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We now have an extensive range of reliable LIGHT CARS...

See SPENCER
ABOUT THESE—
PONTIAC Four-door Sedan... \$100
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SPENCER MOTORS
MOTOR HOODS
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Repaired Quickly
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500 c.c. OHV. ARIEL, '31 Model,
two port, completely reconditioned...

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A. DALLMORE,
FIBROUS PLASTER MANUFACTURER...

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JOINERY PROBLEMS
SOLVED
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COAL—Coal—Wood—Wood
Slab Firewood, 4ft lengths, 30/- per cord...

HOLTS LTD.
DRY FIREWOOD—ALL KINDS
CLEAN WAIKATO & WESTPORT

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SUCCESSOR OF E. WARE & SON
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FIREWOOD & COAL
A Large Stock Always Ready

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TRANSPORT.

NEWMAN BROS. (N.I.) LTD.
NAPIER-PALMERSTON NORTH-
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HAWKE'S BAY MOTOR CO., LTD.
Phone 2111 (3 lines) Napier.

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Wanted to Sell: A Wilton Carpet
Signed on order, 12 x 9.
Phone 2080, Hastings.

ELECTRIC BATTERIES LTD.
Full range cycle parts. Bring your
repairs to us, and have a first class job done.

WANTED TO SELL: A gent's 18ct.
double-case Rotherham Pocket
Watch. Worth £40; will take £20.

Wanted to Sell: "She" got a
birthday coming? A dainty
McClurg Watch is a useful and
charming gift.

YOUR Roses have Green Fly. Use
our Katakilla for good results.
Also spray your carrots now.

THE Car you have waited for. An
excellent Chevrolet Tourer, £15
deposit. Inquire now at Anderson and
Hansen, Ltd.

DIAMOND Engagement Rings un-
surpassed for quality and beauty
of design to be had at Healey's, practi-
cal watchmaker and jeweller, opp.
Grand Hotel, Hastings.

FOR SALE: Shearing Plant, Mowers,
motor, "Super-Sevent" Universal
Woodworker, complete Compressor
Unit, Galv. Piping and Fittings.

Table with 3 columns: Second Hand Tyres, 15in, 16in, 17in. Prices listed for various sizes.

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ALSO'S GROCERY,
HASTINGS STREET, NAPIER.

CYCLES FOR SALE
1936 350 c.c. Camshaft Velocette
£60. 1-speed, Elec. Light.

ALSO'S GROCERY,
HASTINGS STREET, NAPIER.
PHONE 2057.

WANTED TO BUY
CASH PAID FOR—
Old Stoves—Bottles—Sacks

WANTED TO BUY
TABLE POULTRY, any quantity
H. B. Trubshaw, Phone 48-227.

CHURCH SERVICES
ST. MATTHEWS, HASTINGS.
SUNDAY, OCTOBER 13, 1940.

ST. ANDREW'S PRESBYTERIAN
CHURCH.
Market Street :: Hastings.

ST. JOHN'S Presbyterian Church,
corner Frederick Street and To-
moana Road, Hastings.

WESLEY METHODIST CHURCH
HASTINGS.
Preacher: Rev. C. H. Olds, B.A.

KEEN COMPETITION
REPORTED
Dannevirke Stock Sale
REALISATIONS ON
THURSDAY

RESTAURANTS
MAJESTIC TEA-ROOMS
HASTINGS STREET—NAPIER

FINANCE
MONEY TO LEND.
FROM £1 to £100. See, write, or
phone HORACE BOURGEOIS.

HASTINGS PERMANENT BUILD-
ING AND INVESTMENT SOCIETY.
(Est. 1885).

CYCLES FOR SALE
1936 350 c.c. Camshaft Velocette
£60. 1-speed, Elec. Light.

WANTED TO BUY
CASH PAID FOR—
Old Stoves—Bottles—Sacks

WANTED TO BUY
TABLE POULTRY, any quantity
H. B. Trubshaw, Phone 48-227.

WANTED TO BUY
SUPER SACKS: Special prices for
new season Sugar bags, sacks,

WANTED TO BUY
TELEPHONE your "Wanted" Ad-
vertisement to the Daily Mail.

Takapau Riding
Meeting
EMERGENCY SCHEME
Various Committees
Set Up

CONTROLLER CHOSEN
"Daily Mail" Special Service.
TAKAPAU.
A public meeting of those interest-

WESLEY METHODIST CHURCH
HASTINGS.
Preacher: Rev. C. H. Olds, B.A.

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SUPER SACKS: Special prices for
new season Sugar bags, sacks,

WANTED TO BUY
TELEPHONE your "Wanted" Ad-
vertisement to the Daily Mail.

PROGRAMMES
ON THE AIR
IYA Auckland
6.0, 7.0, 8.45 a.m.: B.B.C. news.

2YA Wellington
6.0, 7.0, 8.45 a.m.: B.B.C. news. 7.30:
Breakfast session.

3YA Christchurch
6.0, 7.0, 8.45 a.m.: B.B.C. news. 7.30:
Breakfast session.

4YA Dunedin
6.0, 7.0, 8.45 a.m.: B.B.C. news. 7.30:
Breakfast session.

2YH Napier
7.0 a.m.: B.B.C. news. 7.30: Breakfast
session. 8.45: B.B.C. news.

B.B.C.
7.0 a.m.: Talk, "Books and People" 7.30:
Forces' Own Music Hall.

2YH Napier
11.0 a.m.-1.30 p.m.: Recordings. 1.15:
B.B.C. news.

B.B.C.
7.0 a.m.: Talk, "In My Opinion" 7.30:
B.B.C. Orchestra.

IYA Auckland
6.0, 7.0, 8.45 a.m.: B.B.C. news. 7.30:
Breakfast session.

"THE FOOLS AND
THE FAIRIES"
SCHOOL PLAY AT
WAIROA
FINE PRODUCTION
Spontaneous Acting By
Large Cast

2YA Wellington
6.0, 7.0, 8.45 a.m.: B.B.C. news. 7.30:
Breakfast session.

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Breakfast session.

USED CARS
LATE MODEL MORRIS 8 H.P. SALOON
ALL NEW TYRES, SPLENDID ORDER THROUGHOUT.
A SNIP AT £125
STEWART GREER MOTORS LTD.
NAPIER HASTINGS

USED CAR BARGAINS
AUSTIN 12 h.p.
1937 Model in Beautiful
Condition.
Deposit £75
AUSTIN 7 h.p.
1929-30 Model. Motor over-
hauled. 5 good tyres.
Deposit £35

FOR YOUR INFORMATION!
SPECIALLY SELECTED, SPECIALLY PRICED CARS
ESSEX SEDAN £15 Deposit
AUSTIN 7 SALOON £35 Deposit
AUSTIN LIGHT 6 £40 Deposit

1938 Chevrolet
DE LUXE SEDAN
One owner; carefully
driven and in new car
order.
Ford "A"
SEDAN
Reconditioned motor;
new appearance, and
good set of tyres.

WE
SELL
SAFETY
BUY IT TO-DAY—TO-MORROW MAY
BE TOO LATE!
Let Us Check Over Your
STEERING
BRAKES
LIGHTS

Chevrolet
SIX TOURER
Austin
12/4 ROADSTER
One careful owner;
guaranteed sound &
throughout.
Well typed; first-class
mechanical order, and
new paintwork.

THE HAWKE'S BAY FARMERS'
CO-OPERATIVE ASSOCIATION LTD.
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HASTINGS Tel. 3511 Tel. 3151 NAPIER

A Thrill in Every Shave when using
One of Our High-Grade Razors!
GILLETTE & VALET RAZORS
IN NEAT AND COMPACT SETS
SUITABLE FOR SOLDIERS

NUMEROUS MODELS TO CHOOSE FROM
AT VARIOUS PRICES
— Also —
BLADE RAZORS AND STROPS TO SUIT ALL
L. J. HARVEY
RUSSELL ST. Phone 2663 HASTINGS

EXTRA QUALITY
IN TIMBER...
... means many years of extra
life for your home. You'll get only
EXTRA quality from...
McLEOD & GARDNER LTD.
Sawmillers, Timber Merchants - HASTINGS

HASTINGS THEATRES

Gene Autry in 'Ride Ranger Ride' with Smiley Burnette. 'Cosy' at 2.0 and 'To-Night' at 7.45.

Cosy

Gene Autry in 'Ride Ranger Ride' with Smiley Burnette. 'Cosy' at 2.0 and 'To-Night' at 7.45.

NAPIER THEATRES

Mayfair. New Star in 'Sandy is a Lady' with Glenda Farrell. 'Exposed' at 7.45 P.M.

Mayfair

New Star in 'Sandy is a Lady' with Glenda Farrell. 'Exposed' at 7.45 P.M.

Merry-go-round Dodgems. Location: Warren St., Hastings. Direction: Davey's Big Shows.

Convenient Service for Travellers. Railway's Bulk Travel Vouchers. Rates for 2,000, 3,000, and 4,000 miles.

Little Old New York. Darryl F. Zanuck's production with Alice Faye, Fred MacMurray, Richard Greene, and Brenda Joyce.

State. Alice Faye in Fine Romance. 'Little Old New York' lives again.

State. Walt Disney's Pinocchio. For Every Age! Tickets 10.45, 2.0, 4.45, 8.0.

State. The Long-awaited 'Pinocchio' Fascinating Full-length Cartoon.

Pine Valley Poultry Farm. We have made arrangements for Sexing Day-old Chicks and are now able to supply Day-old Pullets.

Farm and Station Carrying. Experienced Drivers - Up-to-date Plant. Mail Contractors and Goods Service Operators to Glenlyon, Kereru, Whana Whana, Crownthorpe.

Regent. 'The Great Victor Herbert' with Allan Jones, Mary Martin, and Walter Connolly.

Regent. 'The Great Victor Herbert' with Allan Jones, Mary Martin, and Walter Connolly.

