























**MAKE YOUR VISIT TO THE "SHOW"  
A PROFITABLE ONE!**

While in town, be sure to  
**PAY A CALL AT THE**

**B.M.L.**

**WE PAY  
POSTAGE**



**"FIVE SMART GIRLS KEEP COOL"**

Keep cool these five smart ways,  
too—in Slacks and Shirts—Bathing Suits  
—Play Suits—Dinidis—and all our  
light, colourful, fun-filled Summer Wear.

LADIES' SLACKS  
Ideal for All Sport, Beach  
or Casual wear. Sizes P.P. 8, 9,  
10, 11, 12, 13, 14, 15, 16.  
R.M.L. PRICES  
Grenadine \$7.50  
Flannel \$6.50  
Pique \$6.00



LADIES' SHORTS  
Plain and Pattern Shorts  
with or without belt  
or embroidery. Sizes  
Children's, Girls', Women's,  
S.E.W. to N.O.D.  
R.M.L. PRICES  
2/11 to 5/6

**LADIES' FROCKS**

A varied selection of smart frocks  
from the latest designs of Lillian Linton,  
etc. Secure one of these with  
the latest fashions in hats, gloves  
and slippers. All sizes and  
colours. \$10.00 upwards.

R.M.L. PRICES

9/11 to 12/6

**PLAY SUITS**

Three Piece Play Suit in English  
Tweed, Cotton, Stockings and Rose Length  
Cost per suit £1.50 to £2.00.

R.M.L. PRICES

8/11 and 9/11

**BATHING SUITS**

A speciality of smart Bathing Costumes  
7/11

R.M.L. PRICES

4/11 to 26/6

CLOSING 6.30 P.M. FRIDAY

# BON MARCHE LTD.

Phone 2012 HERETAUNGA STREET, HASTINGS.

## MODERN METHODS OF HOME LAUNDERING

### Up-To-Date Equipment And An Efficient System Make Wash-Day Easy

Many people do not realize the great strides that have been made recently in home washing equipment. But even where most of the household work is done by hand, there is still much that can be done. It is often preferred to have particularly fine laundry or washes washed at home, because they are more likely to be done with care and attention. Then too, there are always special emergencies to be considered. Although it may be necessary to go to the laundry, it is better to do it on a small scale.

Much of the bother and fatigue that used to be associated with the task of washing clothes and the consequent strain at the time of drying, has been removed by the introduction of the latest methods of washing and drying. These methods are now being adopted by many people, even if only on a small scale.

Washing machines, which have

been designed for a regular weekly wash, are now available in a wide range of sizes to meet the needs of various families.

Small ones are designed to prevent backache, while larger ones are designed so that clothes can be washed more easily and quickly.

They are also designed so that it is possible to obtain regular results, even if the washing is not done by a professional.

These modern washing machines, if properly used, will save time, money, if not trouble, and give better results.

Presenting a truly remarkable new development in the field of washing, is the automatic washing machine.

It is designed to prevent backache, and is especially designed for those who are not able to stand for long periods of time.

It is also designed so that it is possible to obtain regular results, even if the washing is not done by a professional.

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# ANNE SHIRLEY



Minute Savings...  
New Stars of Radio...

Take a good look at  
the stars of radio. You'll  
find that each one is  
using Lux Toilet Soap.

The stars of radio  
are Lux users.

Take Anne Shirley's advice! Use Lux Toilet Soap for shining skin.

It's supercreamed—rich in oils of the skin.



