

G R E A T E R



H A S T I N G S

# *Blossom Festival*



Miss Colleen Tait "Hastings Blossom Festival Queen 1961"  
with her Princesses Norah Glew and Diane Francis.

FLY

**TEAL**





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*The Hastings Blossom Queen  
in Australia will fly....*

**ANSETT A.N.A.**



**Australia's Major Airline**

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*Like our "Blossom Queen"  
Fly....*

**NAC** 

*Flying is the way to travel*





# HASTINGS CITY COUNCIL



## WELCOME TO HASTINGS

### TO OUR VISITORS —

Once more the Citizens of Hastings join with Greater Hastings to offer our Visitors a sincere welcome to our City.

"Blossom Festival" in the "Fruit Bowl of New Zealand" has become a week of nation-wide appeal; indeed many come from overseas to enjoy this inspiring spectacle of colour and beauty.

Our citizens put in many hours of work to make the City and Floats such a pleasant feature of the "Blossom Festival." May your stay in our midst be a happy and memorable one for you all.

R. V. GIORGI,  
Mayor.



# Greater Hastings

TO OUR MANY VISITORS AND FELLOW CITIZENS —

It is indeed a pleasure for me, on behalf of Greater Hastings Inc., to extend a most cordial welcome to our many visitors to Hastings, for our Blossom Festival of 1961. It is with pride that we present this function for your enjoyment, and trust that you will enjoy the many attractions which we have arranged for your entertainment.

We in Hastings, the Fruit Bowl of New Zealand, are happy that you good people join us in the Annual Festival, to celebrate the heralding of another Spring, with the coming of Blossom, and its many blessings which it personifies, and trust that you will take back with you, pleasant memories of your visit to our fair city.

Should you wish to return to Hastings, next Easter, for our Hastings Highland Games, or spend a happy holiday in our Camping Grounds, at Christmas Time, we would welcome your inquiries at our Public Relations Office, where our genial Organiser, and Public Relations Officer, Mr Ken Sparks, and his staff, will be happy to give you all the information you might seek.

To our citizens, I say thank you for your loyal support and co-operation in our efforts to present to our own community and our many visitors, this happy Festival.

Yours sincerely,

J. W. JONES,

Vice President,

Greater Hastings.



**G R E A T E R**



**H A S T I N G S**

**Marshalling Area: VICINITY QUEEN'S SQUARE**

Marshalling completed by 10 a.m.

O.C. Procession Formation: Mr Ken Sparks

Parade Marshalls: Messrs V. McCutcheon, E. Tucker  
and assistants.

### **CLASSES AND TROPHIES**

Champion of Champions Float—Mrs W. E. Bate Cup.

Natural Blossom Section—G. R. Baillie Cup.

Artificial Blossom Section—Turners (H.B.) Ltd. Cup.

Decorated Car Section—Ross, Dysart & McLean Cup.

Orchardists' Section—C. H. Slater Cup.

Trade Section—Acme School of Driving Rose Bowl.

Humorous Section—New Zealand Fruitgrowers' Federation  
Cup.

Other Organisations Section—Police Rose Bowl.

Best Maori Float—Amners Lime Co. Cup.

Historical and Vintage Exhibits (Non-competitive).

### **JUDGES**

Champion of Champions Float—Messrs J. G. C. McKenzie,  
C. Wilkinson and G. Spurdle.

Natural Blossom, Orchardists' and Decorated Cars Sections —  
Mr J. G. C. McKenzie and Mr A. McCormick.

Artificial Blossom Section—Messrs G. Spurdle and J. Moran.

Trade Section—Mr C. Wilkinson and Mrs R. V. Giorgi.

Other Organisations Section—Messrs A. Lewis and R. V.  
Giorgi.

Humorous Section—Messrs J. J. Nimon, G. W. B. McCormick  
and Mr W. E. Bate.

Maori Section—Messrs A. I. Rainbow and Mr J. Chadwick.

Children's Section—Mrs K. Compton and Mrs M. Galbraith.



# **1961 Hastings Blossom Festival Procession**

**Assembly: VICINITY QUEEN'S SQUARE, 10 a.m.**

Marshalling and Judging completed by 10.45 a.m.

Procession moves off from Queen's Square at 11 a.m., irrespective of the weather conditions prevailing at that hour, via Willowpark Road, Heretaunga Street to Tomoana Road, St. Aubyn Street, Pakowhai Road to Stortford Lodge, then via Heretaunga Street, Selwood Road to Windsor Park. Arrive at approximately 12.45 p.m.



