

The Theatres
Talk Broadcast From 2YA: A Recital of Songs From 3YA

TENDERS
TENDERS are invited for the following work:
WANTED TO SELL
Cycles for Sale
Miscellaneous
Transport Services

WANTED TO SELL
FRUIT CANS - FRUIT CANS
CORNER BIRCHDALE ROAD AND
PERKINS STREET, HASTINGS

CYCLES FOR SALE
1934 VELOCIETTE, CAMBRIAN
1934 VELOCIETTE, CAMBRIAN
1934 VELOCIETTE, CAMBRIAN

MISCELLANEOUS
STAIRS, GARDEN, HANGING
STAIRS, GARDEN, HANGING
STAIRS, GARDEN, HANGING

TRANSPORT SERVICES
HAWKES BAY MOTOR
CO., LTD.
TELEPHONE 311 1/2

State
JANE WITHERS IN
"MISS FOXIT"
Delightful Comedy
Suprise

DOMINION BOARD
A WALKER & CO. LTD.
HASTINGS
TELEPHONE 311 1/2

MISCELLANEOUS
STAIRS, GARDEN, HANGING
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WHITE STAR
TOURIST SERVICES, LTD.
NEWSPAPER BROS. (N.Z.) LTD.
HAWKES BAY MOTOR
CO., LTD.

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HASTINGS THEATRES

SNOW WHITE AND THE SEVEN DWARFS FINALLY TO-DAY AT 2.15 - 4.45 - 8 p.m. SNOW WHITE AND THE SEVEN DWARFS (Approved for General Exhibition)

★ COSY ★ FINALLY TO-NIGHT AT 8.00 THEATRE #1 Final on Saturday - Aug 1933

Regent COMMENCING TO-MORROW TO-NIGHT THE "DEAD END" KIDS "CRIME SCHOOL"

MUNICIPAL PICTURES COMMENCING TO-NIGHT AT 8.00 JUNE LANG - LYNN BARI ROBERT ALLEN - RUTH DONNELLY "MEET THE GIRLS"

"THE E5 MAN" (Approved by General Exhibition)

Flapping-Wing Aircraft NEW DISCOVERIES Experiments in Smoke Tunnel

STATE THEATRE TO-DAY AT 2.15 - 4.45 - 8 p.m. TO-NITE AT 8.00 THE STATE OF TEXAS THE SAGA OF THE BURN. Also Matinee Saturday, 2.15 - Concluding Saturday Night 8

WESTSHORE TARADALE PREMIER TALKIES WESTSHORE TO-NIGHT TARADALE, SAT. 11 "THE MIGHTY TREVE"

Mayfair Gaiety-De-Luxe HOPALONG CASSIDY WESTERN "THE BOY FROM BARNARD'S"

Plaza GRACE MOORE FILM CONCLUDES "When You're In Love" Is Sparkling

GRACE MOORE'S MYSTERY "When You're In Love" Is Sparkling

NETT! IT'S YOUR LAST CHANCE TO-NIGHT METRO-GOLDWYN-MAYER'S DOUBLE SHOW "Mickey Rooney in 'YOU'RE ONLY YOUNG ONE'"

M.C.M. presents MICKEY BARNTHOLEMEW ROONEY "The Boy From Barnard's"

GRACE MOORE ★ "WHEN YOU'RE IN LOVE" GARY CANTY ALICE MCMAHON SELECTED FEATURES - Color, Biograph, Sports, Short, Cartoon

Service de Luxe NAPIER MAYFAIR THEATRE TO-DAY AT 2.15 - 4.45 - 8 p.m. TO-NITE AT 8.00

USED CARS MORRIS 14 H.P. 1938 11 H.P. BUICK SEDAN is completely the best. Will suit you at only £320

STEWART GREER MOTORS LTD. (The Morris People) HAVE SEVERAL GOOD USED DELIVERY VANS AND TRUCKS

BY WITH CONFIDENCE FROM STEWART GREER MOTORS LTD. NAPIER HASTINGS

USED CAR BARGAINS AT FRED LOVE MOTORS SINGER SPORTS TOURER 1938 15

"STRAIGHT, PLACE AND SHOW" Ritx Brothers in Gay Comedy

Another excellent programme commences a three-day season this afternoon at the Mayfair Theatre...

