

HASTINGS

**THE FRUIT BOWL OF
NEW ZEALAND**



with the compliments of
the Hastings Public Relations office,
Russell st, Phone 69001.

The City of Hastings, in the Province of Hawke's Bay, has the distinction of being among New Zealand's most rapidly developing provincial areas.

Known for its varied and vast production of fruit, Hastings and the surrounding areas are often referred to as "The Fruit Bowl of New Zealand".

Hastings is a picturesque city with many parks and attractions, as this brochure illustrates.

On behalf of the people of Hastings, I welcome you to our City and sincerely hope your stay with us is a pleasant one.



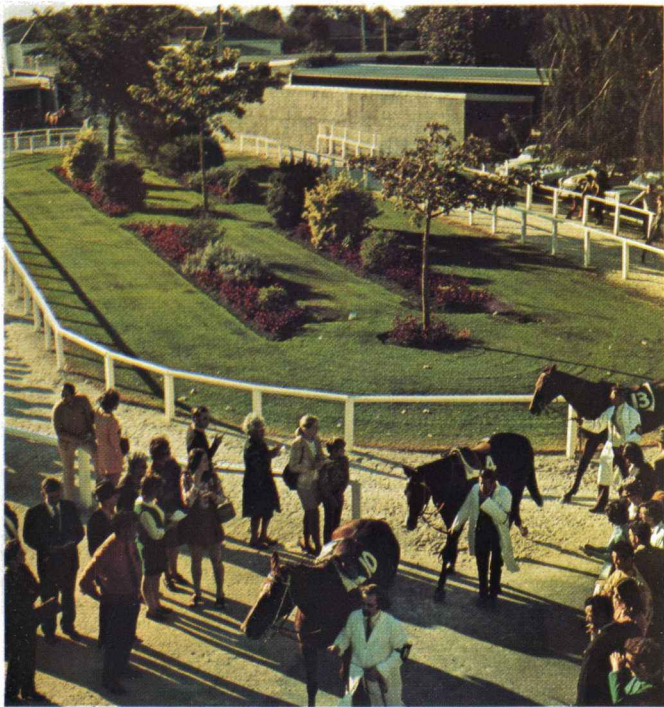
M.M. Pinfold,
Public Relations Officer



Apple picking at the height of the season for the tables of the World.

Oak Avenue, a mile long tunnel of magnificent English oaks, is a must for all visitors to Hastings.





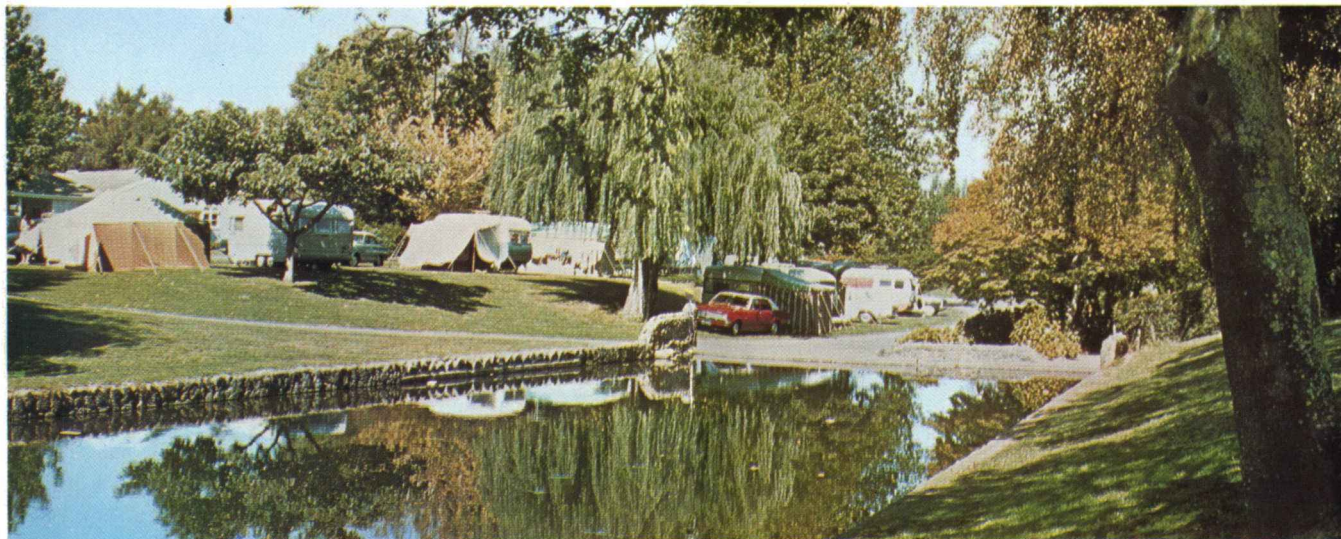
The Hastings Race Course; spectators having a last look before the race.

