







Cook's Corner

THE "DAILY MAIL'S" TESTED RECIPE

So long as the hot water is running... Fresh Cream...

So long as the hot water is running... Fresh Cream... (continued)

So long as the hot water is running... Fresh Cream... (continued)

So long as the hot water is running... Fresh Cream... (continued)

So long as the hot water is running... Fresh Cream... (continued)

So long as the hot water is running... Fresh Cream... (continued)

So long as the hot water is running... Fresh Cream... (continued)

So long as the hot water is running... Fresh Cream... (continued)

So long as the hot water is running... Fresh Cream... (continued)

So long as the hot water is running... Fresh Cream... (continued)

Younger Set Party

"HAPPY LANDINGS" Guests Gather to Say Farewell

To bid their fare to Mr. Murray Bates... Mr. Bates, 409 Whitburn...

Gay Evening at Mahora

DANCE FOR BRIDE Friends Bring Gifts and Good Wishes

As a hundred guests gathered... Mr. Bates, 409 Whitburn...

As a hundred guests gathered... Mr. Bates, 409 Whitburn...

As a hundred guests gathered... Mr. Bates, 409 Whitburn...

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As a hundred guests gathered... Mr. Bates, 409 Whitburn...

LONDON AND PARIS AGREE

Designers in Both Fashion Centres Aim at Styles That Slenderise

(By Nell Murray, Special London Correspondent to the "Daily Mail")... Chief among "Austrian" who have broken into the exclusive May...

Chief among "Austrian" who have broken into the exclusive May... (continued)

Chief among "Austrian" who have broken into the exclusive May... (continued)

Chief among "Austrian" who have broken into the exclusive May... (continued)

Chief among "Austrian" who have broken into the exclusive May... (continued)

Chief among "Austrian" who have broken into the exclusive May... (continued)

Chief among "Austrian" who have broken into the exclusive May... (continued)

Chief among "Austrian" who have broken into the exclusive May... (continued)

Chief among "Austrian" who have broken into the exclusive May... (continued)

Back to Channel Islands

HASTINGS VISITOR Honoured With Garden Party

LEAVING SOON Leaving New Zealand this week on the return home... Mr. King, St. Hastings, gave a very...

LEAVING SOON Leaving New Zealand this week on the return home... (continued)

LEAVING SOON Leaving New Zealand this week on the return home... (continued)

LEAVING SOON Leaving New Zealand this week on the return home... (continued)

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LEAVING SOON Leaving New Zealand this week on the return home... (continued)

MEN'S Easter Overcoats

SUPREME STYLES FOR 1938 COLONIAL UNDERWEAR VALUES

Our Great Selection of British English and Colonial... Men's Hat, Underwear... Men's Pink Underwear...

WE OFFER TWO SPECIAL PRICED GROUPS FOR EASTER

Group (1) at 32/6, 39/6, 55/- Group (2) at 49/6, 79/6 ea.

HAIRDS OF HASTINGS

When the Scales Speak True UNFALTERING WEIGHT Don't Emphasize It By Dressing Loose LINES

Robbing is a heinous crime to which women are prone... We Welcome You to Call and View..

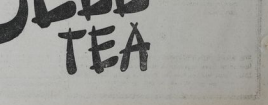
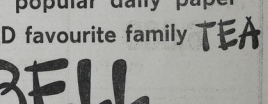
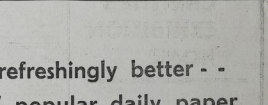
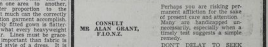
Harvey's THE ATTRACTIVE STORE - Russell St. HASTINGS

NO FORM-FITTING ROBE

For the last few years the fashioning... Why Continue to Suffer?

THE ALAN GRANT PHARMACY

both refreshingly better - - the NEW popular daily paper the OLD favourite family TEA



Banish SKIN BLEMISHES

Rexona OINTMENT

TAILORED COSTUMES

MADAM COWAN

KEEPING AHEAD OF THE FASHIONS

FOLLOW CORSETTED LINES

NOVEL COLOUR COMBINATIONS

TAILORED COSTUMES

TAILORED COSTUMES

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TAILORED COSTUMES

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TAILORED COSTUMES



New Branches Organised W.D.F.U. Interview With Keen Vice-President MRS. N. ADAMS

"Everyone else has a strong opinion as to how to solve the problem of the W.D.F.U. ... Interview with Keen Vice-President MRS. N. ADAMS

—Dolphin Studio Photo.

A RECENT expansion of interest in the W.D.F.U. ... Mrs. W. G. Barnard, Fisher, and William, son of Mrs. M. W. Barnes and the Mrs. M. Barnes.