Other Theatre Headlines will be presented in pictures to be shown in the Westshore Theatre...

GRACE MOORE'S MYSTERY "When You're In Love" Is Sparkling

FINALLY TO-NIGHT AT 8 "WHEN YOU'RE IN LOVE" GARY CANTY ALICE MCMAHON

The Plaza TO-MORROW AND MONDAY AT 2.15 AND 8.00

GRACE MOORE'S MYSTERY "When You're In Love" Is Sparkling

AT FRED LOVE MOTORS SINGER SPORTS TOURER 1938 15

"STRAIGHT, PLACE AND SHOW" Ritx Brothers in Gay Comedy

INVITATION

You are cordially invited to see showings of Men's Modesty in the **MANNEQUIN PARADE OF AUTUMN FASHIONS** to be held at 3 p.m. in the **TEA ROOMS** Wednesday and Thursday, Feb. 22 and 23.

Owing to limited seating accommodations, we respectfully suggest early reservations of tables or individual seats at Tea Rooms or by phone 567.

SPECIAL AFTERNOON TEA - 1/6

BEAUN'S BLYTHES

DINNERS AT THE SILVER SLIPPER
(Hobson's Tea Rooms) T. & G. Building.
Nights
appeal to all visitors — 12 to 2 p.m. daily

SENIOR MAIL SPECIAL
MEMBER BIRTHDAY CELEBRATIONS
NEW YEAR'S DINNER
DECEMBER 24th
THE BONES ARE CO.
KERRISON STREET, LONDON

EVYLYN JALEY
Dressmaker & Tailor of Jaconets
100, Queen Victoria Street, London
100, Queen Victoria Street, London
100, Queen Victoria Street, London

BEAUTY BEGINS AT MERCERS

Special Parade for THIS WEEK ONLY!
Mercer's Salon
RENOVATED PARLORS - LONDON

ACCURACY TO 1/50,000 PART OF A SECOND

S. O. GARLAND & SONS
The Jewellers Hastings
"Omega" Watches
Priced from £21/6
DON'T TRY FOR LIFE.

OF INTEREST TO BRIDES . . .
GOWNS
FROM 4 Guineas

Here is an offer worth taking advantage of . . .
Buy your Wedding Frock from us and we will lend you a Beautiful Veil free of charge
MADAM COWAN
Hastings No. 1 Hastings

INDIVIDUAL CUFFERS — Make your VOICE the strong statement from the stage without shouting. You can rely on a Permaluted Performer at the . . .
SALON CYNTHIA
Hastings No. 1 Hastings Phone 2001

This Is Food Preserving Time!

Get your Slicing Machines and Preserving Jars from Harvey's

PREMIER BRAND SLICERS 4/8 to 6/6
CONSERVATION SLICERS 4/6 to 5/6
CRACKS The Egg Separator 1/6 to 4/6
FRUIT JAR EXTRACTOR

Buy Everything for the Kitchen from **HARVEY'S** The Hardware People HASTINGS

CAMFOSA here
It's the thing!
113 3/4th 272

ACCEPT ON MODES ROMANCE BEGINS AT HOME

Most of your beauty preparing is done at home, isn't it? Most of you like to get into the seat of your dressing-room at least once a week and study yourself with as critical an eye as possible. And sometimes the truth does hurt.

Beauty is made, not born. Believe me, the women you often admire for their beauty have worked to make and keep themselves that way. And if it is not so much your features or your figure that count — but the way you handle them, there how to groom your hair and your face so that you know how to use your hands and voice, and how to keep your body slim and healthy. The beauty preparer thinks that your mental "make-up" has lots to do with this beauty business, and that an intelligent and happy mind will help greatly towards keeping you happy outwardly.

Find out your good points and make the most of them. Beauty is not a matter of appearance on the prospective of the job, and not even in what if you are to make and it happens to come your way. You will not be able to make the most of your opportunities unless you are at the right time by yourself, and avoid a busy, longer time in the subject of beauty.

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WOMEN'S GUILD IN HASTINGS
Literary Circle Members
ANNUAL MEETING HELD
Election of Officers

Members of the Literary Circle of the Hastings Women's Guild held their annual meeting on Thursday evening, Feb. 16, at the Guild Hall. The programme was the first of a series of similar meetings which were arranged for the evening.