## **Children's Procession**

The Children's Blossom Procession Entrants will assemble in the Main Arena at Windsor Park at 1.30 p.m. where the entries will be judged and the Prizes presented.

### **CLASSES FOR CHILDREN'S PROCESSION**

- |                             |                           |
|-----------------------------|---------------------------|
| 1—Best Fancy Dress Costume. | 4—Best Decorated Bicycle  |
| 2—Best Decorated Pram.      | 5—Best Decorated Trolley. |
| 3—Best Decorated Tricycle.  |                           |

Prizes.—Trophy orders: 1st, £1; 2nd, 10/-; 3rd, 7/6.

### **Special Prize for Most Original Costume.**

Every child in the Children's Procession will also receive a bag of sweets at Windsor Park.

**Please Note: Bands and Marching Teams will march as shown. Floats, etc., will not be placed as shown on the Programme.**



## PROCESSION ENTRIES AND NUMBERS, BANDS, AND MARCHING TEAMS.

- Hawke's Bay Scottish Pipe Band.  
Olsens Cyclones Senior Marching Team.  
Central Grenadiers Marching Team.
- 1—Hastings City Council Float with our 1961 Hastings Blossom Festival Queen.
- 2—Hastings Volunteer Fire Brigade.
- 3—Monarch Motors Ltd.
- 4—Watties Canneries.
- 5—Woolworths Ltd.  
Napier City Band.  
Pioneer Senior Marching Team, Napier.
- 6—"The Golden Fleece," Leopard Brewery.
- 7—Save the Children Fund Committee.
- 8—Hawke's Bay Chinese Association.
- 9—Hastings Memorial Hospital Student Nurses.  
City of Hastings Scots Highland Pipe Band.  
Clive and District R.S.A. Marching Team.
- 10—Taradale Advancement Society.
- 11—Burden Bros., Te Awanga.
- 12—Furniture and Woodware Ltd.
- 13—Heretaunga Youth Club.  
Napier and District Ladies Highland Pipe Band.  
Hastings Leopards Senior Marching Team.  
Pania Midgets Marching Team, Napier.
- 14—Ramblers Cycle Club.
- 15—New Zealand Railways.
- 16—Havelock North Citizens Association.  
Pahiatua and District Highland Pipe Band.  
Aramoho Grenadiers Marching Team, Wanganui.
- 17—Hawke's Bay Electric Power Board.
- 18—Morrison Mowers Ltd.
- 19—New Zealand Apple and Pear Board.



- City of Palmerston North Pipe Band.  
Olsens Cyclonettes Junior Marching Team, Hastings.
- 20—Baillie Motors Ltd.
- 21—Hawke's Bay Fruitgrowers' Association.
- 22—Milk Treatment Station.  
Salvation Army Wellington South Citadel Band.
- 23—Hastings Highland Games Committee.
- 24—Nivens Apprentices.
- 25—Blue Ribbon Service No. 1.
- 26—Blue Ribbon Service No. 2.  
New Plymouth Caledonian Society's Pipe Band.  
Modernairs Marching Team, Palmerston North.
- 27—Loona Tricks.
- 28—New Zealand Aerial Mapping.
- 29—The Riot Waggon.  
Napier Technical Memorial Band.  
Silver Grenadiers Marching Team, Waipukurau.
- 30—Hawke's Bay Gliding Club.
- 31—Hawke's Bay T.Q. Midget Speedway Club.
- 32—Embassy Theatre.  
Upper Hutt Highland Pipe Band.  
Aramaho Cygnets Marching Team, Wanganui.
- 33—Latter Day Saints, Hastings.
- 34—Parkvale Butchery.
- 35—Acme School of Driving.  
Hastings Salvation Army Band.
- 36—Herald of Spring.
- 37—"Space Age."
- 38—Mrs Stent and Gypsy with her Flag decorated Float.  
City of Wanganui Highland Pipe Band.  
Pionettes Marching Team, Napier.
- 39—Robert Tiller, Waipukurau.  
Pionettes Junior Marching Team, Napier.
- 40—Onward Cycling Company, "Cycling Circus."
- 41—Stortford Lodge Motors No. 1.