Regent. 'His Girl Friday' with Cary Grant and Rosalind Russell.

Regent. 'The Wild Woman of the West' with a Positive Scream!!

Municipal. 'Keep Fit' with George Formby. 'Tall Timbers' with Shirley Ann Richards and Frank Leighton.

Municipal. 'Keep Fit' with George Formby. 'Tall Timbers' with Shirley Ann Richards and Frank Leighton.

Lambeth Walk in Dannevirke. Coster Parade. Patriotic Funds Aided. Many Spectators.

Regent. 'His Girl Friday' Has Strong Cast. The year's wildest, wittiest whirlwind of romance is now showing twice daily at the Regent Theatre.

Tennis is with us again! Our range of racquets. We believe is the most comprehensive in the district.

Hawke's Bay Farmers. Where quality costs less. Hastings.

Dokko. Is an effective antiseptic protective for lambs' docking wounds, lambs' navels, and useful for all animal wounds.

Enrolments in Home Guard. Start at Dannevirke Next Week.

Waipawa Bowlers for To-day. Teams for Napier and Waipukurau.

Phone Your Want Ads. 3551 HASTINGS, 2432 NAPIER, 363 WAIROA. Hawke's Bay Daily Mail.

Whoopee! Join the Fun at the Electric Speedway. One price and a decent long ride. We commence at 11 A.M. daily.

Two Young Wairoa Boxers. Success at Silverstream College. 'Daily Mail' Special Service.

Territorials to be Inspected. Sir Andrew Russell's Visit. 'Daily Mail' Special Service.

"I LIVE MY LIFE ...BIG AND ALL!"

"ME settle down into plump middle age? Why, I'm having the time of my life - thanks to Modaire Practical Front!"

Many a woman has sat back and watched others live... only to discover it was not her age, not her weight, but lack of proper figure support that made her feel old.

As soon as you slip into a Practical Front you FEEL the difference. You feel it helping you right away. Once that firm inner belt lifts those tired, weak front muscles back into their proper place...

Such is the relief, the joy of corrected posture in a foundation that supports. Away goes all feeling of strain, the headaches... you begin to walk more gracefully, acquire poise.



MODAIRE Practical Front

Five o'Clock Gossip

Mr and Mrs R. K. Watts, Lower Hutt, Wellington, are visiting Napier.

Mrs L. Kilgour is an Oamaru visitor to Napier.

Mrs J. C. Palmer has returned from Makotuku after a trip to Wellington, where she visited her husband, who is in camp at Trentham.

Miss B. Dempster, Dunedin, is the guest of Mr and Mrs T. H. Roach, Otane.

Mrs G. Crooks and Miss Ross, Waipukurau, are staying in Napier.

Mr and Mrs V. Winter are Wairoa visitors to Napier.

Mrs F. R. Cave, of Gisborne, is visiting Napier.

Mrs C. R. Tiley, Wellington, and her two small sons, have returned home after staying in Ormondville for some weeks with Mr and Mrs H. J. Lay.

Mrs Aubrey Pollock, Christchurch, is spending a holiday in Napier.

Mr and Mrs H. deLautour, Wairoa, are at present in Napier.

Mrs H. Akers is a Palmerston North visitor to Napier.

In premises opposite the Masonic Hotel, Tennyson Street, entrance, Napier, Madame Wylie, hair specialist and masseuse, has commenced business.

We are now showing a special collection of Frocks, Coats, and Suits for the Matron in W.X. and O.S. fittings. Attractive styles cut on slendering lines. This collection includes a Camel cloth travel coat, 7/6; tailored chalk-stripe worsted costume in lido blue, 7/6; in moss leaf green a wool boucle suit, 6/6; plain, floral and figured crush-proof silk frocks for all occasions from 3/6 to 10/6.

INSTITUTE MEMBERS GATHER

Southern H.B. Federation

MANY DELEGATES AT TAKAPAU

Half-Yearly Meeting Held

In the Takapau Town Hall the half-yearly meeting of the Southern Hawke's Bay Federation of the Women's Institutes was held this week, when there was a very good attendance of delegates and members.

The stage of the hall was artistically decorated with spring shrubs and greenery, and the tables in the supper-room were decorated with low bowls of marigolds, these being Takapau Institute colours.

A verse of "God Defend New Zealand" was sung and also the Institute song, and aspirations were repeated. Mrs D. Campbell, president of the federation, presided.

A very inspiring address was given by Mrs Campbell, who stressed the advantage of team work, co-operation and unity, to answer the call of service, duty and obligation to others as expressed in the Aspirations: "In the big things in life we are one" and she urged everyone to be calm and steadfast and foster national morale.

A brief account of the council meeting held in Wellington was given by Mrs Campbell, who expressed thanks at being elected representative for the council meeting for the next two years.

Very interesting reports were given by the delegates showing that a great deal of work has been accomplished, in institute work, Red Cross work and service to the troops.

Regarding a notice of motion by Mrs D. Campbell that the Southern Federation be divided into Central and Southern Hawke's Bay, on the vote being taken a large majority was in favour of remaining as at present.

Other business was discussed and it was decided to hold the annual meeting at Dannevirke next April. A hearty welcome was given to Miss Ruth Herrick, New Zealand Commissioner of the Girl Guide movement.

In a splendid address she stated that Girl Guides were affiliated with the Women's Institute as they were both founded on education, the institute for adults and the guide movement for the young. Her talk was most interesting and gave some insight into the guide movement.

On the motion of Mrs Campbell a hearty vote of thanks was accorded to Miss Herrick. It was resolved that a letter of sympathy be written to Miss Jull on the death of her father. Also, it was hoped that all who were sick and in hospital would have a speedy recovery.

In the competitions the results were: Pikelets—Mrs R. McLean (Ti Tree Point) 1, Mrs Fraser (Waipukurau) 2, Mrs Neale (Papatua) 3; child's frock—Mrs Stevenson (Waione) 1; bed socks—Mrs Massie 1, Mrs Jamieson 2, Mrs A. Jackson 3.

A short entertainment was given by members of the Takapau Institute. Afternoon tea was served, neighbouring institutes assisting Takapau and an enjoyable meeting was brought to a close.

The Paragon of Distinction Hosiery by Prestige

SELECT YOUR SHOW HOSIERY FROM OUR COMPLETE STOCKS!

- MISS MODERNE. A Vita-Bloom Sheer, with an accent on splash resistance... SILVER STRAND. A practical stocking of outstanding value... DULNESS. A pure silk service weight combining quality with loveliness... POWDERBLOOM. A scintillating service sheer... PRESTIGE No. 800. A stocking of pure silk heavy service weight... PRESTIGE FFL. A flawless pure silk service weight of impeccable quality.

"FOUNDATIONS OF BEAUTY" ELIZABETH ARDEN'S PREPARATIONS. In every one of these preparations there is beauty - waiting to be released. Some unique, carefully developed property bring benefit to the skin.

BAIRD'S P.O. Box 6 HASTINGS

"It saves my knees!" CO LUSTA Cream LIQUID LINO POLISH. Another CO QUALITY PRODUCT. SPRING GROWTH! Keep your lawns down with a Mower that's a pleasure to push.

Women's Corps Formed

NAPIER MOVEMENT

Training in Military Work

UNOFFICIAL BODY

An unofficial women's auxiliary corps is at present being formed in Napier, according to information supplied to the "Daily Mail" last night by Miss Ruth Herrick, who is well-known for her association with the Girl Guide movement.

A number of girls and women have already been enrolled and it is hoped that about 40 will attend the first parade, which will probably be held on Tuesday evening.

The girls will receive training in a variety of useful subjects, including drill and clerical, catering and signalling work. The corps will be instructed by members of the Legion of Frontiersmen, who aim to achieve efficiency in practical work.

CARD TOURNAMENT HELD

Happy Evening At Ormondville

A very jolly cribbage tournament took place this week in Ormondville when Mrs E. Clowd was the winner of the women's prize and Mr J. Howes the leading man.

Mrs J. A. McKay, and her small son, of Wellington, will be the guests of Mrs McKay's mother, Mrs. A. C. Duff, Nelson Street, Hastings, for several weeks.

ELECTROLUX REFRIGERATORS. MADE IN ENGLAND. Modern, all-steel cabinets, interior one-piece Porcelain Enamel... WILLIAMS & KETTLE LIMITED HASTINGS

For Seed... SUGAR BEET, LUCERNE, MANGOLD, CHOU MOELLIER, SWEDE, TURNIP, CARROT (Field), BLACK BARLEY, Etc. Go to JORDAN'S MARKET STREET HASTINGS GRAIN AND SEED MERCHANTS

VILLA D'ESTE SALON. BRING YOUR SOFT FURNISHING PROBLEMS TO US! We Are Specialists. THE HOME ART CO. EMERSON ST. : NAPIER

FOR THE MATRON W.X. and O.S. fitting ATTRACTIVE FROCKS, COATS AND SUITS FOR ALL OCCASIONS. VICTOR GOWNS Hastings' Exclusive Salon Telephone 3076

RETYLING - your FUR COAT ALL FUR REPAIRS BRING TO US. ZALAS ★ ZALAS THE PREMIER FURRIERS OF HAWKE'S BAY HASTINGS

YOU CAN BUY WITH CONFIDENCE FROM ADVERTISERS IN THE DAILY MAIL

Recipes for the Enterprising Housewife

Oranges Give A Delicious Flavour To Many Different Foods

ORANGE CHEESE CAKES. Take 4oz. puff pastry, 11oz. butter, 11oz. sugar, 1 egg, 2oz. sponge cake crumbs, grated rind of an orange, 1 tablespoonful orange juice.

ORANGE FRITTERS. Prepare the oranges by peeling them, then scraping off the white skin. Cut into rounds, remove the pips and cover with sugar, leaving to stand awhile.