For the Easter Bride

NAPPIE PARTY Miss. G. Williams Again Honoured

MUSIC AND GAMES

Karen is drawing some interest with the record of meetings ... Music and Games

THE THREE "R's" REMODELING REPAIRING RENOVATING ZALA'S For Highest Knowledge Lowest Charges

NOTICE SALE of FURS To Ladies Contemplating a Purchase of FURS

W. MARCEL & CO. Manufacturing Furriers Emerson St., Napier

CLOSING THURSDAY (MARCH 31)

CHRISTIE'S EXHIBITION HOME NO VISITORS PERMITTED AFTER THAT DATE.

OVER 6,000 PEOPLE

Have already inspected this lovely Modern Home. If you have not already seen it, obtain your ticket now from Christie's, THURSDAY will be your last chance.

WE MAKE THIS RECOMMENDATION for a final inspection of the home especially to those interested in FLOORING. Come and see how the Floor Coverings have stood the test of 6000 PAIRS OF FEET.

THE FRIENDSHIP PROBLEM It Will Vanish When We Acquire a Genuine Knowledge of Human Nature

Making friendships is a problem. Making it, should be said, is a problem because of people who are not contented the most momentary in establishing friendships.

There are many of them who after a certain term of friendship regard it as a matter of course that in no way, anything with the original aspect of the friend. It is never easier.

It has to be gratified as soon as possible. It is not a matter of course that in no way, anything with the original aspect of the friend. It is never easier.

The Lord originally was the greatest benefactor and benefactor, and he had the opportunity to be a friend to the world.

It is not a matter of course that in no way, anything with the original aspect of the friend. It is never easier.

It is not a matter of course that in no way, anything with the original aspect of the friend. It is never easier.

For the stick sherry ... the military style ... the other and across the bottom.

other led, although we will be likely irremediable, but irremediable things of life. It may arise this in the public mind.

ALL WELL FOR A WHILE All well and good for a year or so, but it is not a matter of course that in no way, anything with the original aspect of the friend. It is never easier.

DO NOT TRY TO CHANGE THEM The most exacting consideration of the things that are not a matter of course that in no way, anything with the original aspect of the friend. It is never easier.

THE CHILDREN'S ENCOURAGEMENT The children's encouragement is not a matter of course that in no way, anything with the original aspect of the friend. It is never easier.

FOR COVERT AND BEAUTIFUL PRIMER MARCELLE SALON

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Five o'Clock Gossip

Quite a heap of leading lights in the ... Five o'Clock Gossip

Practise it as a science ... Five o'Clock Gossip

After a happy holiday with ... Five o'Clock Gossip

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"PANTIE" GOLF OR HIKING SUITS Something Entirely New!

HURRICANE WATERPROOF CLOTH, SMART SILK FINISH

The Golf Jacket is Made Tailored and is equipped with full-length Zip fastener opening to the waist.

BLYTHES Ltd. NAPIER

BAIRNSWEAR WOOLIES FOR CHILDREN

NUTTER'S HASTINGS THE HOUSE OF SMART WEAR

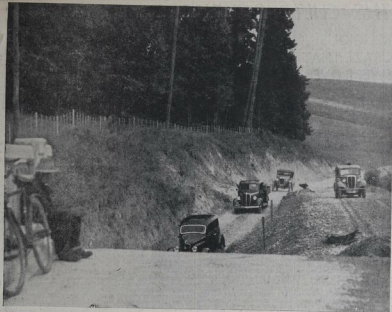
FUR FABRICS

79/6

KATRANSKI'S

For Greater Values in Furs, Frocks, Coats, Costumes





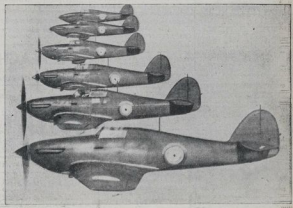
IMPROVEMENTS TO THE MAIN HIGHWAY FROM WOODVILLE TO NAPEI—These two photographs show some of the improvements being carried out on the main road south. That on the left is one of the approaches to the new overhead bridge being built over the railway approximately a mile north of Waipukurau. This work, when completed, will remove a dangerous crossing. That on the right is of new sealing work and repairs being carried out on the highway near Te Aroha. Recently traffic has had to slow down to pass this section.



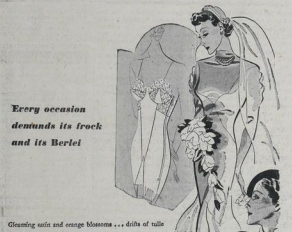
HASTINGS WINS TENNIS FESTIVAL—The Nelson Park and Hastings club teams which contested the final of the Hawke's Bay Lawn Tennis Association's premier competition. Hastings won the postcard.



