

With Compliments

Cyril,

Please find enclosed your copy of the contract for the membership booklet.

I will drop down a copy of your advert once its ready.

Cheers

Ange.

HAWKE'S BAY RACING CENTRE LTD

RACECOURSE:

Southland Road, PO Box 1046, Hastings
New Zealand

Phone (06) 876-8860 - Fax (06) 876-6488





Contract for Participation in the Hawke's Bay Racing Membership Booklet

- 1.) My/our business ELIMAR FUJI IMAGE PLAZA wishes to take part in Hawke's Bay Racing's promotion to their Members.
(name of business)
- 2.) Please find attached a bromide of our advertisement for the Members "Specials" booklet.
- 3.) My firm/business wishes to offer the following "deal" for the members of Hawke's Bay Racing Inc. (Please write clearly what you wish to offer)..... PRESENT YOUR CARD FOR
12% DISCOUNT ON YOUR NEXT 1 HR. FILM PROCESSING OR
A 8 X 10 ENLARGEMENT FOR ONLY \$1.00 OR
BUY A FRAME AND WE WILL FILL IT UP TO 8 X 12
- 4.) I/we understand that we will be required to honour our "deal/special offer" for one year from 1 August 1997 through to 31 July 1998.
- 5.) I/we understand that Hawke's Bay Racing Incorporated Members will be issued with a card that they can present at our store that entitles them to the "Special Offer".

Signed

Signed

Participant

On behalf of Hawke's Bay Racing

7 April 1998

Cyril Hill
Elmar Fast Photo
Heretaunga St
Hastings

Dear Cyril

Thanks for your great window display!!!

On behalf of Hawke's Bay Racing Inc. and Carlton & United Breweries, I would like to thank you for your fantastic effort preparing a great window display for the 1998 Foster's Hawke's Bay Cup Window Display Competition.

The standard of entrants was very high this year, which made judging a very difficult task, and the competition very tough!

I'm sure all those who were able to attend the retailer's cocktail function will agree that it was a great night and the guest speaker, marketing expert, Dr Richard Buchanan, was most entertaining. And in case you missed the announcement at the retailer's cocktail function, the main prize-winners were:

- 1st: Trust Bank Stortford Lodge, Hastings
- 2nd: Guthrie Bowron, Hastings
- 3rd: Chris Wiig, Napier
- 4th: Eyebrowse, Hastings
- 5th: Canterbury of New Zealand, Napier

We've enclosed a photo of your window for your records, so you have another memento of the competition once your Foster's Beer has gone!

I hope you were able to make the Foster's Hawke's Bay Cup day itself on Saturday - as it was an excellent day with fabulous weather and loads of action!

Thanks again for your window display and for making a great contribution to this top local event!

Yours sincerely

Lindsey Bradfield
Promotions Assistant