ORANGE SAUCE. Take 2 pint water, 1 teaspoonful cornflour, 2oz. sugar, grated rind and juice of an orange.

ORANGE PUDDING. Take 6oz. pastry, 1 oz. butter, 4 oz. castor sugar, 2 eggs, 2oz. sponge cake crumbs, grated rind and juice of an orange.

ORANGE WHIP. Take half a cupful sugar, juice of 4 oranges, grated rind and juice of a lemon, 3oz. butter, 3 eggs, 2 tablespoonfuls cornflour, a cupful water, 1lb. pastry.

CANDIED ORANGES. Select seedless oranges or large mandarins for candying and use only the best fruit.

ORANGE SOUFFLE. Take 3 eggs, 2 teaspoonfuls fine sugar, 1 teaspoonful lemon juice, grated rind of half an orange, 1 tablespoonful orange juice.

ORANGE JELLY. Take the rind of 2 oranges, 1 pint orange juice, 13oz. gelatine, 4 to 5 oz. sugar, 1 1/2 pints of water.

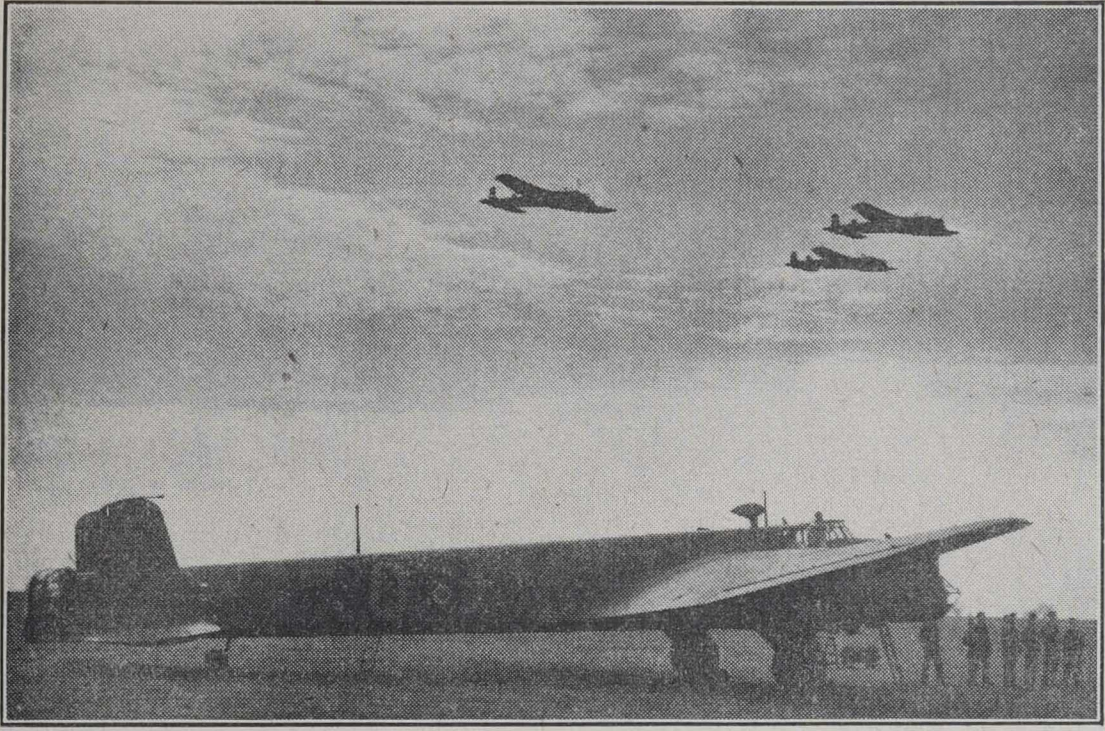
CLOSING TO-DAY WHO'S NEXT? £5000 ART UNION

LOOK AT THE NEW PRIZE LIST! 1ST PRIZE £2000, 2ND PRIZE £500, 3RD PRIZE £250, 4TH PRIZE £150, 5TH PRIZE £100, 100 PRIZES OF £10 each, 200 PRIZES OF £5 each, 305 PRIZES = £5000

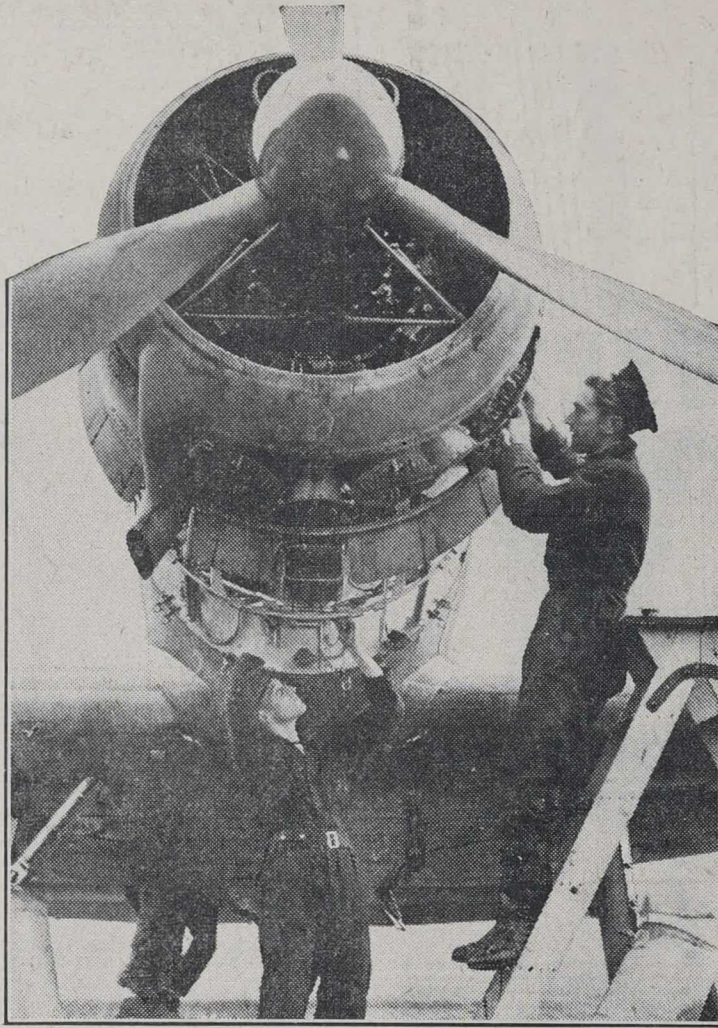
Post this Coupon NOW! F. CRAY, P.O. BOX 33, NAPIER. Please send me tickets in "WHO'S NEXT?" Art Union (Tickets 2/6 each). I enclose Postal Note for £... also stamped addressed envelope for reply.

NEW PRIZE LIST! Tickets 2/6 each. CLOSING: 12th OCTOBER, 1940. DRAWN: 24th OCTOBER, 1940.

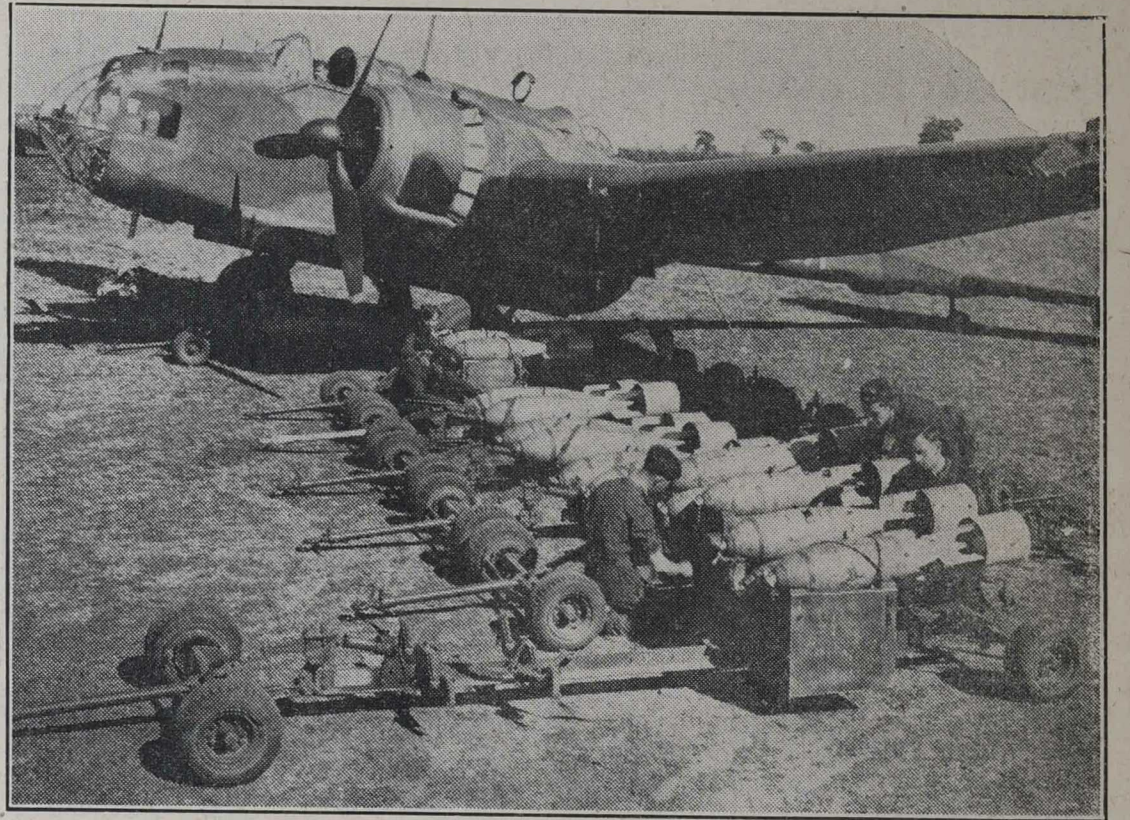
Gill & Fenton Limited FURNISHERS Market St. Hastings



