tuneful melodies, a well constructed plot, delightful local colouring and an excellent combination of talent ensured the success of the New Zealand comedy opera "Marama," which was introduced at the Grand Opera House last evening, to a large audience. Haunting airs followed each other throughout the composition, the solos and choruses vying with each other in melodiousness."

The Surprise Car



The 1940 Standard "8"

It's well worth inspection!

Have you tried our PERSONAL, PROMPT, GUARANTEED REPAIR SERVICE?

This Service built our Business!

THOMPSON MOTORS

LIMITED

Karamu Road

'Phone 3623

Hastings

We have a USED CAR for every purpose and every purse.

"Positive" means being mistaken at the top of one's voice.
You can read some people like a book, but you can't shut them up so easily.

HAWKE'S BAY'S BUSIEST STORE

follow the happy crowd

to

B.M.L.

VALUE QUALITY SERVICE

Bon Marche Ltd.

Clive Brook, movie actor, writes his own epitaph—"Pardon me for not rising."
If a husband's words are sharp, maybe it's from trying to get them in edgewise.

V R I G T

S

THE CLOTHES THAT ARE GOOD!

GETTING MATERIALS IS TAXING OUR INGENUITY. BUT WE ARE SUCCEEDING!

J. & W. WRIGHT

(Late of Reardon & Wright Ltd.)

Heretaunga Street

BESPOKE TAILORS and
MEN'S COMPLETE OUTFITTERS.

HEAD OFFICE—NAPIER.
(Phone 3056)

H.B. TRANSPORT COMPANY, LIMITED

DAILY SERVICES BETWEEN
NAPIER

The thirty tag off the story of the land

and

WAIPUKURAU.



R. A. Clark, Manager.

'Phone 3834, Hastings

F. L. BONE

H-A-S-T-I-N-G-S

DIRECT IMPORTER OF EVERY DESCRIPTION OF BUILDERS' & HOUSEHOLD IRONMONGERY.

Large Stocks of Electric Heaters from 13/6 to £8/10/-, Electric Irons, Toasters, etc.,

Fire Guards, all sizes.

BERGERS' PAINTS AND COLOURS.

F. L. BONE

H-A-S-T-I-N-G-S

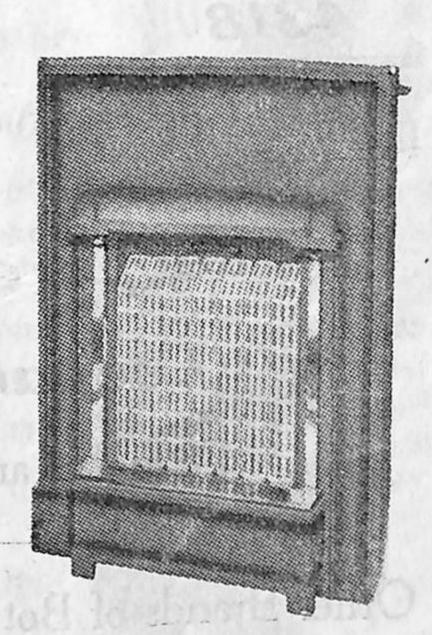
One and all we live for Maoriland,
One and all we live and die;
Dangers call and all for Maoriland,
One on earth, and sea, and sky.
Onward! Ake! Ake! Onward!
Onward! Ever this shall be our cry;
One and all we live for Maoriland,
One and all to live and die.

FOR SHOP FOR OFFICE FOR HOME

Enjoy the
Friendly Warmth
of a

Modern

GAS FIRE



For our Mutual Benefit give us the opportunity to prove that Gas Fires are Better and Cheaper.

Napier Gas Co., Ltd.

KING STREET, Hastings. HASTINGS ST., Napier.

The Brewery

Hastings Street,

Telephone
4318

HASTINGS

For

"Leopard" Stout
"Leopard" Ale

Draught and Bottled

Other Brands of Bottled Ales and Stout also Stocked

Aerated Waters and Cordials

Wines and Spirits

Exclusive Menswear

by

MINSTER

Dress Suits, all sizes stocked,
Price £12/12/-

Dinner Suits in highest quality English Cloths.

