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**G R E A T E R**



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**H A S T I N G S**

Presents

★ **1958 Blossom Festival**  
★ **Programme**



Featuring the Popular . . .  
**WINDOW SPOTTING COMPETITION**

Look inside for Your Lucky Number



This Programme has been prepared by Greater Hastings Public Relations Office, and published for the benefit of our local residents and the many visitors to Hastings for our Annual Blossom Festival.

# 1958 BLOSSOM FESTIVAL

## PROGRAMME

### THURSDAY, 4th SEPTEMBER

Official Opening of Greater Hastings 1958 Blossom Festival Festivities.

Our 1958 Hastings Blossom Festival Queen is chosen and crowned at the Municipal Theatre, 8 p.m.

Window Spotting Programmes on sale in City. Look for the yellow and black card!

The start of ten days of Fun and Frolics in Funfare Alley.

Blossom Buttonholes on sale in City.

Erection of first Street Decorations.

Open-air Skating, Windsor Park Skating Rink.

State Theatre: "Tarzan and the She Devil" and "Tarzan's Savage Fury," 7.45 p.m.

Regent Theatre: "Once Upon a Horse," 2 p.m. and 8 p.m.

Embassy Theatre: "Living It Up" and "The Birds and the Bees," 1.45 p.m. and 7.30 p.m.

### FRIDAY, 5th SEPTEMBER

Window Spotting Programmes on sale in City. Look for the yellow and black card!

Mum, Dad and the Family enjoy day and night celebrations in Funfare Alley.

Make sure you buy your Window Spotting Programme.

Don't forget to purchase the Blossom Buttonhole.

Hawke's Bay Scottish Pipe Band in the City at night.

State Theatre: "Don't Go Near The Water," 2 p.m. and 8 p.m.

Regent Theatre: "A King in New York," 2 p.m., 5 p.m., 8 p.m.

Embassy Theatre: "3.10 to Yuma," 2 p.m. and 8 p.m.

### SATURDAY, 6th SEPTEMBER

House-to-house sale of Window Spotting Programmes.

Rides and Games for all the family in Funfare Alley.

Hastings v. Napier Senior Rep. Soccer Match, St. Leonards Park, Hastings.

There will be real celebrations at the Hastings Harrier Club's Blossom Festival Dance, Assembly Hall, 8 p.m.

Open-air Skating, Windsor Park Rink.

Dance, Premier Ballroom, Eastbourne Street East.

Selwyn Toogood, Municipal Theatre, 8 p.m.

State Theatre: "Don't Go Near The Water," 2 p.m. and 8 p.m.

Embassy Theatre: "Duel on Mississippi," 10 a.m.; "Heidi and Peter," 2 p.m.; "3.10 to Yuma," 8 p.m.

Regent Theatre: "A King in New York," 2 p.m., 5 p.m., 8 p.m.

# **THIS IS YOUR LUCKY NUMBER      N<sup>o</sup> 15267**

## **SUNDAY, 7th SEPTEMBER**

**Ceremonial Presentation of Charter to 4th Armoured Regiment, Civic Square, 2.30 p.m.**

Special Blossom Theme Service in all Churches, by courtesy of Hastings Ministers' Association.

Pay a visit to beautiful Cornwall Park, Tomoana Road, or spacious Frimley Park, Frimley Road.

A trip to Te Mata Peak and a run around Hastings—"The Fruit Bowl of New Zealand."

Salvation Army Band in the City at night.

## **MONDAY, 8th SEPTEMBER**

**Judging of all Window Display Sections, 11 a.m.**

**Opening night of Hastings Musical Comedy Company's 1958 production, "Showboat," Municipal Theatre, 8 p.m.**

**Selwyn Toogood, Assembly Hall, 8 p.m.**

Window Spotting Programmes on sale in the City. Look for the yellow and black card!

Thrills for all in Funfare Alley.

Blossom Buttonholes on sale in the City.

All the family will be in the City at night to see the winners of the Window Display Sections.