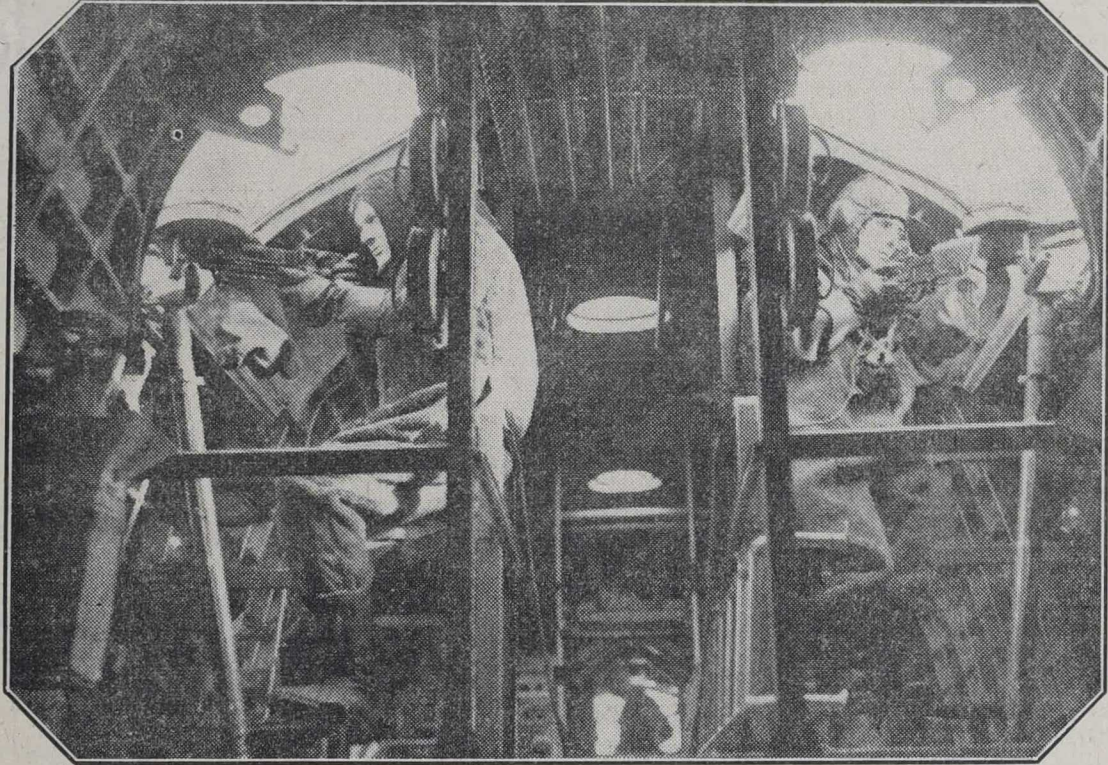
OFF TO BERLIN.—This is the scene at dozens of bomber stations in Britain every evening. Bombers of all sizes take off and roar away on their nightly excursions to Germany and German-occupied territory. These machines are heavy bombers, not fast in the modern acceptance of the word, but capable of carrying huge loads of bombs deep into Germany and returning before dawn. The planes are Armstrong Whitworth Whitleys.



THE EPITOME OF POWER.—Mechanics at work on the powerful engine of one of the new Blackburn Skua dive bombers, a type of machine now being used extensively by the Fleet Air Arm.



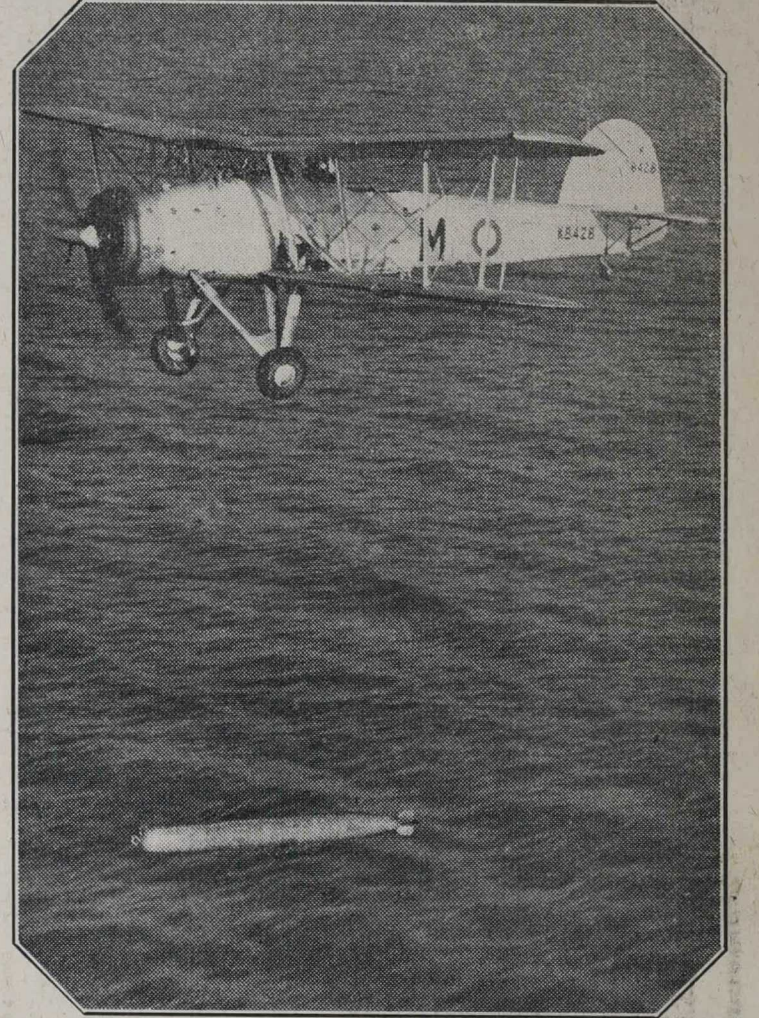
"BOMBING UP."—A big Handley Page Hampden bomber taking on its load of bombs at an Air Force station in England. These are high explosive bombs, but there is a type of bomb for every purpose. Hampdens, Whitleys, Harrows, and Wellingtons are the principal heavy bombers used by the R.A.F.



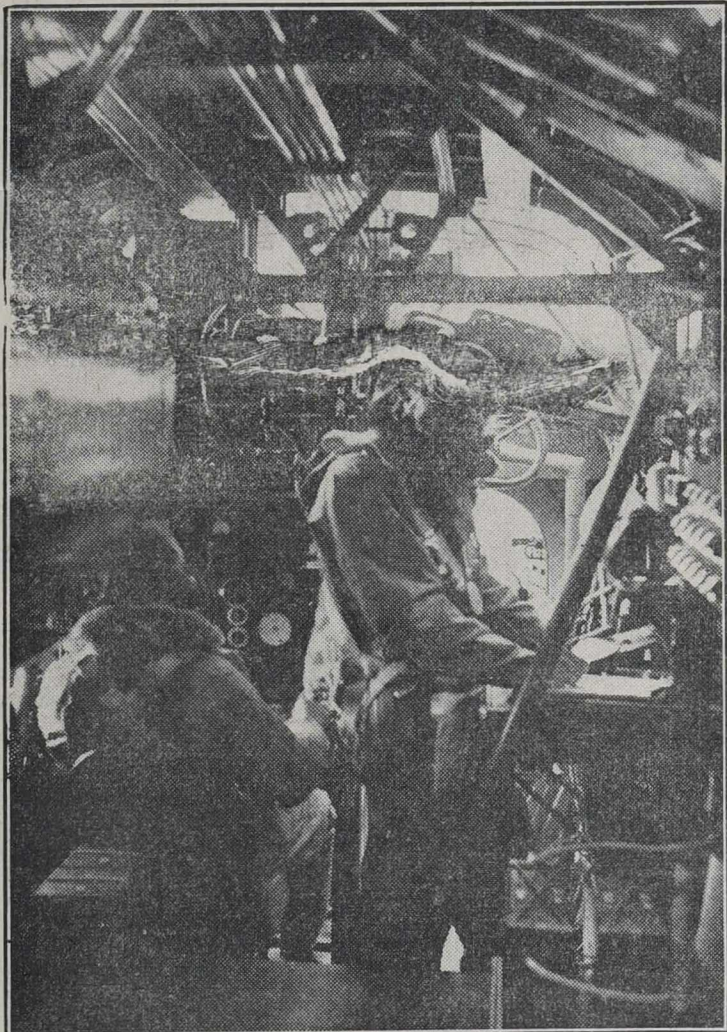
READY AND WAITING.—Two of the side gunners of a Sunderland flying boat. In these machines there are other guns in the rear turret and also in the nest.