THE LATEST IN AIRPLANE EQUIPMENT AND EFFICIENCY—A Royal Air Force pilot climbing into the cockpit of one of the latest machines in the service—Beehive biplane. He is wearing a microphone across his mouth. This is part of the latest equipment for operations and flight control.



REARMS BEARMS IN THE AIR—A Hawker Hurricane squadron flying in line abreast. Fighting in Britain's new high-speed fighter programme in the Hawke's Bay area. The aircraft completely fitted with a Beehive biplane liquid-cooled engine. It was a view of these machines that the new record speed record of over 300 miles an hour was established.



**Every occasion demands its frock and its Berlei**

Cleaning satin and orange blossoms... drills of tulle and a trail of flowers—they're all part of the pleasure when you're a bride. But the bouquet wouldn't exactly 'go' with your tramping kit if any more than the chic little eye-belt hat on the bride's sister would grace the golf links. It's all a matter of what's what for the occasion. So this exquisite trousseau includes not merely the right frock for every different social rite, but its special Berlei too.

For to be even remotely eligible for a smart girl, the correct must do more than fit your figure. It must have the right lines and style for your frock (short and free for sports, long and sheathlike for evening), the right firmness (for tailcoats), or suppleness (the 'glamour' clothes) and last but not least, it must be a Berlei. For only a Berlei is your first second skin—perfect for your figure-type.

**THIS BOOK FOR YOU... INTERESTING HINTS ON DRESS, DIET & EXERCISES FOR BEAUTY.**

For Berlei Beauty

SEND THIS COUPON TO BERLEI BOOKS, WILKES STREET, AUCKLAND.

Name and sex (over 16 years):  Berlei Beauty (over which I am enclosing 5/- in stamps).

NAME:

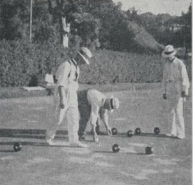
ADDRESS:

Please send Book Free

The coupon is for your convenience. It may be cancelled at any time.



NEW ZEALAND GIRL, MARRIED IN ENGLAND—The wedding of Mr Francis Patrick and Miss Isabel Spencer of Invercargill, New Zealand, took place in Surrey recently. The bride and bridegroom leaving the church.



BOWLING SINGLES FINAL—A snapshot of play in the final of the Hawke's Bay singles championship between A. McLEODEN (left), on the right, and W. J. MORRIS (Hastings), on the left. McLEODEN won. This was one of the matches during the match.

**BON MARCHE LTD.**

**WEDNESDAY SPECIAL**

Here's a bargain in QUILTS—and right at the beginning of Winter too, you'll naturally be interested in keeping warm through the chilly nights that are sure to come. Glorious Broaded Ezyon Sun Quits filled with pure Java kapoc. Attractively stitched and well filled, and nicely finished with handworked edge. And they're made in New Zealand. Beautiful tones of Rose, Gold, Blue and Green.

USUALLY 18/6 and 22/6.

**WEDNESDAY ONLY**

Single Bed	Double Bed
<b>14/6</b>	<b>16/11</b>

**BON MARCHE LTD.**

BOX 254 HASTINGS PHONE 2813









DISTRICT NEWS FROM WAIROA TO WOODVILLE

COUNTRY AND TOWN

RELATIONSHIP IS CLOSE

AN ILLUSTRATION

Address given at Wairoa

WAIROA. "The man of worth in Wairoa is the man who works upon the soil..."

GOOD SHOOTING AT WAIPUKURAU

LADIES' DAY ANNUAL MATCHES

PRIZES PRESENTED

Defense Rifle Club's Events

Conditions were ideal for the annual Ladies' Day shoot held at the Waipukurau Rifle Club...

WAIROA. The city is being built up and the people are becoming more and more...

PERSONAL

MORANA. The Government has announced that it is...

THE NEW FARMERS' ASSOCIATION has been formed in the Hawke's Bay...

Mr. W. Graham, Chairman, is pleased to welcome the Waipukurau branch...

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Reached Tennis Semi-final

WAIROA PLAYER Champion of Champion Tourney

POWDERELL'S SUCCESS

WAIROA. Mr. J. Powderell, the champion of the Wairoa Club championship, reached the semi-final of the national tournament at Gisborne...

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SHOOTING FINALS IN DANNEVIKRE SERIES

Complete List of Results at Saturday's Competitions

Table with columns for Name, Score, and Rank. Includes names like J. Powell, J. H. Taylor, and J. H. Taylor.