Salvation Army Band in the City at night.

Regent Theatre: "A King in New York," 2 p.m. and 8 p.m.

Embassy Theatre: "3.10 to Yuma," 2 p.m. and 8 p.m.

State Theatre: "Don't Go Near The Water," 2 p.m. and 8 p.m.

## **TUESDAY, 9th SEPTEMBER**

**Selwyn Toogood, Assembly Hall, 8 p.m.**

Be sure to wear a Blossom Buttonhole this week.

Buy that Window Spotting Programme and get busy!

Thrills galore in Funfare Alley.

Don't miss seeing the outstanding Window Displays to-night.

Open-air Skating Carnival, Windsor Park Rink.

Hastings Musical Comedy Company's 1958 production, "Showboat," continues in the Municipal Theatre, 8 p.m.

Hastings Citizens' Band in the City at night.

State Theatre: "Don't Go Near The Water," 2 p.m. and 8 p.m.

Regent Theatre: "A Town on Trial," 2 p.m. and 8 p.m.

Embassy Theatre: "3.10 to Yuma," 2 p.m. and 8 p.m.



## **WEDNESDAY, 10th SEPTEMBER**

**Selwyn Toogood, Assembly Hall, 8 p.m.**

Buy that Window Spotting Programme—there are still plenty of valuable prizes to be won.

Greater Hastings and the Showmen's Association entertain the children from the Hospital and Children's Homes at Funfare Alley.

See the many fine interior and exterior Shop Window Displays.

City of Hastings Scots Highland Pipe Band in the City at night.

Hastings Musical Comedy Company's 1958 production, "Show-boat," continues in the Municipal Theatre, 8 p.m.

Regent Theatre: "A Town on Trial," 2 p.m. and 8 p.m.

State Theatre: "Don't Go Near The Water," 2 p.m. and 8 p.m.

Embassy Theatre: "Halliday Brand" and "Four Boys and a Gun," 1.45 p.m. and 7.30 p.m.

## **THURSDAY, 11th SEPTEMBER**

**Opening day and night of Hastings Horticultural Society's 1958 Blossom Festival "Floral Exhibition" and National Daffodil Show, in the N.Z. Apple and Pear Board's New Cool Store, King St. N. Open 2 p.m.—9 p.m. All the beauty of Spring.**

**Selwyn Toogood, Assembly Hall, 8 p.m.**

Funfare Alley provides laughter, fun and thrills for all.

There are still plenty of attractive prizes to be won. Buy that Window Spotting Programme to-day.

It is getting near the Big Day! Wearing a Blossom Buttonhole?

Make sure all the family see the outstanding Shop Window Displays and Street Decorations at night.

Hastings Musical Comedy Company's 1958 production, "Show-boat," continues in the Municipal Theatre, 8 p.m.

Hawke's Bay Scottish Pipe Band in the City at night.

Open-air Skating Carnival, Windsor Park Rink.

State Theatre: "Don't Go Near The Water," 2 p.m. and 8 p.m.

Embassy Theatre: "Halliday Brand" and "Four Boys and a Gun," 1.45 p.m. and 7.30 p.m.

Regent Theatre: "A Town on Trial," 2 p.m. and 8 p.m.

## FRIDAY, 12th SEPTEMBER

The Day of the Great Procession approaches.

Make sure you see the outstanding "Floral Exhibition" and the National Daffodil Show sponsored by the Hastings Horticultural Society, in the N.Z. Apple and Pear Board's Cool Store, King Street N. Open 9 a.m.—9.30 p.m. Don't miss this magnificent display.

Day and night efforts will be made to put the finishing touches to floats for to-morrow.

You can still win a prize—your last chance to buy a Window Spotting Programme.

Make sure you are wearing a Blossom Buttonhole—everyone will be wearing one.

You must bring the whole family—the young and not-so-young—to the City to-night to see the Decorated Shops.

Funfare Alley at its best to-night. Fun and Frolics for all.