Miss W. Bryant, the leader of the circle during the year, presided over the proceedings. She presented the report and the minutes of the previous year, and the report was accepted. The report was presented by Miss W. Bryant, and the minutes by Miss M. Jones. The report was accepted and the minutes were read and approved.

Miss M. Jones reported on the progress of the circle during the year. She stated that the circle had held 12 meetings during the year, and that the attendance had been very good. She also stated that the circle had raised a total of £100 for the benefit of the Hastings Hospital.

The following committee was elected for the year: President, Miss W. Bryant; Secretary, Miss M. Jones; Treasurer, Miss J. Smith; Librarian, Miss K. Brown; and Publicity, Miss L. Green.

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HOME LEAGUE MEETING IN NAPIER
Interesting Afternoon Enjoyed

The Napier Home League Women's Home League held a very interesting afternoon in Napier last week. The programme was the first of a series of similar meetings which were arranged for the evening.

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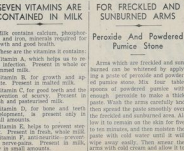
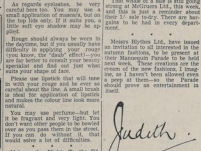
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PLANS FOR WAIROA SPORTS "Keep Fit" Week In Taradale

ARRANGEMENTS MADE Good Recreational Program

DISTRICT COMMITTEE

The committee responsible for the "Keep Fit" week in Taradale has been formed...

A very comprehensive programme of sports will be arranged for the week...

The following officers were elected for the coming year: President, Mr. Mitchell; Secretary, Mr. G. Brown...

WAIPUKURAU LUNCHEON A Drive to Augment The Funds

The Waipukurau branch of the New Zealand Federation of Women's Institutes...

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WAIROA MAKES PLANS FOR CENTENARY

An Ambitious Programme NEW SWIMMING BATHS PROPOSED

An Enthusiastic Meeting Held

The Waioara Centenary Committee has held a meeting...

The committee responsible for the centenary has held a meeting...

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BRIEF NEWS FROM ALL DISTRICTS

Waikato Centenary: The Waikato Centenary Committee...

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WAIPUKURAU: The Waipukurau branch of the New Zealand Federation of Women's Institutes...

Doubles Events At Tennis

WAIROA GAMES

Championship Draw Announced

INTER-CUP MATCH

WAIROA GAMES

WAIROA GAMES

WAIROA GAMES

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WAIROA GAMES

GOOD HONEST VALUES

... ARE ASSURED IF YOU PURCHASE ONE OF THE

USED CARS

FROM THE HAWKES BAY FARMERS' ASSOCIATION LTD.

CHEVROLET 1929

AUSTIN 7

BUICK 1929

RING - WRITE - OR CALL FOR DEMONSTRATION

THE HAWKES BAY FARMERS' ASSOCIATION LTD.

Queen St. HASTINGS. Dickens St. NAPIER.

FOR THE SEED HARVEST CORNSACKS

SEAMING TWINE BINDER TWINE

J. C. JORDAN

Phone 11111, Napier 201

Sealing Of Main Highway

AT PORANGAHAU

Pelican From The Retapayers

DUST NUISANCE

Around Your Home

AWATOTO SHINGLE CO., LTD.

"THERE IS NO PLACE LIKE HOME"

Consult us about Colours, Fittings for indoor and outdoor use.

ROBERT HOLT & SONS, LTD.

For Timber, Hardware, Wallpapers and Colours

Almost Everything

WE ARE... WE LIVE... WE LEARN... INFORMATION...

MAIN AGENCIES

de PELCHET, McLEOD & Co., Ltd.

Speaking Candidly

THERE IS LITTLE WE CANNOT OFFER YOU IN SCOTCH FASHES

P. GIBSON & SONS

"THE ACCESSORY HOUSE" OF HAWKES BAY

When you asked me before you hadn't discovered that LIFEBOUYS stops BO

THE ACCESSORY HOUSE OF HAWKES BAY

Anderson & Hansen - LIMITED -

1934 SINGAPORE RANTAM £200

CLYNO SEDAN £10

NORRIS & SALOMON £130

ASTON 75 SALOMON £175

PROVES SATISFIED 339

HASTINGS 2034

Shipping at the Port of Napier

REVENUE
 Tides, from 10.30 a.m. to 12.30 p.m.
FRIGATE OF THE ROYAL CANADIAN MOUNTED POLICE
 From Wellington, on 16th February, at 10.30 a.m. for Napier, via Lyttelton, at 11.30 a.m. for Napier, via Lyttelton, at 11.30 a.m. for Napier, via Lyttelton, at 11.30 a.m.