Priced £6/6/- to £10/10/-

We have complete stocks of Accessories for evening wear.

SUITS — Made to your Measure. See our range of 300 high grade Suitings. New shades, new designs.

To measure from £5/15/6 to £10/10/-

OVERCOATS — Made by Minster; every style & shade required. 250 to select from. £4/4/- to £9/9/--

SEE OUR DISPLAY!



A. J. JONES & Co.

"Minster Suit House" -

HASTINGS

STANDARD Insurance Co.

FIRE
MARINE
ACCIDENT

Chief H.B. Agents-

de PELICHET, McLEOD & CO., LTD., HASTINGS.
Telephone 3561.

Napier Branch: Hastings St. Napier, 'Phone 3738.

Noel Wilson's Pharmacy



For all PHOTOGRAPHIC

TOILET and

MEDICINAL REQUISITES.

Phone 2662

(near State Theatre)

R. SHERWOOD

FOR CARTAGE

OF LIVE STOCK AND

FARM PRODUCE.



THE SUCCESS THAT HAS
ATTENDED OUR BUSINESS PROVES CONCLUSIVELY the GENUINENESS
OF SERVICE TO THE FARMERS OF H.B. ————

R. SHERWOOD, CARRIER.

Phones: Office 4164

Roy Sherwood 3301 Ivan Sherwood 3960 "POPEYE"

EATS SPINACH FOR STRENGTH!

"YOU" GET

THE BEST FRUIT

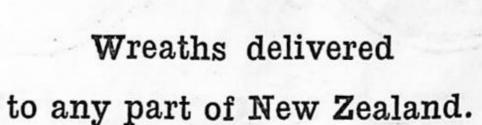
AND VEGETABLES FROM . . .

AH WING

Heretaunga Street

Hastings.

Simmonds' Florist Service



WREATHS AND FLORAL EMBLEMS at shortest notice.

WEDDING AND PRESENTATION BOUQUETS
of Choicest Flowers
made by Artistic Florists.

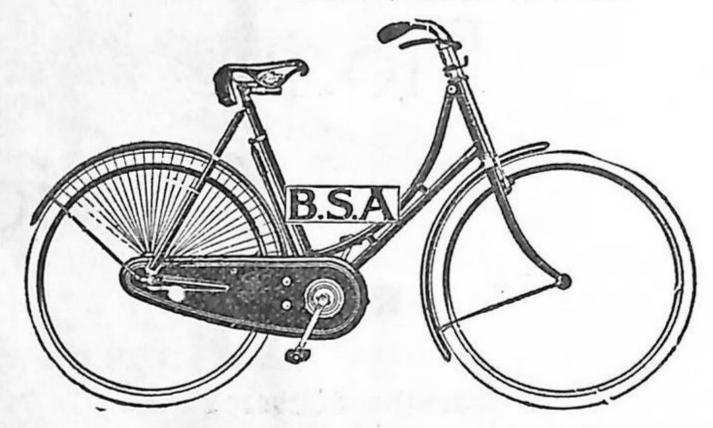
A. Simmonds and C., Ltd. HASTINGS——NAPIER

Seedsmen & Florists.

PAUL HANNAH

CYCLE KING

"WE KNOW HOW, AND DO IT"



Phone 3734 - At Your Service

More Production . . .

These are times

when every farm and
every garden should be worked
to the utmost to produce more.



A. F. Redgrave & Co., Ltd.

Ross, Dysart & McLean

THE SINGER 9 BANTAM SALOON

The Light Car that gives the best performance and the least trouble.

"ONCE A SINGER OWNER— ALWAYS A SINGER OWNER"

THE SINGER 10 SALOON

Britain's Most Comfortable 10 H.P. Car, Complete With Every Feature.

FRIGIDAIRE IN YOUR HOME

Safe, Dependable, Economical.

Health, Vitality, Happiness, safeguarded by Frigidaire. Built in New Zealand to Frigidaire specifications by General Motors (N.Z.) Ltd.