Next Wednesday the first round of the championship series will be held at the Waipukurau Rifle Club...

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EDUCATION AT CLIVE BRIEF NEWS FROM ALL DISTRICTS

GOOD PROGRESS IS MONTHLY MEETING

School Savings Bank Inaugurated

CLIVE. The monthly meeting of the Clive Education Committee was held on Monday evening last...

WAIROA. The city is being built up and the people are becoming more and more...

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STAGING A NOVEL ENTERTAINMENT

Waiparas Funds Will Benefit

Improvements to Clive Town Hall have been carried out by the Clive Education Committee...

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Advertisement for B. E. G. GOODGER, featuring 'No other set gives you so much as COURTYNAY' and 'In performance, in features, in lasting beauty.'

Advertisement for THE WAIKURAU AERODROME, mentioning 'Construction Nearly Finished' and 'The aerodrome is being built on a site of 100 acres.'

Advertisement for JOHN HILL, LTD. featuring 'OFFICIAL SERVICE', 'EISEMANN MAGNETS', and 'CATERPILLAR TRACTORS'.

Advertisement for THE FARMHOUSE SANITATION PROGRAM, including 'E.L.S.N.' and 'HY. WILLIAMS & SONS LTD.'

Advertisement for M'LEOD & GARDNER, Ltd., 'The Farmhouse Sanitation Program'.

Advertisement for ROBERT HOLT & SONS, LTD., 'Timber, Glass & Hardware Merchants'.

Advertisement for WAIROA'S QUEEN CHOSEN, 'Successful Candidate Announced'.

Advertisement for TENNIS TOURNAMENT PLAYED, 'Dannevirke Tis With Feilding'.

Advertisement for QUEEN CARNIVAL OPENED, 'Labour Party Defeat at Dannevirke'.

Advertisement for PEDIGREE MOTHER AND PERMANENT PASTURE SEED - NOW JUST LANDED - TALLAROOK AND MOUNT BARKER CLOVER.

Advertisement for HAWKES BAY AGENTS FOR COOPER'S DIP, 'WILLIAMS & KETTLE LTD.'

AGRICULTURAL AND COMMERCIAL

NAPIER WOOL SALE

OFFERING OF 22,000 BALLS

SATURDAY NIGHT

Buyers Will Arrive on Thursday

The total amount of wool to be offered at the first Napier sale on Thursday night will be approximately 22,000 balls.

The time of the sale has been fixed for Thursday night, 10 p.m. to 12.30 a.m. It is expected that buyers will arrive on Thursday night.

The buyers will arrive at Napier on Thursday night.

Fat Jerseys Easier

NORSEWOOD SALE

A Fair Yarding

PRICES QUOTED

Fat Jersey animals were in lighter tone on second quotation.

Weather kept dry slightly but not too hot.

The following is a list of quotations for various types of wool.

Good westerly fleeces 16 to 18.6. Medium westerly fleeces 14 to 16.4.

Clutha Gold Dredging

SPENDIO RESULT

8000 Ounces Since Last May

Very few permits have been issued.

Clutha Gold Dredging Ltd. has issued a permit for the work.

The permit allows the work to be carried out for a period of 12 months.

MATAKI GOLD RETURN

Very few permits have been issued.

A. G. Griffin was sentenced to 12 months for the theft of a motor car.

CHIEF of Manurewa Police Division is a man of 40 years.

The Manurewa police station is a fine building.

Cork, Ivory, or Filter Tips

The finest lead that Virginia's grows, made in London in the Aristocrat of Cigarettes.

With exclusive De Beers "G" wrapping, sold at the English price—10s for 50 cigarettes.

Advertisement for De Beers cigarettes.

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PERENNIAL RYEGRASS HARVEST SATISFACTORY

18/- to 19/- Now Being Paid for M.D. Certified

Mother Seed

In spite of fairly considerable losses during the floods and abnormal rains in January and February, the perennial rye grass harvest has been a satisfactory one for farmers.

The high prices which have been paid for the seed are a reflection of the fact that the supply is limited.

Shortage of Water

Supplies Bought in Papatoetoe

Farmers Suffer

Two Shillings for 1000 Gallons

Water is scarce in the Papatoetoe district.

Farmers are suffering from the shortage of water.

The price of water is two shillings for 1000 gallons.

This is a record for the district.

The shortage of water is due to the dry weather.

Farmers are being forced to buy water from the city.

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Yesterday on 'Change' Transaction List

Following is a list of transactions on the New Zealand Stock Exchange.