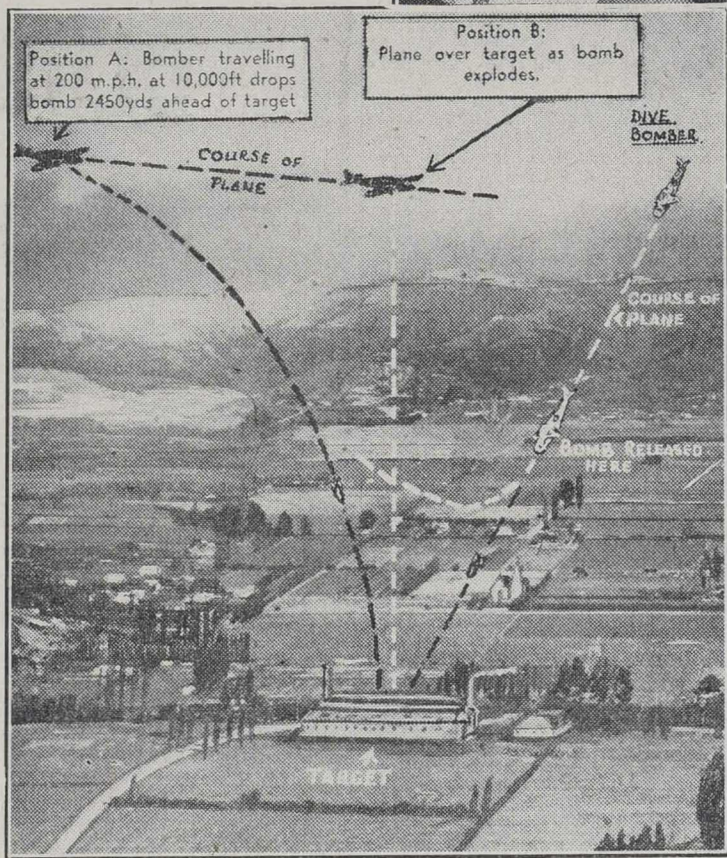
THE RAIDERS' RETURN.—The crew of a big bomber being greeted on their return to an R.A.F. aerodrome after a night raid on the German seaplane base at Sylt.



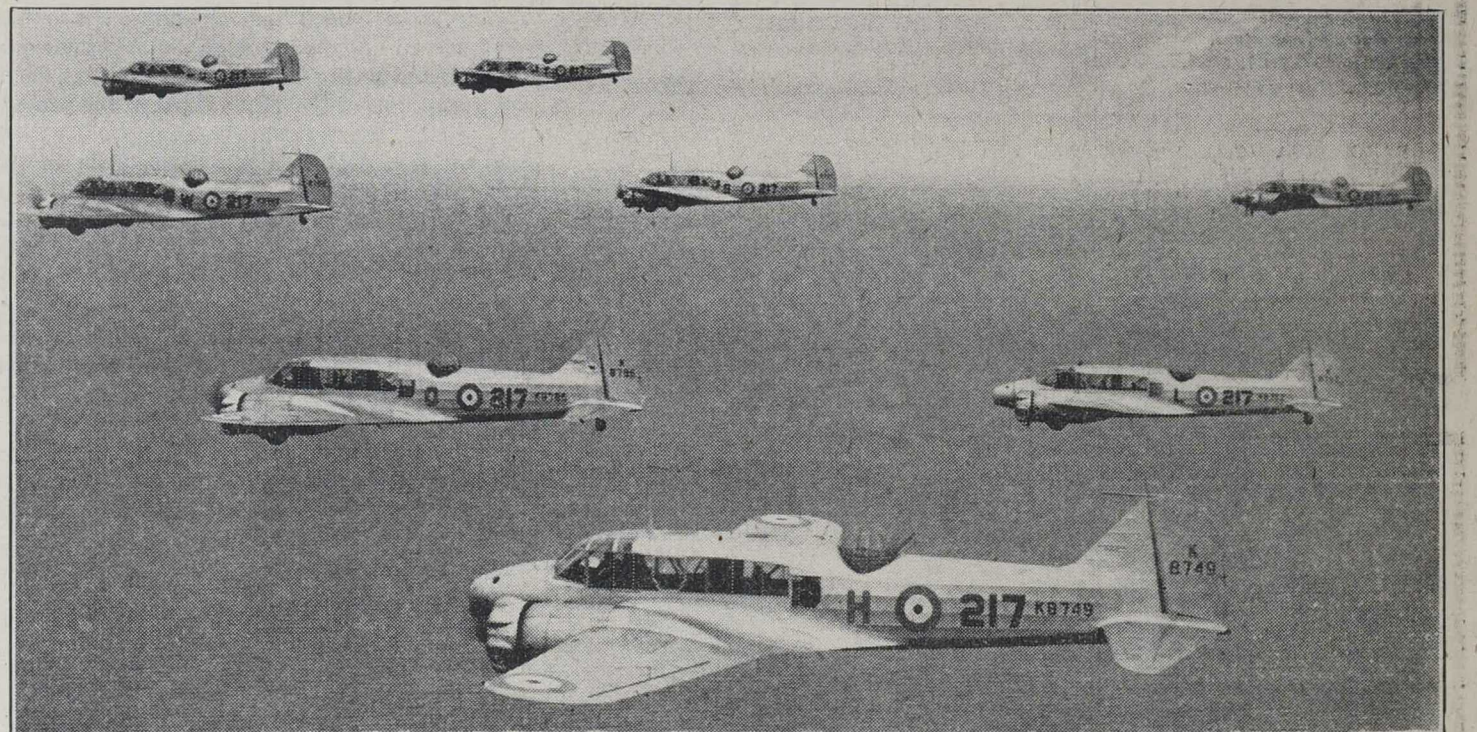
THE TORPEDO BOMBER.—This unusual picture shows a torpedo bomber of the Fleet Air Arm releasing its deadly missile. Torpedo bombing is generally regarded as an extension of naval attack, and for that reason some planes of this type are carried on aircraft carriers.



THE BRAIN OF A HEAVY BOMBER.—A glance at this picture taken in the cabin of a Harrow heavy bomber assists one to realise why bomber crews must undergo such a thorough training. Only a few of the complicated array of instruments are shown. On the left is the radio operator, and on the right the second pilot is at the chart table. The first pilot is in the cockpit forward.



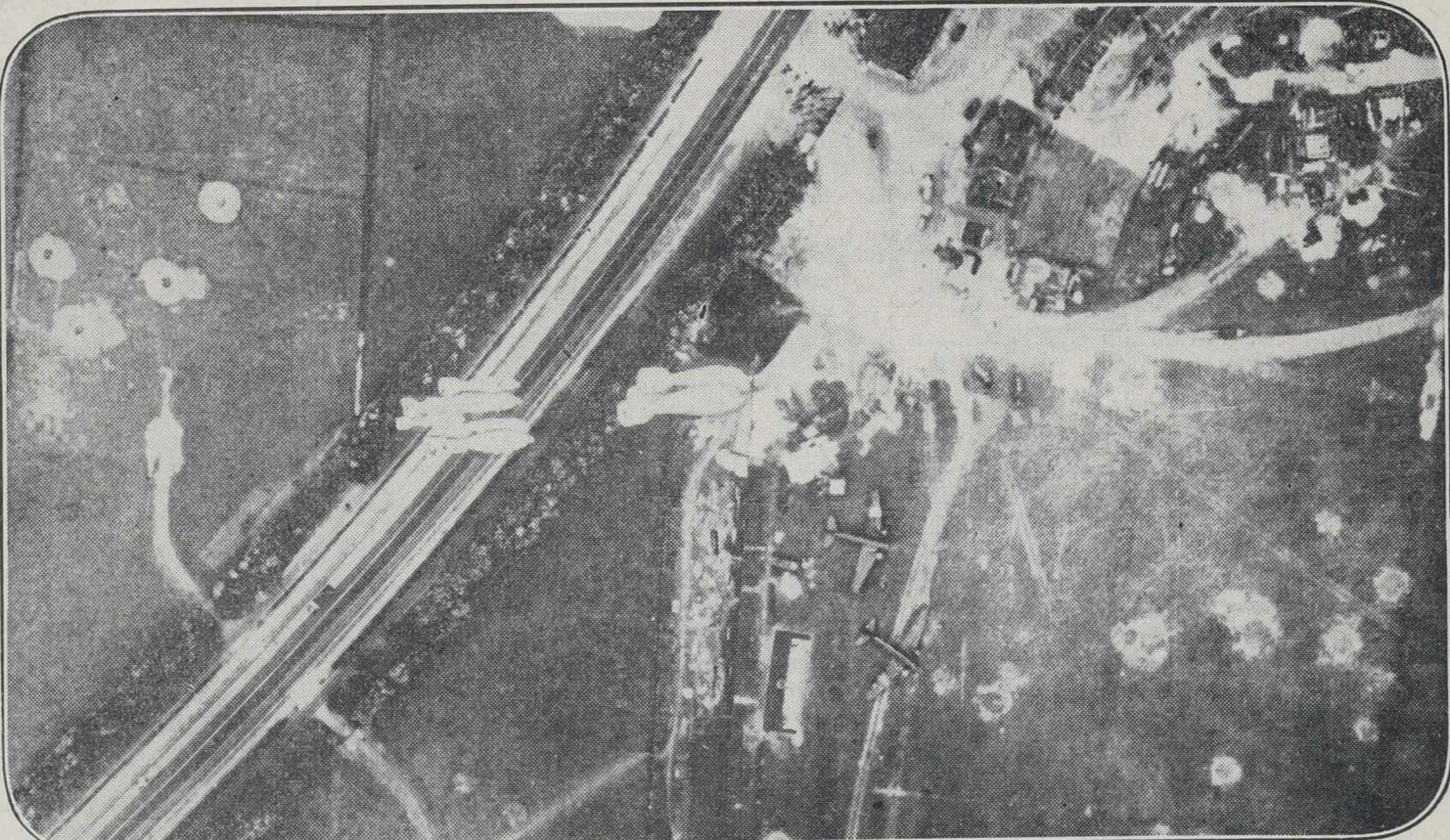
HOW THE JOB IS DONE.—Two methods of bombing are shown in this diagram. In the plane on the left the bomb aimer (seen in another picture) will release his bombs when the machine is still some distance from the target. The approximate calculation (assuming an absence of wind) is given in the diagram. On the right is shown a dive bomber making a steep dive on the target. In this method of bombing the pilot dives the machine directly at the target, releases his bombs, and pulls away.



