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(A Member of the New Zealand Federation of Operatic Societies)

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Producer

Hazel Stroud is a household name in many South Island towns, where she has produced and directed for ballet, musical camedy and repertory. We feel proud that she has brought her creative talents to Hostings to produce "Call Me MADAM" and we thank her for her untiring efforts to make this wonderful show a success.





Doreen Mudgway as Mrs. Sally Adams.

A member of the Company since its formation, Dorean Mudgway has played leading roles in many of the Company's productions, including "Sally", "Rose Marie", "Carousel", and "Zip Goes a Millian." "Madam" is her most challe



Earl Berentsen as Cosmo Constantine.

Making his second appearance with the Company, Earl Berentsen played Steve' in Showbeat last year. Earl has played leading roles for the Group Theatre and the Petae Players and has also represented Taranaki and Wanganui at rugby football.

The Story of "Call Me MADAM"

"Call Me MADAM" is one of the most popular post-war stage musical comedics and has rung up long runs of success in both New York and London, and, in fact wherever "Madam" has hung out her sign she has been a top hit. In London the production ran for fourteen months in the city's largest theatre, the Coliseum, before going on tour in England, America and Australia.

The story of "Call Me MADAM" centres on the appointment of an American hostess as American Ambassador to a small European State, Lichtenburg, Full of Yankee self-confidence, and only the scarniest knowledge of the mysteries of protocol, Mrs. Sally Adams immediately causes consternation with her good looks, extremely fashionable clothes and, above all, her falling in love with the handsome Prime Minister who complicates her plans when he curtly refuses a hage dallar loan she—for sentimental crossns—was negotiating for the State. Feelings run high with emotion, and politics take a ribbing from this well-knit comedy that captures the imagination from the curdial up to the last litting bar of music.

Music and lyrics are by Irving Berlin and defted through the story are the incomparable Berlin songs: "Washington Square Dance", "The Hostess with the Mastes, on the Bell", "Can You Use Any Money Taday?", "You're Just in Love", "Samething to Dance About", "Marrying for Love", "It's a Lovely Day Today", and "They Like Ike."

Spectacle is further heightened in this acclaimed musical comedy by the addition of many beautiful and unusual ballets, ranging from traditional falls bances to most intricate modern dance routines. Clamour is present with a capital "G" and model gowns and sparkling jewellery flow as Mrs. Sally Adams sweeps addraiously through this sattrical musical.

"Call Me MADAM" is a real story about real people in a series of real situations. The appointment of a wealthy society hostess as Ambassador would be quite possible with the diplomatic set-up in Washington, and Sally Adams' cosy telephone conversations with Harry (Truman) give an added air of authernicity.

Cedric White

The Company was extremely fortunate to obtain the services of Cedric White as Musical Director ("Call Me MADAM", He took over this vital position at short notice, following the untimely death of Mr. Robert Mulholland.

Mr. White learned music in Hastings from the late Archie Don, author of the Maori Opera "Marama".

He was conductor of the Hastings Orchestral Society and a member of the ariginal "Kiwi" Concert Party.

After the war he studied at the London Royal Acadamy and the London Royal Acadamy and the London Royal Conservatorie, galurning to New Zealand he toured with the Jr. C. Williamson organisation before settling in Napiër, since when he has been Musical Director mass of the Napier Operatic Society's productions.





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Mary Bell

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She has undertaken this arduous job in every one of our productions since 1954 when we first ventured into musical comedy.





Jean Ballantyne

The colourful and original ballets for "Call Me MADAM" have been created by Jean Ballantyne. The company is deeply grateful for the time and effort she has put into this, our 1966 production.



Sandra Chambers as Princess Maria.



Wayne Lister as Kenneth Gibson.

"Call Me MADAM"

The Orchestra

Conductor Cedric White Pigno Mary Bell Violins Mrs. E. Dunn (leader), Miss A. Rae, Mr. G. Wade, Miss K. Jensen. Cello Mrs. J. Palmer Bass Mr. L. Speakman Flutes Enid Hocking, Mr. A. Clark. Clarinet Mr. O. Knight. Trumpets Mr. S. Boston, Mr. D. Robinson, Mr. P. Beswarick. Drums Mr. J. Seton.

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Fred Jackson as Pemberton Maxwell.

