



Supplement To The Backe's Bay Daily Mail, Wednesday, December 7, 1938.





THE HEART OF MASTINGS .- The centre of the business orea.

Gift That Your Home Demands Lasting Xmas Present Every Wife Will Appreciate

MOFFAT FLECTRIC COOKER



The instalments on your Range will be more than saved every month with the new Lower Power Rate.

- Save with the
- · New Low Prices
- Reduced Power Rate
- Free Installation
- Easy Terms



Electric cooking is supreme when you have a MOFFAT in the kitchen ...



RANGES from per

month

HAWKE'S BAY ELECTRIC POWER BOARD

You can buy a modern Electric Cooker on the new EASY TERMS and no INTEREST PLAN







COMFORT

ECONOMY

The Car Everybody's Talking About

CITROEN MOTORS
Hawke's Bay Distributors.

Agents:

S. J. RAYMEN'S GARAGE
TEMPOREN St.
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Those 1000
Those 1000 Hawke's Bay Distributors.

12.8 h.p.

CUDBY & KELT, LTD. Netson St. HASTINGS

HOME NO IS COMPLETE WITHOUT

THIS

THIS MODERN LAUNDRY METHOD BRINGS . . FREEDOM TO THOUSANDS OF WOMEN ALSO

DIRTIEST WASHING OR THE DAINTIEST

HECTOR McGREGOI

Phones - Shop 296 - Private 452



IN HAWKE'S BAY CAMERA "SHOTS"

















New Zealand Distributors: Hawke's Bay Distributors: de PELICHET, McLEOD & Co. Ltd. JOHN HILL, LTD., HASTINGS

STOCK AND STATION AGENTS Liberal Advances on Stock, Ensuing Wool Clips & Freehold Properties

| Insurance Co., Ltd. | Calef Agents| Agents | Co., Ltd. | Calef Agents-| Agents | Calef Agents-| Calef Agents | Calef Agent

DESOUTTER ELECTRIC AND PNEUMATIC TOOLS. PILLEN'S GREASE AND OIL DISPENSING OUTFITS

MERCHANDISE, MANURES, SEEDS AND HARDWARE

de Pelichet McLeod

& Company Limited

.. HASTINGS WAIPUKURAU .. MR P. L. PEACOCK mes: All departments 3361; Merchandise 2123

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Branches Napler, Gisborne, Wairoa and Port Ahuriri

YOUR HOLIDAYS

in one of our

DEPENDABLE USED CARS



Inspect them and arrange a trial run at

SHOP EARLY

T. NEWMAN MOTORS, Napier.

MASON & PATON,

£15

£15

It's Xmas!

NEW Flying Standard CARS



The New "8"





The New "10"

The New "12"

ALL NEW 1939 STANDARD CARS HAVE INDEPENDENT FRONT WHEEL SUSPENSION ALL NEW 1939 STANDARD CARS HAVE LARGE LUGGAGE COMPARTMENTS SPARE WHEELS AND TOOLS ARE IN SEPARATE COMPARTMENTS FIGURES FOR TESTED BRAKE HORSEPOWER CANNOT BE APPROACHED BY ANY COMPETITORS

Get Your New 8 h.p. STANDARD in Time For Christmas Sole Hawke's Bay Distributors:

mu Road (next Public Trust) 'Phone 3623 WE ARE ALSO SOLE HAWKE'S BAY AGENTS FOR DODGE CARS AND DODGE TRUCKS

A Land of Enchantment

Where You Will Meet FATHER CHRISTMAS

and Receive

Lovely Gift From Him

Admission: 6d Only

THIS XMAS AT WESTERMAN'S UNRIVALLED SELECTIONS OF CHOICEST

GIFTS - USEFUL AND BEAUTIFUL

SEE THESE IN OUR SHOWROOM

DAINTY PERAMAS—In plain and fived become, Trim ORIGINERIO RIMONAS-It beavyweight marceals and saits lined through with Jap and Danks says, black, rose, line, 40. OVELY SELECTION OF TAILOUED COWNS-In notice and thosy since Publicy, not an octed figured designs. Shades Surgardy, many, asso, apple, red, repending to a

SMART NOVELTIES

USEFUL GIFTS FOR MEN AND BOYS

Famous For Low Prices HASTINGS The Quality Drapers

FOREFRONT OF THE CURRENT NEWS PERSONALITIES IN THE





























PRESIDENT FRANKLIN ROOSEVELT



































XMAS PRESENTS

LADIES' HANDBAGS.