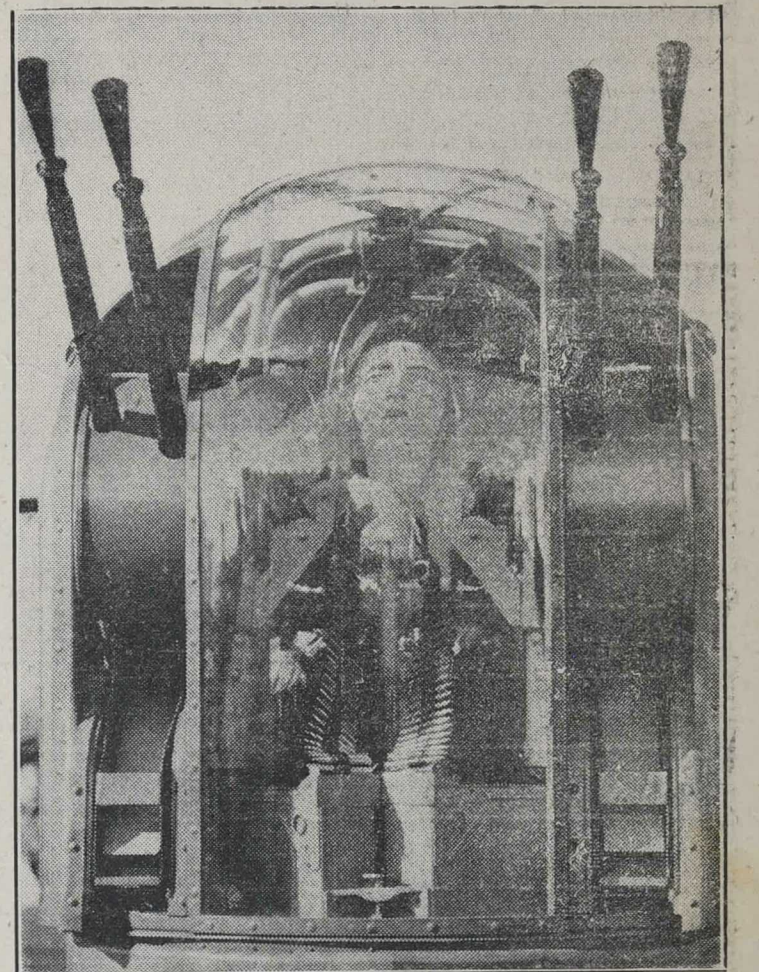
THE COASTAL PATROL.—Day and night the coasts of Britain are patrolled by squadrons of bombers of the coastal command. These machines are Avro Ansons, comparatively slow machines, which have nevertheless exceeded all expectations, and which already have a good bag of submarines and enemy fighters to their credit.



THE BOMB AIMER.—In some of the light bombers the bomb aimer lies on the floor to operate his bomb sight. Calculations of height, speed, windage, etc., are recorded on the bomb sight, and the moment at which to release the bombs is thus determined.



BOMBS AWAY!—Here the camera in a Royal Air Force machine has caught the bombs in mid-air as they hurtle towards the target in an enemy-occupied aerodrome. There is ample evidence that this raid was not the first. Many filled-in bomb craters can be seen on the tarmac, and near the middle of the picture a group of buildings is blazing. Two big German bombers can also be seen on the ground.



THE STING IS IN THE TAIL.—The power-driven gun turrets used in the British bombers are mechanical masterpieces, and enable the rear gunners to obtain a wider field of fire than that obtained by the German gunners.

1940 - Hawke's Bay Breeders - 1940

ORUA WHARO Southdown Stud

BRED ENTIRELY on rich, natural pastures, ORUA WHARO Southdowns do well wherever they go, and have earned a name for their hardiness, activity, and good carcass. Solid quality strains have been drawn from the flocks of ELLIS BROS., Bulls, and Messrs JAMES KNIGHT and W. J. GIMBLETT. There's no need for Hawke's Bay sheepmen to go beyond Takapau to buy quality blood for their Southdown flocks.

For Fullest Information Ring Orua Wharo Station
PHONE 2.S. TAKAPAU

"TE PUNA" SHORTHORNS

THE enviable reputation of "Te Puna" Stud Shorthorn cattle has as its origin a solid basis of performance, established both in the show-ring and on the properties of purchasers. Founded and run by Mr D. J. Holden on the sound principle of entirely natural conditions, his stock leaves nothing to be desired for constitution and stamina. Two notable importations in the past five years have enriched the quality of this stud. The first, Vindictive of Stonelands, has been adjudged one of the finest beef-breed sires to enter the Dominion; the second, Barugh Golden Star, was before leaving Britain winner of the Gill Memorial Shield for the finest Cumberland bred bull of the 1935-36 season. At "Te Puna" this bull, too, has more than justified this early promise by a fine record of performance.

With two such sires as these as a backing, it is scarcely surprising that "Te Puna" Shorthorns have acquired a reputation among stock breeders for their exceptional qualities. Annually the stud produces a crop of young bulls which in themselves are its best advertisement. Over the whole of the North Island can be found bulls from this source, which continue to give the utmost in satisfaction. Repeat orders are the best recommendation which can be offered, and "Te Puna" Stud has this record of satisfied buyers.

"GLENDALE" STUD

COMPARATIVELY new to stud breeding, Mr John Law has in his "Glendale" Stud stock which can compete with any in the Dominion. His Aberdeen Angus cattle come from the hardy Taoroa hill country near Taihape, where, by selection and study of beef-cattle requirements, Mr Law has founded and built up a stud which is rapidly acquiring a reputation for its beef-producing qualities. Saxifrage of Gwavas is the sire responsible for the well-developed, deep-fleshed progeny which the stud features. Force-feeding is injurious to the progeny, Mr Law has realised, and consequently all the "Glendale" cattle are reared under entirely natural conditions. Though not pampered in any way, they retain perfect coats, and are fine examples of all that is most desirable in this well-known beef breed. The Aberdeen Angus has established its own reputation for beef quality, and "Glendale" cattle are splendid specimens of their type.

World's Record.—What is the world's record price for a stud sheep? It is believed to be 5000 guineas, which was the cheque paid by a wealthy Australian squatter for a Merino ram, the sale being made many years ago.

PUREBRED SOUTHDOWN

FOUNDED in 1908, the well-known Southdown flock of Mr D. N. Lane is one of the oldest established flocks in Hawke's Bay. From the time of establishment, the flock has been developed on very sound lines and some of the best imported blood is to be found well infused. Concentration has been centred on quality of bone and on the ideal carcass requirements of the breed, so that sires from this flock can be relied upon to provide those qualities in their progeny that Smithfield is looking for in fat lamb shipments from the Dominion. In addition, since they are raised entirely under natural conditions, stock from this stud can be relied upon to give good service anywhere.

"ORUA WHARO"

BRED entirely on natural pastures, sheep from the "Orua Wharo" Southdown Stud, situated at Takapau, Hawke's Bay, are well known for the fine service which they have given in all districts. Southdowns of the highest quality were selected for the formation of the stud, original stock being obtained from such well-known studs as those of Ellis Bros., James Knight and W. J. Gimblett.

Under the conditions ruling in the Takapau district the Southdowns of the "Orua Wharo" Stud have developed a hardy constitution, which, combined with their excellent conformation and wool qualities, make them ideal sheep.

FINE ROMNEY FLOCKS

TRUE Romney type is a feature of the "Waiorongomai" strain sheep which are featured in the "Hollycombe" and "The Park" Studs of Mr W. A. Tod and the late Mr James Tod respectively. An enviable show-ring record has been established by these sheep, which were bred on sound principles to bring out the desirable qualities of an even 46-48's quality fleece with a clean britch and well-covered carcass.

Dry-country reared, sires from these flocks have proved their worth over many years to many users. Show successes have also contributed to the popularity enjoyed by these studs. Leading coastal stations to whom the studs annually supply rams have consistently topped the Napier wool sales market with their fine clips.

"Ngahere," "Mokoheka," "Tutira," "Rangitapu," "Whakarara," "Onepoto" and many other well-known stations have had proof of "Hollycombe" and "The Park" quality.

New Zealand's Best.—The New Zealand record price for a stud sheep is believed to be 1450 guineas, paid for a Lincoln ram from the flock of Mr Henry Dudding, Canterbury, for shipment to the Argentine in 1906.

Old Established Flock

PUREBRED

REGISTERED

SOUTHDOWN

One of the oldest established Southdown Studs in Hawke's Bay, founded in 1908 on the best imported blood. Bone and carcass are excellent, and the stock are all raised under natural conditions.

STUD AND FLOCK RAMS FOR SALE

Inspection Invited — Phone 6063, Hastings

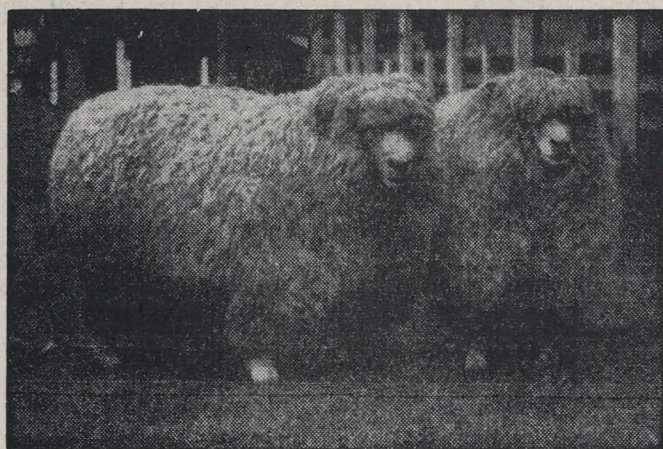
D. N. LANE

Havelock North, Hawke's Bay

"HOLLYCOMBE" and "THE PARK" ROMNEY STUDS, OTANE, H.B.

These flocks are bred principally from Waiorongomai strain. They carry dense, crimped wool, and are very good clippers. Reared entirely under natural conditions, in one of the driest districts in New Zealand, they do well wherever they go, in consequence.

Our sheep have done exceptionally well in the show-ring, having won the points prize at the Hawke's Bay and Wairarapa Shows in past years, against strong competition.