Peter Plummer as Sebastian Sebastian.

Bruce Logan as Hugo Tantinnin

THE HASTINGS MUSICAL COMEDY COMPANY INC.

PAST PRODUCTIONS

1951-HOLIDAY CRUISE

1952-SHOWTIME '52

1953-SHOWTIME '53

1954—SALLY

1955-NO, NO, NANETTE

1956-ROSE MARIE

1957-NAUGHTY MARIETTA

1958—SHOWBOAT

1940_STUDENT PRINCE

1961-SOUTH PACIFIC

1962—CAROUSEL

1963-ZIP GOES A MILLION

1964—BELLE OF NEW YORK

1965-SHOWBOAT



John McKenzie as Congressman Wilkins. Bryan Petrie as Senator Brockbank. Derek Belcher as Senator Gallagher

Some Comments from our President . . .

With this presentation of "Call Me MADAM" the Hastings Musical Comedy Company maintains its policy of giving the theatre-going public of Hawke's Bay the best in revivals of popular musicals, presented on a scale that would not be attempted outside the main centres by commercial managements.

Our Society gives relaxation and enjoyment to many and provides an outlet for the artistic talent in the community; may we hope that the results of the skill, ability and hard work of so many enthusiastic members — those you see tonight and the great number whom you do not, people who have worked for weeks in the preparation of this production, are justified.

The sudden and tragic passing of Robert Mulhalland, our Musical Director, was a shock to our Society and the wide circle of people who knew him. We would like to express our appreciation to Cedric White of Napier, who came forward to take his place.

May we extend a welcome also to the delegates who come from Invercargill to Auckland for the half-yearly meeting of the New Zealand Federation of Operatic Societies, we are honoured that they have chosen Hastings as the venue for their deliberations.

Live theatre needs your support, Government subsidies and Arts Council grants are not for us the Society relies on the goodwill of the public in Hawke's Bay—may | commend our organisation and its activities to all with the theatre at heart.

"Call Me MADAM"

Charus and Ballet

Ladies of the Chorus: Roberta Bowers, Judy Cater, Betty Cormack, Iris Forbes, Lorna De Frere, Leslia Deacon, Diana Hemingway, Marion Janes, Juliet Knowles, Elizabeth Mason, Sue McKay, Patricia O'Leary, Aileen Pedersen, Tessa Ruffell, Brenda Rollander, Glenda Smith, Diane Smith, Mabel Stewart, Shirley Taylor, Anne Webby.

Gentlemen of the Chorus: Peter Brown, K. H. Dillon, George Ferris, Ian Gordon, David Harris, Barry Hart,
Tom Hati, Nigel Kirkman, Mervyn Lewis, Dennis Potts, Andrew Pack, John Purdie, Mike Stewart, Reg
Shina, Bruce Winter, Brian Wilkinson.

Ladies of the Ballet: Wendy Atkin, Robin Boyes, Angela Horrocks, Elwyn McClintock, Wendy Ryan, Jennifer Steedman, Marie Watson, Cynthia Wheeler.

Gentlemen of the Ballet: David Harris, Nigel Kirkman, Timothy Robertson, Reg Shing, John Thornborrow, Eric Wallace, John Wilson, Bruce Winter.

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MUSICAL DIRECTOR: CEDRIC WHITE

BALLET MISTRESS: JEAN BALLANTYNE

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presents its 16th Annual Production

IRVING BERLIN'S

PRODUCER: HAZEL STROUD

CHORUS MISTRESS: MARY BELL

"Call me MADAM"

(By Arrangement with Chappell & Co. Ltd.)

CAST -

In order of appearance

							1
MRS SALLY ADAMS						DOREEN MUDGWAY	co
THE SECRETARY OF STATE			***			MALCOLM PALMER	PEA
SUPREME COURT JUSTICE						BRIAN WILKINSON	CLE
CONGRESSMAN WILKINS		***	***		***	JOHN McKENZIE	HU
HENRY GIBSON					310	BRIAN WILKINSON	SEB
KENNETH GIBSON	***	***			***	WAYNE LISTER	PRIN
SENATOR GALLAGHER		***	***		***	DEREK BELCHER	СО
SECRETARY TO MRS. ADAM	IS	7444				JUDY CATER	GRA
SENATOR BROCKBANK		***	***			BRYAN PETRIE	GR/