- Hastings Citizens Band.  
Pinewood Gypsies Marching Team, Foxton.
- 42—Social Credit Political League.
- 43—Operation Deep Freeze.
- 44—Stortford Lodge Motors No. 2.  
Levin Scottish Pipe Band.  
Taradale Troubadours Marching Team.
- 45—Heckle and Jeckle.
- 46—Leopard Brewery No. 2.
- 47—Heretaunga Tramping Club.  
Waipukurau Municipal Band.  
Aramaho Junior Marching Team, Wanganui.
- 48—Winning Car in Sports Car Section of H.B. Car Club's  
1961 Hastings Blossom Festival Car Rally.
- 49—Winning Car in 1961 Hastings Blossom Festival Car Rally.
- 50—The Sputnik.
- 51—The Outbacks.  
Fern and Thistle Pipe Band, Masterton.  
Hastings Leopards Junior Marching Team.  
Silver Fern Midget Marching Team, Waipukurau.
- 52—C. & A. Odins Ltd. No. 1.
- 53—"Second Childhood."
- 54—Ross, Dysart and McLean Ltd.
- 55—Bunkers Toys and Fancy Goods.
- 56—Milk Treatment Station No. 2.  
Port Ahuriri Caledonian Society's Pipe Band.  
Furniture Services Marching Team, Palmerston North.  
Robin Hood Rebels Marching Team, Waipukurau.
- 57—Allan Baldwin Ltd.
- 58—C. and A. Odlin Ltd. No. 2.
- 59—City Panel Repairs.
- 60—Hastings Go-Kart Club.
- 61—H.B. Power Boat Club.
- 62—Long and Barden Ltd.
- 63—Nattrass and Co.  
Feilding and District Caledonian Highland Pipe Band.



## **SATURDAY, 9th SEPTEMBER**

- 12.01 a.m.—Arrival of Special Week-end Blossom Festival Excursion Train to Hastings.
- 7.00 a.m.—Arrival of First Car to finish in 1961 Hastings Blossom Festival Car Rally, Russell St. Extension.
- 7.40 a.m.—First Special Blossom Festival Procession Excursion Train from Wellington arrives in Hastings.
- 7.55 a.m.—Second Special Blossom Festival Procession Excursion Train from Wellington arrives in Hastings.
- 8.00 a.m.—Funfare Alley gets under way with Fun and Frolics for all the family from early morning till late tonight.
- 8.00 a.m.—Hastings Horticultural Society's "Floral Exhibition," N.Z. Apple and Pear Board's Cool Store, King Street North. Open till 10 p.m.
- 8.20 a.m.—Third Special Blossom Festival Procession Excursion Train from Wellington arrives in Hastings.
- 8.35 a.m.—Fourth Special Blossom Festival Procession Excursion Train from Gisborne arrives in Hastings.
- 8.45 a.m.—Breakfast, to be followed by inspection of Decorated Shops and Streets, and a visit to Funfare Alley
- 9.00 a.m.—Art and Painting Exhibition, presented by "The Seven," in the H.B. Herald-Tribune Building (top floor). Open till 9 p.m.
- 9.00 a.m.—Art Exhibition of World Paintings at Allan Baldwin Ltd., Gallery, Heretaunga Street East.
- 9.30 a.m.—1961 Hastings Blossom Festival Procession Floats, etc., assemble at Queen's Square. Marshalling to be completed by 10 a.m. Judging to be completed by 10.45 a.m.
- 10.00 a.m.—Miniature Doll Exhibition, "Belinda in Blue," continues in Pioneer Hall, Methodist Church, Hastings Street South, till 4 p.m.
- 11.00 a.m.—1961 Hastings Blossom Festival Procession moves off from Willowpark Road, via Heretaunga Street to Tomoana Road, then via St. Aubyn Street to Pakowhai Road, to Stortford Lodge, then via Heretaunga Street, Selwood Road, to Windsor Park.**
- 11.30 a.m.—Display by Richmondvale Archery Club (at Windsor Park).
- 12.45 p.m.—(Approx.) Blossom Festival Procession arrives at Blossom Carnival, Windsor Park.
- 1.00 p.m.—Art Exhibition of World Paintings, at Allan Baldwin Ltd., Gallery, Heretaunga Street East.
- 1.15 p.m.—Children's Procession assembles in Main Arena at Windsor Park.