Morrocco, Calf. Made in a large range of colours.
Prices 7/6, 10/6, 12/6, 15/-, 17/6, 20/Superior quality Handbags in Calf, Morrocco and Crocodile—
SUIT CASES.
Best Phys.—1011.

EGASES.

Best Fibre, with battens—
26in. 16/c, 22in. 14/-,
26in. 16/c, 24in. 14/-,
26in. 16/c, 25in. 18/Best Fibre, with striggs.
20/c, 26in. 25/English Solid Leather Sail Cases—
55/-, 69/-, 62/-, 65/-, 65/-, 55/-, 60/-,
55/10/-, 55/10/-, 55/10/-

Best Fibre Attaches— 2/6, 3/6, 4/6, 7/6, 10/6, 15/-Solid Leather Attache Cases— 20/-, 22/6, 25/-, 30/-, 35/-, 40/-SOLID LEATHER BLOUSE CASES.

HAT BOXES Best Fibre 8/6 to 20/-Coloured Hat Boxes, covered in Fabric, lined in Silk to tone 37/6 42/6, 47/6

Strung with strong gut 8/6, 10/6, 12/6
Strung with best gut 27/6, 35/-, 50/-, 60/Strung with super gut 75/- to 95/-

F SEIS.
Four clubs and Bag—
£2/5/-, £3/10/-, £5/-/Golf Bags 10/6 to £7/10/-..... 5/6, 9/6 40/- to £7/10/-

CAMPING GOODS

8 x 8 SQUARE TENT. Best white 8x85QUARE TENT Best white duck. 5ft. sides, complete with Bag, Poles and Pegs. £5/12/6 8x85QUARE TENT. Best white duck top and 5ft, best tenting sides, complete with Poles, Pegs and Bag . £5/7/6 sides, complete was . . . £5/7/6
and Bag . . . £5/7/6
8 x 8 SQUARE TENT. Heavy
green and 10oz. Duck sides. Complete with Bag, Poles and Pegs—
£5/7/6

MA SIREI CHERS.

Made of Best Southland Beech with strong canvas top.

24in. 22/6, 27in. 27/6, 36in. 37/6

With Steel Frame ... 32/6, 42/6, 55/-Rucsacs ... 12/6, 17/6, 22/6, 32/6 Haversacks ... 4/6, 5/6, 7/6, 12/6 For the Beach and Camp TAKE A LILO! Lilo Minor
Lilo Popular
Lilo Lounge
Garden Lounge

SLEEPING BAGS.

6 CYLINDER 14 HORSEPOWER •

VAUXHALL light 6 BAILLIE MOTORS Ltd. Municipal HASTINGS.

you'll still be enjoying the Luxury and Super Comfort of these Years from now



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CUSTOM CRAFT

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QUOTATIONS AND SCALE COLOUR PLANS FREE UPON REQUEST.



BEDROOM SUITES

Undeniable Beauty

£24/17/6 · £32/-/

D, there-piece £39/17/6 from £20/-/-







LIVING ROOM SUITES word for their fine quality

DARK OAK £18/10/-

CHESTERFIELD SUITES



WITH THESE CHARMING BODY CARPET





and new LOOSE COVERS



Fire Carpets known for their fine detail and de-lightful use of colouring. Here you will find floor coverings for every room in the home in a variety of designs that will help to lend ture charm and coeffect.