Auckland Exchange

Table with columns for stock names and prices.

Dunedin Exchange

Table with columns for stock names and prices.

Wellington Exchange

Table with columns for stock names and prices.

Christchurch Exchange

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ECONOMIC BULLETIN ANALYSES TRENDS

Suggestion That "A Downward Movement Has Begun"

Comparing 1937 with 1936, both in New Zealand show an increase in the value of the index.

The index for 1937 was 100.0, compared with 98.5 for 1936.

This indicates a slight upward movement in the economy.

The increase in the index is due to higher prices for raw materials.

Higher prices for raw materials are a result of the shortage of these materials.

The shortage of raw materials is due to the dry weather.

The dry weather has caused a shortage of raw materials.

The shortage of raw materials is a serious problem for the economy.

The economy is being affected by the shortage of raw materials.

The shortage of raw materials is a major concern for the government.

The government is taking steps to deal with the shortage of raw materials.

These steps include increasing the production of raw materials.

The production of raw materials is being increased.

The increase in the production of raw materials is a positive sign.

The positive sign is that the economy is beginning to recover.

The recovery of the economy is a result of the government's actions.

The government's actions are being praised for their effectiveness.

The effectiveness of the government's actions is a testament to their wisdom.

The wisdom of the government's actions is evident in the results.

The results of the government's actions are a source of pride.

The pride in the results of the government's actions is well justified.

The well justified pride in the results of the government's actions is a reflection of their success.

The success of the government's actions is a credit to their leadership.

The leadership of the government is a source of inspiration.

The inspiration from the leadership of the government is a driving force.

The driving force from the leadership of the government is a catalyst for change.

The catalyst for change from the leadership of the government is a key to progress.

The progress from the leadership of the government is a testament to their vision.

HOLLY BRAND... THE BREAD YOU WILL ENJOY... "THE AUSTRIAN"...

QUALITY CONCRETE FENCING POSTS... THE BREAD YOU WILL ENJOY...

OUTDOOR SHINGLE CO. LTD. 1000 BALLS... THE BREAD YOU WILL ENJOY...

Grain Growers... should Lime their Land... THE BREAD YOU WILL ENJOY...

LIME ALSO PREVENTS SMUT, FUNGUS, RUST, AND MOULD... THE BREAD YOU WILL ENJOY...

AMNER'S LIME (Best and Endured, suitable for Drying)... THE BREAD YOU WILL ENJOY...

FARMERS! Get Our Quote for the following Reinforced Concrete... THE BREAD YOU WILL ENJOY...

COOPER'S CONCRETE PRODUCTS... THE BREAD YOU WILL ENJOY...

HAWKES BAY CERTIFIED PIGEON BREEDERS... THE BREAD YOU WILL ENJOY...

JORDAN'S Choice Linn Available at... THE BREAD YOU WILL ENJOY...

J. C. JORDAN... THE BREAD YOU WILL ENJOY...

Almost Everything... WE ARE... THE BREAD YOU WILL ENJOY...

TRANSPORT SERVICES... THE BREAD YOU WILL ENJOY...

HAWKES BAY MOTOR CO. LTD. TELFORD HILL... THE BREAD YOU WILL ENJOY...

NO ONE CAN SUPPLY YOUR GOULFING REQUIREMENTS... THE BREAD YOU WILL ENJOY...

THE FARMERS' EXPERT STAFF... THE BREAD YOU WILL ENJOY...

Our Full Range of... NICHOLSON HAND-FORGED IRONS Nos. 2 to 8... THE BREAD YOU WILL ENJOY...

ALL Makes of... THE BREAD YOU WILL ENJOY...

Hawke's Bay Farmers' Co-op Assn. LIMITED... THE BREAD YOU WILL ENJOY...

Good Tools are Time Savers... THE BREAD YOU WILL ENJOY...

Time Saved is Better Service... THE BREAD YOU WILL ENJOY...

Services More Satisfactory to Customers... THE BREAD YOU WILL ENJOY...

Do not waste your money... THE BREAD YOU WILL ENJOY...

P. GIBSON & SONS LTD. 1000 BALLS... THE BREAD YOU WILL ENJOY...



THE BEST KETCHUP... THE BREAD YOU WILL ENJOY...

TUTEAKUI RIVER MOUTH... THE BREAD YOU WILL ENJOY...

RAPIER-WAIROA GIBSONE TRANSPORT LTD. THE BREAD YOU WILL ENJOY...

Advertisement for P. Gibson & Sons Ltd. THE BREAD YOU WILL ENJOY...