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KEEN DEMAND FOR GOOD LINES AT WAIROA SALE

Complete Clearance Effectuated As Result of Spirited Competition

"Daily Mail" Special Service.

WAIROA.

One of the heaviest yardings of sheep put offered at Wairoa on a sale at the Wairoa and Hastings districts. The keen demand of buyers included a number from the outside and the yarding was a success for the Wairoa sale. There was a keen demand for good lines and the quality was well appreciated.

DO NAZI HENS LAY EGGS?

HOUSEWIVES PLANT FROM BERLIN SHOPPERS' TRICKS

Food is Short But Prices Are Stable

The German hens lay eggs? This is the puzzle which Berlin housewives are trying to solve. It is a puzzle which has been solved by the fact that the hens are laying eggs. The quality of the eggs is not as good as those from other countries, but they are still laid.

Yesterday On 'Change

Transaction List

Following is a list of transactions on the New Zealand Stock Exchange:

Wellington Exchange	
Home Rule Wednesday	
London 100/105	100/105
Paris 100/105	100/105
Gold 100/105	100/105
Silver 100/105	100/105
Home Rule Thursday	
London 100/105	100/105
Paris 100/105	100/105
Gold 100/105	100/105
Silver 100/105	100/105
Home Rule Friday	
London 100/105	100/105
Paris 100/105	100/105
Gold 100/105	100/105
Silver 100/105	100/105

IMPORTANT NEW DISCOVERY FOR BLOW-FLY PROBLEM

Flyodine

AN ENTIRELY NEW PRINCIPLE OF DESTRUCTION

It kills all house flies, stable flies, and other blow-flies. It is a new discovery and is highly effective. It is available in various forms and is easy to use.

H.B. FARMERS' CO.-OP. ASSN. LTD.

Box 10, Napier. Telephone 100.

BRILLIANT SUCCESS CONTINUED

Large amount of wool was sold at the Wairoa and Hastings districts. The quality was well appreciated and the price was high. The sale was a success for the Wairoa sale.

WAIROA

One of the heaviest yardings of sheep put offered at Wairoa on a sale at the Wairoa and Hastings districts. The quality was well appreciated and the price was high.

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CHRISTCHURCH EXCHANGE

Following is a list of transactions on the Christchurch Exchange:

London 100/105	100/105
Paris 100/105	100/105
Gold 100/105	100/105
Silver 100/105	100/105

AUTO ELECTRICAL REPAIRS

JOHN HILL, LTD.

MARKET ST. Phone 2116 HASTINGS

Full Range of Electrical Service Parts -

YOUR CAR CHECKED WITH SPECIAL TEST EQUIPMENT

DRIVE WITH THE KNOWLEDGE THAT YOUR CAR IS ELECTRICALLY SOUND.

FEWER LAMBS

Due to a late start in the season, the number of lambs born in the Wairoa and Hastings districts is expected to be lower than in previous years. This is due to the late start in the season and the late start in the season.

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SALE OF SHEEP AT TUIRUA

Two-Tooth Ewes Realize Up To 24/-

Large number of sheep were sold at the Tuirua sale. The quality was well appreciated and the price was high.

WILLIAMS & CREAGH, LTD.

General Carriers, Etc. Prompt, Reliable Services

Our Trucks are going and coming continuously between Napier and Hastings, carrying goods of all kinds and merchandise. No delay.

Goods from overseas cleared through Customs by experts.

Wool, Livestock, and Freight transported.

Hastings and Country Clients on 'phone our Napier office without paying a bureau fee.

It would be worth your while having a word with us.

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DISAPPOINTING SALE

Small Poor Prices At Masterton

Large number of sheep were sold at the Masterton sale. The quality was not as good as expected and the price was low.

