

Mainstreet
Hastings

PO BOX 420, HASTINGS
PHONE (06) 876 9093



MAJOR SPONSORS



Newstalk ZB
ENTERTAINING AND INFORMING HASTINGS SAT • 1279 AM

4 September 1997

Sue
Elmar Fuji Image Plaza
East City Mall
Hastings

Dear Sue

I am writing to congratulate your business for its nomination in the 1997 Hastings Best Business Awards.

This promotion was a great success in recognising and honouring successful businesses within our CBD. It was encouraging to see just how good businesses are, and I don't think there were any losers - we all benefit in celebrating successes.

I have enclosed the photographs you supplied as part of your submission and I thank you for taking the time to do so. The judges were impressed by the quality of the information supplied.

We wish your business well in the future and look forward to seeing you as part of the 1998 Hastings Best Business Awards.

Kind regards

A handwritten signature in dark ink, appearing to be "SL" or "Shaun Lines".

Shaun Lines

CONGRATULATIONS

*to the following businesses who have been
nominated for the
Hastings Best Business Awards:*

Brown Webb
Bannister & von Dadelzen
Country Lane
Grieves Gemtime
Warrens Cake Kitchen
John's Bakery
Fears Homewear
The Centre Cafe
John Simons
Elizabeth Horne
Stichbury Exhaust
Logan Stone
Gresson, Grayson & Calver
The Curiosity Shop
Hutchison's Furnishings
Forbes & Co
Inside Out
Richardson's Pharmacy
Hastings Motors
Brady & McNaughton
Ian Kerr Pharmacy
Mark One

Sponsored by:

Newstalk ZB





14 August 1997

Cyril Hill
Elmar Fuji Image Plaza
East City Mall
Hastings

Good afternoon Cyril

Congratulations ! You have been nominated in **Hastings Best Business Awards**. To acknowledge your nomination please find enclosed a banner to display in a prominent place within your business.

In order for the Stage 2 selection process to begin, please send

1. Photographs of the exterior and interior of your business
2. A paragraph (no more than 25 words please) explaining why you believe you should be Hastings Best Business '97 to

*Hastings Best Business Awards
Freepost 64692
PO Box 420
HASTINGS*

This should be received no later than 20 August 1997.

Judging will be on a total package basis. This is done to allow every nominee an equal opportunity to move through to the finals.

The judging committee has been careful to mould its criteria so that in every category the rules ensure that results are not gained by simply how the business looks from the outside, but on how customers are treated, does business via its merchandising and, does the business concept accurately portray what business it's in, plus many other facets of doing business.

The judges decision is final and no correspondence or discussion will be entered into.

Hastings Best Business Awards Banquet

This will take place at the Cheval Rooms, Hawke's Bay Racing Centre, on Friday 29 August at 7.30pm. The Winners will be announced and entertainment will be provided by Gary McCormick.

The cost is \$45.00 per head and your invitation to this premiere event is enclosed herewith.

Once again congratulations and we look forward to seeing you at the Awards Banquet.

Yours sincerely

A handwritten signature in black ink, appearing to be "SL" followed by a stylized flourish.

Shaun Lines

*Mainstreets, the Hawke's Bay Herald Tribune and
Newstalk ZB invite you to attend the*

1997 HASTINGS BEST BUSINESS AWARDS BANQUET

at 7.30pm on Friday 29 August, 1997

at the Cheval Room, Hawke's Bay Racing Centre, Hastings

Afterdinner entertainment will be provided by Gary McCormick.

Tickets are strictly limited and the cost is \$45.00 per head.

To reserve your ticket, contact Mainstreets on Ph 876 9093 or post a cheque
to P.O. Box 420 Hastings

Mainstreets
Hastings

BEST
BUSINESS
BEST

1997

The Hawke's Bay Herald-Tribune Limited

113 Karamu Road North, P.O. Box 180, Hastings, New Zealand.

Telephones: All Departments (06) 878-5155, Classified Direct Line (06) 876-0747.

Fax Lines: Display (06) 876-4000, Classified (06) 876-6638, Editorial (06) 878-5668, Administration (06) 876-0655.

14 August 1997

Mr Cyril Hill
Elmar Fuji Image Plaza
Heretaunga Street
Hastings

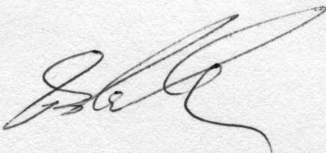
Dear Cyril,

Congratulations on being nominated for the 1997 Hastings Best Business Awards. I can appreciate the enormous amount of work that has been put into your business in order to achieve this. While I wish you the best of luck in the final judging, the significance of happy customers wanting to nominate your business for this award should not be overlooked. This will ultimately assist in making your business even more successful.

We at the Herald Tribune would like to help you tell the people of Hawke's Bay about your business and why your customers have nominated you. To do this we would like to offer you the opportunity to tell our readers about your business during the week 25 to 29 August at substantially reduced rates. Your Account Manager will be in touch shortly to discuss this offer in more detail with you.

Once again congratulations and good luck for the final judging.

Regards



Derek Parke
Advertising Manager