

This is the Helpful

POPPELWELL

Winter Catalogue of WARM WINTER CLOTHING



Buy now while selection is at its best and get the full benefit throughout Winter of Warm Clothing in current style. Use your Constant Credit Account—or open one up if you haven't got one!

SPORTSWEAR

Sports Coats. New Seasons Tweeds and Worsteds. Normal, Short, Portly and Tail fittings. Priced from £8/19/6 to £15/12/6.
Corduroy Sports Coats. Fawn, Green, Brown shades. Priced from £10/9/6.

SPORTS TROUSERS
Multiple Fittings. Pure Wool and Wool Terylene, wide range of patterns and shades. All popular styles. Priced from 99/6.
Pincord Casual Trousers. Fawn and Green shades. Priced from 59/6.
Jean Jackets. Priced from 49/6.

Moleskin Trousers. Light and Mid Fawn shades. Price £5/5/0.

Jeans. Faded Blue and Dark Blue. Tapered or Bell bottom styles. Priced from 39/6.

Corduroy Trousers. Fawn, Green, Brown, Grey shades. Price 49/6.

Casual Jackets. Nylon, Corduroy, Poplins. Wide range of styles and shades. Priced from 79/6.

SPORTS WEAR

S.B. Black Bermuda Jackets. Normal, Short, Tall and Portly fittings. Sizes 34 to 46. Price £12/19/6.

SUIT Dept.

The Poppelwell £16/16/0
Suit. Latest shades, fashionable styles. Normal, Short and Portly sizes. Cambridge and Oxford Suits. Mature and young

Man Styles. Extensive range of fittings. Priced from £19/19/0.
Dinner Suits. S.B. Shawl Collar. Price £22/9/6.

OVERCOATS AND RAINCOATS

Duffle Coats: Shades Black, Charcoal, Fawn, Green. Sizes SSM to XOS. Prices from £6/19/6.
Car Coats: Silk and Quilted lined, latest styles. Priced from £8/19/6.
Irish Tweed Overcoats: By Van Dieman. Price £17/12/6.
Plastelon Waterproof Raincoats: Priced from 39/6.

Burberry Weatherproofs: The world's finest Raincoats. Price £14/5/0.
Nylon Waterproof Raincoats: Price 99/6.
Nylon Parkas: Price 75/-.
Oilskin Parkas. Unlined Price £4/16/6. Lined Price £7/18/6.
Oilskin Pants. Price 45/-.

LEISURE SHIRTS

Leisure Shirts. Royal Suede or Corduroy in New Fashion Styles and shades. Four collar styles in Gotton, Dacron, Cashmilon, for Business. Viyella, Blendene or Merinola in Plain or Neat Checks. Priced from 59/11.

DRESSING GOWNS

Dressing Gowns: Towelling $\frac{1}{2}$ length. Price 89/6.
Viyella for Travel. Winter warm in Plaids and Plains. Priced from £5/13/6.

SLIPPERS

Slippers. Assorted Colour in leather and rubber soles. Includes fur lined Mi Woollie Boots.

USE YOUR
CONSTANT
CREDIT

Toiletries for Men

Toiletries for Men. Stag, Mennen, Jade East, Cedar Wood.

Knitwear

Knitwear. From Ski Pull-over and Fishermans Rib in Lambswool Luxury in in Pullovers, Cardigans, V Neck, with Collars, Trimmed or plain. Exlan or Wool, High Fashion or Plain. Poppelwells have them all from Brushed wool at 53/6 to Mohair at £8/19/6.

BOYSWEAR

Boys Sports Coat. Centre Vent, size 8 to 18. Priced from £6/19/6 to £9/19/6.

Boys Peatless Cuffless Fashion Sports Trousers. In neat checks. Priced from 99/6.

Boys Casual Jackets. With Knit Collar and Dress Collar, fur lined and quilted lined. All sizes. Priced from 57/6 to 95/-.

Boys Winter Sports Shirts. In Brushed Cotton. All sizes. Priced from 15/- to 29/6.

Boys Jeans. Shades of Denim Blue, Faded Blue, sizes 2 to 16. Priced from 22/- to 25/-.

Boys Black Bata Shoes. All sizes. Priced from 46/6 to 65/-.

Boys Dress Hose. In Nylon and Wool Stretch. White, Fawn and Green. Priced at 8/9.

Boys Skivvies. In Sky Blue, White and Black. Sizes 32 to 34. Price at 18/11.

Boys Needlecord Shorts. In Fawn and Green. Sizes 2 to 8. Priced at 19/6.