Ross, Dysart & McLean

KARAMU ROAD, HASTINGS.

For Better Cultivation use

The Howard Rotary Hoe

Hawke's Bay Distributors:

The Tourist Motor Co., Ltd.

Napier & Hastings

"Marama" is a war baby of the years 1917-18 Her beginnings were contained in the ballad, "Manuka," the composition of which relieved the tediousness of a 17-mile route march from Boulogne to Etaples. The scenario developed in Ploegsteert Wood, at Dickiebusch, Colincamps, and other more or less pleasant localities on the Western Front, until, at the time of the Armistice, the libretto was practically complete—"Marama"s musical dressing was added in Hastings in 1920.

For More Miles Per Gallon use

The Humber Ten Sedan--£304

Distributors:

The Tourist Motor Co., Ltd.

Napier & Hastings

Exclusive...

Evening Fabrics of the moment

ROACHS' enchanting EVENING FABRICS of the moment are a direct challenge to your imagination! In plain Poult, Shot, Moire, Embossed, Floral, Striped and Checked designs there is the widest scope for you to create exciting Frocks for the Balls of the Season and what is more important, there are many exclusives in the collection which give you a chance to be "different."

ROACHS'



THE LOVELIEST
FASHIONS FOR
WINTER AWAIT YOU
AT WESTERMAN'S.

\$\$\$

Wool Suits—In tailored and jumper styles. Fancy or plain designs. Shades rust, scarlet, honey gold, navy, teal and tan. S.W. to O.S. Prices 52/6 to £6/12/6

Tailored Winter Frocks.
In heavy weight woollen materials. Showing all the newest angora stripes and checks. All sizes.

Prices 42/- to £5/5/-

Cardigans — With and without collars in plain and brushed wool, banded and straight styles. Shades navy, wineberry, honey gold, bottle, prunetone etc. S.W. to X.O.S.

Prices 15/6 to 59/6

Twin Sets—In fancy & plain designs, S.W., W. and O.S. All wanted shades.

Prices from 37/6 to 69/6.

LARGE SELECTION OF BLOUSES—In georgette, satin and crepe-de-chene. Shades corn ,beige, creme, white. Prices: 16/9 to 35/-.

GOLF BLOUSES—In smart checks and stripes. All sizes. Prices from 8/11 to 14/6. GOLF SKIRTS—In assorted checks. All sizes. Prices from 29/6.

Westerman's

Modern Store

Famous for Lowest Prices.

HASTINGS.

de Pelichet, McLeod & Co., Ltd

STOCK AND STATION AGENTS, GENERAL MERCHANTS, HASTINGS.

Agencies:

The Standard Insurance Co. Ltd. (Chief Agents).

N.Z. Shipping Co. Ltd.

John Bull Tyres

Desoutter's Electric and Pneumatic Tools

Pillen's Grease and Oil Dispensing Outfits

Highland Nectar Whisky

Gilbey's Gin. Tooth's and Resch's Lager Ale.

Dutch Lager Ale. Richon Palestine Wines.

Wilson's Cement. Fulcrum Fence Clips.

Sandon Wool Presses.

Murton's Champion Fluid Dip and Foot Rot Cure.

On Hand

All Farmers' Requisites of Merchandise, Manures, Seed and Hardware.

HEAD OFFICE: HASTINGS.

Branches at Napier, Waipukurau, Wairoa, Gisborne and Port Ahuriri.

B.A.L.M. PRODUCTS

THE MOST BEAUTIFUL

AND DURABLE OF ALL

DECORATIVE FINISHES.

The famous range of "DULUX" finishes, gloss and super matt, fills every possible interior need. So easy to apply.

THE VERIEST AMATEUR NEED NOT FEAR TO TACKLE ANY JOB. YOU WILL BE PLEASED WITH YOUR WORK AND EVERY ONE WILL ADMIRE THE RESULTS OBTAINED.

For exterior work there is a full range of ready-mixed paints.

Robert Holt & Sons, Ltd.

Napier and Hastings.