- 1.45 p.m.—Presentation of Cups to winning Floats by His Worship the Mayor, Mr R. V. Giorgi.
- 2.00 p.m.—Massed March by Combined Highland Pipe Bands.
- 2.00 p.m.—Sightseeing Buses leave N.Z. Road Services Terminal, Karamu Road, and Windsor Park Gates at 2.5 p.m. Forty-mile tour, covering Havelock North, Clive, Napier, Port Ahuriri, Greenmeadows, Tara-dale, Pakowhai and back to Hastings.
- 2.15 p.m.—Wellington South Salvation Army Citadel Band, supported by the Hastings Salvation Army Timbrel Brigade.
- 2.30 p.m.—Staff Flourishing Display by H.B. Scottish Pipe Band.
- 2.30 p.m.—Free Sightseeing Buses to T.M.V. Cellars, Havelock North, leave the main gate at regular intervals from 2.30 p.m. Tour includes drive through orchard districts and conducted visit over the famous T.M.V. Cellars. T.M.V. is known for its hospitality.
- 2.45 p.m.—Maze Marching Display, Combined Marching Teams
- 3.00 p.m.—Demonstrations by Police Dogs and their Handlers.
- 3.15 p.m.—Marching Teams' Display.
- 3.45 p.m.—Display by the City of Palmerston North Pipe Band
- 4.00 p.m.—Drum-Major's Display by the City of Hastings Scots Highland Pipe Band.

### **SPECIAL ATTRACTIONS IN SEPARATE ARENAS**

- 2.00 p.m.—Exhibition of Judo by members of Hastings Judo Club.
- 2.15 p.m.—Display by Charlie Simmons's Acrobatic Troupe.
- 2.15 p.m.—Dog Obedience Trials, under auspices of the Obedience Section of the Hawke's Bay Kennel Club.
- 2.30 p.m.—Amateur Wrestling Bouts, under the auspices of the Eastern District Wrestling Committee.
- 3.00 p.m.—Hastings Open-air Skating Club's Roller Skating Hockey Tournament. Finals 7 p.m.

### **OTHER OUTSTANDING EVENING ATTRACTIONS**

- 5.00 p.m.—Funfare Alley continues to provide thrills for all.
- 6.00 p.m.—Latter Day Saints Concert Party, Heretaunga St. E.
- 6.00 p.m.—Cook Islands Social Club Party, Heretaunga St. W.
- 7.00 p.m.—Art Exhibition of World Paintings, at Allan Baldwin Ltd., Gallery, Heretaunga Street East.
- 7.00 p.m.—Roller Skating Hockey Tournament (finals).
- 7.30 p.m.—Open-air Campaigners, Heretaunga Street E.
- 7.45 p.m.—Salvation Army's Musical Festival, with the Wellington South Citadel Band as guests, in the Citadel, Warren Street N.



- 8.00 p.m.—Grand Blossom Festival Carnival Dance, in Assembly Hall.
- 8.00 p.m.—Old-Time Dance, Labour and Trades Hall.
- 8.00 p.m.—“Dance Fiesta,” Premiere Ballroom, Eastbourne Street E.
- 8.00 p.m.—Hastings Musical Comedy Company’s Blossom Festival production, “South Pacific,” in Municipal Theatre.
- 8.00 p.m.—Outdoor Films by courtesy of Caltex Oil Co. (N.Z.) Ltd., Heretaunga Street W.
- Open till 9 p.m.—Miniature Doll Exhibition, “Belinda in Blue,” concludes in Pioneer Hall, Methodist Church.
- Open till 9 p.m.—Art and Painting Exhibition presented by “The Seven,” H.B. Terald-Tribune Building (top floor).
- Open till 10 p.m.—Hastings Horticultural Society’s “Floral Festival,” in N.Z. Apple and Pear Board’s Building, King Street N.

### **CINEMA PROGRAMMES**

- Regent Theatre: “Tunes of Glory,” 2 p.m., 5 p.m., 7.45 p.m. Late Session, 10.30 p.m., “Bulldog Bred.”
- State Theatre: Bradford Dillman and Suzy Parker in thriller “Circle of Deception” (Y).
- Embassy Theatre: “The Wet Backs” (G), “Destination 60,000” (G), 8 p.m. “The Wet Backs,” 2 p.m., “Destination 60,000,” 5 p.m.