WOMEN IN THEIR MINDS

JOCK REEVES

Phone 1000 Hastings

WORLD PRODUCTION

The world production of wool is expected to be lower than in previous years. This is due to the late start in the season and the late start in the season.

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ART UNION

CLOSING TO-MORROW

ART UNION

\$2,000 FIRST PRIZE

£50

400 PRIZES

CLOSES 16th FEBRUARY, 1939

DRAWN 6th MARCH, 1939

POST THIS COUPON NOW! TICKETS 26

F. CRAW, P.O. BOX 33, NAPIER

Best Prize £2000
 2nd £500
 3rd £200
 4th £100
 5th £75

3000 Prizes of £300
 365 Prizes of £18.25
 400 Prizes of £500

All prizes in AUSTRALIAN GOLD
 ALL PRIZES DRAWN BY BALLOT

ELECTROLUX REFRIGERATORS

And Their Silent Promise of Lasting Efficiency

The effect on health by the din and rattle of this machine ridden age is reviving the attention of medicine. In many parts of the world, and wherever possible varied means of suppressing noise are being evolved. Your home is a sanctuary from the din and rattle of everyday life to which one retreats for peace and the enjoyment of life.

Electrolux Silent Refrigerator can never disturb your intimate privacy and its silence means its efficiency.

Stocks of ELECTRIC AND KEROSINE MODELS Now on Store

WILLIAMS & KETTLE, LTD.

ALL BRANCHES

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KEEP FIT WEEK HASTINGS FEBRUARY 18th. to 24th

OFFICIAL OPENING OF CAMPAIGN TO-MORROW

Realising the need for a higher standard of physical fitness among New Zealanders, the Department of Internal Affairs has sponsored the formation of a National Council of Physical Welfare and Recreation under the Physical Welfare Act (1937).

The first move of the National Council has been the promotion of the Keep Fit Week, which opens on Saturday, February 18, and closes on Saturday, February 25.

In Hastings efforts have been made to prepare a comprehensive programme over the whole week, at which the public will have the opportunity of witnessing demonstrations of the various sports and kindred exhibitions. In addition, it is proposed to encourage the public to participate in massed physical exercises. The programme will include also novelty and humorous events, which should contribute to the general interest in the campaign.

QUEEN OF HEALTH CONTEST.

In conjunction with the "Keep Fit" the committee has sponsored a Queen of Health competition, combined with an art union. The proceeds of the art union will be devoted to the



sports organisations participating and any surplus profits will be placed at the disposal of the Hastings District Council for Physical Welfare and Recreation.

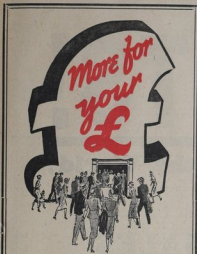
The committee for the Queen of Health competition have been sponsored by organisations as follows: Sports Queens, the Amateur Athletic Association, the Inter-house teams, the Cricket Association, a Hand Queen, the Highland Pipe Band and the Hastings Citizens' Band; the Parkville School Queens, the pupils, staff and committee of the Parkville School.

QUEEN OF HEALTH COMPETITION.

Results To Date:

Parkville School Queens	4320
Sports Queens	3920
Hand Queens	3520

(The full programme appears elsewhere in this issue.)



at MCKAY'S SUMMER SALE

- MEN'S SPORTS COATS, in Plain and Action Backs. Usually 45/- SALE PRICE 25/-
- MEN'S TWO-PIECE SUITS. Usually 59/6. SALE PRICE 29/6
- SMART SUITS in Brown and Grey shades. Usually 85/- SALE PRICE 69/6
- BRITISH LOCKNET ATHLETIC SINGLETs AND SHIRTS. Usually 2/6. SALE PRICE 1/3
- SMART SHAPED FELT HATS. SALE PRICE 7/11