First prize pair at Hawke's Bay Show, 1936, both home bred. Both were champions at Stratford, in the open and natural classes, while the sheep on the right was reserve champion at Carterton and natural conditioned champion at Hawera.

The 1939 Hawke's Bay Show successes for the studs included the following awards:—

- 6 FIRSTS
- 5 SECONDS
- 5 THIRDS

And numerous other awards.

This Show provided particularly keen competition with large quality entries.

W. A. & ESTATE OF J. TOD Otane, 17M and 17D. Phones: OTANE

"GLENDALE" ABERDEEN ANGUS STUD

Founded on Cows from "Moutere," "Kowhiwhi," and "Mangamare"

WITH SIRE

"Saxifrage of Gwavas"

All stock bred on hilly country; fed under natural conditions; and

NO PAMPERING.

Five Rising Two-year-olds and one Yearling will be offered at the Dannevirke Sale. These Bulls show plenty of quality, being deep fleshed, with good top line and well-developed hindquarters.

JOHN LAW

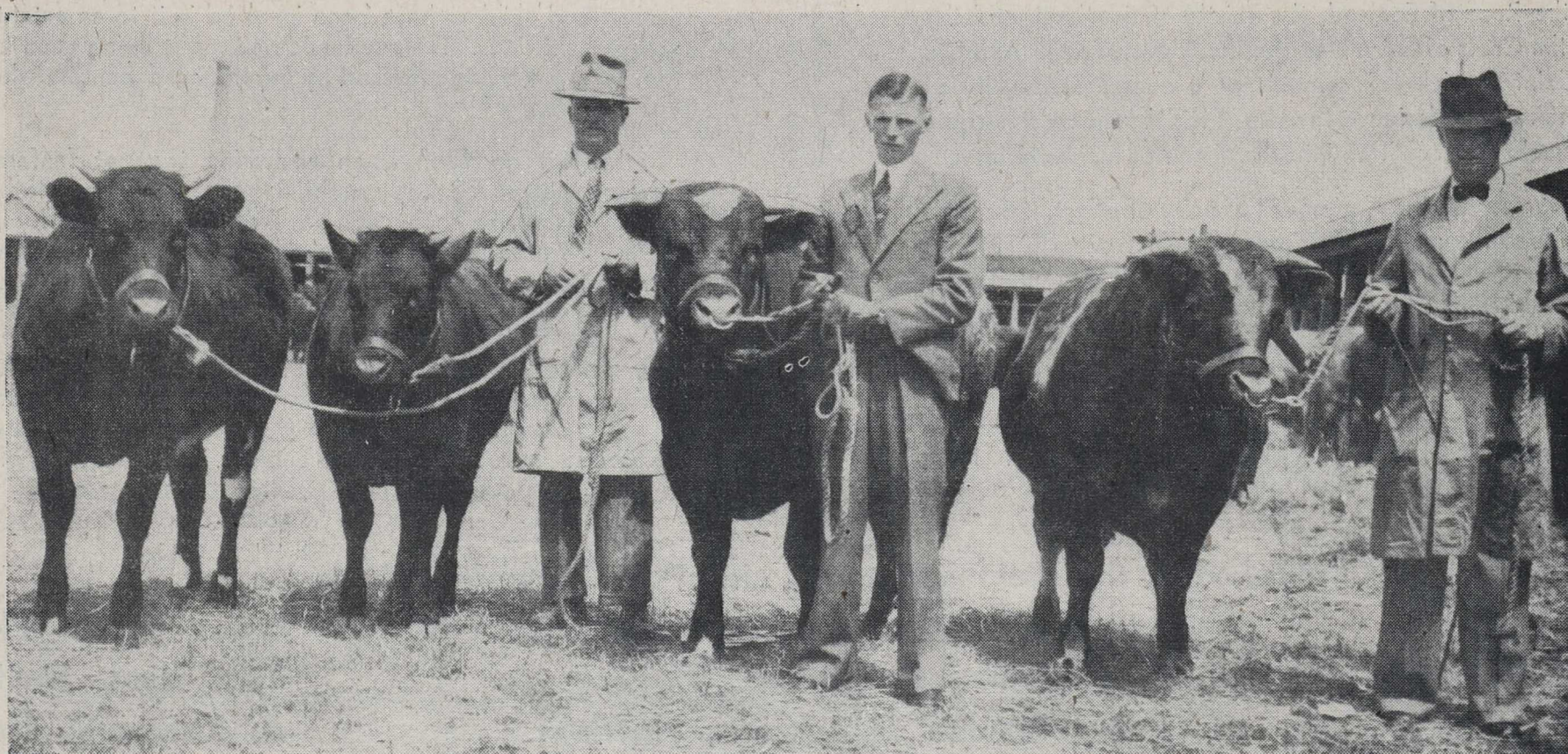
TAORO A TAIHAPE

"TE PUNA" SHORTHORNS

The Home of Notable Imported Sires

NOW IN HIS NINTH YEAR, VINDICTIVE OF STONELANDS, "TE PUNA'S" FIRST GREAT IMPORTED SIRE, IS EQUAL TO THE AVERAGE FIVE-YEAR-OLD AND IS LEAVING A MAGNIFICENT CROP OF BULL CALVES.

CRITICS HAIL "TE PUNA" SIRES AS THE REQUIRED BREEDING TYPE TO ENABLE NEW ZEALAND TO FAVOURABLY COMPETE WITH THE ARGENTINE. SHORTHORNS ARE MOST PREPOTENT SIRES WHEN CROSSED WITH OTHER BREEDS.



"TE PUNA'S" 1939 ROYAL SHOW TEAM OF YEARLINGS—ALL FIRST PRIZE WINNERS

Left to right: Te Puna Blanche 5th, by Vindictive of Stonelands, imp. (only time shown, first as senior yearling, at Invercargill Royal Show). Te Puna Blanche 4th (first at Hastings and at Royal as junior yearling). These two heifers combined made the first prize pen at the Royal and one of them was in the first pen at Hastings. Te Puna Blanche 4th is by Barugh Golden Star, imp., out of a heifer sired by Vindictive of Stonelands, imp., and has a pedigree going back to Volume One of Coates' Herd Book. Third from left: Errant of Te Puna (first at Royal, first at Wanganui, second at Hastings and Manawatu), an outstanding son of Vindictive of Stonelands, imp., whose first five sires were all direct importations from Scotland. Fourth from left: Excel of Te Puna (first at Hastings, first at Palmerston North, second at Wanganui and at the Royal, where he was only beaten by his team-mate, Errant), another splendid son of Vindictive.

THE 1939 SHOW RECORD OF "TE PUNA'S" TEAM TELLS ITS OWN STORY, PARTICULARLY WHEN IT IS REALISED THAT THE INVERCARGILL ROYAL PRODUCED THE BEST SHOWING OF SHORTHORNS SEEN FOR YEARS. IN NO CLASS WERE THERE LESS THAN SEVEN ENTRIES.

THE SHORTHORN LEADS ALL OTHER BREEDS IN THE MOTHERLAND. AT PREMIER SALES IN BRITAIN, SHORTHORNS FROM THE LEADING STUDS HAVE BEEN REALISING THREE TIMES THE VALUES OBTAINED FOR THE MOST POPULAR OF OTHER BEEF BREEDS.

D. J. HOLDEN

MANGATERETERE HASTINGS H.B.



"THE KING'S TRUMPETER"

Specially Drawn for the "Daily Mail"

Onward to Victory . . .

Here you see the Rose of England, the Thistle of Scotland, and the Shamrock of Ireland; the Cross of Saint George, the Cross of Saint Andrew, and the Cross of Saint Patrick—all symbols of a consecrated unity of endeavour in a common cause designed to write "Finis" to the most horrible story of wanton aggression ever written into the annals of human history.

You may also hear as well the clarion call to unity of effort. "Business as usual" has always been the slogan of Britons all over the earth in times of crisis, and in these dire days we know, as never before, that only concerted work, each and all of us pulling our weight with stout hearts and strong wills, will see us through the mighty struggle until the longed-for and blessed day of peace dawns upon a war-weary world.

The wheels of industry must be kept turning if the day of ultimate triumph is to be made secure. There is no jingoism about this war. Men,

women and children have been involved in it to an extent unimagined in all previous conflicts. The economic weapon is being used by an unscrupulous foe. We are being attacked by unprincipled bandits who seek to destroy our morale.

Let it go forth as an answering trumpet fanfare from little New Zealand that we are ready and willing to stand by the Mother Country against the worst that the enemy can do. We can serve best by keeping cool heads and by increasing the amount and bettering the quality of our work, whatever it may be.

The fighters in the cause of British freedom and the survival of civilisation are not all in the ranks of the recognised combatant forces. In the factory, in the workshop, in the home, or in the fields, we may find our sphere of useful service. Let us see to it that their efforts are encouraged by an "all-in" endeavour to help one another in the daily life of business.

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FOR THE GREAT BRITISH EMPIRE
WORK AND WIN

1940—Hawke's Bay Breeders—1940

THE SITE OF A DIP IS MOST IMPORTANT

The best site for a sheep dip demands careful consideration. It is seldom that the bath is quite unattached from yards or buildings, but more often comprises part of the drafting layout. Sometimes it is built directly alongside the shearing shed, which is used for filling it. This method has advantages in that it saves the expense of separate yards and crush pens, the sheep are cooler just before entering the dip, and after being on the grating floor their feet will be cleaner and wash very little.

Occasionally the bath is even covered by a lean-to roof. The following points should be taken into account before a permanent bath is built—
A dependable water supply is essential. There should be good natural drainage. Thus, it is an advantage to have the dip built on an elevation, not only for the above reason, but because sheep yard better uphill. Soil providing a firm foundation is required, so that peaty places, which are notorious for shrinking and expanding, should be avoided.