Hastings Musical Comedy Company's 1958 production, "Show-boat," continues in the Municipal Theatre, 8 p.m.

Hawke's Bay Car Club Blossom Rally commences.

City of Hastings Scots Highland Pipe Band in the City at night.

State Theatre: "Raintree County," 1.45 p.m. and 7.45 p.m.

Regent Theatre: "The One That Got Away," 2, 5 and 8 p.m.

Embassy Theatre: "King and Four Queens," 2 p.m. and 8 p.m.

# 1958 Hastings Blossom Festival Procession Day

## SATURDAY, 13th SEPTEMBER

7.33 a.m.—First Special Blossom Festival Procession Excursion Train from Wellington arrives in Hastings.

7.55 a.m.—Second Special Blossom Festival Procession Excursion Train from Wellington arrives in Hastings.

8.00 a.m.—Hastings Horticultural Society's "Floral Exhibition," Apple and Pear Board's New Cool Store, King St. N. Open till 10 p.m.

8.00 a.m.—Arrival of first car to finish in 1958 Blossom Festival Car Rally, Russell Street Extension.

8.18 a.m.—Third Special Blossom Festival Procession Excursion Train from Wellington arrives in Hastings.

8.35 a.m.—Special Blossom Festival Procession Excursion Train from Gisborne arrives in Hastings.

8.45 a.m.—Breakfast, to be followed by inspection of Decorated Shops, Streets, etc., and a visit to Funfare Alley.

9.30 a.m.—Newman Bros.' Coaches arrive from Wellington.

## 1958 HASTINGS BLOSSOM FESTIVAL PROCESSION DAY

(Continued)

- 9.30 a.m.—Blossom Procession Floats, etc., assemble at Queen's Square. Marshalling to be completed by 10 a.m. Judging to be completed by 10.45 a.m.
- 10.00 a.m.—Children's Procession moves off from corner of Here-taunga Street and King Street. (Assemble 9.30 a.m.)
- 11.00 a.m.—1958 Hastings Blossom Festival Procession moves off from Willowpark Road, via Heretaunga Street to Tomoana Road, then via St. Aubyn Street, Grays Road, Heretaunga Street, Selwood Road, to Windsor Park.
- 11.30 a.m.—Displays by members of Hastings Model Aero Club, at Windsor Park.
- 12.00 noon—Display by Richmondvale Archery Club, at Windsor Park.
- 12.30 p.m.—(Approx.) Blossom Festival Procession arrives at Blossom Carnival, Windsor Park.
- 1.30 p.m.—Presentation of Cups to winning Floats by His Wor-ship the Mayor, Mr. W. E. Bate.
- 1.30 p.m.—Presentation of our 1958 Blossom Festival Queen.
- 1.45 p.m.—Massed March by Combined Highland Pipe Bands.
- 2.00 p.m.—Combined Brass Bands' March.
- 2.00 p.m.—Sightseeing Buses leave N.Z. Road Services Terminal, Karamu Road, and Windsor Park Gates at 2.5 p.m. Forty-mile tour, covering Havelock North, Clive, Napier, Port Ahuriri, Greenmeadows, Taradale, Pako-whai, and back to Hastings.
- 2.15 p.m.—Display by Wanganui Drum Majorettes.
- 2.30 p.m.—Display by City of Hastings Scots Highland Pipe Band.
- 2.45 p.m.—Display by Aramoho Junior Marching Team.
- 3.00 p.m.—Hastings Citizens' Band.
- 3.00 p.m.—(Approx.) Finish of Annual Napier-Hastings Harrier Road Race, at Hastings Post Office.
- 3.00 p.m.—H.B. Maoris v. Wellington Maoris, Nelson Park.
- 3.15 p.m.—Maze March by Combined Marching Teams.
- 3.30 p.m.—Display by Hawke's Bay Scottish Pipe Band.
- 3.45 p.m.—Marching Display by Barclay Motors, Senior and Junior Marching Teams.
- 4.00 p.m.—Display by Palmerston North Junior Pipe Band.
- 4.15 p.m.—Massed Flying Display by members of Hastings Model Aero Club.