THE FINEST AXMINSTER AND WILTON FIRMODA CARPETS

WALL - TO - WALL CHRISTIE & SC

From yard 10/6 LIMITED

RUSSELL STREET

HASTINGS

A PANORAMIC RECORD OF SPORTING EVENTS IN THE BAY

























COMPREHENSIVE HISTORY REVIEWING











oal of Baile Scianzie and PLACE OF HISTORIC MEETING
Herr Hiller and the Rt. Hon. E.



4-Cup 5/6





DRAMATIC EVENTS 1938 - A MOMENTOUS YEAR





















GREAT SACRIFICE



USED CARS

OUT THEY GO! NO REASONABLE OFFER REFUSED - NOW IS YOUR CHANCE

THE HOME OF "MORRIS," NAPIER

ROADSTERS from £25

TOURERS from £15

SEDANS from £55

COUPES from £70

BUY

MORRIS

CHEVROLET

AUSTIN

FORD

One Third Deposit On Delivery - Balance By Easiest Terms

WITH CONFIDENCE

BUY WITH CONFIDENCE

G. GRIERSON, C/o. McLean's, Waipukurau.

A TALLY OF RECENT ACCIDENTS AND FATALITIES















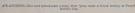














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5/11 * 8/11 **

GOING



SNAPPY NEW BEACH WEAR

NU SECRETS-ade in NZ. With belt. All store of Grey, Maroon, Hottle, Revela All word, absolutely large group, the state of the state LOCK SHORTS. All visces and 5/6 pe. SHORTS - 2/11



home these will interest you

RENABLES SLACES.

DESCRIPTION OF THE STATE OF ST 4/11 ***

THE NEW SINGER 10



SINGER

OWNER

AND BE

NOW ON VIEW-THE LATEST 1939

See this new Model in our Showroon

Facts about the Singer 10

Syncromesh 3 - Speed Gear-box. Four Door, Six Light, All Steel Body.

Safety Glass Wind-Opening Windscreen for Driving in Fog.

Opening Quarter Lights.

Dual - bladed Wind-screen Wiper.

Extra Long 95-inch Wheelbase. Extra Wide 48-inch Track. Built-in Rear Number Plate and Stop Light. Tabular Type Adjust-able Bucket Seats in Front.

Large Luggage Locker With Platform Type Lid.

- and at --

QUALITY

Bon Marche Ltd



Interior View of Haynes Hygienic Butchery



For 30 years HAYNES, Ltd., have specialized in the supply of high-class Meet from their Phylenic Butchery. Only supreme quality stock is procured, but the application of modern refrigerables from the procured purples of the procured procured in the process of the procured procured in the process of the procured procured in the process of the process

PURVEYORS OF HIGH CLASS MEAT

Hastings St.; 'Phone 456

Also at Emerson St.

For Furniture and Furnishings that are Better

. . . . visit Scoullar's, where you will find furniture to suit the smallest or the largest home. Designed by experts, every piece of Scoullar's Furniture is built in their own factory by master craftsmen, and only the finest of meterials or used.

Carpets

We have the largest and most comprehensive stock of Body Carpets in New Zealand, selected from the world's best markets

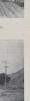
Carpets in New Zealand, selected from the world's best markets by discriminating buyers with years of experience... Designs to suit the most reaching, and colourings that will har-monite with every colour scheme. Experts, is interior decoration, to advise. Experts, is interior decoration, to advise. The best selection and best values are at Scoullar's. Every article plainly marked, Prices are cash. Payment out of income can



The Scoullar Co., Ltd.

A TRAGIC STORY IN PICTURES: THE FLOODS ON ANZAC DAY























HERE ARE THE SETS THAT CREATE New Listening





HE developments that create "Ne reproduction and the real thing. The subtleties of voice inflection and tonal lance, previously beyond the scope of any radio, now come through with com

Background noise can no longer wreck your enjoyment of a programme. The new "Philips Silentode" valve cuts it out by increasing sensitivity five times this also means that weak and distant stations come over with new purity of tone. this also means that weak and unterest handours to the control of the part of finished - good just to look at. Call at your Philips Retailer to see and hear





FREE Irrespective of what type of set you own, call at your Philips Retailer and procure an attractive new Philips Logging Chart.