Boys Dressing Gowns. In Red and Green Check. All sizes. Priced from 90/6 to 99/6.

U'WEAR

Underwear. Setterstrides in white and coloured. Price 9/11.

Underwear. New cotton "Arctic" Aircel, 15/6 pair Like wool. V and Crew neck. Wool Underwear in Roslyn, MKM, Kaiapoi, Dualux (Pink, Natural and White) all weights. Long underpants to match. Priced from 33/6.

Jockey Thermaknit. "The Brushed Cotton Fleecy Lined underwear" in all sizes. From 11/6.

Skants for all active Sportsmen. Red, Black and White. Price 11/-.

Athletic Supports. Hanes Interlock and Airflow Vest and Briefs. From 8/6.

SHOES

O'Briens. Brown and Black tapered and chisel toe Leather Sole Shoes. Priced from 79/6.

Hush Puppies by Darryl Kendon. Washable Brushed Pigskin in Green and Brown. Price 99/6.

O'Briens Gristle Sole. Brown and Black tapered toe Shoes. Price £5/5/0.

Altonia. Black Suede and Grain Leather. Leather Sole Shoes. Priced from £5/9/6. Brown and Black Chisel Toe. Priced from £5/19/6.

Darryl Kendon. Shoes assorted colours with tapered and chisel toes, Leather soles. Priced from £5/19/6.

David Walton and Seraglio chisel toe black slip on Shoes. Priced from £5/19/6.

Brown and Black tapered and chisel toe with Leather soles by William Moreton. Priced from £6/9/6.

William Moreton. Brogues in Brown and Oak colours. Priced from £6/19/6.

William Moreton. Brown Suede, leather soles. Priced from £7/2/6.

Perillo Exports. In three colours tapered toe with leather sole. Price £6/19/6.

O'Briens football boots. Aluminium and Rubber Sprigs. Featherweights and Lightweight. Priced from 79/6.

O'Briens Working Boots. Brown and Black three weights with Commando Soles. Priced from 82/6.

Mens Working Clothes

Mens Working Clothes. Showerproof Mountaineer Shirts. Price 72/6.

Wool-Nylon Work Shirts. Priced from 51/9.

Wool Sox. Holeproof, Canterbury, no-mend, Everest and Ruapehu. Priced from 8/6.

Combination Overalls. Grey, Navy, Khaki and White with Zip or Dome. Priced from 52/-.

Overalls. With Bib front. Khaki, Navy and White. Carpenters Aprons, Bakers Trousers.

Briefs and Trunks Vest. In shades black and khaki. Priced from 8/6.

Busmens Singlets. Athletic and short sleeve. Price from 29/6.

O'Briens Work Boots. Commando Soles. Price 99/6.

Stockmans Saddle Tweed Work Trousers. New amazing Standilon, three times stronger than Wool, Saddlecord, Australia Wallaby Cord, Kaiapoi, Petone All Wool Saddletweed. From 39/6 to 89/6.

Swandri's. Price £6/13/6.

Betacraft American Type Jackets. Price £6/5/0.

Grey Blankets. Kaiapoi and Petone. 79/6.

Corduroy Trousers. Price 49/6.

Pullovers. Zip with collar and 3-inch extra length. Brushed Wool, Crew Neck. Bushmans Showerproof. Koroglen. Priced from 32/6.

Hats and Caps

Fur Felt Hats. Battersby, Christy, Royal Zephyr. Priced from 55/-.

Commando Caps, Price 27/6.

Carricaps. Plain Shades and Houndstooth patterns. Priced from 19/6.

Balaclavas Price 19/6.

Farmers Potals, Price 24/6.

Boys Football Shorts. Black and White. Sizes 24 to 30. Priced from 10/6 to 12/11.

Boys Holeproof School Shorts. Belt top action waist and 1/2 belted style. All sizes.

Boys Navy and Grey Wool Mix Shirts. Sizes 2 to 14. Priced from 25/11 to 41/6.

Boys Navy Ollskin Overcoats. Sizes 24 to 50. Priced from 73/6.

Boys Ollskin Parkas. Sizes medium and large.

Priced from 89/6 to 95/-.

Boys Forage Caps. All sizes. Priced at 15/6.

Boys Nylon Overcoats. Fully lined. Sizes 27 to 42. Priced from 63/- to 79/6.

Boys Winter Pyjamas. In fancy patterns. Sizes 0 to 12. Priced from 12/6 to 18/11.

Boys Gloves. In Black, PVC. Priced at 11/9.

Boys Track Suits. Boys Underwear. Cotton, Wool and Thermal.

Poppelwells

Round by the Hastings Post Office