### **DEPARTURE OF BLOSSOM FESTIVAL EXCURSION TRAINS**

- 11.00 p.m.—First Special Blossom Festival Procession Excursion Train departs from Hastings for Wellington.
- 11.30 p.m.—Second Special Blossom Festival Procession Excursion Train departs from Hastings for Wellington.
- 12.10 a.m.—Third Special Blossom Festival Procession Excursion Train departs from Hastings for Gisborne.
- 12.15 a.m.—Fourth Special Blossom Festival Procession Excursion Train departs from Hastings for Wellington.
- 10.00 a.m.—(Sunday) Hastings Go-Kart Club’s Blossom Festival Grand Prix, cnr. Maraekakaho and Irongate Roads, Hastings.
- 10.00 a.m.—(Sunday) Hawke’s Bay Gliding Club’s Field Day on Mr J. Joll’s Property, Waimarama Road, Havelock North (behind Te Mata Peak). Flights will be available to members of the public.



- 2.55 p.m.—(Sunday) Salvation Army Combined Bands Festival, The Citadel, Warren Street N.
- 2.55 p.m.—(Sunday) Special Week-end Excursion Train departs for Wellington.
- 6.00 p.m.—(Sunday) Street March (Heretaunga Street) by the Hastings Salvation Army Band and the Wellington Citadel Band.
- 8.30 p.m.—(Sunday) State Theatre: "Don't Go Near the Water."

Further information from —

KEN SPARKS,

Greater Hastings Public Relations Officer,  
Russell Street, HASTINGS.

'Phones: 86001 (Office), 82727 (Residence).

## ***Important Information***

### **REFRESHMENTS**

For the Convenience of Passengers on the Special One-day Blossom Festival Excursion Trains, and other visitors to Hastings, All Restaurants, Eating-Houses, etc., will be open in sufficient time to serve Breakfast to the Rail Excursionists, and will remain Open throughout the Day.

### **TOILET FACILITIES FOR WOMEN AND CHILDREN**

For the Convenience of Women and Children, the Hastings Women's Rest in Russell Street South, a short distance from the Railway Station, will be open from 7.30 a.m. and will remain Open throughout the Day. The Women's Rest in Nelson Street North will also be Open During the Day.

Local Theatre Managers have kindly offered to permit their Toilet Facilities to be at the Convenience of Visitors also.

### **TOILET FACILITIES FOR MEN**

For the Convenience of Men requiring a Shave or Wash, the Hastings City Council have kindly agreed to place two fully equipped Rooms on the Lower Floor of the Municipal Chambers in Hastings Street South at the disposal of visitors for this purpose. Hot and Cold Water will be available. Men's Conveniences will also be available at the Assembly Hall.

The Public Conveniences in Railway Road will also be Open. Cinema Managers and Billiard Room Proprietors will, as usual, co-operate in Providing Additional Facilities.



## **TRANSPORT TO WINDSOR PARK FOR BLOSSOM CARNIVAL**

N.Z. Railways Road Services Buses will leave at Regular Intervals from 11 a.m. Onwards, from the Suburban Bus Depot beside Westerman's in Russell Street South, for Windsor Park.

### **ATTENTION ALL R.S.A. PERSONNEL**

The Hastings R.S.A. Club, situated on the corner of Eastbourne Street and Nelson Street, will be open at 7 a.m. on Saturday morning, 9th September, for the convenience of all R.S.A. members.

Shaving and Washing Facilities will be Available.

Bacon and Eggs, etc, can be provided.

### **SIGHTSEEING TRIP — 40 MILES FULL OF INTEREST**

Buses leave N.Z.R. Terminal at 2 p.m., via Windsor Park, to Havelock North, which is a typical old English Village and Home of Education, with Woodford House and Iona College for girls, and Hereworth College for boys. Hawke's Bay's most delightful residential areas, where many retired people reside. It is the only place in New Zealand where six roads converge. The buses will travel through country and join the main Napier Road at Mangateretere, Clive, Napier and Ahuriri; a trip up the hill to the hospital enables a view to be obtained of the Botanical Gardens and the reclaimed inner harbour. After leaving Napier the buses travel via Greenmeadows, Taradale and Pakowhai, to Hastings.