PARAMOUNT RADIO SERVICE

WAIROA MOTOR GARAGE CO., LTD. MAY'S RADIO SERVICE

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NAPIER BATTERY AND ELECTRICAL CO., LTD.

K. A. NASH 85 High Street,

Main Street, Takapa

Electrical Contractor, High Street, Waipawa.

SOME OF THE PEACEFUL PASTORAL SCENES IN THE HAWKE'S BAY PROVINCE.























NAPIER, JUST BEFORE THE DISASTROUS EARTHQUAKE OF 1931



WHEN "QUICK" IS THE WORD GAS IS THE FUEL

GAS IS PUBLIC SERVANT NO. 1 ALL THE WORLD OVER

MODERN MOTORLESS REFRIGERATION

SPEED & ECONOMY IN COOKING

WASHING MADE EASY

INSTANT HOT WATER



Gas Cookers

from £15/-/10/- Deposit
5/- Per Month
FIXED FREE



Gas Refrigerators

from £42/10/£5 Deposit Balance Over
i or 3 Years

FIXED FREE



Gas Coppers

from £8/10/-10/- Deposit



Gas Water Heaters

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REDUCED INSTALLATION COST

GAS COSTS LESS THAN $\frac{31}{4}$

" PER UNIT

SHOWROOMS AT NAPIER AND HASTINGS.

THE NAPIER GAS Co., Ltd.



A STORE FULL OF XMAS PRESENTS

... FOR EVERYONE ...



Everyone will have Gift problems to solve this Xmas. There's Gran and Pop, Father and Mother, scores of friends, Uncles and Aunts, as well as the small members of the family. They all have here to help you. There are hoards of Xmas Gifts in our store, but

Christmas Shoppers

They are new in every way — new wrappings — new boxes — new designs. — The mere male who wants to please some

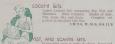


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BOXED HANDKERCHIEFS.



LOCKNIT SLIPS.





wearing qualities. Cellophane 24 x 44 8/6 pm; 26 x 32 12/6 pm BOXED GIFT SETS.

TABLE CLOTHS



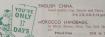
| WHITE and COLOURED BORDERS 6d, 9d, 1/- es |
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| LINEN 2.6 m ALSO FANCY BOXES 3/11, 4/6, 7/ |
| PLAIN AND FANCY SOX. 2/6 to 4/11 to |
| MEN'S SPORTS BELTS. |
| "DOMO" BRAND, in Greys, Blues, Greens, etc. |
| Price |
| CRUISE SHIRTS. |
| The ideal gift for summer. Pure wool M. 12/6, O.S. 18/ |
| "SUMMIT" COAT SHIRTS. With the new fused collars. New cloths. All slaps. |
| Priced from |
| SUMMER WEIGHT PYJAMAS. |
| A very useful cift. Attractive new doctors |
| Prices from 6/11 to 27/ |
| DRESSING GOWNS. |
| Summer weight, Made from Art Silk Fabrics, Priced at |
| |

Month's ago - long before you were even thinking of the Xmas son - we selected the very best in Xmas Gifts, both navelties

and wearing apparel, to make your buying easy now. BEAUTIFUL FRAMED PICTURES.

In pencil point Black and White Pastel Colours

VARIETY OF CALENDARS.



CONTINENTAL HAND-CUT CRYSTAL.
POWDER BOWLS.
CKAMETTE OR JEWEL BOXES.
HONEY AND PERKEL JARIS
WATER TUSS
TUMBLERS to Match 22
SALAD BOWLS.
22

"LUVME" HYGIENIC TOYS.

British made Golden Mohair Te

CANADIAN PLAY SUITS.

Made from Cetton Prints, with beautiful floral patterns. Just the thing for the beach and an ideal gift.

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