MCKAY'S
(J. MCKAY & CO.)
SPORTS WEAR SPECIALISTS
McKay's Corner Hastings

NATIONAL KEEP FIT WEEK

HASTINGS PROGRAMME

SATURDAY, February 18 HAWKES BAY POLO CLUB'S GROUNDS, PERRHILL ROAD. 2 p.m.—Curtain Raiser. 2.30 p.m.—Hawke's Bay v. Homewood. Hawke's Bay's leading polo players. ADMISSION: 1/-. 9 p.m.—Grand Opening Function in Heretaunga St. Novelty Sports Side Shows Dark Town Fire Brigade Exhibition Fencing Badminton Chartist Race Post Entries for Novelty Events	MONDAY, February 20 NELSON PARK .. 2.30 p.m. Period Dress Parade Feminine Period Tennis Folk and Country Dancing Keep Fit Exercises Massed Physical Exercise. (All women invited to participate) ADMISSION FREE. Ice Cream & Soft Drinks 9 p.m.—MADISON BATHS 8 p.m. OPEN SWIMMING CARNIVAL (organised by Heretaunga Swimming and Life Saving Club). ADMISSION: 1/- and 6d
SUNDAY, February 19 SPECIAL CHURCH SERVICES. MYSTERY RAILWAY EXCURSION, PICNIC and TRAMP (organised by the Heretaunga Tramping Club). Train leaves Hastings 9 a.m., Napier 12.30 a.m. FARES: Adults 6/-; Children 3/- Tickets from Hastings and Napier Railway Stations, Beacham Office and members of Tramping Club.	THURSDAY, February 23 11.30 p.m.—HAWKES BAY FARMERS' TEAROOMS Special Health Luncheon. Talk on Health Foods by Ruth E. Woods (demonstrator H.E. Electric Power Board). Luncheon Tickets 2/-, Ring Secretary 4300 7 p.m.—NELSON PARK .. 7 p.m. Inter-School Athletic and Novelty Sports. ADMISSION: 6d
	SATURDAY, February 25 8 p.m.—NELSON PARK 8 p.m. Massed Demonstrations by Sports and Kindred Organisations. 10 p.m.—NELSON PARK 10 p.m. CROWNING OF QUEEN OF HEALTH ADMISSION: 6d

"HEALTH IS WEALTH"



"SANDOW" DEVELOPER

The Exercise to tone those Lethargic Muscles.

Obtainable from **LAND & HEIGHWAY**

"The Sports Goods House"
Heretaunga Street Hastings
Phone 2512
COMPLETE STOCKS OF ALL SPORTING REQUIREMENTS

THE NEW TIP TOP—

TO ACCOMMODATE the increasing number of our Hastings customers, we are soon opening a NEW MILK BAR, in most convenient premises, NEXT STATE THEATRE. We take this opportunity of expressing grateful appreciation of the support accorded the TIP TOP organisation during its three years in Hawke's Bay.



Keep Fit on Tip Top Health Luncheons

TIP TOP HEALTH LUNCHEONS are daily becoming a regular part of the lives of more and more people. SPECIAL HEALTH SALADS at 1/- include: Hawaiian Combination, Eggs and Lettuce, Asparagus, Tomato and Lettuce, Lentils, Minted Salad. FOR 1/3 one may have Salmon Mayonnaise, with Tomato and Lemon garnish, or varied Cold Meats with Salad.

Noon to 2 p.m. Daily

TIP TOP MILK BARS
(Health Foods N.Z. Ltd.)
Three Hawke's Bay Shops
HASTINGS NAPIER

The Essence of Good Taste and Economic Simplicity . . .



FRUIT PRESERVING By ELECTRICITY

YOU are Invited to the Daily ELECTRIC COOKING DEMONSTRATIONS

TO-DAY at 2 p.m. FRUIT PRESERVING

In the Demonstration Room (upstairs), Power Board Buildings, Heretaunga Street, Hastings.

HAWKE'S BAY
ELECTRIC POWER BOARD
HERETAUNGA STREET HASTINGS

PROVED FACTS!

America is the Most Motorised Country in the World!

No story is more convincing than Registration Figures, and, providing they are segregated and Passenger Vehicles shown separate from Commercial Vehicles, they speak for themselves!

The wisdom of NEW CAR Purchases is clearly shown in the trend of retail Passenger Car sales of the most popular models, taken from "Ward's Automotive Reports" of Saturday, November 26th, 1938, page 25, which should be sufficient guide to a discerning public that the most popular cars in America to-day are the products of the Chrysler Corporation. These figures are for Retail Passenger Car Registrations ONLY and do not include trucks, light deliveries and vans from 5 cwt. to 2 ton, which are so frequently inserted in publicity notices to secure a higher aggregate.