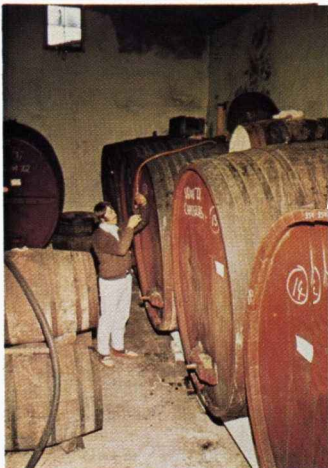
Hastings Memorial Library and Te Whare O Nga Tipuna (Maori artifacts room). One entire wall in the Library entrance is covered by a mural painted by Peter MacIntyre.

Windsor Park, a most attractive camping ground with all amenities.



Primary industry from the air, showing the extent of a local meat works.



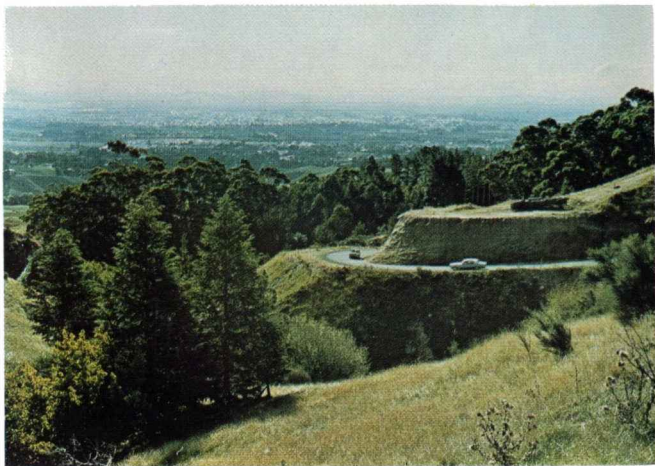


Wine making, a prominent industry in Hawke's Bay. Picking the grape, blending, then tasting the wine - very nice.



The children just love this one. The Fantasyland train which is a major part of the Fantasyland playground complex.

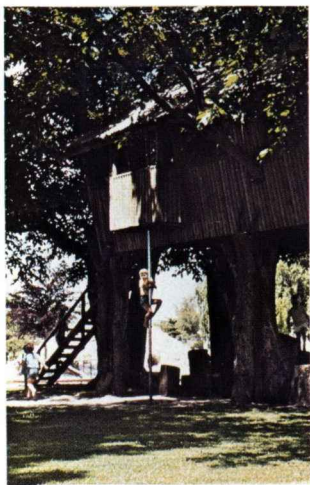




View of Heretaunga Plains from Te Mata Peak

Fantasyland Castle, which is adjacent to the Windsor Park Camping Ground, is a small edition of the famous Disneyland castle and provides an entertaining view of this wonderland for children.





The Highland Games, bagpipes included. This is all part of an annual Easter event for competitive sportsmen and athletes from all parts of New Zealand.

The Tree House at Fantasyland - picturesque and lots of fun.

Tug-of-war, but the Highland Games is not solely competitive, there's always merry-go-rounds, ferris wheels, and other amusements.





Dining out at one of Hastings' night spots.



The Waikoko golf course, a 9 hole public course on the main road north.

Typical of many of the modern residential areas in Hastings.





Cornwall Park, flower beds, trees, and green lawns; a botanic sight you should not miss.

Inside the John Holt Memorial display house, where plants of many varieties bloom profusely.



View of Waimarama, a popular beach resort in the summer. Bare Island adds a scenic relief to the azure waters.



Gannet Sanctuary at Cape Kidnappers is the only mainland gannetry in the world. This colony of Gannets attracts many visitors each year.

Heretaunga Street and flower beds which adds a touch of colour to the main street.



Pea viners at work in one of Hastings' many market gardens.



Hastings is one of the most progressive cities in New Zealand with a population of round 37,000 and is well known for its glorious climate, its rich fertile land and resulting high productivity. The latitude of 39 degrees 38 minutes south corresponds with that of Central Spain or Southern Italy in the Northern Hemisphere and Hastings' mild climate is therefore comparable with the Mediterranean tourist resorts. The average temperature is slightly above 15^o celsius and the average rainfall is 762mm. Average annual hours of sunshine is among the highest in the Dominion.

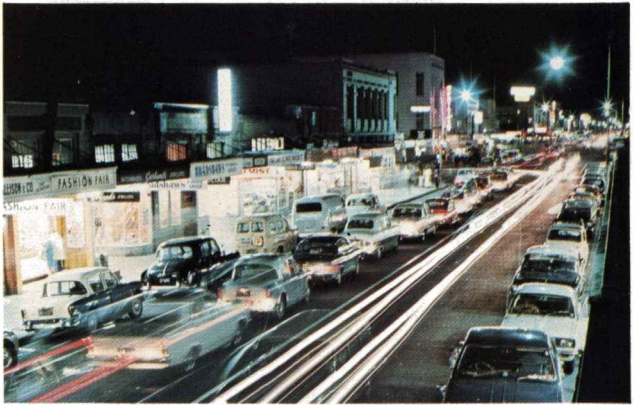
Hastings, as a holiday centre, is the ideal base. Apart from the recreational facilities within the City, pleasant drives on excellent roads offer a variety of enjoyment to satisfy all tastes - beaches, rivers, trout fishing, golf, tramping, deer stalking, or simply the peaceful countryside.

An impressive view of a major industrial area.





An example of motel accommodation, modern and convenient.



Heretaunga Street by night.