## SPECIAL ATTRACTIONS IN SEPARATE ARENAS

- 1.30 p.m.—Gymnastic Display by Hastings Gymnastic Club.  
1.45 p.m.—Exhibition Wrestling Bouts under supervision of Hawke's Bay Wrestling Association.  
2.00 p.m.—Weight-lifting Contests by Rex White's Gymnasium.  
2.00 p.m.—Fencing Demonstration by Hastings Swords Club.  
3.00 p.m.—Hastings Open-air Skating Club's Roller Skating Hockey Tournament. (Greater Hastings Cup.)  
7.00 p.m.—Hockey Skating Tournament (Finals).

## OTHER OUTSTANDING EVENING ATTRACTIONS

- 8.00 p.m.—Massed Highland Pipe and Brass Bands' Ceremonial Searchlight Tattoo, Nelson Park.  
8.00 a.m.—10 p.m.—Hastings Horticultural Floral Festival, Apple and Pear Board's Building, King Street N.  
8.00 p.m.—Grand Blossom Festival Dance, Assembly Hall.  
8.00 p.m.—Scottish Country Dancing, Dance, Oddfellows' Hall.  
8.00 p.m.—Grand Blossom-time Dance, Premier Ballroom.  
8.00 p.m.—Hastings Musical Comedy Company's 1958 production "Showboat," Municipal Theatre.  
8.00 p.m.—St. John Ambulance Dance, Southland Road.  
8.15 p.m.—Outdoor Film Evening by courtesy of Caltex Oil Co. (N.Z.) Ltd., Heretaunga Street.

## PICTURE THEATRE PROGRAMMES

- Regent Theatre: "The One That Got Away," 2, 5 and 8 p.m.;  
First N.Z. Screening, "It Happened in Rome," 10.25 p.m.  
State Theatre: "Raintree County," 1.45, 7.45 and 10.20 p.m.  
Embassy Theatre: "Masterson of Kansas," 9.15 a.m. (session will finish in time to see Procession); "King and Four Queens," 2 p.m., 8 p.m.; "I the Jury" and "The Long Wait," 10.30 p.m.

## DEPARTURE OF EXCURSION TRAINS

- 11.30 p.m.—First Special Blossom Festival Procession Excursion Train departs from Hastings for Wellington.  
12.01 a.m.—Second Special Blossom Festival Procession Excursion Train departs from Hastings for Wellington.  
12.10 a.m.—Third Special Blossom Festival Procession Excursion Train departs from Hastings for Gisborne.  
12.30 a.m.—Fourth Special Blossom Festival Procession Excursion Train departs from Hastings for Wellington.

Further information from—

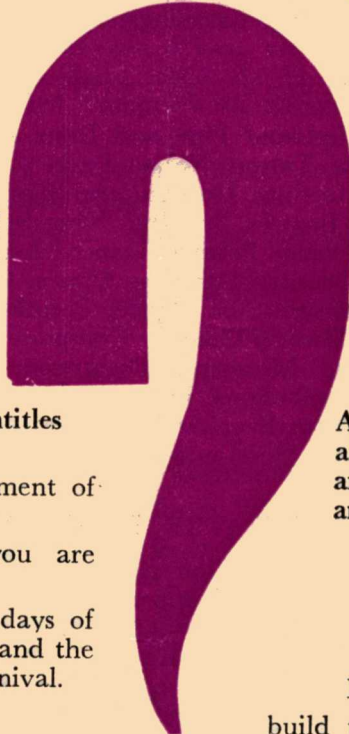
**KEN SPARKS,**  
Hastings Public Relations Officer,  
Russell Street, HASTINGS.  
'Phones: 4132 (Office), 5660 (Residence).

Are You Helping to Mould the Future of Your Own City?

# Does a Greater Hastings Belong to You?

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