RETAIL PASSENGER CAR SALES

FORTY-ONE STATES FOR OCTOBER, 1938-37

CHRYSLER CORP.	Units 1938	% of Total	Units 1937	% of Total	Unit % GAIN
PLYMOUTH	23,829	25.64	18,983	11.93	25.53 Gain!
Dodge	2,741	x 2.95	13,307	8.36	x 79.40
De Soto	1,125	x 1.21	3,939	2.48	x 71.44
Chrysler	1,336	x 1.44	5,502	3.46	x 75.72
Total	29,031	31.24	41,731	26.23	x 30.43
GENERAL MOTORS					
Chevrolet	17,351	x 18.67	36,338	22.84	x 52.25 Loss!
Pontiac	4,857	x 5.23	11,014	6.92	x 55.90
Olds	2,499	x 2.69	8,555	5.38	x 70.79
Buick	13,694	14.74	12,410	7.80	10.35
Cadillac	365	.39	439	.27	x 16.86
La Salle	896	x .96	1,620	1.02	x 44.69
Total	39,662	x 42.68	70,376	44.23	x 43.64
FORD					
Ford	11,050	x 11.89	28,180	17.71	x 60.79 Loss!
Lincoln	620	.67	1,070	.67	x 42.06
Total	11,670	x 12.56	29,250	18.38	x 60.10
Graham	168	x .18	799	.50	x 78.97
Hudson-Terra	2,024	2.18	3,396	2.14	x 40.40
Nash	1,323	x 1.42	2,500	1.57	x 47.08
Packard	3,527	3.79	4,332	2.72	x 18.58
Studebaker	4,497	4.84	3,967	2.49	13.36
Willys	913	x .98	2,542	1.60	x 64.08
Others	119	x .13	225	.14	x 47.11
Total	92,934	100.00	159,118	100.00	x 41.59

x LOSS

The above sales figures tell the story, and are convincing proof of the Public's favourites.

If you have not already looked for a 1939 Plymouth Demonstration, ring, wire or write

J. E. PEACH & CO. LTD.

SOLE HAWKE'S BAY RETAIL DISTRIBUTORS
PLYMOUTH CHRYSLER FARGO

WOODVILLE'S OPENING DAY

Good Fields Are Cared Stout Opposition For Lady Furst

Analysis of Form For Today

Conditions promise to be ideal for the Woodville Trotting Club meeting...

There is a very even field for the open sprint, while twenty-two year-olds are carried for the Stirling Stakes...

Single pool betting will be \$1000 from 10 to 15 is carried to an average of the Woodville race early variety at Wanganui.

Table with columns: HAWKES BAY, MAINE FELD, and various race results.

Handicap race for the open sprint, while twenty-two year-olds are carried for the Stirling Stakes...

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FINAL TRAILS FOR WOODVILLE MILAMMENT WELL

SMART GALLOPS FOR TE RAPA TARAMANI TRACK IN GOOD ORDER

TE POTOS FIVE

Some light on prospects for the coming season, and a preview of the final trails for the Woodville Trotting Club...

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BOSWELL THE WINTON CUP FAVORITE

Today's Fields Under Review

DEFALTER LEAVES FOR SYDNEY

Defalter leaves for Sydney, leaving behind a good field of horses...

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ENGAGEMENT RINGS

H. J. GRIEVE LTD.

Washburns, Jewellers and Engravers - LEADING

WOOD & COAL MERCHANTS

South British Insurance Company, Limited.

WHITE & CO.

HERTAGINE MEAT CO.

HENRY WILLIAMS & SONS, LTD.

Phone Your Want Ads.

STILL ANOTHER DELUGE OF BARGAIN SENSATIONS AT M. & G.'s GREAT BRISK

SHIRTS, PJAMAS & GOWNS

WAPUKURAU EASTER PROGRAMME

TRUSERS

SPORT COATS & BLAZERS

SUITS

SWIM SUITS

WANGANUI JOCKEY CLUB

RACING CLUB NOTICES

WOODVILLE RACES

Advertisement for 'GUILTY' featuring a car and the text 'SEE FULL STORY IN TOMORROW'S PAPERS'.

Large advertisement for M. & G.'s clothing store, featuring a man in a hat and various clothing items.