**Fare 5/- (children under 15, half fare).**

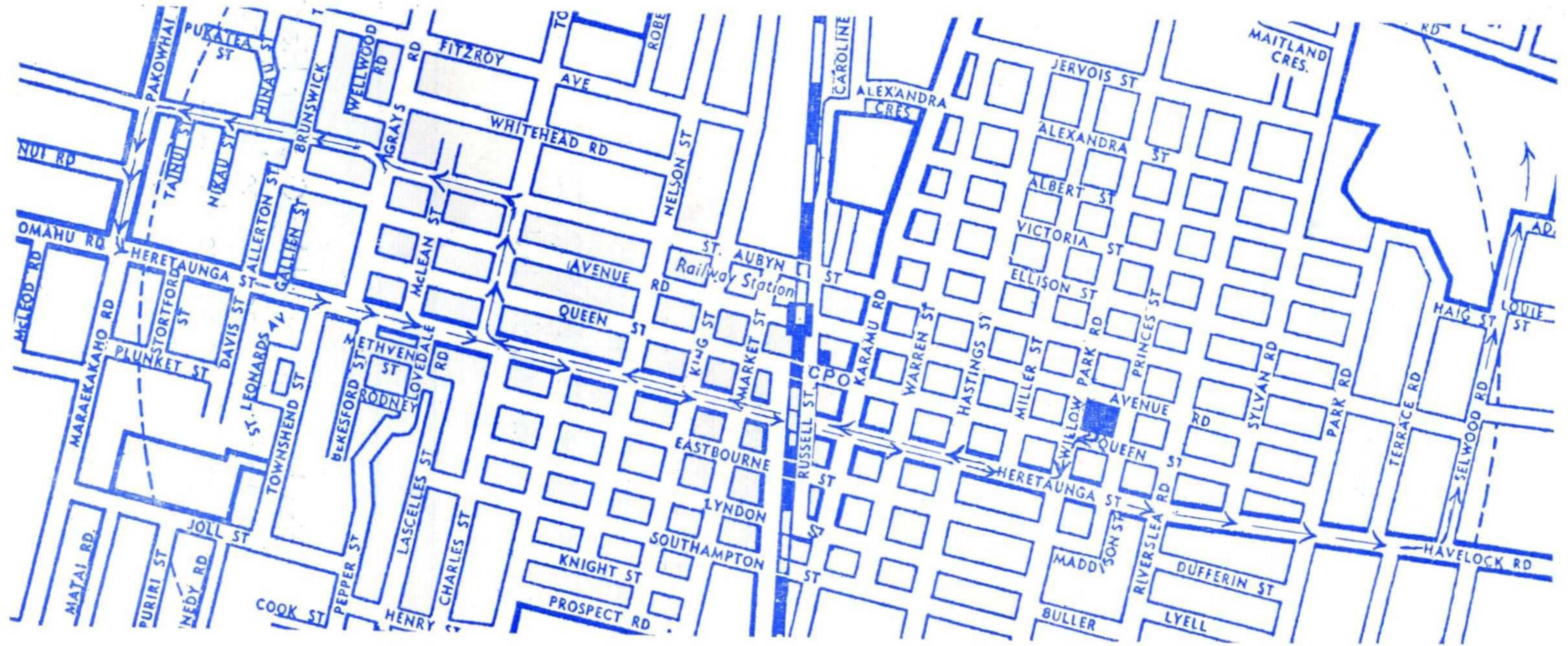
### **LEFT LUGGAGE AND PARCELS SERVICE**

For your convenience the Heretaunga Scout Group will provide a tent opposite the Public Relations Office in Russell Street, where for the sum of 6d you may leave luggage, coats, etc, until you require them for the return journey.

This Service will be provided until the last Excursion Train Departs at 1 a.m.

***St. John Ambulance Personnel will be on duty throughout the day.***





## PROCESSION ROUTE

- Starts from Queen's Square in Queen Street, Willowpark Road to Heretaunga Street, turns into Tomoana Road to St. Aubyn Street, along St. Aubyn Street to Pakowhai Road, along Pakowhai Road and re-enters Heretaunga Street, continues along Heretaunga Street to Selwood Road to Windsor Park.





## **DID YOU KNOW ?**

BEAUTIFUL COLOUR SLIDES

— of —

THIS YEAR'S BLOSSOM PROCESSION  
CAN BE ORDERED

from

**IAN HICKMAN Ltd.**

**SEE THE**

DISPLAY OF SLIDES IN OUR WINDOW  
ON PROCESSION NIGHT

**Remember!**

You can Order your Slides from . . .

**IAN HICKMAN Ltd.**

THE BUSY BOOKSELLERS of  
HERETAUNGA ST., HASTINGS  
(Next to Bon Marche Ltd.)



This programme has been prepared by Greater Hastings Public Relations Office, and published for the benefit of our local residents and the many visitors to Hastings for our Annual Blossom Festival.