ART OF GETTING SHEEP INTO A DIP

Anyone who has dipped sheep knows that the older members of the flock remember the bath, and have the greatest objection to going near it again. Countless schemes have been devised to outwit the sheep and get them into the fluid with a minimum of labour. Most of these work well the first year, but it seems the device has yet to be perfected that will operate successfully year after year.

One of the simplest methods is a circular pen from 12 to 16 feet in diameter fitted on a central pivot from which three gates are hung so that they can move independently and in a complete circle round the pivot. Each gate has a bolt by which it can be locked to the outer wall in certain positions.
It works as follows: As the last of the three sections is filled with sheep, the first gate is swung forward, compressing the area and forcing its contents on to the platform of the dip, thence into the fluid. The second gate is then swung forward to deposit its sheep, and while this is happening, the first section is refilled from the loading race. The process is a continuous one in which there is always one full pen, which helps as a decoy.

Aberdeen Angus Famous Flock Of 'Hughenden' Stud Hereford Stud

THE "GLEN AROS" HERD

The "Glen Aros" Aberdeen Angus herd of Mr J. A. Macfarlane, Glen Aros, Hastings, is a distinguished one, and contains the most valuable blood of the breed in New Zealand. Not only are the Glen Aros bulls fashionably bred, but they have proved themselves as sure and potent calf-getters.

Type and quality have always been notable features of Glen Aros stock, and the herd is one of the best known in the Dominion.

An excellent demand exists for Glen Aros cattle. Young bulls, grass fed and raised under entirely natural conditions have proved themselves a great doers wherever they have gone. The blood is now well distributed throughout the Dominion. A typical instance of the popularity of the blood was given in 1937 when Mr Macfarlane offered a large consignment at the Aberdeen Angus breeders' sale. On that occasion the entire offering was disposed of at an average of 40 guineas. High prices have also been paid for the Glen Aros stock at Stortford Lodge sales; indeed, whenever entries from this stud are brought forward bidding becomes keen.

Breeding is made a special feature at Glen Aros, and the cattle are of excellent conformation and of approved type.

Romneys

"PIHAUTEA" STRAIN WIDELY KNOWN

This great flock, the property of Mr J. Carne Bidwill, Featherston, is one of the oldest and largest flocks of Romneys in the Dominion. It was established by the present owner's grandfather over 70 years ago and now contains two separate stud flocks of "Pihautea" and "Rototawai" strains. Over 1000 rams are bred each year and over 600 rams delivered, mostly to regular clients. Many of these clients have never used any other strain of ram for 25 years or more.

The aim has always been to breed the rams to one fixed type, namely—good constitution and heads low-set with medium crimped wool—dense and heavy clipping. Never in the history of the flock have very coarse or very fine woolled rams been used and the result is that the rams have always been noted for their similarity and evenness.

As such a large number are bred it is obvious that no hand feeding or pampering can be indulged in, so that wherever they go, large lamb percentages are always obtained. A line of 100 two-shear rams will be offered as usual at the Hastings Ram Fair in January, 1941.

Of Dorsets

SPLENDID EXAMPLES

Pioneer breeder of Dorset Horn sheep in New Zealand, Mr C. C. Laver maintains his "Hughenden" stud at Otamauri, Hawke's Bay, under entirely natural conditions and the results that he is achieving in this high country district are a splendid advertisement for the stamina and constitution of the breed of which he is so enthusiastic an advocate.

Mr Laver imported thirty-eight ewes and one ram from the stud of Mr J. W. Dorkin, South Australia, in 1934, and has found that by putting Dorset rams on to crossbred sheep he is able to get his fat lambs away by the first boat in really good condition. He is getting a bigger percentage of lambs with less losses amongst the ewes owing to the magnificent constitution of the Dorset.

Practical shepherds who inspected these pioneer sheep when they first landed in New Zealand and who have inspected the even line of magnificent constitution ewes in Mr Laver's stud to-day are satisfied that the breed is particularly well suited to New Zealand conditions and is responding well to the advantages of its new environment. Mr Laver is meeting a ready demand for the flock rams that he has available each year, and is also offering ewes this season from this splendid Stud.

"LIME TERRACE"

As fine a collection of show-ring trophies as is possessed by any stud in New Zealand stands to the credit of the well known and old established "Lime Terrace" Hereford Stud, the property of Mr W. B. White, Takapau, a veteran breeder whose success through the years in building and maintaining the consistently high standard of "Lime Terrace" Herefords has gained him recognition as one of the best judges of the breed in New Zealand to-day.

The stud now has the outstanding sire, Horopito, with Terrace Ahua Pai and Parorangi 74, by Vern Martinez (imp.), at the head of the stud. Both sires have enviable records, Ahua Pai boasting almost 100 per cent. of imported blood. Experience of leading Hawke's Bay graziers with "Lime Terrace" run bulls has shown clearly that sires from this stud are ideally suited for the breeding of an excellent type of early maturing carcass for the chilling trade.

A show-ring record second to none is enjoyed by the "Lime Terrace" stud, stock from here having carried off major prizes wherever shown in New Zealand.

"Lime Terrace" Herefords have secured over 20 championships, four at Royal Shows, 15 reserve championships, four also at Royals, more than 100 firsts and 50 seconds. In addition the stud has secured most points in the beef cattle section on six occasions.

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The additional income to be obtained from a FRIESIAN Dairy Herd through increased butterfat returns, prolific pig production, maximum cheese yields and minimum yearly replacements is convincing New Zealand Dairyfarmers that they must introduce FRIESIANS into their dairy herds.

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"HUGHENDEN" STUD
POPULAR DORSET HORNS

Flock founded 1934 with one Ram and 40 Ewes from J. W. Dorkin, of South Australia.

By putting Dorset Horn Rams on Crossbred Ewes, good fat lambs secured for shipment two to three weeks earlier.

DORSET HORN RAMS AND EWES FOR SALE.

C. C. LAVER
The New Zealand Founder of the Dorset Horn.
"HUGHENDEN"
Otamauri - - - Hawke's Bay

"PIHAUTEA" ROMNEYS

The following is the experience of numerous regular clients:—

They dispose of their surplus ewes at the ewe fairs and invariably top the market, or nearly so. The price paid for their "Pihautea"-sired ewes is so much in excess of the average ewe price at the fairs that the total extra sum received is more than sufficient to purchase their annual draft of fresh "Pihautea" Rams.

Ewe Fair classes topped this season: Pihautea, four-year-olds 27/-, five-year-olds 25/9; Waipukurau, two-tooths 32/1; Mangaweka, five-year 22/-; Alfredton, four-tooths 25/-, five-year 23/5; Masterton, four-tooths 23/10.

J. CARNE BIDWILL — FEATHERSTON

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A DISTINGUISHED ABERDEEN ANGUS HERD "GLEN AROS"

The long-established and well-known GLEN AROS ABERDEEN ANGUS HERD contains the most valuable blood in New Zealand. Not only are its bulls fashionably bred, but have proved themselves as sure and prepotent calf-getters.

TYPE & QUALITY HAVE ALWAYS BEEN OUTSTANDING

The majority of the young bulls for sale in 1937 was offered at the Breeders' Sale in Hastings and averaged just on 40 guineas, all of the large consignment being disposed of. These bulls were grass fed and entirely in natural condition. A small number of well-bred young bulls, with good conformation and heads, is available for private treaty.

GLEN AROS BULLS have invariably done well and given every satisfaction in every district to which they have been sold.

J. A. MACFARLANE GLEN AROS :: HASTINGS

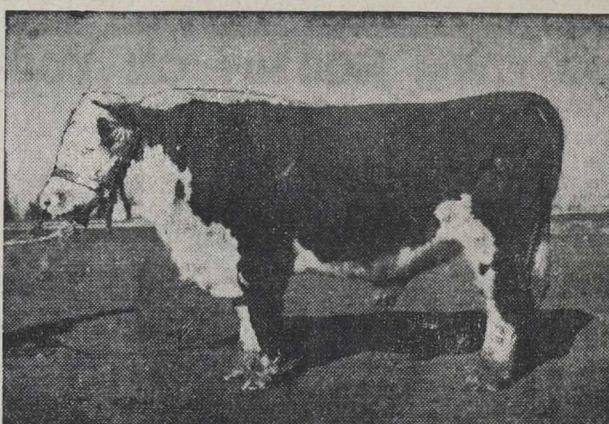
"LIME TERRACE" Hereford Stud

Show-ring record second to none enjoyed by "LIME TERRACE" HEREFORDS

Awards include over 20 Championships (four at Royal Shows), 15 Reserve Championships (four also at Royals)

More than 100 Firsts, 50 Seconds, and most points in Beef Cattle section on six occasions.

CHOICE YOUNG BULLS from this stud now available.



PARORANGI 74, by Vern Martinez (imp.)

"LIME TERRACE" HEREFORDS
Are headed by the outstanding Sire, **HOROPITO** by **TERRACE AHUA PAI** (a son of that prepotent breeding sire, San Salvador), and by **PARORANGI 74** (a son of the magnificent importation, Vern Martinez, imp.)
They boast almost 100 per cent. of rich imported blood. Reared under natural conditions, they are cattle ideally suited to the chilled beef trade.

Takapau, H.B. **W. B. WHITE** Phone 83M, TAKAPAU

MANAWATU SPRING SHOW 1940
WED. & THURS. :-: 6th & 7th Nov.
STUDMASTERS PLEASE NOTE:
Livestock Entries Close on Wed. Oct. 23

SHOW RING ATTRACTIONS:
WEDNESDAY, NOVEMBER 6—
PROVINCIAL INTER-HOUSE MARCHING COMPETITION—£35 in Prizes.
ALSO JUDGING OF SADDLE AND HARNESS HORSES.
THURSDAY, NOVEMBER 7—
HUNTERS' JUMPING CHAMPIONSHIP—£38 in Prizes.
ALSO TROTTING COMPETITIONS AND GRAND PARADE.

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