In order of appearance

COSMO CONSTANTINE							EARL BERENTSEN
PEMBERTON MAXWELL		414	***	***			FRED JACKSON
CLERK							BRIAN WILKINSON
HUGO TANTINNIN				***		***	BRUCE LOGAN
SEBASTIAN SEBASTIAN		***		***			 PETER PLUMMER
PRINCESS MARIA							SANDRA CHAMBERS
COURT CHAMBERLAIN				***			MERVYN LEWIS
grand duchess soph	IE		***				JUDITH CATER
GRAND DUKE OTTO							FRED JACKSON

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"Call Me MADAM"

Scenes

The play is laid in two mythical countries. One is called Lichtenburg, the other the United States of America.'

THE TIME - 1950

ACT I

Scene 1: Office of the Secretary of State.

Scene 2: Sally's living room in Washington.

Scene 3: Public Square in Lichtenburg.

Scene 4: Reception room in the American Embassy. Scene 8: Sally's sitting room in the Embassy.

Scene 5: Public Square in Lichtenburg.

Scene 6: The Lichtenburg Fair.

Scene 7: A Corridor in the Palace.

ACT II

Scene 1: The Public Square.

Scene 2: The Embassy Garden. Scene 3: The Public Square. Scene 4: Sally's sitting room.

Scene 5: Sally's living room in Washington.

Musical Numbers

ACT I

Overture.

1.	"Mrs. Sally Adams"		***				***			***	Chorus
2.	"The Hostess with the Mostes" on the B	all"	***								Sally
			A14					Sall	y, Ch	orus an	d Ballet
4.	"Lichtenburg"								Cosr	no and	Chorus
5.	"Can You Use Any Money Today?"										Sally
	"Marrying for Love"			-14					Co	smo ar	nd Sally
7.	"The Ocarina"	***				P	rincess	Maria	, Cho	rus and	Ballet
8.		*11	***				K	enneth	and	Princes	Maria
9.	Reprise — "It's a Lovely Day Today"	***	***						Kenne	eth and	Chorus
10.	Reprise — "It's a Lovely Day Today"						Ke	enneth	and	Princess	Maria
11.	"The Best Thing For You"										Sally
12.	FINALE - ACT 1. Reprise - "Can You	Use	Any	Money	Today	5.,					Sally

ACT II

13.	Reprise — "Lichtenburg"	***	***			Cosmo and Charus
14.	"Something to Dance About"		***			Sally, Chorus and Ballet
15.	"Once Upon a Time Today"					Kenneth
16.	"They Like Ike"				Wilkins	, Gallagher and Brockbank
17.	Reprise — "It's a Lovely Day Today"					Cenneth and Princess Maria
18.	(" Wonder Why") You're Just in Love					Kenneth and Sally

 18. ("I Wonder Why") You're Just in Love"
 Kenneth and Sal

 19. Reprise — "The Best Thing For You"
 Sal

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Mr. D. Joseph, McKnight, Oliver & Bryce Advertising for assistance with publicity.

Mr. Maurie Fleming, Hairdresser, for cigars.

Mr. Alex Houston for Publicity photographs.

Mr. Walter Page for signwriting.

Greater Hastings for continued assistance. Allan Grant for mens glasses.

Mr. Keith Brazier for designing programme cover, posters etc.

Mr. M. Parkhill for continued assistance.

Process Signs Ltd. for printing posters etc.

Mr. Ramon Banks for Sally's hairstyles. S. O. Garland and Son for jewellery.

Mrs. J. Hastie for assistance.

Mrs. D. Foster for assistance.

Auckland Operatic Society for scenary and costumes.

Raphael Studios, Napier, for furniture.

Our Social Committee for serving suppers and providing social events throughout rehearsals: Jeanne Hall, Peggy Brazier, Elizabeth Plummer, Joyce Mardon, Pat O'Leary, Helen Burnett, Margaret McGrath, Malcom Palmer, John McKenzie, Don Jeffery, Derek Rolls, Trevor Hall.

To the many members, friends and business firms who have given so generously of their time and assistance to make this and our past productions a success, we express our grateful thanks.

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To the many who have enjoyed "Call Me MADAM", and especially those who have been associated with our past success, we extend an invitation to become subscribing members.

The Secretary,
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